# **Northleaf**

# Advisor Due Diligence Session

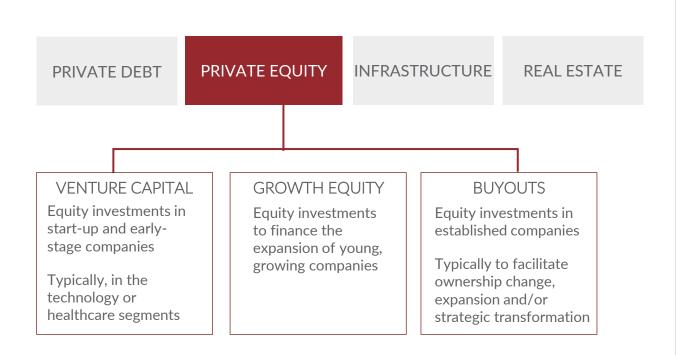
Update on Northleaf Private Equity

# Agenda

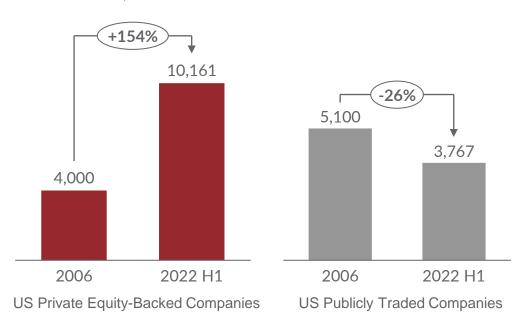
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Private equity offers investors the opportunity to diversify beyond public markets and access a broader range of shareholder value creation opportunities.

Private equity is a core part of the broader private markets landscape and represents equity ownership in private (non-listed) companies



US Private Equity-Backed vs. Publicly Traded Companies<sup>1</sup> (Number of Companies)



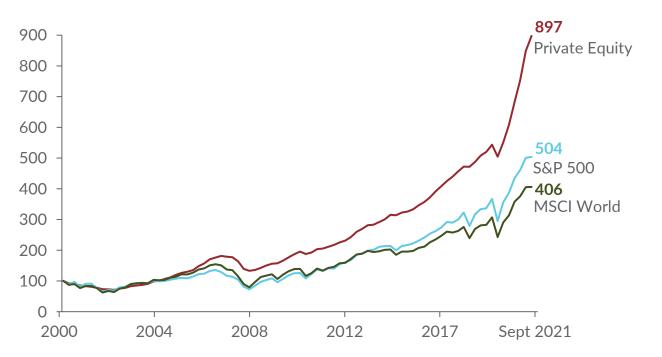
The number of US private equity-backed companies has increased while publicly traded companies have decreased as companies are choosing to stay private longer

<sup>1.</sup> Source: McKinsey & Co.; PitchBook; World Federation of Exchanges; World Bank

# Private equity has outperformed public markets over the past two decades with lower volatility.

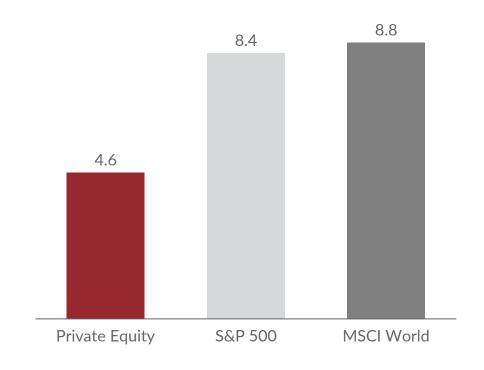
### Private equity and public market return since 2000<sup>1</sup>

Indexed Dec 2000 to 100



### Private equity and public market quarterly return volatility

Standard deviation; percentage<sup>2</sup>



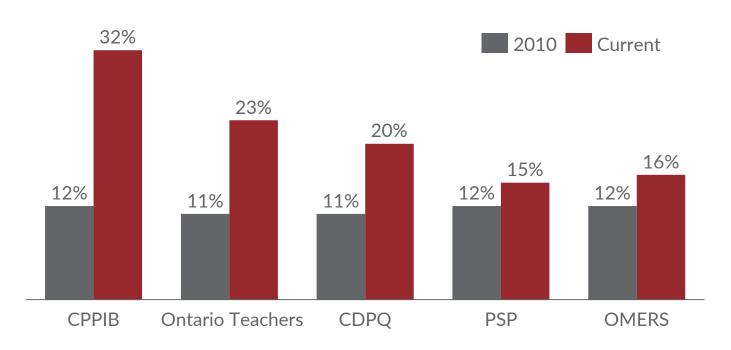
Source: Preqir

<sup>2.</sup> Standard deviation calculated from quarterly private equity and public market return data from December 2000 to September 2021.

## Institutional investors continue to increase their allocations to private equity.

## Private Equity Allocations at Canadian Pension Plans

% of private equity allocation from 2010 to most recent annual reporting<sup>1</sup>





95% of institutional investors intend to increase or maintain their current level of capital commitments to private equity over the next year<sup>2</sup>

<sup>1.</sup> Allocations from pension plan annual reports. Current allocations include: CPPIB as of March 2022; Ontario Teachers as of December 2021; CDPQ as of December 2021; PSP from March 2022; and OMERS from December 2021.

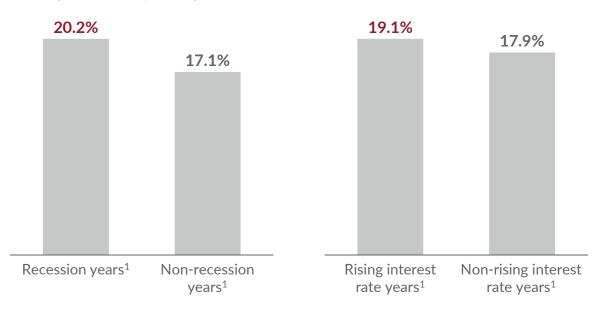
<sup>2.</sup> Source: Pregin as of November 2021 Global Investor Outlook Report.

# The private equity investment model has proven to be adaptable and consistently generate attractive returns through different economic cycles.

### Private equity investment returns have performed well in different cycles

### Global Buyout Funds

(Average Net IRR by Vintage)



# The private equity investment model has generated sustainable outperformance due to structural advantages

- ✓ Long-term patient capital; not managing to quarterly earnings; can choose to exit at the most attractive time
- ✓ Information advantages, including access to management and greater visibility into investments and portfolio companies
- ✓ Inefficient market compared to public markets; additional opportunities for attractive valuations
- ✓ Strong alignment of interests across investors, investment partners
  and management teams
- ✓ Ability to retain entrepreneurs and attract skilled PE fund managers through equity participation

Source: Cambridge private equity benchmarks as at December 2021.

<sup>1</sup> Includes private equity global buyout investment returns from 1990 to 2017. 2018-2021 vintage returns are not material due to the early stages of the investment period. Recession years include 1990, 1991, 2001, 2002, 2008, 2009; all other years in this time period are categorized as non-recession years. Rising interest rate years include 1994, 1995, 1999, 2000, 2004, 2005, 2016, and 2017; all other years in this time period are categorized as non-rising interest rate years.

Private equity fund manager are able to generate sustainable outperformance by employing an active management approach to value creation.

The majority of value creation in private companies is driven by controllable factors including operational improvement and free cash flows of the underlying business

## Strategic M&A

- Entry into new markets
- Complementary/add-on acquisitions
- Industry consolidation

### **Growth Initiatives**

- Development of new products
- Increased marketing spend
- Export orientation

## **Process Improvement**

- Working capital management
- Location optimization
- Outsourcing of non-core processes

Value creation driven by sophisticated investors taking a controlling interest in high quality companies

These investors support operational and strategic growth to deliver sustainable returns over time

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Northleaf's global platform and long private equity history provides investors with exposure to high quality private equity companies that generate long-term outperformance.

# **Northleaf**

### Proven track record

20+ year track record of strong risk adjusted returns; 500 bps of outperformance above public markets<sup>1</sup>

In previous cycles, Northleaf's private equity program experienced less downside with lower volatility compared to public markets and superior returns during the recovery

## Highly experienced, global team

Global investment team of 30+ team members with deep industry experience and ability to provide sophisticated solutions in complex transactions, supported by a dedicated team of legal, tax and operational improvements

## Platform & deal sourcing advantage

Northleaf's approach to private equity is to create a diversified portfolio of high-quality global private equity investments by partnering with over 700 established private equity fund manager relationships

<sup>1.</sup> Based on Northleaf's Global Solutions Program portfolio IRR. Portfolio IRR represents the interim annualized return from portfolio investment sent of underlying fund manager fees, expenses and carried interest, but before Northleaf fees, expenses and carried interest. Benchmark is MSCI World Private Markets Equivalent (PME). Source Capital IQ, MSCI World and Bloomberg L.P.

# Investors have been attracted to Northleaf's differentiated program that invests across the spectrum of global mid-market private equity investments.

### **Program Highlights**

(Figures in US\$)

\$11.7B
Commitments Raised<sup>1</sup>

**70+**Institutional Investors

**4** Global Offices

A+
PRI Score<sup>2</sup>

### Secondaries

PE fund investor-led and PE fund manager-led secondaries investments

~\$3.2B committed across 114 secondary transactions

Since 2003

## **Global Solutions**

Diversified portfolio of primary, secondaries and direct investments

~\$5.7B committed across 390+ investments in the Global Solutions Program

Since 2001

### Directs

Direct non-control investments in mid-market companies

~\$1.9B committed across 145 direct investments

Since 2001

### Growth

Investments in high-growth, innovative companies

~\$254M committed across 30 growth investments

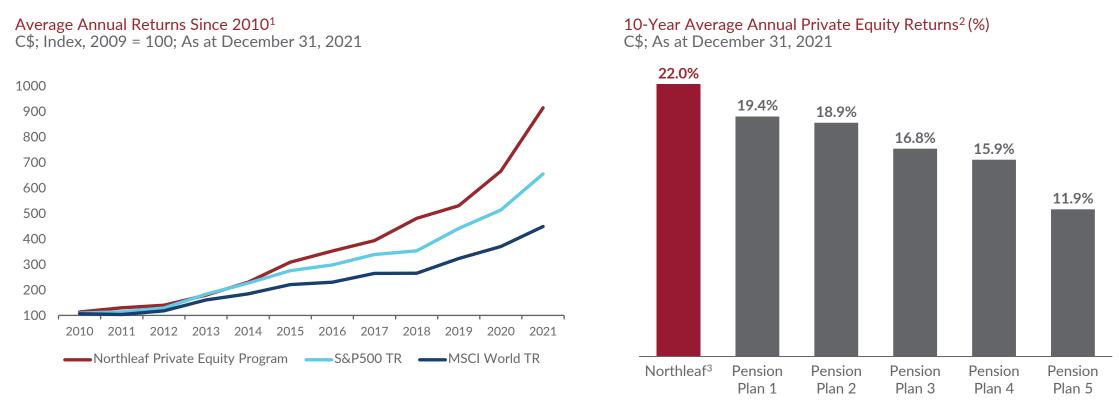
Since 2008

As at March 31, 2022 unless otherwise stated

<sup>1.</sup> Commitments raised up to June 30, 2022.

<sup>2.</sup> The UN PRI is a proponent of responsible investing. Signatories are scored by performance bands ranging from A+ (best) to E (worst). For more information, please visit <a href="https://www.unpri.org/signatories/reporting-and-assessment">https://www.unpri.org/signatories/reporting-and-assessment</a>. The UN PRI was unable to complete its annual assessment for 2021; 2020 scores are the most recent available information.

# Investors in Northleaf's private equity program have achieved strong returns relative to both the public and private markets...

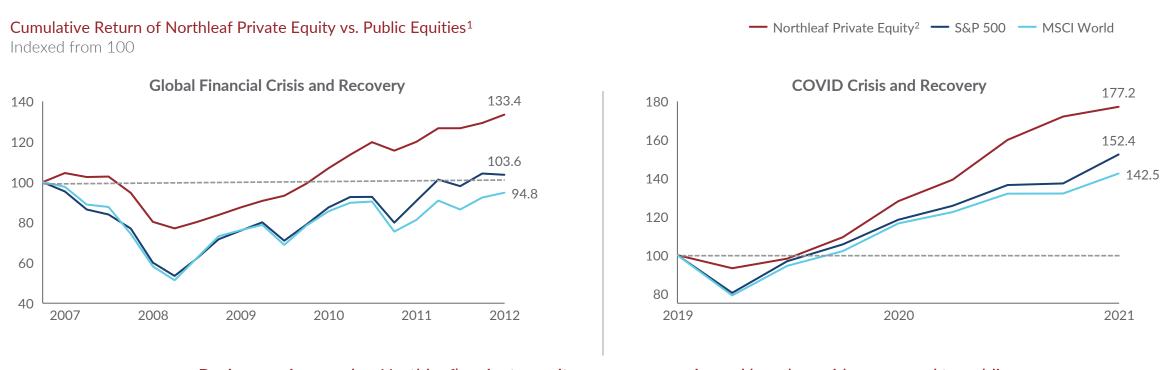


Source: Northleaf analysis, Pregin.

<sup>.</sup> Canadian pension plan peer group private equity returns as reported by five large Canada-based pension funds (OTPP, CPPIB, CDPQ, HOOPP, and PSP); simple average of reported annual returns for 2012-2021.

<sup>3.</sup> Northleaf's Private Equity Program includes all fund investments, secondary investments and direct investments made by Northleaf's Global Solutions Funds, Secondaries Funds, Capital Opportunities, discretionary global custom and secondary mandates from the launch of TD Capital/Northleaf's first global private equity fund in 2002 and excludes investments made by Northleaf's custom mandates with specific geographic restrictions (Northleaf's Canada-focused custom programs, Ontario Venture Capital Fund and Northleaf Venture Catalyst Fund I/II).

# ...including outperformance during recent cycles.



During previous cycles, Northleaf's private equity program experienced less downside compared to public markets and outpaced public markets with lower volatility during the recovery

L. Source: Northleaf analysis; Preqin, Capital IQ.

<sup>2.</sup> Northleaf Private Equity includes all fund investments and direct co-investments made by Northleaf's global solutions funds and discretionary global solutions custom mandates from the launch of TD Capital/Northleaf's first global solutions fund in 2002. Northleaf Private Equity excludes investments made by Northleaf's custom mandates with specific geographic restrictions (Northleaf's Canada-focused custom programs, Ontario Venture Capital Fund and Northleaf Venture Catalyst Fund).

# Investors benefit from our "one team" approach and extensive global experience.

#### **Investment Committee**



Michael Flood Managing Director & Head of Private Equity Toronto



**Daniel Dupont** Vice Chair, Europe London



**Shane Feeney** Managing Director & Global Head of Secondaries



Jeff Pentland Managing Director & Head of Asia-Pacific Toronto / Tokyo

Solutions and Venture/Growth Leadership



**David Ross** Managing Director & Head of Private Credit London



Matt Shafer Managing Director & Global Head of Direct Private Equity New York



Stuart Waugh Managing Director & Managing Partner

#### Secondaries Leadership



Sanja Cvetinovic Managing Director London



Matthieu Ducharme Managing Director London



Matthew Sparks Managing Director Toronto



Ian Carew Managing Director & Venture Partner Toronto



Lauren Harris Managing Director Toronto



Direct Leadership

**Emil Fajersson** Managing Director New York



Michael Bowman Director Toronto



**Brad Blowes** Director New York



David Askew Vice President London



Dominic Owen Vice President Toronto



Vishal Shah Director Toronto



Laura Fetter Vice President Toronto



**Thomas Petty** Director New York



Kristin Shearer Vice President Toronto

#### Senior Associates, Associates & Analysts



Nick Doktor Senior Associate New York



Suzy Lendvay Senior Associate Toronto



Harish Sivaraiah Associate Toronto



Jacqueline Palma Senior Associate New York



Edoardo Tavani Analyst London



Alex Eby Associate New York



Tae Hyun Yoo Analyst London



Jake Gans Associate New York





Jimmy Howe Associate New York

**49** corporate 10 legal & tax **42** operations 21 IR & sales

The investment team is

supported by Northleaf's broader team of professionals

including:

# Northleaf's extensive global coverage and broad PE fund manager network enable differentiated sourcing of high-quality private equity investment opportunities.

~900 private equity opportunities sourced of which Northleaf invested in 6%1

720+ PE fund manager relationships

Strategic focus on the mid-market

Capabilities across primary, secondary and direct investments

Synergies with our private credit and infrastructure programs

Select PE fund Manager Relationships







WATER STREET

















500+ PE fund manager











Investment locations

LTM June 30, 2022

Bessemer
Venture
Partners

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# Private markets exposure is currently provided through Northleaf's institutional secondaries fund, NSP III, which has demonstrated long-term outperformance.

## Secondary investments

Investments that buy or sell pre-existing investor commitments to private equity funds or private equity owned companies.

Secondary investment returns are generated when the underlying companies are refinanced or sold and capital gains are returned to investors.

Investment type characteristics

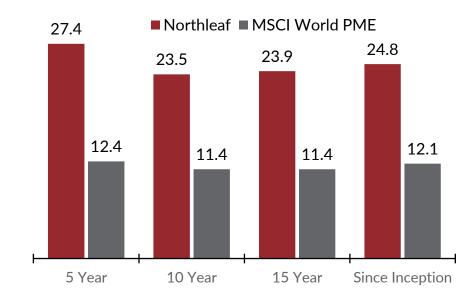
More mature private equity assets with a performance history under private equity ownership

Quicker timeline to exit/liquidity

Northleaf able to exploit market inefficiencies

## Northleaf secondary fund performance<sup>2</sup>

Portfolio IRR (%)<sup>1 -</sup> As at March 31, 2022



16

## Northleaf's secondary program has outperformed its benchmark by more than 1000 bps since inception

<sup>1.</sup> Target net returns are not calculable for individual investments. If calculable, target net returns would be lower given the effect of underlying manager and Northleaf fees, expenses and carried interest. IRR represents the interim annualized return from portfolio investments before Northleaf fees, expenses and carried interest. Multiple of capital (MOIC) represents the interim ratio of Total Value to Amount Called before Northleaf fees, expenses and carried interest. Please refer to Endnotes for further details on the Portfolio IRR calculations for Northleaf's Secondary Funds.

<sup>2.</sup> Northleaf secondary fund performance information is shown for illustrative purposes only and is not included to indicate the future results that might be generated by the Fund or any of its holdings.

# MNGPEF's secondaries exposure benefits from a diversified portfolio of high-quality assets.

## NSP III's Portfolio Highlights

As at March 31, 2022

24

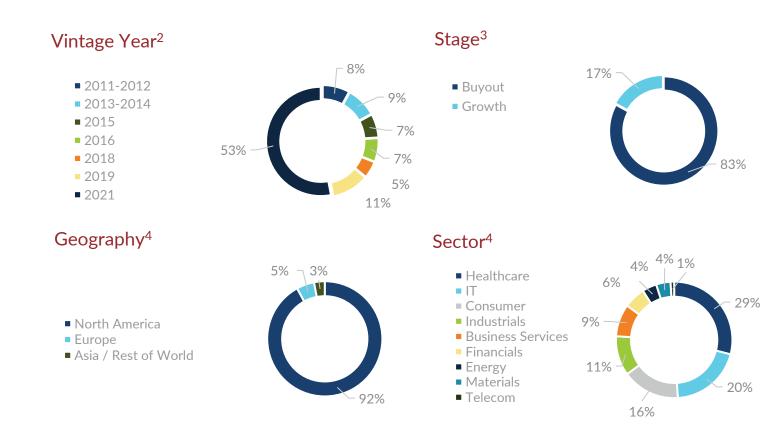
Secondaries Investments

136

**Underlying Portfolio Companies** 

\$1.2B

Institutional Capital Commitments<sup>1</sup>



- 1. Figures shown in USD. Represents commitments to date as of June 2022.
- Based on original vintage year of the underlying investments at the portfolio investment commitment level.
- 3. Based on % of invested capital
- 4. Based on original cost at the portfolio company level as of the prior guarter end.

# NSP III's portfolio is diversified with high quality resilient companies.

## NSP III top exposure by company

US\$ millions As at March 31, 2022

	Performance Outlook		
Above or On Plan	Potential Risk	Significant Risk	

Rank	Company Name	Industry	Description	Q1 NAV \$M	% of Fund Size <sup>3</sup>	% of total NAV	Performance Outlook
1	BGIS <sup>1</sup>	Business Services	Provider of facilities management services	39.7	3.17%	8.32%	•
2	Worldwide Clinical Trials <sup>1</sup>	Health Care	Global provider of clinical research services	28.9	2.31%	6.06%	•
3	Bristol Hospice	Health Care	Hospice and home care provider	25.4	2.03%	5.32%	
4	Active Day	Health Care	Adult day health and home care services provider	14.4	1.15%	3.03%	•
5	American AllWaste	Business Services	Waste management provider	14.0	1.12%	2.93%	•
6	Project Green	Industrials	Environmental services provider	13.6	1.09%	2.86%	•
7	Imagine360 Health <sup>1</sup>	Health Care	Employer services platform serving self-insured mid-market US employers	13.3	1.06%	2.79%	•
8	Lithion Power Group <sup>2</sup>	Energy	Provider of mission-critical power services	13.1	1.05%	2.75%	•
9	Sebela Pharmaceuticals <sup>2</sup>	Health Care	Developer and manufacturer of pharmaceutical products	12.2	0.97%	2.55%	•
10	Inhance Technologies	Industrials	Specialty engineered chemicals provider	11.8	0.94%	2.47%	•

<sup>1.</sup> Estimated based on percentage of continuation fund NAV as at March 31, 2022.

<sup>2.</sup> NAV as at December 31, 2021.

<sup>3.</sup> Based on a target fund size of \$1.25 billion.

# Case Study: In June 2022, Northleaf closed Project Aspen, a portfolio of 35 funds, 22 general partners and 200+ companies.

#### **Transaction Summary**

**PE fund manager:** Portfolio of 35 funds, 22 general partners















**Portfolio:** 200+ companies

Investment Date: June 2022

**Transaction Type:** Portfolio of fund interests

Process Type: Intermediated

Investment Size: Total: \$198 million / NSP III: \$159 million

#### Situation Overview

Project Aspen is a diversified fund portfolio. Northleaf has relationships with several of the middle market fund interests in the Project Aspen portfolio, which enabled Northleaf to move quickly and have advantaged visibility into the portfolio

Northleaf was selected as the successful bidder at a purchase price representing a 17% discount<sup>1</sup> with a deferred payment negotiated on a portion of the purchase price

Highly diversified portfolio allowed for the use of modest leverage to enhance returns

#### **Investment Thesis**

Attractive asymmetric return profile for diversified fund portfolio of primarily North American middle market buyout and growth managers

The portfolio is in the harvesting phase and expected to deliver near term liquidity

Resilient portfolio comprised of market leading businesses with durable business models

Please note: All \$ figures are in US dollars unless otherwise noted

<sup>1.</sup> Discount to September 30, 2021 (reference date) NAV adjusted by cashflows before closing date

# Case Study: In July 2022, Northleaf closed Project Rollo, a ~€900m multi-asset continuation vehicle for four companies managed by Norvestor.

#### **Transaction Summary**

PE fund manager:

Norvestor

Nordic mid-market PE buyout fund manager focused predominantly on business and tech-enabled services

Portfolio:



Camping site operator with 59 sites across

the Nordics



Provider of electricity services for SMEs across the Nordics



End-to-end solutions provider in communications and cyber security



Supplier of compressed air solutions for ships/vessels

Investment Date: July 2022

**Transaction Type:** Multi asset continuation vehicle

Process Type: Sourcing direct from the PE fund manager,

process intermediated

Investment Size: Total: \$100 million / NSP III: \$73 million

#### Situation Overview

Northleaf has a longstanding relationship with Norvestor that spans more than ten years, and had engaged with the PE fund manager regarding continuation vehicle opportunities well in advance of the launch of this process

Norvestor is one of Northleaf's strongest performing European PE buyout fund managers with consistent top quartile fund performance

Given this relationship, Northleaf was well positioned to co-lead the transaction with a meaningful due diligence advantage through existing, longstanding relationship with Norvestor

#### **Investment Thesis**

Strong alignment, with the PE fund manager rolling 100% of net proceeds into the transaction and committing additional capital

Opportunity to continue backing four high-quality, "star assets" with good diversification and clear value creation theses across sectors where the PE fund manager maintains a strong track-record

Entry at attractive valuations relative to comps and a 7% discount to December 2021 Net Asset Value

Significant M&A thesis across several of the assets provides significant upside opportunity to outperform base case underwriting

Please note: All \$ figures are in US dollars unless otherwise noted.

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# Q&A



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Additional important information is included in the Endnotes at the end of this document and prospective investors in the Fund should review such endnotes carefully when considering this document.

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Additional information is available upon request.

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## Endnotes

Portfolio IRR: Portfolio IRR represents the interim annualized return net of underlying fund manager fees, expenses and carried interest, but before Northleaf fees, expenses and carried interest. Net returns are not calculable for individual investments. If calculable, net returns would have been lower given the effect of Northleaf fees, expenses and carried interest.

Source for MSCI World returns: Capital IQ, MSCI World, Bloomberg L.P., Northleaf Capital Partners analysis. Total returns for MSCI World Index figures assume dividends are reinvested into the index. The Public Market Equivalent (PME) is used to evaluate the performance of a private equity fund against a public market benchmark or index. Every capital contribution and distribution of the private equity fund is matched by an equal and timely investment and sale of the reference benchmark, respectively. The resulting PME IRR provides a basis for comparison against the private equity fund's actual IRR; however, the investment strategy of the MSCI World Index differs from the strategy pursued by Northleaf and accordingly a direct comparison may not be meaningful.

Source for S&P/TSX returns: Capital IQ, S&P/TSX, Bloomberg L.P., Northleaf Capital Partners analysis. Total returns for S&P/TSX Index figures assume dividends are reinvested into the index. The Public Market Equivalent (PME) is used to evaluate the performance of a private equity fund against a public market benchmark or index. Every capital contribution and distribution is matched by an equal and timely investment and sale of the reference benchmark, respectively. The resulting PME IRR provides a basis for comparison against the investment's actual IRR; however, the investment strategy of the S&P/TSX Index differs from the strategy pursued by Northleaf and accordingly a direct comparison may not be meaningful.

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