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Your company's tech stack: The essential tools EVERY business needs

Jason Hastie, MPAcc, CPA, CA

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Today's speaker

Jason Hastie

Founder of TenjaGo

@tenja_go

About today's speaker

Jason Hastie

Saskatchewan (Birsay, pop.68)

B.Comm and MPAcc
University of Saskatchewan

CPA, CA

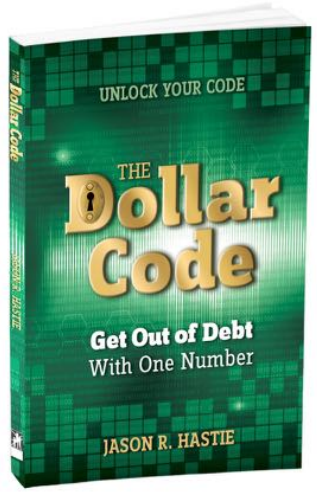
Founder of TenjaGo (*"to connect"*)

About today's speaker

Lead Singer of Jason Hastie and The Alibi

Technology Nerd

Author of The Dollar Code



LOL

Purpose of this Session

Identify some of the most important **technology tools** that businesses need to be **effective** in today's **cloud-connected world**

Understand how having the right **tech stack** can make a difference in a business' **workflow, communication,** and **efficiency**

Tech stack:

The set of technology tools or applications that a business can use to maximize efficiency, communication, and collaboration between its owners, employees, customers, and vendors.

Agenda

Security

Storage

Office Suite

Communication

Accounting Platform

Apps

Audience Poll

Accounting or bookkeeping professional

Business owner or employee

Security suite

Apps and protocols to keep your business safe

- Virus protection
- VPN (virtual private network)
- Password manager
- 2FA / MFA

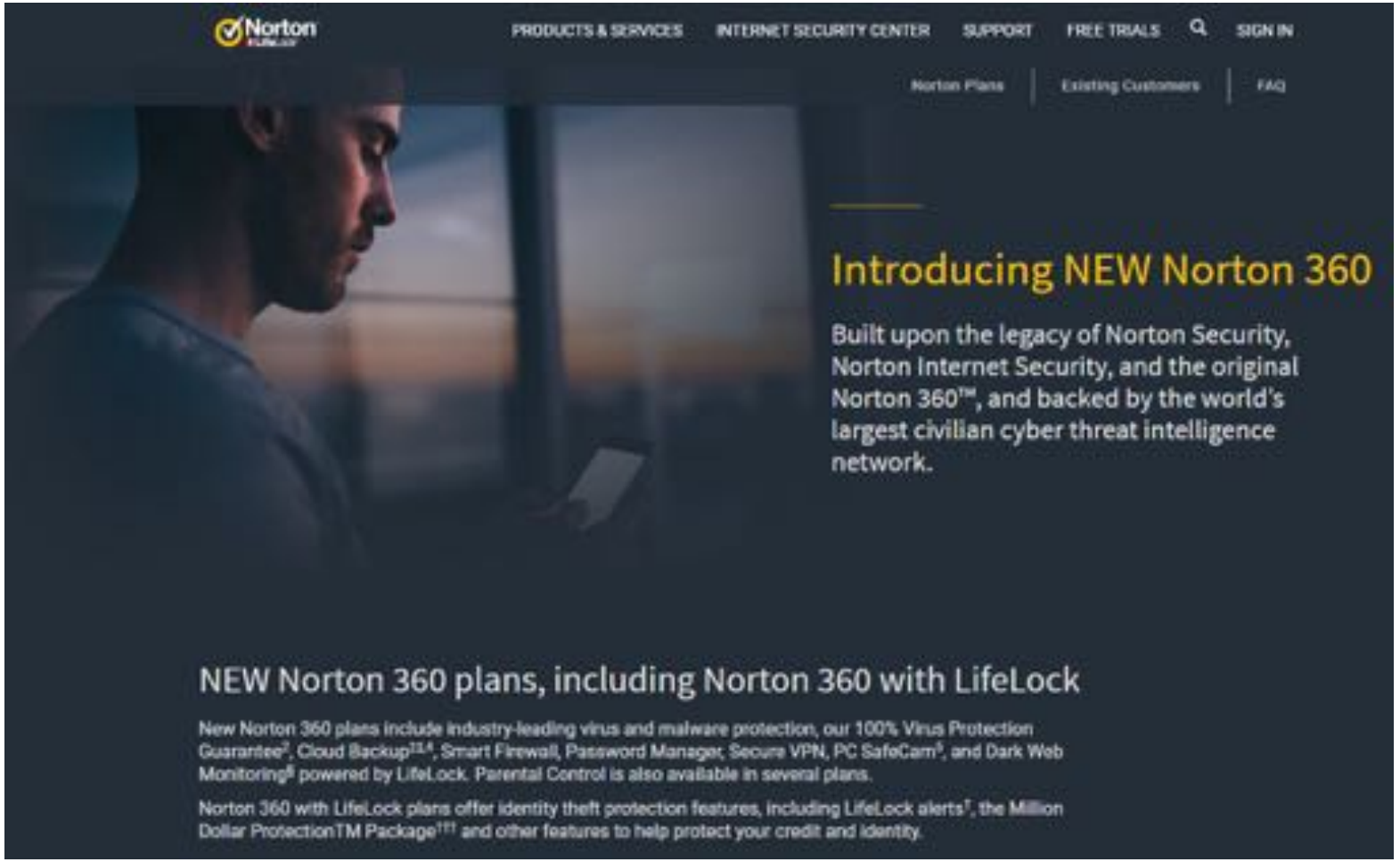
Security suite

Virus Protection

https://www.antivirussoftwareguide.com/best-virus-protection

Security suite

Virus Protection



Security suite

Virus Protection

Security suite

Virtual Private Network (VPN)

What does a VPN do?

Typically, when you try to access a website on the internet, you start by connecting to your internet service provider (ISP). They redirect you to any websites (or other online resources) that you wish to visit. All your internet traffic passes through your ISP's servers, which means they can see and log everything you do online. They may even hand your browsing history over to advertisers, government agencies, and other third parties.

Here's where a VPN comes into play. It redirects your internet traffic through a specially configured remote server. This way, the VPN hides your IP address and encrypts all the data you send or receive. The encrypted data looks like gibberish to anyone who intercepts it — it is impossible to read.

Source:
NordVPN.com

Security suite

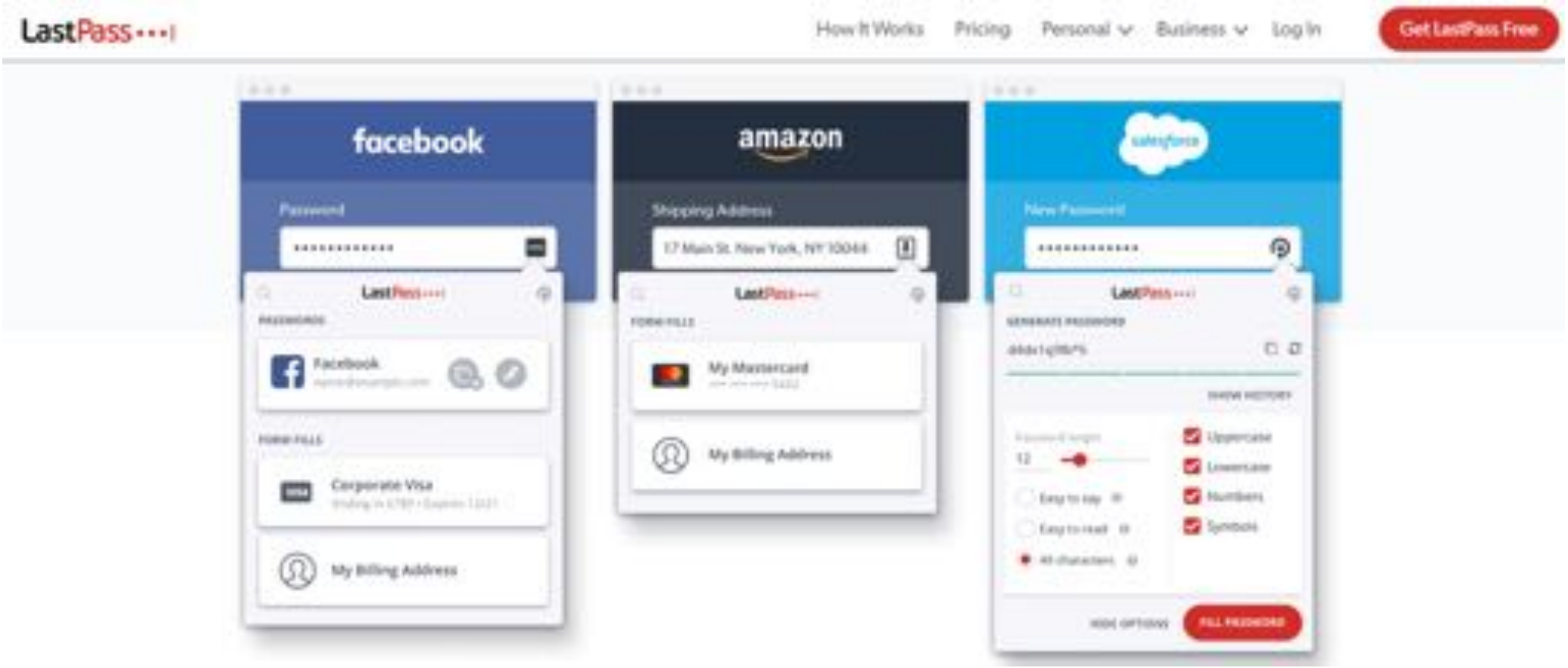
Virtual Private Network (VPN)

Security suite

Password Manager

Security suite

Password Manager



Security suite

2FA / MFA

Two-factor Authentication (2FA)

Security process in which the user provides two different authentication factors to verify themselves

- Password and code via text message/other
- Password and notification
- Password and security question
- Password and *approval* on another device
- Others?

Multi-factor Authentication (MFA)

Security process with two or more authentication factors

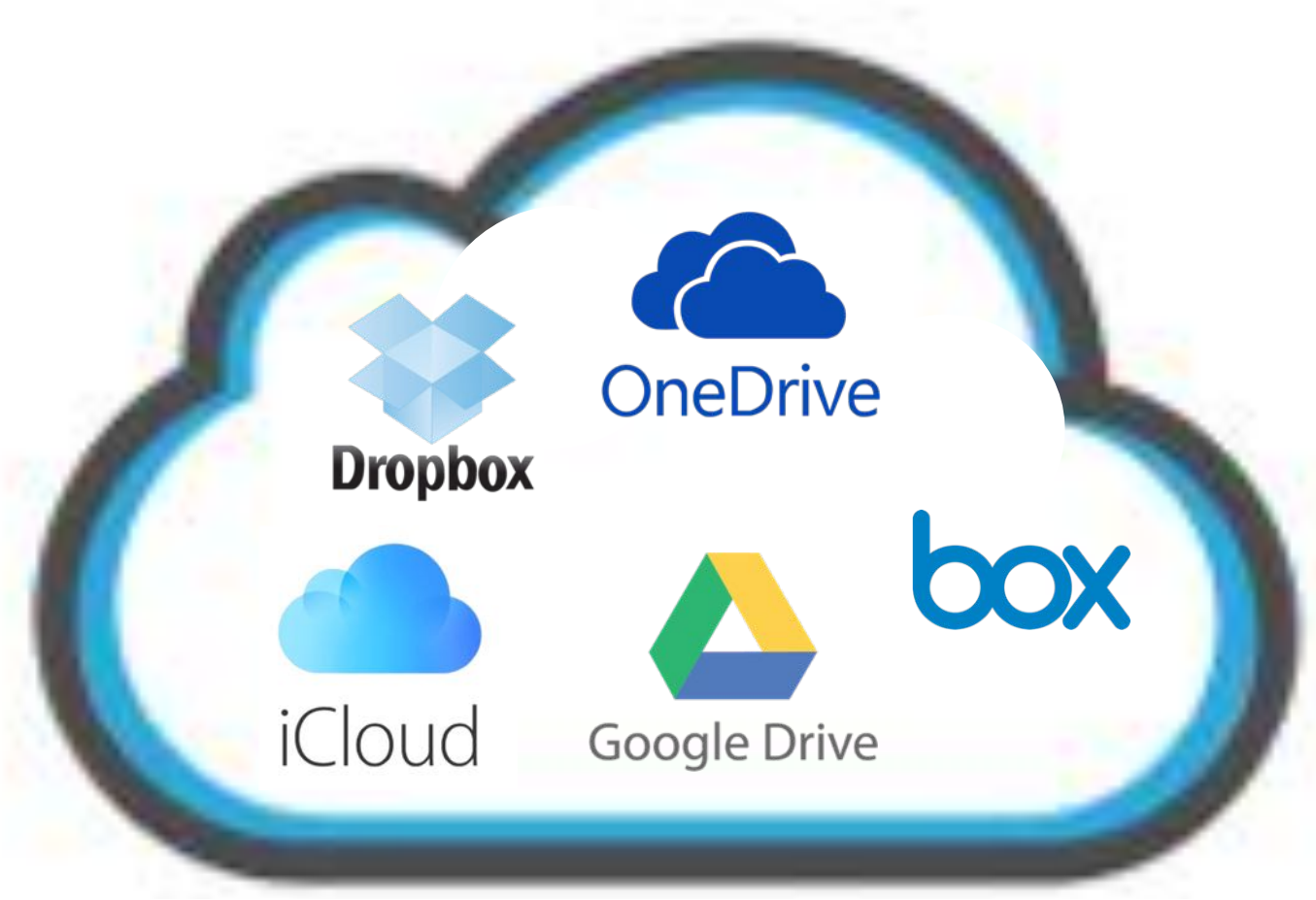
- 2FA is a subset of MFA

Security suite

2FA / MFA

Storage

Cloud-based storage with synchronization to local workstations, servers, laptops, computers

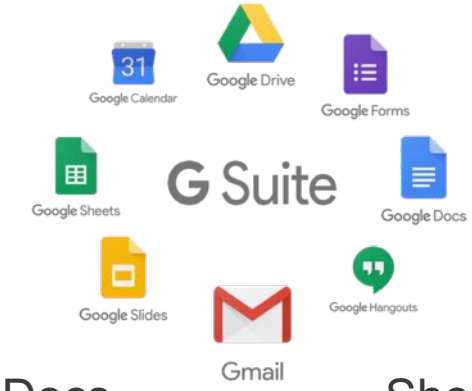


Office suite

Suite of apps for writing, calculating, presenting, and communicating

Word
PowerPoint
Teams

Excel
Outlook
ToDo



Docs
Slides
Gmail
Hangouts

Sheets
Keep
Calendar
Duo

Pages
Keynote
Mail
FaceTime

Numbers
Reminders
Calendar

Each has its strengths. Due diligence is important when choosing which platform … switching platforms is not easy

Communication

Facilitating collaboration and communication between parties ….. email in the next generation

Communication

Screenshare and support

Accounting platform

Every business needs a system for recording financial transactions and provide information financial reporting

Accounting-related apps

Important for the apps to communicate with your accounting platform

plooto

ReceiptBank™

CHATA

chat with your data

Other apps

Client management (CRM), marketing, HR, other automation …. etc. etc.

….. others??

Questions?

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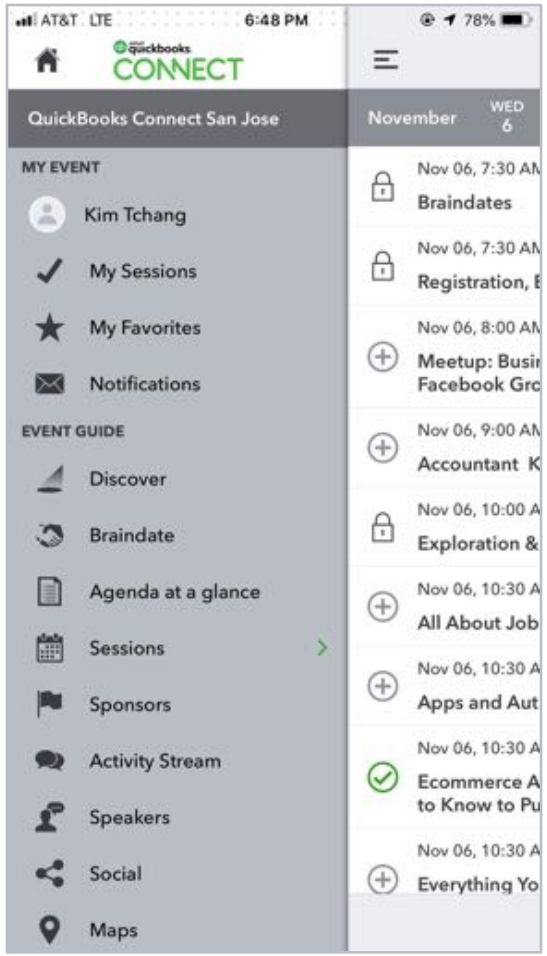

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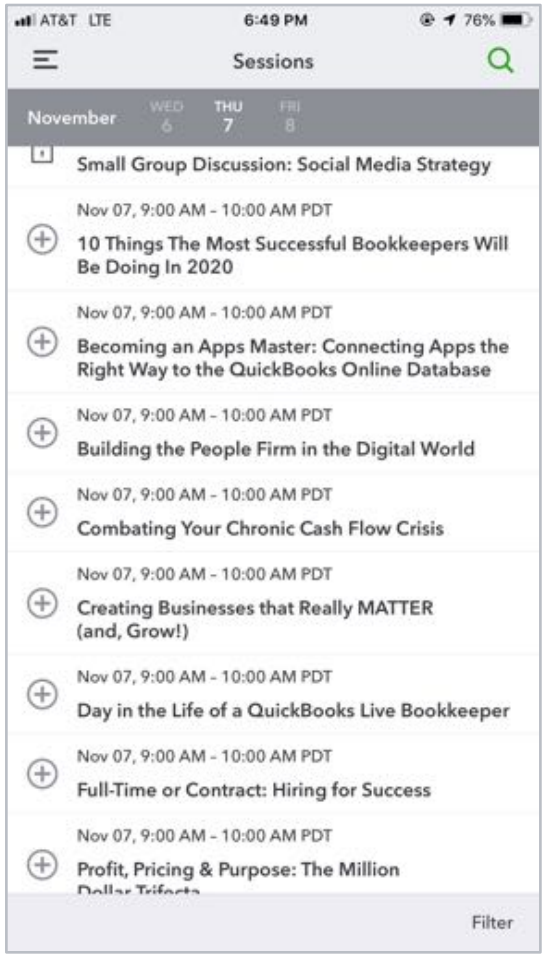

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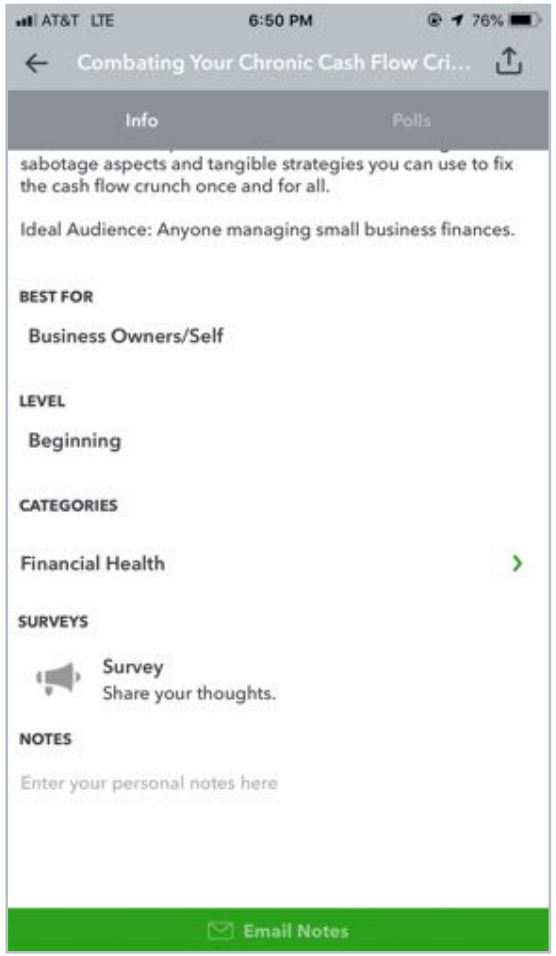

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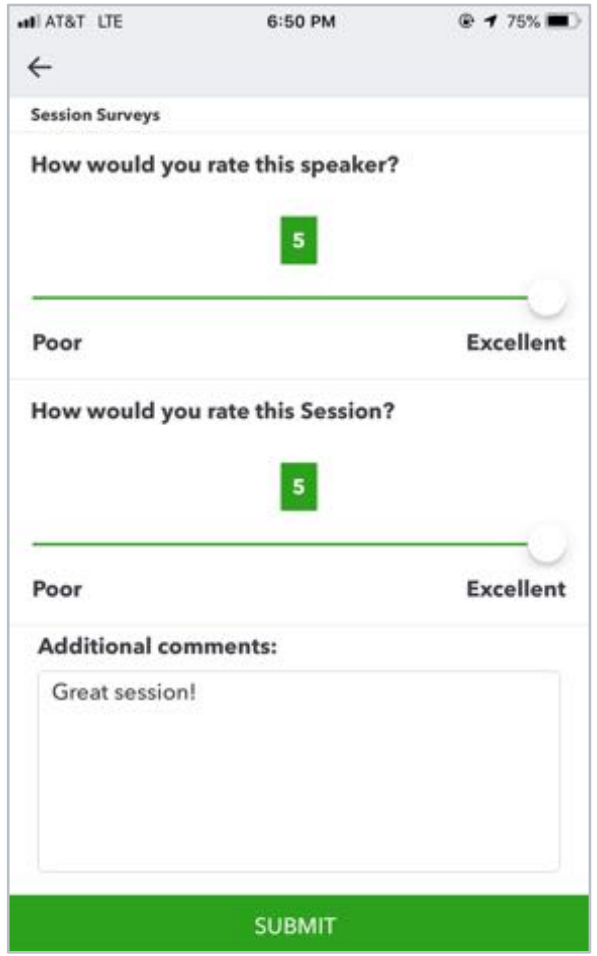

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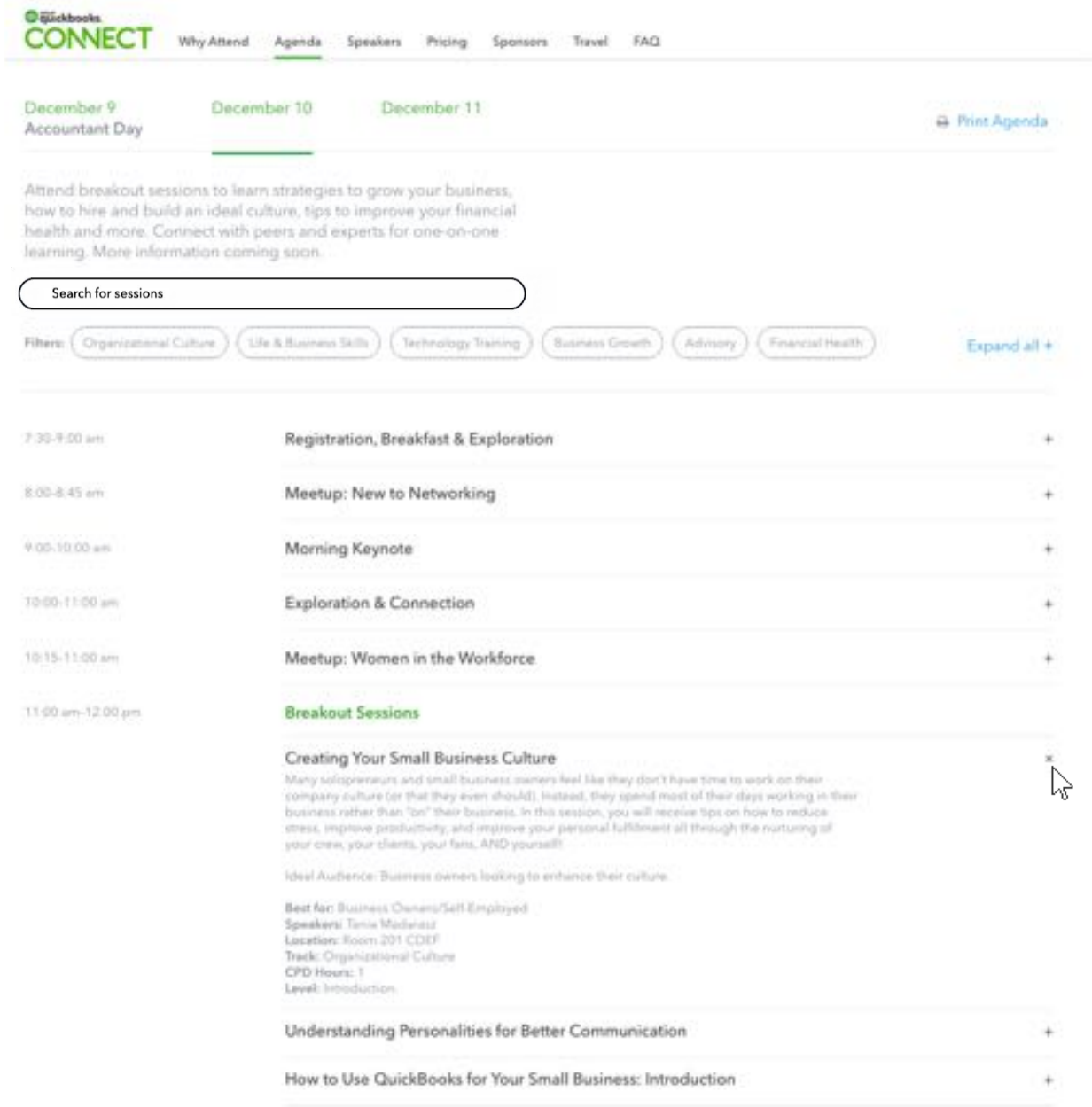

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