

DAY 1 PROGRAMMING SNAPSHOT

TUESDAY FEBRUARY 21, 2023

8:00 am - 7:00 pm CONFERENCE REGISTRATION

Sponsored by Lockton International Terrace

8:00 am - 9:30 am MORNING BEVERAGES Sponsored by Lockton

Lockton Lounge - International Terrace

9:45 am - 10:00 am BEVERAGE SERVICE

Sponsored by Hemphill Brothers Beverly Hills Foyer & Patio

10:00 am - 10:15 am *OPENING REMARKS*

Beverly Hills Ballroom

10:15 am - 11:00 am
BUILDING CREWS WITH CULTURE, COMPETENCE & OPPORTUNITY FOR ALL

Beverly Hills Ballroom

Moderator:

Alex Rodrigo, Sacramento Kings and Golden 1 Center

Speakers:

Tina Farris, Tina Farris Tours

Jahn "Boxer" Hardison, Bigger Hammer Production Services | Overdrive Energy Solutions

Mike Tully, **Instawork**

Gloria Vega, L.A. Stagecall

11:00 am - 11:45 am
FUEL PRICES, LABOR AND GEAR: 2023 OUTLOOK

Beverly Hills Ballroom

Moderator:

Kyle Jones, **Pioneer Production Transport**

Speakers:

Trent Hemphill, Hemphill Brothers Coach Company

Steve Maples, Rock-It Global

Reid Oslin, Private Jet Services

Arjan van Houtum, Pieter Smit Trucking & Nightline

John Walberg, **SOS Global Express**

12:00 pm - 12:45 pm STAYING SANE & SOBER IN AN INSANE WORLD

Beverly Hills Ballroom

Moderator:

Matt Thompson, **Spin**

Speakers:

Hilary Gleason, **Backline**

Chamie McCurry, **Danny Wimmer Presents**

Royal & the Serpent, **Atlantic Records**

Scott Strode, The Phoenix

Janoc Vance, MusiCares

Colette Weintraub, Stand Together Music

12:45 pm - 2:00 pm LUNCH

Sponsored By Lockton Oasis Courtvard

2:00 pm - 2:45 pm FESTIVAL PRODUCTION 101

Beverly Hills Ballroom

Moderator:

Dave Frey, Silent Partner Management

Speakers:

Paul Bassman, Higginbotham Insurance

Sarah Coop, First Fleet Concerts | Hinterland Music Festival

Erika Elliott, SummerStage & Charlie Parker Jazz Festival

Molly Zidow, Danny Wimmer Presents

2:45 pm - 3:30 pm

> BANG, + < BUCKS: THIS IS THE LATEST/GREATEST FOR LIVE MUSIC PRODUCTION

Sponsored By PRG

Beverly Hills Ballroom

Moderator: Michael T. Strickland, Bandit Lites

Speakers:

Steve Evans, Show Imaging, Inc.

Randy Hutson, PRG

Larry Italia, d&b Corporation

Danny O'Bryen, Screenworks, NEP Live Events

3:30 pm - 3:45 pm *BREAK*

Sponsored By Hemphill Brothers

Beverly Hills Foyer & Patio

3:45 pm - 4:30 pm

KEYNOTE Q&A: THE CAMP COUNSELOR & THE SUPERMENSCH

Beverly Hills Ballroom

Speakers:

David Fishof, Rock 'n' Roll Fantasy Camp

Shep Gordon, Alive Enterprises

4:30 pm - 5:15 pm
PARTNERS IN CRIME: TOUR MANAGER, TOUR ACCOUNTANT,
AND PRODUCTION MANAGER ROUNDTABLE

Beverly Hills Ballroom

Moderator:

Brandon Pankey, Live Nation Urban

Speakers:

Tina Farris, **Tina Farris Tours**

Sara Full, The Lumineers

Ina Jacobs. CAA

William "Bill" Reeves, **WRIII**

Zito, Zito Production Services

5:30 pm - 7:00 pm POLLSTAR LIVE! OPENING RECEPTION

Sponsored By OVG Hospitality

Wilshire Gardens & Ballroom

ALL **PRODUCTION LIVE**PANELS ARE LOCATED IN THE
BEVERLY HILLS BALLROOM

For full description, download the *Pollstar Live! Conference* app.



PROGRAMMING SNAPSHOT

DAY 2 WEDNESDAY **FEBRUARY 22, 2023**

8:00 am - 4:30 pm **CONFERENCE REGISTRATION** Sponsored by Lockton International Terrace

8:00 am - 9:00 am MORNING BEVERAGE SERVICE Sponsored by Lockton Lockton Lounge - International Terrace

9:00 am - 9:15 am **OPENING REMARKS**

International Ballroom Speaker:

Tim Leiweke, Oak View Group

9:15 am - 9:45 am RAINMAKER I

International Ballroom

Speakers:

Ben Lovett, tvg hospitality Brian Teasley, **Saturn**

9:45 am - 10:30 am TICKETING REAL TALK: REFORMS, RESOLUTIONS AND RISKS

International Ballroom

Moderator:

Irving Azoff, The Azoff Company

Speaker:

Garth Brooks

Makan Delrahim, Latham & Watkins LLP James Dolan, Madison Square Garden Entertainment

10:30 am - 11:10 am WE'RE BAAAACK! (AREN'T WE?)

Sponsored By Lockton International Ballroom

Moderator:

Ray Waddell, **OVG**

Speakers:

Jenna Adler, CAA

Omar Al-Joulani, Live Nation

Jamil Davis, The Revels Group

Keith Sarkisian. WME

David Zedeck, **UTA**

11:10 am - 11:30 am BREAK

Sponsored By YouTube Theater Wilshire Garden

11:30 am - 12:10 pm THE RETURN OF THE GLOBAL TOURING MODEL Sponsored By Flash Entertainment

International Ballroom

Moderator:

John Boyle, ASM Global

Speakers:

Lucy Dickins, WME

Rob Hallett, Robomagic Live

Barnaby Harrod, Live Nation

Lee Anderson. Wasserman Music

Marlene Tsuchii, CAA

11:30 am - 12:10 pm BIG IN PEORIA – THE BOUTIQUE BOOM & THE POWER OF SECONDARY **MARKET FESTIVALS**

Beverly Hills Ballroom

Moderator:

Laurie Kirby, Esq., FestForums Conference

Speakers:

Shay Jasper, Trio Presents, LLC Rendy Lovelady, Gulf Coast Jam Presented by Jim Beam Amy Mendonca, Planet Bluegrass Sam Summers, Hinterland Music Festival

Thomas Turner, Relentless Beats

12:10 pm - 12:50 pm

WHAT MATTERS MOST — DEVELOPING AN ENDURING TOURING CAREER

Sponsored By Seminole Hard Rock

International Ballroom

Moderator:

Jaclyn Lash. San Diego Padres/Petco Park

Alex DePersia, Laffitte Management Group

Tracy Lane, Trio Presents

Corrie Martin, Wasserman Music

Lesley Olenik, Live Nation

Cheryl Paglierani, **UTA**

12:10 pm - 12:50 pm WHAT'S GOING ON IN TICKETING?

Beverly Hills Ballroom

Moderator:

Keith Sheldon, Hard Rock International & Seminole Gaming

Speakers:

Michele Bernstein, Michi B, Inc. David Marcus, Ticketmaster, LLC

Nick Nuciforo, United Talent Agency

Jed Weitzman, Logitix

12:50 pm - 2:15 pm LUNCH

Sponsored By Lockton

Wilshire Gardens & Oasis Courtyard

2:15 pm - 3:00 pm MY WALKAWAY IS WHAT? NAVIGATING SETTLEMENTS IN THE ERA OF PLUS. PLUS. PLUS

International Ballroom

Moderator:

Chris Wright, Allegiant Stadium

Speakers:

Jamie Cheek, FBMM Jeffrey Hasson, UTA

Ina Jacobs. CAA

Adam Kornfeld, Artists Group International (AGI)

Aaron Tannenbaum, William Morris Endeavor / WME

3:00 pm - 3:30 pm RAINMAKER II International Ballroom

Speakers: Brandon Pankey, Live Nation Urban

Symba, Artist

3:30 pm - 4:30 pm KEYNOTE 1 THROW YOUR HANDS IN THE AIR: 50 YEARS OF HIP-HOP

International Ballroom
Moderator: Geoff Walker, Kickstand World, LLC | Warner Music Group

Lionel Bea, Black Promoters Collective

Darryll Brooks, C D Enterprises Inc.

Doug. E. Fresh

Big Daddy Kane

DJ Quik

4:30 pm - 5:30 pm ROUNDTABLES + NETWORKING BREAK

Wilshire Gardens

6:30 pm - 8:30 pm AWARDS NOMINEE & GUEST REGISTRATION

Fover in front of International Ballroom

7:30 pm - 8:00 pm POLLSTAR AWARDS CHECK-IN / DOORS OPEN

8:00 pm - 9:30 pm POLLSTAR AWARDS Sponsored By Live Nation

International Ballroom Anjelah Johnson-Reyes

9:30 pm - 10:30 pm POLLSTAR AWARDS POST-RECEPTION International Ballroom Fover & Terrace

> For full description, download the Pollstar Live! Conference app.



PROGRAMMING SNAPSHOT

DAY 3 THURSDAY **FEBRUARY 23, 2023**

8:00 am - 4:00 pm **CONFERENCE REGISTRATION**

Sponsored by Lockton International Terrace

8:00 am - 9:00 am MORNING BEVERAGE SERVICE

Sponsored by Lockton

Lockton Lounge - International Terrace

9:00 am - 9:45 am

IS IT A RESIDENCY, A SITDOWN, A MULTIPLE OR A STAND? WHATEVER, IT'S A TREND

Sponsored By BMO Stadium International Ballroom

Moderator:

Sarah Pittman, Pollstar

Speakers:

Geni Lincoln, Live Nation

Kirk Peterson, Brooklyn Bowl / Capitol Theatre / Dayglo Presents / LOCKN'

Bobby Reynolds, AEG Presents Las Vegas

Frank Riley, High Road Touring

Rachel (Williams) Helix, Levity Live

9:45 am - 10:15 am

RAINMAKER III: MAINSTREAM MEXICAN MUSIC, THE FUTURE IS NOW FEATURING LOS TIGRES DEL NORTE

International Ballroom

Interviewed by: Euler Torres, LENUSA

10:30 am - 11:10 am

SUSTAINABILITY IN LIVE EVENTS: NO MORE EXCUSES

International Ballroom

Moderator:

Kristen Fulmer, OVG360

Speakers:

Michael Martin, Effect Partners & r.Cup

Kristina "Red" Tanner, Activist Artists Management

Shelby Dixon, tvg Hospitality

Lucy August-Perna, Live Nation

11:10 am - 11:30 am

Sponsored By Petco Park Wilshire Garden

BREAK

11:30 am - 12:15 pm ART & COMMERCE: REPURPOSE YOUR DAZZLING PRODUCTION VIA **LUCRATIVE WEB3 STRATEGIES**

International Ballroom

Moderator:

Chris Jacquemin, WME

Speakers:

John Crain, SuperRare

Andy Mendelsohn, Full Stop Management

Ryan Ouyang, IYK

Stephen Vallimarescu, Medallion

11:30 am - 12:15 pm

HELLO, I LOVE YOU - FOSTERING COMMUNITY AROUND ARTISTS & EVENTS

Beverly Hills Ballroom

Moderator:

Mark Weiss, 237 Global

Speakers:

Grace Barrett, Planet Bluegrass

Mike Betterton. Wasserman Music

Solange Sinclair, **Lobeline Communications**

Kelly Kapp, Live Nation

Sarah Tehrani, WME

12:15 pm - 1:30 pm

LUNCH

Sponsored By Lockton

Oasis Courtyard & Wilshire Gardens

1:30 pm - 2:00 pm

RAINMAKER IV: ONE-ON-ONE WITH VIC MENSA

Interviewed by: Gail Mitchell, Billboard

International Ballroom

2:00 pm - 2:45 pm

KNOWING WHEN TO PULL THE PLUG OR SWEAT IT OUT

International Ballroom

Moderator:

Sam Hunt, Wasserman Music

Speakers:

Margaret Galton, C3 Presents

Alicia Karlin, Electric Forest

Timothy Liam Epstein, Esq., Duggan Bertsch, LLC

Donnie Estopinal, Disco Donnie Presents

Rick Mueller, AEG Presents

3:30 pm - 5:30 pm **AGENTS LIVE!**

Beverly Hills Ballroom

THANK YOU FOR BEING A PART OF THE WORLD'S LARGEST GATHERING OF LIVE ENTERTAINMENT PROFESSIONALS AND THE FLAGSHIP EVENT FOR POLLSTAR MAGAZINE, THE **LEADING TRADE PUBLICATION FOR THE GLOBAL LIVE** ENTERTAINMENT INDUSTRY.

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