

# Due Diligence

Portfolios Constructed with Mackenzie

#### **Event series**

#### **Due Diligence**

# Panel: There's no place like home

William Aldridge, MBA, CFA Senior VP, Portfolio Manager

Tim Johal, CFA VP, Portfolio Manager



# **Mackenzie Canadian Equity Fund**



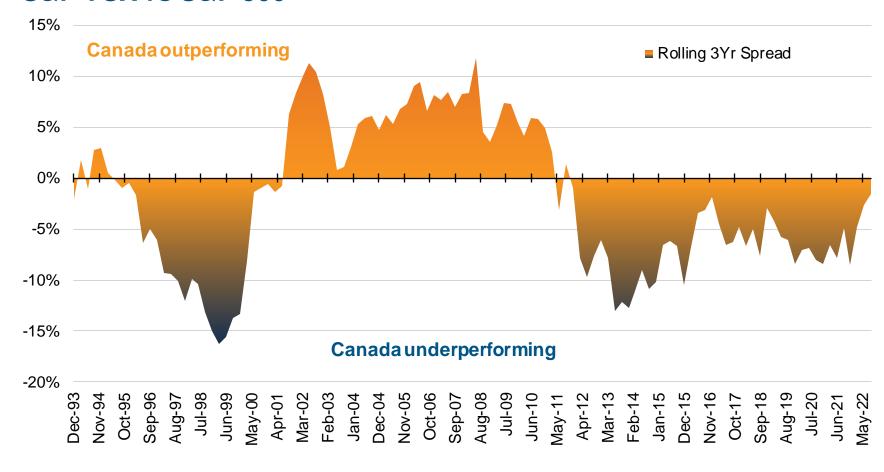
William Aldridge, MBA, CFA

Senior VP, Portfolio Manager



#### Time to reconsider Canada

#### **S&P TSX vs S&P 500**



Source: Bloomberg, June 30, 1990 to September 30, 2022



# Why Mackenzie Canadian Equity Fund?



Canadian portfolio for all markets

We pursue outperformance in all market conditions.
A portfolio that represents the best of Canada.



Disciplined portfolio construction

Focused on managing risk relative to the benchmark.



Rigorous fundamental analysis

Stock selection and position sizing determined by relative returns to intrinsic value – focused on upside potential and downside risk.



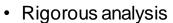
An all-cap strategy

Employed as a key tool to manage market valuation and sentiment over the cycle.



#### **Built for success**

1 Nail the fundamentals



- Cash(Flow) is King
- ESG from the start



Build for success

- Focus on price we pay
- Key in on intrinsic value
- Diversify across sectors

Patience is a virtue

- Timing is everything
- Constant oversight
- Filter out the noise



Ready to act

- Stay humble
- Thoughtfully opportunistic
- Low turnover



#### **Performance**

	YTD	1 Yr	2 Yr	3 Yr	5 Yr	10 Yr
Mackenzie Canadian Equity Fund – Series F	-5.9%	1.6%	15.1%	9.7%	8.0%	8.7%
S&P/TSX composite TR	-11.1%	-5.4%	10.1%	6.6%	6.5%	7.3%
Morningstar Canadian Equity Peer Group	-10.1%	-4.6%	10.3%	5.6%	5.3%	7.1%
Percentage of peers beaten	87	91	89	96	96	88



Portfolio vs. peer group	Below	At	Above	Portfolio vs. peer group	Below	At	Above
3-year return				3-year volatility			
5-year return				5-year volatility			
10-year return				10-year volatility			

Source: Mackenzie Investments. As of September 30, 2022, in CAD (periods over 1 year are annualized),



#### Mackenzie Canadian Dividend Fund



Tim Johal, CFA

**VP, Portfolio Manager** 



# We have conviction in dividend investing...

We believe that investing in quality, dividend-paying companies with an attractive margin of safety will deliver strong, risk-adjusted returns over a market cycle.



# Mackenzie Canadian Dividend Fund Style & philosophy that drives outperformance



#### Value-oriented

- Demand margin of safety
- Rigorous bottom-up process with economic and secular considerations
- Return relative to risk is key



#### **Quality focused**

- Reduce risk of value trap
- Greater probability of return to long-term average valuation
- Improved risk management as less volatile and more predictable
- ESG Considerations



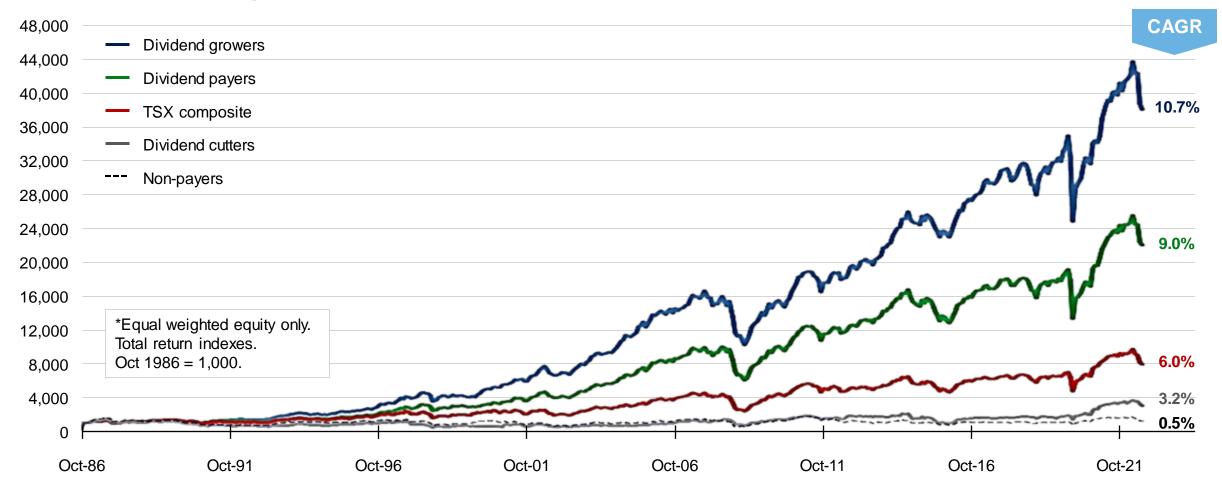
#### **Dividend paying**

- Companies that pay and grow dividends have delivered better returns over longer term
- Evaluate dividend-level, sustainability and growth



# Dividend growers offer the best long-term performance

#### Canadian dividend performance

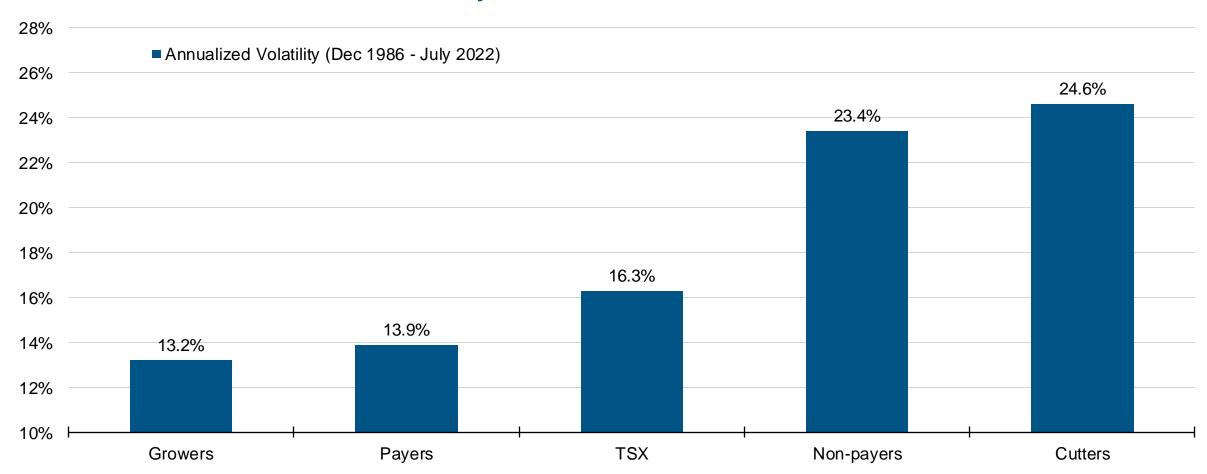


Source: RBC Capital Markets Quantitative Research, Mackenzie Investments



# ...and with the lowest volatility

#### Canadian dividend annualized volatility

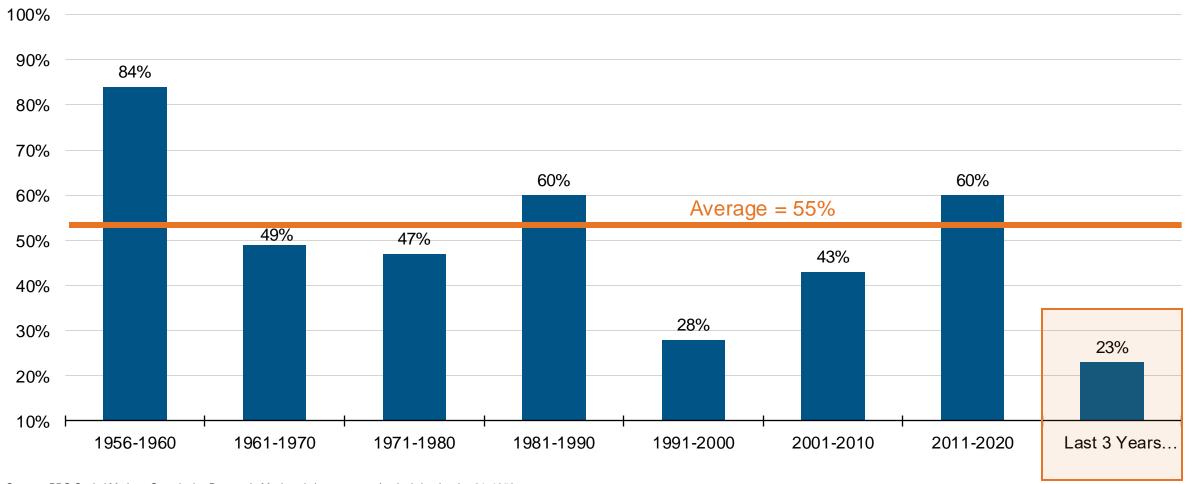


Source: RBC Capital Markets Quantitative Research, Mackenzie Investments



# Dividends likely to be significant part of total returns again

#### S&P/TSX dividend contribution to total return



Source: RBC Capital Markets Quantitative Research, Mackenzie Investments. Analysis begins Jan 31, 1956.





	YTD	1 Yr	2 Yr	3 Yr	5 Yr	10 Yr
Mackenzie Canadian Dividend Fund - Series F	-5.7%	0.9%	14.4%	6.2%	6.3%	8.0%
80% TSX Div + 20% MSCI World Performance	-7.9%	-0.7%	12.4%	7.6%	7.4%	9.0%
Morningstar Canadian Equity Peer Group	-7.6%	-1.4%	13.0%	5.4%	5.2%	6.7%
Percentage of peers beaten	76	78	63	61	70	76



Source: Mackenzie Investments. As of September 30, 2022, in CAD (periods over 1 year are annualized),



#### **Due Diligence**

# Appendix

#### **Due Diligence**

# Mackenzie Canadian Equity Fund

**Appendix** 



### Our philosophy for durable performance

We believe that we can achieve **consistent returns** by investing at a **discount to intrinsic value**, focusing on **relative value** and seeking **sustainable cash flow** 



#### Value is relative

Value is in the eye of the beholder



#### All cap strategy

Tactically allocating across the market cap spectrum



#### **Diversified portfolio**

Diversified across sectors and styles



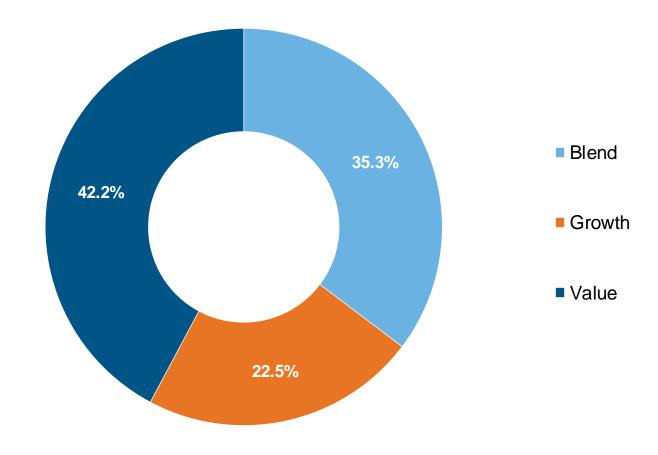
#### Low turnover

Patient entry and exit minimizes timing risk

ESG integration & engagement from beginning to end



# Finding relative value in all markets



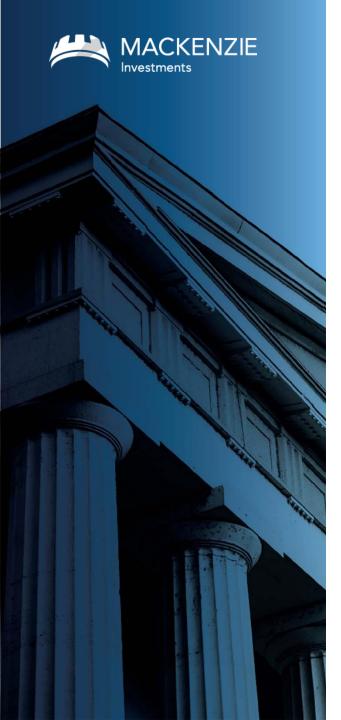
Source: Morningstar September 30, 2022 represents holdings from July 31, 2022 with two-month reporting lag



# Disciplined and diversified

Sector	Mackenzie Canadian	S&P/TSX Composite	Relative weight (%)
	Equity (%)	Index (%)	
Consumer Staples	8.8	4.1	4.7
Consumer Discretionary	5.9	3.5	2.4
Real Estate	3.3	2.5	0.8
Financials	31.8	31.5	■ 0.3
Health Care	0.4	0.4	0.0
Utilities	4.4	5.0	-0.6
Information Technology	4.2	5.3	-1.1
Materials	9.9	12.0	-2.0
Industrials	10.7	13.0	-2.3
Communication Serv.	2.0	4.9	-2.9
Energy	12.5	17.7	-5. <mark>2</mark>
Cash	1.9	_	
ETFs	4.2	_	

Source: Mackenzie Investments. As of September 30, 2022



# **Major holdings**

Security	Industry	Weight
Royal Bank of Canada	Diversified Banks	7.1%
Toronto-Dominion Bank/The	Diversified Banks	6.5%
Mackenzie US Large Cap Equity Index ETF	ETFs	4.2%
Canadian National Railway Co	Railroads	3.9%
Canadian Pacific Railway Ltd	Railroads	3.8%
Canadian Natural Resources Ltd	Oil & Gas Exploration & Prod.	3.6%
Bank of Montreal	Diversified Banks	3.6%
Alimentation Couche-Tard Inc	Food Retail	3.2%
Suncor Energy Inc	Integrated Oil & Gas	2.6%
Loblaw Cos Ltd	Food Retail	2.3%

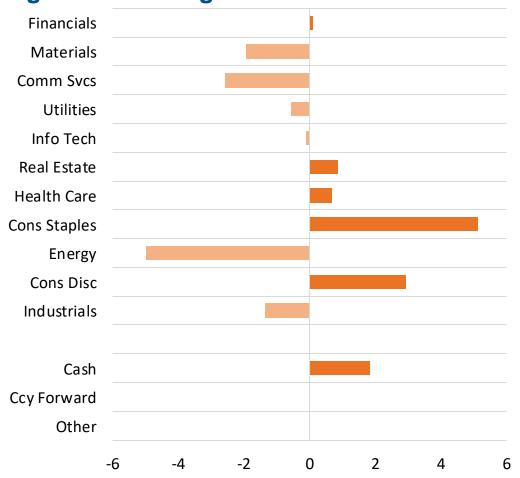
Source: Mackenzie Analytics, as of September 30, 2022.

Note: The major holdings of the Fund may, but do not necessarily, represent the largest holdings of the Fund. Rather, the major holdings are selected for their overall significance in evaluating the investment portfolio.

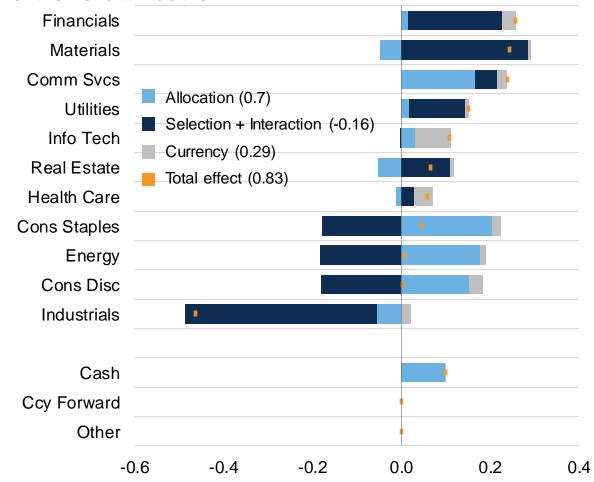


#### **Sector attribution 3-months**

#### **Average relative weight**



#### Portfolio attribution

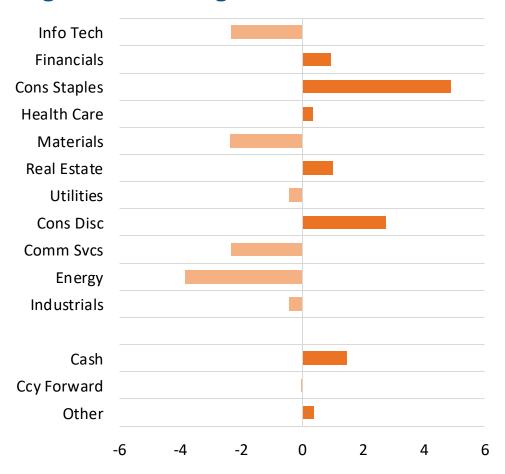


Source: Mackenzie Analytics, as of September 30, 2022. Benchmark: S&P/TSX Composite TR

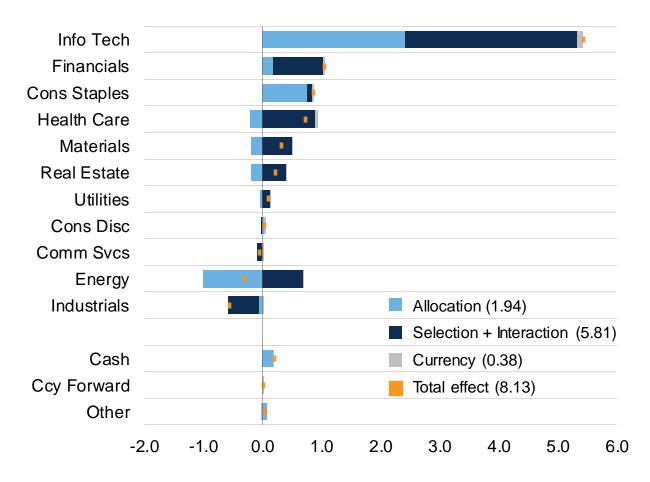


# **Sector attribution 1-year**

#### Average relative weight



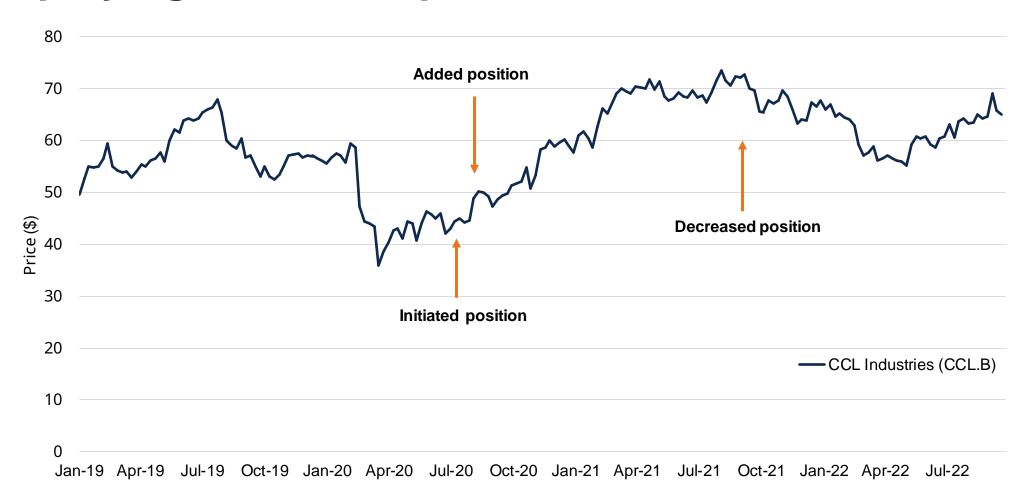
#### Portfolio attribution



Source: Mackenzie Analytics, as of September 30, 2022. Benchmark: S&P/TSX Composite TR



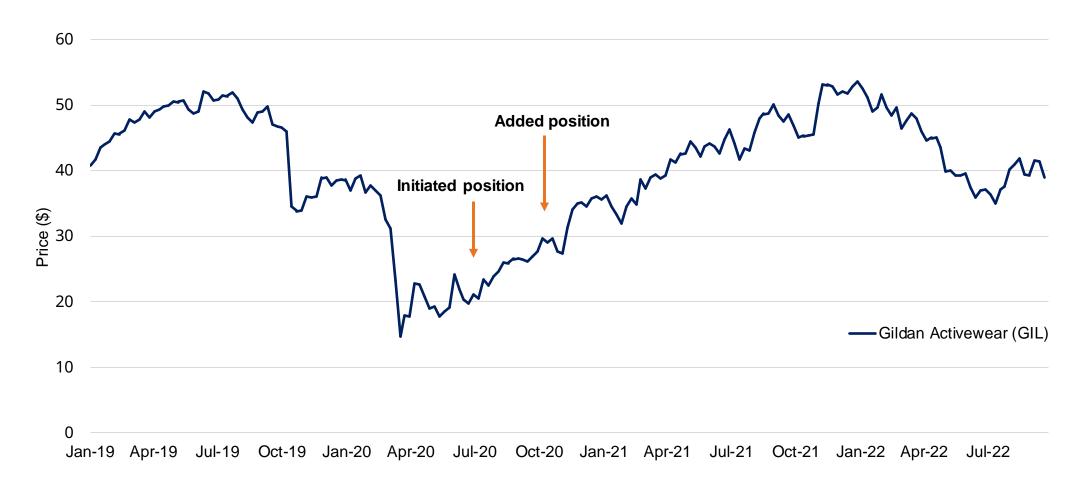
# **Employing value discipline: CCL Industries**



Source: Mackenzie Analytics, as of September 30, 2022.



### **Employing value discipline: Gildan Activewear**



Source: Mackenzie Analytics, as of September 30, 2022.



# **Employing value discipline: Sleep Country**



Source: Mackenzie Analytics, as of September 30, 2022.



#### **Bios**



# William Aldridge, MBA, CFA Senior Vice President, Investment Management

William Aldridge, Senior Vice President, is a Portfolio Manager and Team Co-Lead on the Mackenzie North American Equities Team.

William's career in the investment industry began in 2002. He joined Howson Tattersall Investment Counsel in 2006, and the company became part of Mackenzie Investments in 2008. Prior to 2006, William was an Equity Analyst at a Canadian independent broker-dealer covering real estate, transportation and special situations.

William has a BSc from the University of British Columbia, an MBA from the Richard Ivey School of Business and is a CFA charterholder.



#### **Bios**



Anthony Del Vecchio, CFA, CIPM Director, Investment Research

Anthony Del Vecchio is an Investment Analyst for the Mackenzie North American Equities Team.

Anthony brings nine years of finance and investment management experience to the team. Prior to joining Mackenzie Investments, he worked as an Investment Analyst for a leading Canadian Financial services company, focusing on Canadian small cap equities.

Anthony received his Bachelor of Commerce (Honours) degree with majors in Finance and Marketing from the University of Manitoba. He is a CFA charterholder and holds the Certificate in Investment Performance Measurement (CIPM) designation.

#### **Due Diligence**

# Mackenzie Canadian Dividend Fund

**Appendix** 



# Investment style & philosophy

1 Bottom-up focus

- Company and stock specific
- Macro factors
- Secular factors

2 Time horizon 1-3 years

- Advantage over increasingly short-term focused market
- Length of time horizon measured against margin of safety

Adjust for Risk

- Portfolio weights adjusted based on return relative to risk
- Consideration of ESG Factors





# **Investment process**



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# PORTFOLIO CONSTRUCTION

# DAILY / WEEKLY MONITORING

# **QUARTERLY MONITORING**

### Risk management

- Position sizing limits allocation to individual holdings: 10% max weight & active risk of 5%
- · Position size is relative to quality and risk versus reward assessment
- · Diversify and monitor sector exposures relative to benchmark and peers
- Review portfolio characteristics such as relative valuation, dividend yield, market capitalization, active risk, factor exposures and largest contributors to risk
- · Consider company level risk: balance sheet, FCF, management quality, competitive positioning
- · Primarily bottom up but do consider macro and secular risks
- Morning meetings ideas shared and challenged, recent developments
- Valuation screens run on watch list to determine buy or sell opportunities
- Compliance monitoring of portfolio guidelines & pre-trade clearance for all trades
- Sell discipline
- · Ongoing assessment of ESG factors
- CIO review of risk report from the Risk Management & Quantitative Analysis team
- Review includes holdings-based factor exposures, style bias, sector/country/factor attribution



# **ESG** integration







#### Integration

- We believe that integration of ESG factors into the investment process plays a role in portfolio riskreduction. ESG factors are considered in valuation and analysis.
- Assessment of total portfolio ESG and GHG emissions characteristics and risks.
- Broader market adoption of ESG factors increasingly leading to alpha opportunities
- May invest in companies that do not have attractive ESG ratings due to timelines and quality of the ratings.
- May invest in companies with lower ratings that are on material path to improvement.

#### **Engagement**

- Active engagement with Company boards and management teams encouraging appropriate disclosure and consideration of ESG issues into the governance, strategy and management of the Company.
- Focus on climate risks, diversity goals and governance.
- Team logs all ESG engagements, discussions and developments
- Two team members sit on Climate Champions committee

#### Inputs

- Team research including financial modelling, determination of intrinsic value, modelling of future regulations, review of company disclosure and meetings with company management
- Sustainalytics ESG ratings and controversy scores/reports are reviewed for prospective investments and to assess portfolio ESG characteristics
- SASB Materiality Map identify key risks
- GHG emission data from Bloomberg and company disclosures
- Proxy voting based on team's research and Glass Lewis' sustainable voting framework
- UN Principles for Responsible Investment



# **Sector weights**

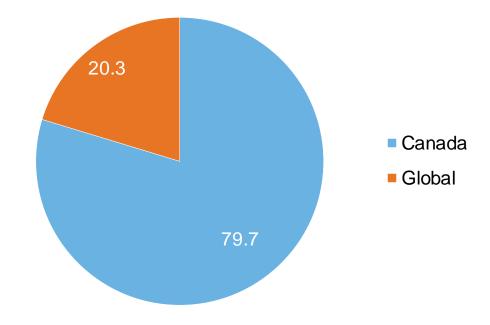
	Mackenzie Canadian	80% TSX Div +			
Sector	Dividend Fund (%)	20% MSCI World (%)	Relative weight (%)		
Financial Services	35.0	29.7	5.3%		
Communication Services	6.7	5.6	1.1%		
Healthcare	3.9	2.9	1.0%		
Utilities	5.8	4.9	0.9%		
Technology	5.4	5.8	-0.4%		
Consumer Defensive	4.7	5.1	-0.5%		
Energy	15.0	15.6	-0.6%		
Real Estate	1.8	2.7	-0.9%		
Consumer Cyclical	3.5	5.1	-1.6%		
Basic Materials	6.9	10.0	-3.0%		
Industrials	8.9	12.6	-3.7%		
Cash	1.3				
Mutual Funds & ETFs	1.2				

Source: Mackenzie Portfolio Analytics, September 30, 2022



# Portfolio positioning

#### **Fund geographic exposure**



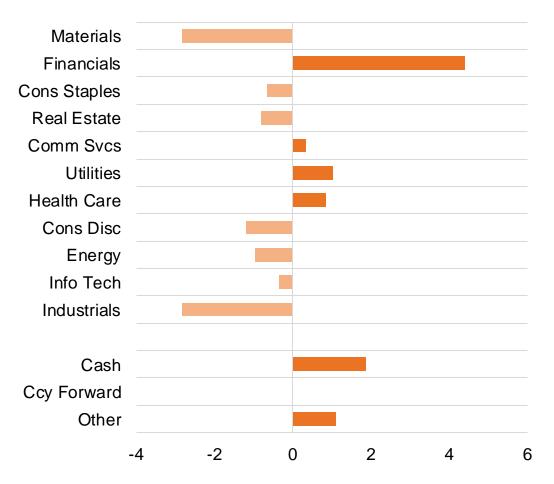
	Mackenzie Canadian Dividend Fund	S&P / TSX Composite Dividend Index
Portfolio Indicated Yield	3.51%	3.15%
Canada Indicated Yield	3.79%	3.15%

Source: Mackenzie Portfolio Analytics, September 30, 2022. Geographic exposures excluding cash and cash equivalents.

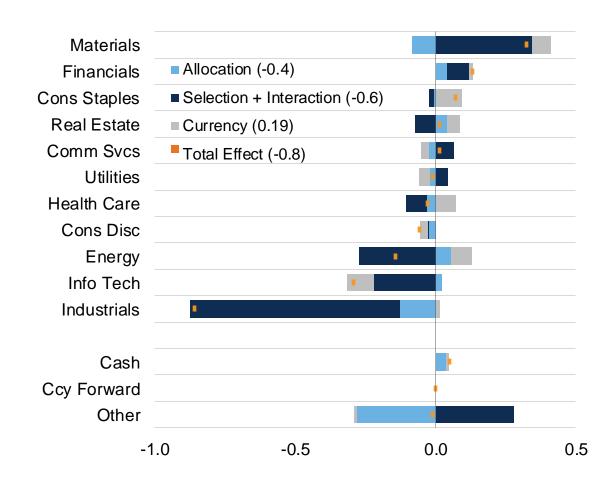


#### 3 months - Sector attribution

#### **Average relative weight**



#### Portfolio attribution



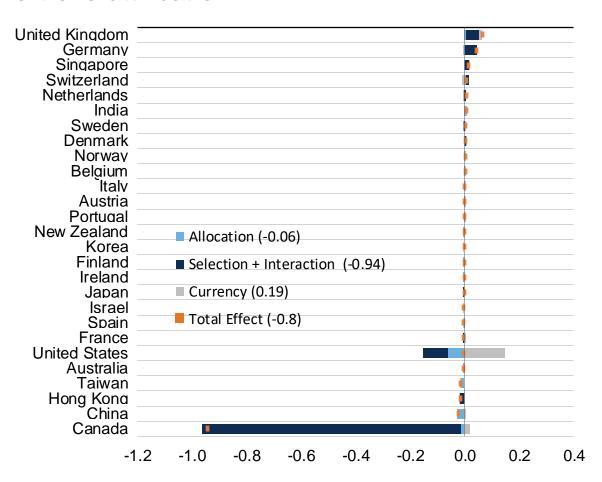


### 3 months – Country attribution

#### Average relative weight

#### United Kingdom Germany Singapore Switzerland Netherlands India Sweden Denmark Norway Belgium **Italy** Austria Portugal New Zealand Korea Finland Ireland Japan Israel Spain France **United States** Australia Taiwan Hong Kong China Canada -1.000.00 1.00 2.00 -2.003.00

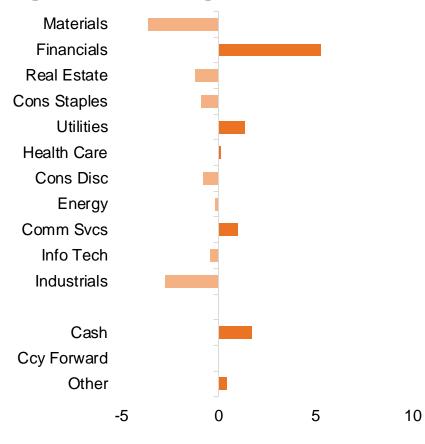
#### Portfolio attribution



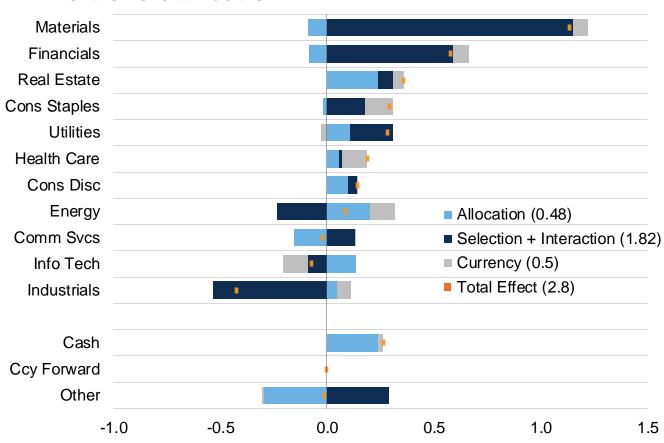


# 1 year – Sector attribution

#### Average relative weight



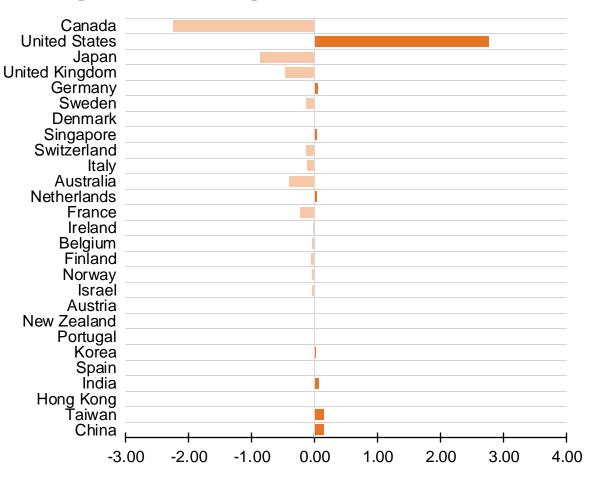
#### Portfolio attribution



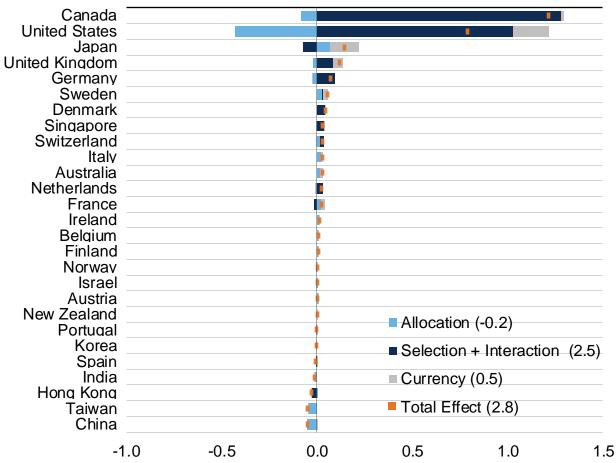


# 1 year – Country attribution

#### Average relative weight



#### Portfolio attribution





# **Top 10 positions**

Security	Sector	Country	Portfolio ending weight
Royal Bank of Canada	Financials	Canada	7.24
Toronto-Dominion Bank	Financials	Canada	5.49
Bank of Montreal	Financials	Canada	3.81
Sun Life Financial Inc.	Financials	Canada	3.58
Intact Financial Corporation	Financials	Canada	3.40
TC Energy Corporation	Energy	Canada	3.35
TELUS Corporation	Communication Services	Canada	3.35
Enbridge Inc.	Energy	Canada	2.94
Bank of Nova Scotia	Financials	Canada	2.84
Canadian National Railway Company	Industrials	Canada	2.73
Total			38.73

Source: Mackenzie Portfolio Analytics. As of September 30, 2022.



# Top 10 overweight positions

Security	Sector	Country	Portfolio ending weight
Sun Life Financial Inc.	Financials	Canada	3.58
Intact Financial Corporation	Financials	Canada	3.40
TELUS Corporation	Communication Services	Canada	3.35
CCL Industries Inc. Class B	Materials	Canada	2.05
Royal Bank of Canada	Financials	Canada	7.24
TC Energy Corporation	Energy	Canada	3.35
Manulife Financial Corporation	Financials	Canada	2.68
Bank of Montreal	Financials	Canada	3.81
Open Text Corporation	Information Technology	Canada	1.30
CAE Inc.	Industrials	Canada	0.95
Total			31.70

Source: Mackenzie Portfolio Analytics. As of September 30, 2022.



# **Top 10 underweight positions**

Security	Sector	Country	Portfolio ending weight
Canadian Imperial Bank of Commerce	Financials	Canada	<del>_</del>
Waste Connections, Inc.	Industrials	Canada	_
BCE Inc.	Communication Services	Canada	0.45
Constellation Software Inc.	Information Technology	Canada	<del>_</del>
Franco-Nevada Corporation	Materials	Canada	<del>_</del>
Cenovus Energy Inc.	Energy	Canada	<del>_</del>
National Bank of Canada	Financials	Canada	_
Barrick Gold Corporation	Materials	Canada	0.41
Dollarama Inc.	Consumer Discretionary	Canada	<del>_</del>
Tourmaline Oil Corp.	Energy	Canada	<del>_</del>
Total			0.86

Source: Mackenzie Portfolio Analytics. As of September 30, 2022.



#### **Bios**



**Tim Johal,** CFA Vice President, Portfolio Manager

Tim Johal, Vice President, Investment Management is a Portfolio Manager on the Mackenzie North American Equities Team.

Tim's career in the investment management industry began in 2000. Prior to joining Mackenzie Investments, Tim held a Portfolio Manager role at a leading Canadian Financial services company with a focus on North American equity investing. Over his 21 years of experience in the industry, Tim has developed deep understanding of the Canadian equity market, particularly within the financial services sector.

Tim has a Bachelor of Commerce (Honors) degree, with a major in Finance, from the University of Manitoba. He is also a CFA charterholder.



**Dean Highmoor,** CFA, CMT AVP, Investment Research

Dean Highmoor brings 18 years of finance and investment management experience to our North American Equity Team.

Dean currently provides analyst coverage for the Material, Canadian Financial Services, Energy, Pipelines and Utilities sectors. Prior to joining Investors Group, Dean was a mid-cap analyst at Great-West Life Investment Management for 3 years and a Commercial Banker with TD for 4 years in credit and relationship management roles.

Dean grew up on a family farm in rural Manitoba and is a graduate of the University of Saskatchewan with a Bachelor of Commerce degree. He also holds the Chartered Financial Analyst and Chartered Market Technician designations.



#### **Bios**



**Scott Fletcher,** CFA, MBA Director, Investment Research

Scott Fletcher brings 9 years of investment industry experience and 5 years of investment management experience to the North American Equities Team.

Scott is currently a provides analyst coverage for the Communication Services, Consumer Discretionary, Consumer Staples, Industrials, Technology and Real Estate sectors. Prior to joining Investors group in 2016, Scott's previous industry experience includes working for a mutual fund dealer, holding roles in compliance, product development, and investment advice.

Scott has earned a Masters of Business Administration (MBA) from the Rotman School of Management at the University of Toronto and has a Bachelor of Commerce (Honours) from McMaster University. Scott is also a CFA charterholder.



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