




Your company's tech stack: The essential tools EVERY business needs

Jason Hastie, MPAcc, CPA, CA

#QBConnect | WiFi: QBConnect



A photograph of two young women with blonde hair, seen from the chest up, engaged in conversation outdoors at night. The woman on the left is in profile, looking towards the right, wearing a dark jacket with a light-colored fur collar. The woman on the right is seen from the back, looking towards the left. The background is dark and out of focus, with some green foliage visible. The text "Take a minute to connect with your neighbour" is overlaid in white on the right side of the image.

Take a minute
to connect with
your neighbour

#QBConnect | WiFi: QBConnect

CPD Process

In order to receive CPD credit

- Be sure to sign in or scan your badge for this session
- You must stay in the session for the duration of the training
- This session is eligible for **1 hour of CPD**
- CPD certificates are emailed directly to you within 4 weeks of the conference date to the same email address you used to register

Today's speaker



Jason Hastie



Founder of TenjaGo

@tenja_go

About today's speaker



Jason Hastie

Saskatchewan (Birsay, pop.68)

B.Comm and MPAcc

University of Saskatchewan

CPA, CA

Founder of TenjaGo (*"to connect"*)

About today's speaker

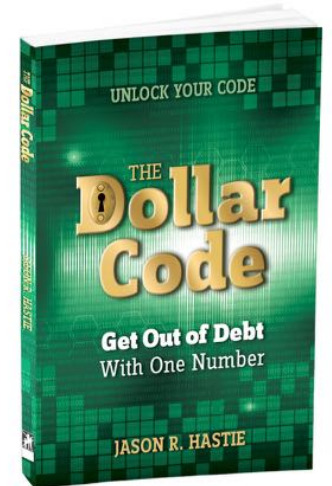


Lead Singer of Jason Hastie and The Alibi



Author of The Dollar Code

Technology Nerd







Purpose of this Session

Identify some of the most important **technology tools** that businesses need to be **effective** in today's **cloud-connected world**

Understand how having the right **tech stack** can make a difference in a business' **workflow, communication, and efficiency**



Tech stack:

The set of technology tools or applications that a business can use to maximize efficiency, communication, and collaboration between its owners, employees, customers, and vendors.



Agenda

Security

Storage

Office Suite

Communication

Accounting Platform

Apps

Audience Poll

Accounting or bookkeeping professional

Business owner or employee

Security suite

Apps and protocols to keep your business safe



- Virus protection
- VPN (virtual private network)
- Password manager
- 2FA / MFA

Security suite

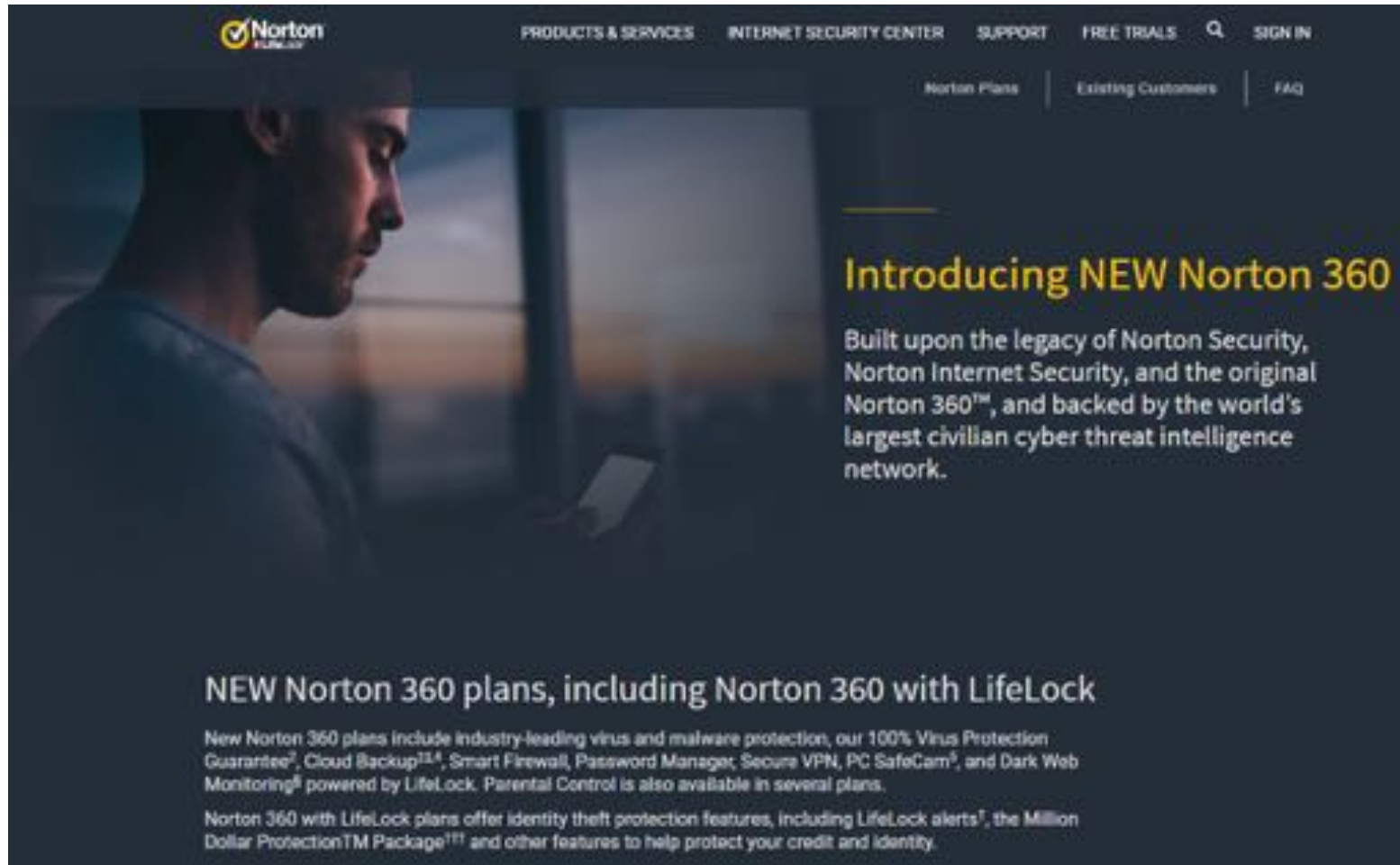
Virus Protection

<https://www.antivirussoftwareregide.com/best-virus-protection>



Security suite

Virus Protection

A screenshot of the Norton 360 website. The top navigation bar includes links for 'PRODUCTS & SERVICES', 'INTERNET SECURITY CENTER', 'SUPPORT', 'FREE TRIALS', a search icon, and 'SIGN IN'. Below this, there are links for 'Norton Plans', 'Existing Customers', and 'FAQ'. The main content area features a large image of a man looking at a smartphone. To the right of the image, the text reads: 'Introducing NEW Norton 360' in yellow, followed by 'Built upon the legacy of Norton Security, Norton Internet Security, and the original Norton 360™, and backed by the world's largest civilian cyber threat intelligence network.' Below this, a section titled 'NEW Norton 360 plans, including Norton 360 with LifeLock' describes the features of the new plans, including virus and malware protection, cloud backup, smart firewall, password manager, secure VPN, PC safe cam, and dark web monitoring. It also mentions that the Norton 360 with LifeLock plans offer identity theft protection features like LifeLock alerts and the Million Dollar Protection Package.

Introducing NEW Norton 360

Built upon the legacy of Norton Security, Norton Internet Security, and the original Norton 360™, and backed by the world's largest civilian cyber threat intelligence network.

NEW Norton 360 plans, including Norton 360 with LifeLock

New Norton 360 plans include industry-leading virus and malware protection, our 100% Virus Protection Guarantee², Cloud Backup^{11,4}, Smart Firewall, Password Manager, Secure VPN, PC SafeCam⁸, and Dark Web Monitoring⁶ powered by LifeLock. Parental Control is also available in several plans.

Norton 360 with LifeLock plans offer identity theft protection features, including LifeLock alerts⁷, the Million Dollar Protection™ Package^{17,1} and other features to help protect your credit and identity.

Security suite

Virus Protection

Shaw)



Security suite

Virtual Private Network (VPN)

What does a VPN do?

Typically, when you try to access a website on the internet, you start by connecting to your internet service provider (ISP). They redirect you to any websites (or other online resources) that you wish to visit. All your internet traffic passes through your ISP's servers, which means they can see and log everything you do online. They may even hand your browsing history over to advertisers, government agencies, and other third parties.

Here's where a VPN comes into play. It redirects your internet traffic through a specially configured remote server. This way, the VPN hides your IP address and encrypts all the data you send or receive. The encrypted data looks like gibberish to anyone who intercepts it — it is impossible to read.

Source:
NordVPN.com

Security suite

Virtual Private Network (VPN)



Security suite

Password Manager

 **TRUSTED-SOFTWARE.COM**

Top Password Manager Software 2019

Numerous passwords and countless registration data are required when regularly using the Internet. A password must be as secure as possible and should consist of different numbers, letters, and special characters. But who can remember various of such passwords? The answer to this important question is simple: A password manager!



Password Encryption



Password generator








Auto Form fill function



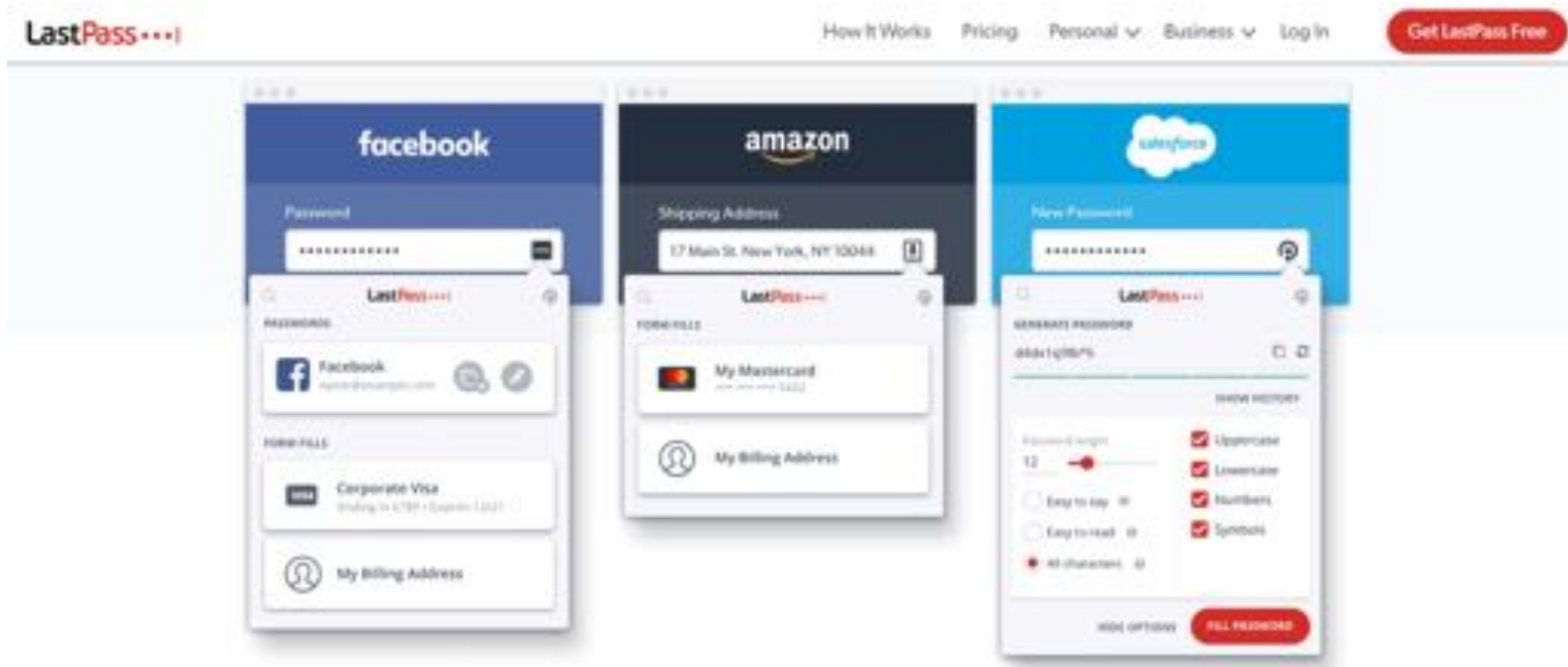
Password Backup

Top Password Manager Software

9,8	 dashlane	Read Review VISIT SITE
7,9	 LastPass	Read Review VISIT SITE
6,7	 Sticky Password	Read Review VISIT SITE
6,4	 Avira	Read Review VISIT SITE
6,2	 RoboForm	Read Review VISIT SITE

Security suite

Password Manager



Security suite

2FA / MFA

Two-factor Authentication (2FA)

Security process in which the user provides two different authentication factors to verify themselves

- Password and code via text message/other
- Password and notification
- Password and security question
- Password and *approval* on another device
- Others?

Multi-factor Authentication (MFA)

Security process with two or more authentication factors

- 2FA is a subset of MFA

Security suite

2FA / MFA



Storage

Cloud-based storage with synchronization to local workstations, servers, laptops, computers

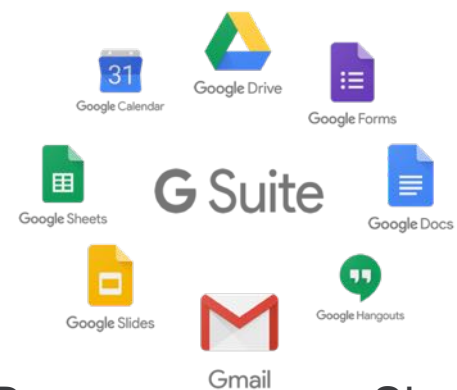


Office suite

Suite of apps for writing, calculating, presenting, and communicating



Word
PowerPoint
Teams
Excel
Outlook
ToDo



Docs
Slides
Gmail
Hangouts
Sheets
Keep
Calendar
Duo



Pages
Keynote
Mail
FaceTime
Numbers
Reminders
Calendar

Each has its strengths. Due diligence is important when choosing which platform ... switching platforms is not easy

Communication

Facilitating collaboration and communication between parties email in the next generation



Communication

Screenshare and support



Accounting platform

Every business needs a system for recording financial transactions and provide information financial reporting



Accounting-related apps

Important for the apps to communicate with your accounting platform

ploto



Other apps

Client management (CRM), marketing, HR, other automation etc. etc.



..... others??

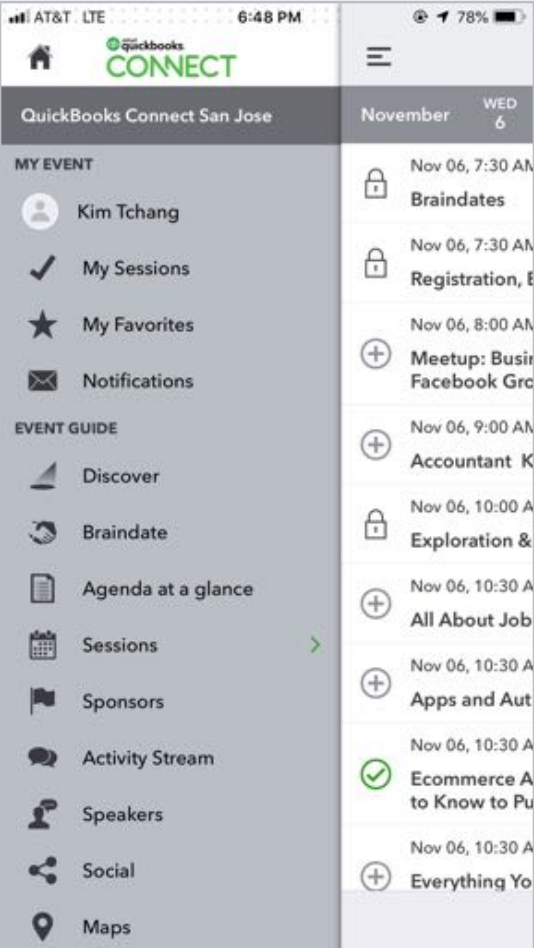


Questions?

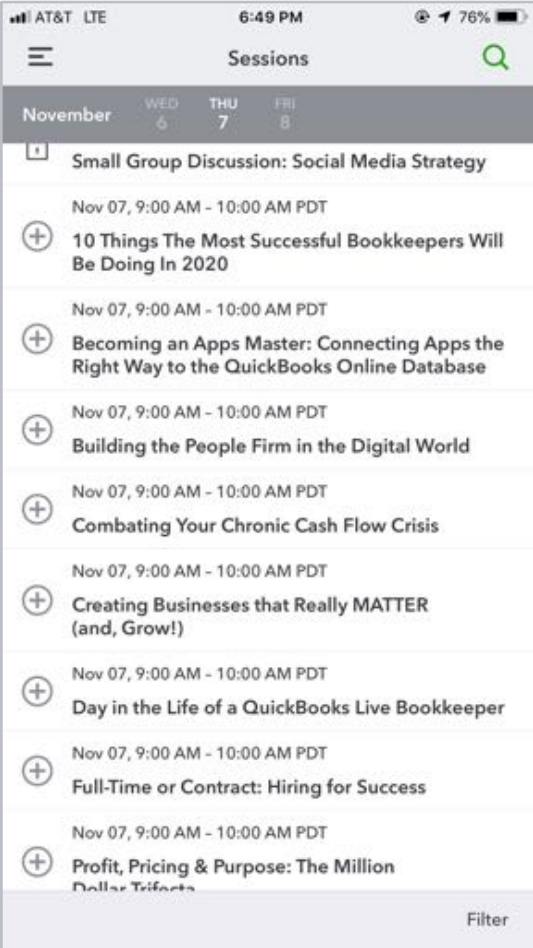
Rate this Session on the QuickBooks Connect Mobile App

Provide feedback to help us design content for future events

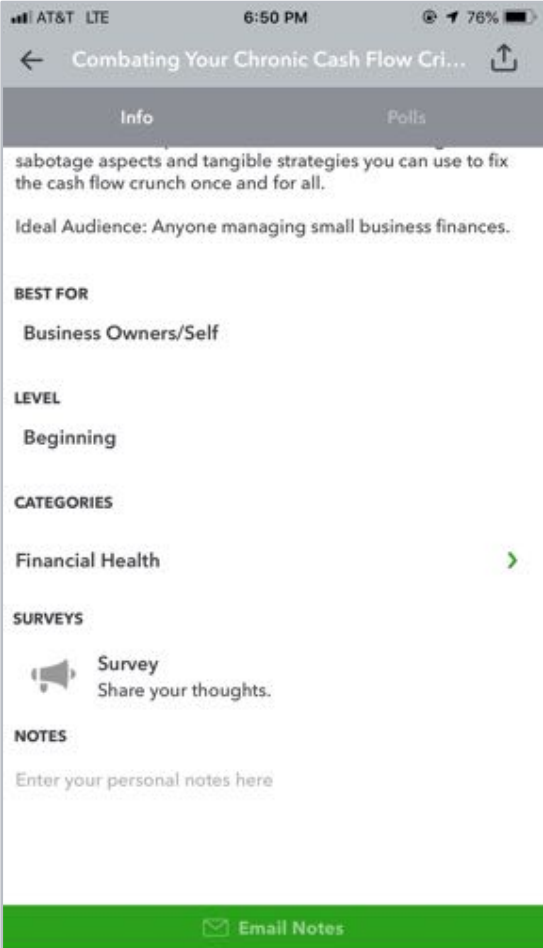
1. Select Sessions



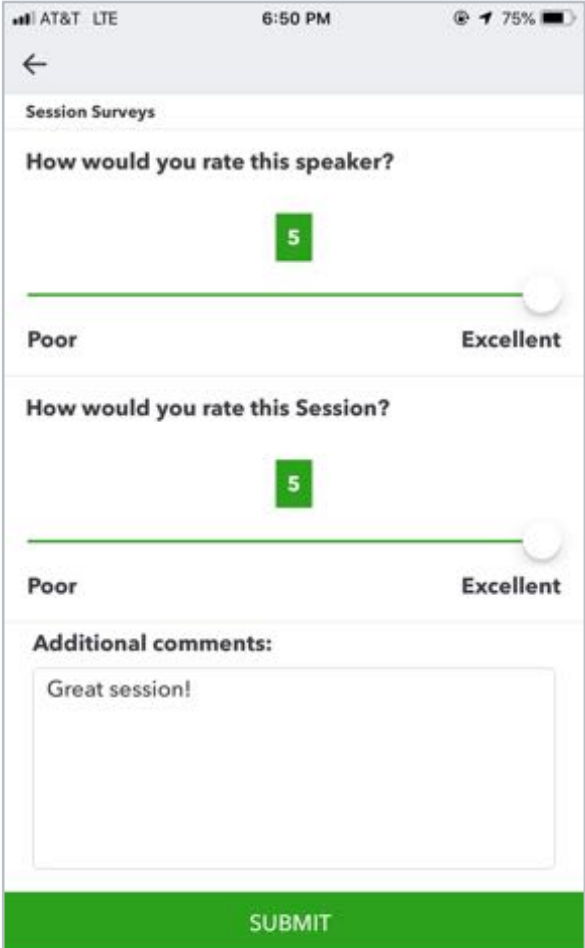
2. Select Session Title



3. Select Survey



3. Add Ratings



Material Download

1. Find the session on the agenda
2. Select + for more information
3. Download PDF of slides and/or supplemental material

<https://can.quickbooksconnect.com/agenda/>

The screenshot shows the QuickBooks CONNECT agenda page for December 10. The page has a green header with the QuickBooks logo and navigation links: Why Attend, Agenda (selected), Speakers, Pricing, Sponsors, Travel, and FAQ. Below the header, there are tabs for December 9 (Accountant Day), December 10 (selected), and December 11. A 'Print Agenda' link is in the top right. A paragraph describes breakout sessions. A search bar labeled 'Search for sessions' is present. Below it are filter buttons: Organizational Culture, Life & Business Skills, Technology Training, Business Growth, Advisory, and Financial Health, with an 'Expand all +' link. The agenda list shows sessions from 7:30-9:00 am to 11:00 am-12:00 pm. The 'Breakout Sessions' section is expanded, showing details for 'Creating Your Small Business Culture', including a description, ideal audience, best for, speakers, location, track, CPD hours, and level. Other sessions listed are 'Understanding Personalities for Better Communication' and 'How to Use QuickBooks for Your Small Business: Introduction'.

QuickBooks
CONNECT

Why Attend Agenda Speakers Pricing Sponsors Travel FAQ

December 9
Accountant Day

December 10

December 11

Print Agenda

Attend breakout sessions to learn strategies to grow your business, how to hire and build an ideal culture, tips to improve your financial health and more. Connect with peers and experts for one-on-one learning. More information coming soon.

Search for sessions

Filters: Organizational Culture Life & Business Skills Technology Training Business Growth Advisory Financial Health Expand all +

7:30-9:00 am Registration, Breakfast & Exploration +

8:00-8:45 am Meetup: New to Networking +

9:00-10:00 am Morning Keynote +

10:00-11:00 am Exploration & Connection +

10:15-11:00 am Meetup: Women in the Workforce +

11:00 am-12:00 pm

Breakout Sessions

Creating Your Small Business Culture

Many solopreneurs and small business owners feel like they don't have time to work on their company culture (or that they even should). Instead, they spend most of their days working in their business rather than "on" their business. In this session, you will receive tips on how to reduce stress, improve productivity, and improve your personal fulfillment all through the nurturing of your crew, your clients, your fans, AND yourself!

Ideal Audience: Business owners looking to enhance their culture.

Best For: Business Owners/Self-Employed

Speakers: Tamia Madenitz

Location: Room 201 CDEF

Track: Organizational Culture

CPD Hours: 1

Level: Introduction

Understanding Personalities for Better Communication +

How to Use QuickBooks for Your Small Business: Introduction +



OWN
THE
FUTURE