



SPONSORSHIP & EXHIBITOR HYBRID MEETING PROSPECTUS

OPPORTUNITIES FOR IN-PERSON SYMPOSIUM AND POTENTIAL VIRTUAL CONFERENCE

IN-PERSON MEETING DATES: March 11 – 13, 2021

VIRTUAL MEETING DATES: March 10 – 12, 2021

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COVID-19 STATEMENT:

HTRS continues to monitor the impact of the COVID-19 pandemic on the Symposium and its pre-conference events. Though we are continuing to plan for an in-person event at the beautiful Loews Coronado Bay Resort in Coronado, CA, we will keep all registrants apprised of any changes in format from a live, in-person meeting to a hybrid event (both in-person and virtual) or even a completely virtual event. HTRS will automatically refund the balance of your live event registration should the meeting change format prior to March 2021.

QUESTIONS ABOUT HTRS 2021?

Please reach out to contact@htrs2021.org or call +1 856.471.7211 for more information.



WELCOME LETTER

Dear Colleagues:

On behalf of the HTRS Board of Directors, we look forward to welcoming you to the **HTRS 2021 Scientific Symposium** (“**HTRS 2021**”).

Just two years ago we met in New Orleans, LA for our 2019 symposium. That meeting now seems like a distant memory. COVID-19 has forever changed our world, but what hasn't changed is our determination to provide HTRS members and all healthcare professionals interested in hemostasis and thrombosis with access to diverse and engaging programs for continuing medical education, mentoring, research funding, and career development.

HTRS is closely monitoring the impact of COVID-19 on our plans for March 2021. We hope it's possible to meet in-person at the beautiful Loews Coronado Bay Resort. Yet even as we open registration for this live event, we are prepared to pivot to a hybrid meeting (some live content, some virtual) or even a completely virtual event if necessary, for the health and well-being of our attendees.

Regardless of format, we look forward to exploring hot topics in hemostasis and thrombosis during HTRS 2021, including COVID-19 and its impact on our field. This Symposium will also feature new opportunities for early-stage physician-scientists and researchers, including additional oral abstract and poster sessions, interactive breakouts, and mentoring. Our goal is to ensure that the lively scientific exchange you expect from HTRS meetings can and will continue as we adapt to this “new normal.”

We pledge to keep you up-to-date on our plans, so please check this website and your email inbox often. We urge you to submit abstracts, apply for Travel Awards, and register to attend. We thank you for your flexibility, and know that whatever meeting format is necessary, the dynamic and collegial experience that is the HTRS Scientific Symposium will endure.

Stay well and we will see you soon,

Your HTRS 2021 Scientific Symposium Planning Committee

- Jordan A. Shavit, MD, PhD – *Chair*
- Ayesha N. Zia, MD – *Vice Chair*
- Gowthami Arepally, MD
- Alan Mast, MD, PhD
- Suman L. Sood, MD, MS
- Alisa S. Wolberg, PhD
- Loren D'Angelo, RN-BC, BSN, MSN, CPNP
PC – *Team Lead, Allied Health Professionals*
- Mary Lesh, PNP, MSN
- Caitlin J. Montcrieff, CPNP, CPHON

ABOUT HTRS

OUR MISSION

The **Hemostasis and Thrombosis Research Society, Inc. (HTRS – www.htrs.org)** is the leading North American professional society dedicated to research, mentoring, workforce development, and continuing medical education for physicians, investigators, and all health care professionals interested in advancing care for people with hemostatic and thrombotic disorders.

SPONSORSHIP & EXHIBITOR SALES

- Sponsoring and/or exhibiting at HTRS 2021 are great ways to demonstrate your support for HTRS and the hemostasis and thrombosis community. In addition, these opportunities increase your company's visibility and exposure to attendees and to the greater hemostasis and thrombosis community.
- We invite you to review all of the options for sponsorships, satellite symposia, and exhibits outlined in this Prospectus.
- Interested in more than one opportunity? Reach out to our meeting manager at contact@htrs2021.org to discuss customized packages or bundles.
- All sponsorship options and exhibits are offered on a first-come, first-served basis and are not confirmed until payment is received.

INTERESTED IN A CUSTOMIZED SPONSORSHIP PACKAGE TO MAXIMIZE VISIBILITY DURING THE CONFERENCE?

Please reach out to contact@htrs2021.org or call +1 856.471.7211 for more information.

HTRS CORPORATE COLLEAGUES SIGN UP IN ADVANCE

HTRS Corporate Colleagues (industry members) can review and sign up for sponsorships and exhibits before these opportunities are offered to industry at large.

Not an HTRS Corporate Colleague? Sign up today at www.htrs.org or by contacting Teresa Holzen, PhD, HTRS Membership Manager, at tholzen@versiti.org.

THOUGHTS FROM HTRS 2019 ATTENDEES

"I have not missed attending a single HTRS Scientific Symposium since I was a 1st-year medicine resident. Why? Because this is THE symposium to attend due to its unique focus on the latest research in hemostasis and thrombosis. Being a smaller conference in an intimate setting, attending the symposium has provided me with informal yet priceless opportunity to meet and network with senior leaders in the field to bounce research ideas and create collaborative projects. Highly recommended!"

HTRS 2021 OVERVIEW

ABOUT HTRS 2021

HTRS 2021 is a comprehensive scientific meeting dedicated to continuing medical education and the advancement of clinical, translational, and basic science research related to non-malignant blood disorders in both pediatric and adult medicine for a target audience of:

- Clinicians and Physician-Scientists in Pediatric and Adult Medicine, including related fields like Cardiology, Pulmonology, and Obstetrics/Gynecology
- Medical Students, Trainees, and Junior Faculty
- Basic and Translational Scientists
- Nurses and Nurse Practitioners
- Physician Assistants
- Pharmacists
- Any Allied Health Professionals interested in Hemostasis and/or Thrombosis
- Industry Colleagues

HIGHLIGHTS AND IMPORTANT DATES

- **Registration** now open! Should circumstances require a pivot to a hybrid or virtual meeting format in the months ahead, HTRS will announce revised registration fees and refund registration fee balances as appropriate for anyone who registered for the live event
- **More Travel Awards** - HTRS has increased the number of travel awards available in 2021 for medical trainees (residents, and fellows), junior faculty, early-stage investigators, minorities, and allied health professionals, we encourage applications even if the meeting is held virtually; awards will still be given for outstanding abstract submissions and recipients will be recognized during the meeting
- **Continuing Education Credits** are offered through the joint providership of the Postgraduate Institute for Medicine and HTRS, including AMA PRA Category 1 credits™ for physicians, ANCC contact hours for nurses, and ACPE contact hours for pharmacists
- **Sponsorship and Exhibits** - HTRS Corporate Colleagues and other industry supporters will offer exhibits, satellite symposia, and other special events to enhance the experience for full conference attendees in live, hybrid, and virtual scenarios

We highly encourage you to join the HTRS mailing list to stay up-to-date on the latest developments over the next few months. Email us at contact@htrs2021.org to be added to our list.

COMMERCIAL SPONSORS CAN EXPECT...

- A focused meeting environment, small enough to promote meaningful networking, yet large enough to attract an anticipated audience of 700+ physician-scientists, basic and translational scientists, nurses, pharmacists, residents and fellows, and coagulation laboratory professionals from the U.S. and Canada
- Educational sessions and networking events bring you face-to-face with your target audience, including receptions and breaks, and the opportunity to schedule live-chats through your sponsor profile
- Increased satellite symposium opportunities each day of the conference
- Name and/or logo recognition in the HTRS 2021 promotional campaign, through our conference website (www.htrs2021.org), including landing page visibility linking out to all the major educational platforms and during networking events (as appropriate per ACCME guidelines)
- Add-on tangible promotional packages to strengthen your visibility during the virtual event (such as conference bag inserts, promotional items, food and beverage enhancements, etc.)
- Customizable packages can be created to suit your specific needs and budget, reach out to contact@htrs2021.org or call +1 856.471.7211 for more information

EXHIBITORS CAN EXPECT...

- An Exhibit Hall designed to maximize visibility and foot traffic by incorporating posters, food and beverage service, and places to hold informal meetings
- If moved to a virtual conference, exhibitors will have the opportunity to customize booth packaging, graphics, external content links, literature, and will have the opportunity to schedule meetings with attendees
- Customizable exhibit space with priority listing for top sponsors
- Exhibitors from companies that support specific events during the conference are welcome to attend those events free of charge
- Unique opportunities to connect with attendees during exhibit hours and breaks
- Add-on tangible promotional packages to strengthen your visibility during the virtual event (such as conference bag inserts, promotional items, food and beverage enhancements, etc.)
- Customizable packages can be created to suit your specific needs and budget, reach out to contact@htrs2021.org or call +1 856.471.7211 for more information

THOUGHTS FROM HTRS 2019 ATTENDEES

"HTRS symposia over the years have been a great opportunity for me to interact, network and learn from other members and colleagues with similar interests in bleeding and clotting disorders. As a corporate member, Grifols has also valued the opportunity to support the pre-conference fellows' HTRS Trainee Workshops over the past several years. While this year's Symposium will be different than in the past, we look forward to a highly productive few days of education and research."

HTRS INDUSTRY MEMBERS

SUSTAINING MEMBERS



CONTRIBUTING MEMBERS



INTERESTED IN BECOMING AN HTRS CORPORATE COLLEAGUE?

Please email Teresa Holzen, PhD, HTRS Membership Manager, at tholzen@versiti.org with questions or to sign up for corporate membership.

HTRS PROGRAM SPONSORS

The 2020 [HTRS Mentored Research Awards](#) are supported by medical education grants from **Takeda** and **CSL Behring** and a sponsorship from **Sanofi Genzyme**.

The 2020 [HTRS Mid-Career Research Award](#) is supported by an educational grant from **Genentech, Inc.**

The [HTRS/Novo Nordisk Clinical Fellowship Award in Hemophilia and Rare Bleeding Disorders](#) is supported by an educational grant from founding supporter **Novo Nordisk Inc.**

The [HTRS/ATHN Dataset Research Engagement and ATHN Mentorship \(“DREAM”\) Award](#) is offered through the collaboration of HTRS and ATHN and supported by an independent medical education grant to ATHN from **Takeda**.

The 2020 [HTRS Trainee Workshops](#) are supported by educational grants from **Novo Nordisk Inc.**, **Takeda**, **CSL Behring**, and **Grifols**.

The [HTRS Junior Faculty Network, named the Consortium of Early Career Clinical, Translational and Outcomes Researchers \(ConECCTOR\)](#) is sponsored by **Spark Therapeutics, Inc.** and **Octapharma USA, Inc.**

The [2021 HTRS Research Colloquium](#) is supported by sponsorships and grants from **Spark Therapeutics, Inc.**, **Pfizer, Inc.**, and **The Hemophilia Alliance**.

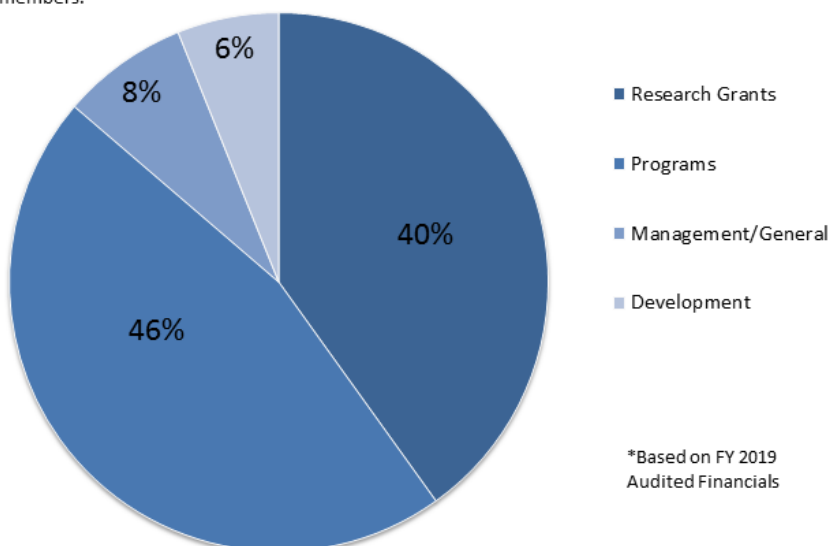
HTRS 2019 SCIENTIFIC SYMPOSIUM STATISTICS

HTRS appreciates our continuing medical education grantors, sponsors, exhibitors, abstract submitters, presenters, faculty, travel awardees, and our esteemed award recipients for contributing to the success of the 2019 Symposium in New Orleans, LA

718 Registered Attendees	117 Accepted Abstracts
28 Esteemed Exhibitors	15 Supporting Sponsors

HTRS Functional Expenses*

In keeping with our mission and best practices for nonprofit organizations, HTRS reinvests 86% of our total annual revenue from medical education grants and commercial sponsorships into mission-driven research grant awards and educational/career development programs for our members.



SPONSORSHIP OPPORTUNITIES



Platinum
Meeting Partner

IN-PERSON PRICING: \$60,000+
VIRTUAL PRICING: \$30,000



Gold
Circle Supporter

IN-PERSON PRICING: \$40,000
VIRTUAL PRICING: \$20,000



Silver
Circle Supporter

IN-PERSON PRICING: \$20,000
VIRTUAL PRICING: \$10,000



Essential
Collaborator

IN-PERSON PRICING: \$10,000
VIRTUAL PRICING: \$5,000



Foundation
Builder

IN-PERSON PRICING: \$5,000
VIRTUAL PRICING: \$2,500

BENEFITS	PLATNIUM MEETING PARTNER	GOLD CIRCLE SUPPORTER	SILVER CIRCLE SUPPORTER	ESSENTIAL COLLABORATOR	FOUNDATION BUILDER
Exhibit Hall Booth	LARGE BOOTH	LARGE BOOTH	LARGE BOOTH	TABLETOP DISPLAY	TABLETOP DISPLAY
Complimentary Registration	5	4	3	2	1
Bag Insert	3	2	2	1	1
Website Recognition	X	X	X	X	X
Marketing Campaign Recognition	X	X	X	X	X
Opportunity to Arrange Attendee Zoom Meetings	X	X	X	X	X
Contact Information Displayed	X	X	X	X	X
Post-Event Mailing List	X	X	X	-	-
Dedicated E-Blast(s)	2	1	-	-	-
Dedicated Sponsor Banner	X	X	-	-	-
Networking / Game Activity Sponsor(s)	X	X	-	-	-
Opportunity to Record Welcome Message to Attendees	X	-	-	-	-
Mobile App Sponsor	X	-	-	-	-

*HTRS is charging a deposit payment to hold your selections while waiting for the final decision to be made on the meeting format (whether the event will be held in-person or completely virtual).

**These options may vary slightly if the meeting is moved to a virtual platform. Items like bag inserts will be changed to an electronic conference bag insert. HTRS meeting management staff will work with your company on potential changes. Once this application is received by the HTRS meeting management team ("SHOW MANAGEMENT"), and if the opportunity is still available, the Company contact person will receive a formal Letter of Agreement detailing all sponsorship benefits and payment schedule.

We are open to your ideas and are willing to work with you to create a package that will help you stand out to conference attendees! Reach out to HTRS meeting management at contact@htrs2021.org to discuss customization that fit your marketing needs.

SATELLITE SYMPOSIUM OPPORTUNITIES

Satellite symposia allow participating companies to maximize their educational goals and impact at the conference by offering accredited or non-accredited events during scheduled times.

- All satellite symposia logistics and costs, including but not limited to those for A/V, food and beverage services (such as snack boxes, electronic gift cards, etc.), shipping costs, and honoraria for event speakers, or any additional costs are the responsibility of the supporting company
- Satellites may offer CME/CEUs or be non-CME. Applications for accreditation must be organized and paid for by the supporting company independent of HTRS
- All attendees must be HTRS 2021 full conference registrants with badges
- A \$5,000 initial deposit per satellite is due at sign-up to hold your time slot or slots

The following opportunities are available (if the meeting is held in-person or moved to a virtual platform):



FRIDAY, MARCH 12

SOLD Breakfast | 6:30 AM – 7:55 AM
Exclusive **\$40,000** / Concurrent **\$25,000** each

SOLD Lunch | 12:30 PM – 2:00 PM
Exclusive **\$75,000** / Concurrent **\$40,000** each

SATURDAY, MARCH 13

SOLD Breakfast | 7:00 AM – 8:25 AM
Exclusive **\$20,000** / Concurrent **\$15,000** each



WEDNESDAY, MARCH 10

SOLD Pre-Symposium | Concurrent **\$18,000** each

1 SOLD Post-Symposium | Concurrent **\$18,000** each

THURSDAY, MARCH 11

1 SOLD Pre-Symposium | Concurrent **\$18,000** each

SOLD Lunch Symposium | Exclusive **\$50,000**

1 SOLD Post-Symposium | Concurrent **\$18,000** each

FRIDAY, MARCH 12

1 SOLD Pre-Symposium | Concurrent **\$18,000** each

EVENT SPONSORSHIP OPPORTUNITIES

HTRS will work with sponsors to craft opportunities that fit your promotional needs. We can design packages or bundle opportunities to maximize visibility for your brand during the event.

IN-PERSON SYMPOSIUM OPTIONS

HTRS Awards Banquet Beach Party Exclusive Sponsor: \$100,000 Friday, March 12, 2021 6:30 PM – 9:30 PM Loews Coronado Bay Beach Area	Welcome Reception Exclusive Sponsor: \$75,000 Thursday, March 11, 2021 5:30 PM - 6:55 PM Loews Coronado Bay Terrace	Meeting App Exclusive Sponsor: \$50,000
Poster Presentation Reception Session I Exclusive Sponsor: \$40,000 Friday, March 12, 2021	Poster Presentation Reception Session II Exclusive Sponsor: \$25,000 Saturday, March 13, 2021	Conference WIFI Exclusive Sponsorship: \$30,000
Meeting Space Floor Decals Exclusive Supporter: \$30,000	Coffee Breaks Exhibit Hall Tent Exclusive Sponsorship: \$25,000	Coffee Breaks Shared Friday-Only Bundle: \$19,500 Saturday-Only Bundle: \$18,500
Audience Response System (ARS) Exclusive Sponsorship: \$20,000	Sanitizer Stations Exclusive Sponsorship: \$20,000	Charging Station Exclusive Sponsorship: \$20,000
Conference Bags Exclusive Supporter: \$20,000	Hotel Keycards Exclusive Supporter: \$15,000	Water Station Exclusive Supporter: \$15,000
Badge Lanyards Exclusive Supporter: \$15,000	Pens & Notepads Exclusive Supporter: \$10,000	Door Hangers Exclusive Supporter: \$10,000
Bag Inserts Unlimited Opportunities: \$2,000 each		

VIRTUAL & EXHIBIT OPPORTUNITIES

VIRTUAL SPONSORSHIP OPPORTUNITIES

These opportunities will go on sale if the conference must be moved to a virtual platform. HTRS staff will work with sponsors to craft customized packages that meet the goals of your company's marketing needs.

VIRTUAL SYMPOSIUM OPTIONS*		
Meeting App Exclusive Sponsor: \$50,000	Poster Presentation Reception Session I Exclusive Sponsor: \$40,000	Poster Presentation Reception Session II Exclusive Sponsor: \$40,000
Closing Reception Exclusive Sponsorship: \$25,000	Networking Breaks Exclusive Sponsorship: \$15,000 Two Available	Electronic Bag Inserts Unlimited Opportunities: \$1,000 each
HTRS Leadership / Key Opinion Leaders Meeting Exclusive Opportunity: \$25,000 1 SOLD – 4 Slots Available – 30-Minute Meeting with Your Company and Leadership		

We are open to your ideas and are willing to work with you to create a package that will help you stand out to conference attendees! Reach out to HTRS meeting management at contact@htrs2021.org to discuss customization that fit your marketing needs.

EXHIBIT OPPORTUNITIES

Increase your visibility in the hemostasis and thrombosis community by exhibiting with us during the HTRS 2021 Scientific Symposium

EXHIBIT OPTIONS	IN-PERSON SYMPOSIUM	VIRTUAL SYMPOSIUM*
BOOTH SPACE – 10' x 10'	\$10,000 each	\$3,500 each Customizable
TABLETOP DISPLAY	\$6,000 each	\$2,000 each Non-Customizable
NON-PROFIT RATE	\$2,500 each	\$1,250 each Non-Customizable

If the meeting is moved to a virtual conference, exhibitors will have the ability to customize their booth graphic, provide additional content, and schedule face to face meetings with attendees. More information about the virtual offerings will be shared when a decision has been made. For now, HTRS will only hold a deposit payment until all plans are finalized.

Interested in sponsorship and exhibit space? Reach out to HTRS meeting management, at contact@htrs2021.org, to discuss custom packaging that meets your marketing needs for maximized visibility during the conference.

ADDITIONAL EXHIBITS INFORMATION FOR A LIVE EVENT

Information on requesting electric hook-ups and WIFI access will be sent in the Show Kit to all confirmed exhibitors by December 2020. Information for food and/or beverage service for your exhibit space will be provided during this time as well.

Furniture-Carpeting-Labor-Rental Displays

Rental order forms will be provided in the Show Kits and sent to each exhibiting company. Exhibitors are responsible for all furniture (except the two chairs provided with tabletop exhibits), wastebaskets, etc. Facility is outside on the hotel's tennis courts under a large tent. Services provided by the Official General Contractor, include:

- Exhibitor Help Desk with support staff available during set-up/dismantle and availability during exhibit hall open hours
- Receiving shipments to their warehouse
- Delivery to your booth or tabletop
- Removal, storage, and return of empty crates and containers
- Removal of packed shipments and re-loading same on outgoing carriers from the hotel or warehouse dock
- Additional shipping information will be included in the service kit

Additional Events Available to Exhibitors

Exhibitors who wish to attend either the Welcome Reception on Thursday, March 11 or the Awards Dinner on Friday, March 12, but who are not employed by the supporting company for those events, must pay an additional fee to attend. Please visit the conference registration site to register your exhibitors for these events.

Additional Full Conference Registrations

Additional full conference registrations not offered as part of a sponsorship or exhibit package may be purchased at the Industry Professional rate through the [conference registration portal](#). More information can be found on the [HTRS 2021 website](#).

THOUGHTS FROM HTRS 2019 ATTENDEES

"Participating in the HTRS Symposium introduced me to the wonderful and exciting field of hemostasis/thrombosis as a 3rd year pediatric resident. I found the lectures to be very informative, taught by leaders in their respective fields. These events were in small, intimate settings, allowing for amazing networking and collaboration opportunities. I am forever grateful for these experiences."

HTRS 2021 PURCHASE FORM

First: _____ Last: _____ Credentials (MD, PharmD, etc) _____

Company: _____ Title _____

Address: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

VIRTUAL SATELLITE SYMPOSIUM OPPORTUNITIES

- | | |
|--|---|
| <input type="checkbox"/> Wednesday Post-Symposium - \$18,000 (1 Remains) | <input type="checkbox"/> Thursday Post-Symposium - \$18,000 (1 Remains) |
| <input type="checkbox"/> Thursday Pre-Symposium - \$18,000 (1 Remains) | <input type="checkbox"/> Friday Pre-Symposium - \$18,000 (1 Remains) |

EVENT & STAND-ALONE SPONSORSHIP OPPORTUNITIES

- | | |
|--|---|
| <input type="checkbox"/> Awards Reception & Dinner - \$100,000 | <input type="checkbox"/> ARS - \$20,000 |
| <input type="checkbox"/> Welcome Reception - \$75,000 | <input type="checkbox"/> Sanitizer Station - \$20,000 |
| <input type="checkbox"/> Meeting App - \$50,00 | <input type="checkbox"/> Charging Station - \$20,000 |
| <input type="checkbox"/> Poster Presentation Reception I - \$40,000 | <input type="checkbox"/> Conference Bags - \$20,000 |
| <input type="checkbox"/> Poster Presentation Reception II - \$25,000 | <input type="checkbox"/> Hotel Keys - \$15,000 |
| <input type="checkbox"/> Conference WIFI - \$30,000 | <input type="checkbox"/> Water Station - \$15,000 |
| <input type="checkbox"/> Meeting Space Floor Decals - \$30,000 | <input type="checkbox"/> Badge Lanyards - \$15,000 |
| <input type="checkbox"/> Coffee Breaks (Exclusive) - \$25,000 | <input type="checkbox"/> Pens & Notepads - \$10,000 |
| <input type="checkbox"/> Coffee Breaks (Friday) - \$19,500 | <input type="checkbox"/> Door Hangers - \$10,000 |
| <input type="checkbox"/> Coffee Breaks (Saturday) - \$18,500 | <input type="checkbox"/> Conference Bag Inserts - \$2,000 |

SPONSORSHIP LEVELS

- ☐ Platinum Meeting Partner - \$60,000+
- ☐ Gold Circle Supporter - \$40,000
- ☐ Silver Circle Supporter - \$20,000
- ☐ Essential Collaborator - \$10,000
- ☐ Foundation Builder - \$5,000

EXHIBITOR OPPORTUNITIES

- ☐ 10' x 10' Booth Space - \$10,000
- ☐ Standard Tabletop (6' x 30' skirted exhibit table) - \$6,000 each _____ QTY (if more than one)
- ☐ Non-Profit Tabletop (6' x 30' skirted exhibit table) - \$2,500 each _____ QTY (if more than one)

We prefer that our exhibit not be located next to the following companies*: _____

PAYMENT INFORMATION

Once this application is received by HTRS meeting management team ("SHOW MANAGEMENT"), and if the opportunity is still available, the Company contact person will receive a formal Letter of Agreement. If the opportunity is no longer available, the Company contact person will receive notification so that another opportunity may be selected.

The Letter of Agreement represents both the contract between SHOW MANAGEMENT and the Company and the invoice requesting payment in full. Opportunities will only be assigned and confirmed after the fully executed Letter of Agreement is signed and full payment is received.

Payment in full from the Company is expected within 15 business days of signing the Letter of Agreement.

Check Payment or Bank Wire: Please email contact@htrs2021.org or call +1 856.471.7211 for instructions.

Credit Card Payment:

<input type="checkbox"/> Visa	<input type="checkbox"/> MasterCard	<input type="checkbox"/> American Express	Payment Amount: _____
Credit Card #:	_____	Expiration Date: _____	Security Code: _____
Name on Card:	_____		
Billing Address:	_____		
Signature:	_____		

HTRS Meeting Management | Email: contact@htrs2021.org | Phone: +1 856.471.7211 | Website: www.htrs2021.org

HTRS 2021 TERMS & CONDITIONS

SHOW MANAGEMENT for the HTRS 2021 Scientific Symposium of the Hemostasis and Thrombosis Research Society is provided by Detailed Event Management, please reach out to Danielle Barsuglia at contact@htrs2021.org any questions about these Terms and Conditions. By exhibiting and sponsoring, you are giving permission to SHOW MANAGEMENT to communicate with you regarding your participation and important information about the Conference.

ELIGIBLE EXHIBITS: SHOW MANAGEMENT reserves the right to determine the eligibility of any Company or Product applying to exhibit in the Show and further reserves the right to reject ineligible applications and/or limit the amount of space assigned to any one Exhibitor.

MOVE-IN/INSTALLATION, SHOW HOURS, AND DISMANTLEMENT: Exhibitors agree to comply with assigned move-in/installation days, Show hours, and dismantlement dates and instructions. The schedule for move-in/installation, show hours, and dismantlement is detailing will be provided in the Show Kit emailed to registered exhibitors by December 2020 and the conference website www.htrs2021.org. Exhibits may not remove exhibits from the Venue until final closing of the Show unless special permission is obtained in advance and in writing from SHOW MANAGEMENT. Exhibits must be removed from the Venue by the time specified for dismantlement. Any displays or materials left behind in the Venue after the closing of the Show without instructions will be packed and shipped at the discretion of SHOW MANAGEMENT, with all charges assessed to Exhibitor.

CANCELLATION, WITHDRAWAL, OR REDUCTIONS IN SPACE: Cancellation of exhibit space, reduction of exhibit space, and any refund of exhibit fees are subject to the following conditions: Exhibitors shall give written notice of cancellation to SHOW MANAGEMENT no less than 60 days prior to the opening of the Show. If written notice is received more than 60 days prior to Show opening, the exhibit fee less a 50% cancellation charge will be refunded to the Exhibitor. No refunds will be allowed for any cancellation less than 60 days prior to the opening of the Show. SHOW MANAGEMENT reserves the right to re-sell space upon cancellation.

SPACE ASSIGNMENTS AND SUBLEASE: Exhibit assignments will be made according to the date of receipt of application on a space available basis. Exhibitors may not sublease the exhibit space or any equipment provided by SHOW MANAGEMENT, nor shall Exhibitors assign this lease in whole or in part without written notice to and approval by SHOW MANAGEMENT in advance of the Show.

RELOCATION OF EXHIBITS: SHOW MANAGEMENT reserves the right to alter the official floor plan and/or re-assign any exhibit location as deemed necessary for the good of the Show. SHOW MANAGEMENT further reserves the right to make such changes, amendments, and additions to these Terms and Conditions and such further regulations as it considers necessary for the good of the Show.

LIMITATION OF EXHIBITS: SHOW MANAGEMENT reserves the right to remove from the Show any Exhibitor and/or their representatives performing an act or practice which in the opinion of SHOW MANAGEMENT is objectionable, detracts from the dignity of the Show, or is unethical to the business purposes of the Show. SHOW MANAGEMENT reserves the right to refuse admittance of exhibits or materials to the Show until all fees owed by the Exhibitor are paid in full. Exhibitors agree not to hold any competing social event, hospitality suite, meeting, or demonstration that entices conference attendees to the Show floor during CME-supported scientific sessions or social events.

MUSIC, AUDIO EFFECTS, PHOTOGRAPHY, and VIDEOTAPING: Music and audio-visual devices with sound are permitted only in those locations designated by SHOW MANAGEMENT and at such decibel intensity as not to interfere with the activities of other Exhibitors. Photography and/or videotaping other than by official HTRS or SHOW MANAGEMENT photographers are not permitted within the Show at any time. Exhibitors grant permission to have their exhibit photographed by HTRS or SHOW MANAGEMENT for the purposes of historic documentation of the Show and/or reporting on the meeting to HTRS members. HTRS and SHOW MANAGEMENT agree not to use exhibit photos without the permission of the exhibiting Company.

COPYRIGHT LAW: No copyrighted music may be played or sung in the Show in any fashion (including, but not limited to, background music on video or audio presentations) without obtaining appropriate licensing. Exhibitors shall indemnify SHOW MANAGEMENT, HTRS, and the Venue, including the respective officers, directors, employees, and agents of these entities, and save them free and harmless from any and all liability whatsoever for any infringement of or other violation arising out of the use of copyrighted music.

SECURITY: Although security services will be furnished, SHOW MANAGEMENT cannot and will not be held responsible for damage to, loss, and/or theft of property belonging to any Exhibitor, its agents, employees, business invitees, visitors, or guests. The exhibiting Company is responsible for carrying its own liability insurance.

APPLICABLE LAWS: This contract shall be governed by the laws of the State of New Jersey. Exhibitors agree to abide by all federal (including, but not limited to, Food and Drug Administration ("FDA") laws, state and city laws, ordinances, and regulations concerning fire safety, health, environment, public safety, hazardous materials, and all regulations and restrictions imposed by the Venue. All displays and decorations used by Exhibitors must be fireproof.

LIMITATION OF LIABILITY: Exhibitors agree to make no claim for any reason whatsoever against SHOW MANAGEMENT, HTRS, and the Venue, including the respective officers, directors, employees, and agents of these entities, and save them free and harmless from any and all liability whatsoever for loss, theft, damage to goods, or injury to employees or guests while in the Show area, nor any consequential damage to business for failure to provide space for the exhibit, or for failure to hold the Show as scheduled. Exhibitors assume entire responsibility and hereby agree to protect, indemnify, defend and save SHOW MANAGEMENT, HTRS, and the Venue from claims, losses, or damages to persons or property, including governmental charges for fines and attorney's fees related to the use of the Show premises or any part thereof. In addition, Exhibitors acknowledge that HTRS cannot and will not maintain insurance covering the Exhibitor's property, and that it is the sole responsibility of each Exhibitor to obtain business interruption and property insurance covering any such losses. THE ABOVE-CITED REGULATIONS, as well as all conditions stated in the Prospectus and the exhibit application, become a part of the contract between the Exhibitor, SHOW MANAGEMENT, and HTRS.

INSURANCE: All property is understood to remain under the Exhibitor's custody and control in transit to and from or within confines of the Venue. Neither SHOW MANAGEMENT nor HTRS is responsible for maintaining insurance covering any Exhibitor's property. Exhibitors shall carry Comprehensive General Liability coverage including premises, operations, and contractual liability coverage of at least \$1,000,000 for Personal Injury Liability and \$500,000 for Property, and Worker's Compensation with Employer's Liability with applicable statutory coverage. Certificates shall be furnished upon request.

TERMS & CONDITIONS CONTINUED

FORCE MAJEURE: In the event the Venue or any part of the Show area becomes unavailable, whether for the entire event or a portion of the event, as a result of fire, flood, tempest, inclement weather, or other such cause, or as a result of government intervention, malicious damage, acts of war, strike, lock-out, labor dispute, riot, or other cause or agency over which SHOW MANAGEMENT or HTRS has no control; or should SHOW MANAGEMENT or HTRS decide, because of such cause, that it is necessary to cancel, postpone, or re-site the exposition or reduce the move-in or installation time, Show time, or dismantlement time, SHOW MANAGEMENT and HTRS shall not be liable to indemnify or reimburse Exhibitors in respect to any damages or loss, direct or indirect, arising as a result thereof.

TERMINATION OF RIGHT TO EXHIBIT: SHOW MANAGEMENT and HTRS reserve the right to terminate without notice any Exhibitor's right to exhibit if the Exhibitor or any of its representatives fail to observe the conditions of these Terms and Conditions or, in the opinion of SHOW MANAGEMENT or HTRS, the Exhibitor is conducting business in an unethical or unprofessional manner. Such exhibitors will be dismissed without refund.

ADDENDUM: SHOW MANAGEMENT and HTRS reserve the right to make changes, amendments, and additions to these Terms and Conditions as considered advisable for the proper conduct of the Show, with the provision that all Exhibitors will be notified of such changes.

EXHIBITOR RULES AND REGULATIONS

BOOTH SIZE: Standard booth spaces are 10'x10'. Standard tabletop exhibits are one 6' skirted tables.

BOUNDARIES: All parts of all exhibits must be contained within the Exhibitor's assigned space boundaries. Aisle space is under the control of SHOW MANAGEMENT.

GENERAL SHOW POLICIES: Noisy or offensive exhibits are prohibited. Distribution of literature or samples must be related to the exhibit and distribution is limited to within Exhibitor's space. Canvassing the Show floor is strictly prohibited. No food or beverages may be distributed from an Exhibitor's space without pre-show approval by SHOW MANAGEMENT. Exhibitors may not display signs that are not professionally prepared or, in the opinion of SHOW MANAGEMENT or HTRS, detract from the appearance of the Show in any manner whatsoever. SHOW MANAGEMENT shall have sole control over all admission policies at all times.

USE OF DISPLAY SPACE: A representative of the exhibiting company must be present at the exhibit at all times during posted exhibit hours. The sale of merchandise or equipment of any kind is prohibited in the Show. The use of the HTRS conference logo or official company logo on displays, signs, giveaways, promotional literature, or other material is strictly prohibited. Use of the Detailed Event Management logo, HTRSH logo, and the Venue logo is strictly prohibited unless permission is granted directly from those organizations in writing. Signs or other articles are prohibited from being fastened to the walls, pillars, or electrical fixtures.

The use of thumbtacks, tape, nails, screws, bolts, or any other tool or material which could mar the floor or walls of the Venue is prohibited. Drip pans must be used under all equipment where there is a possibility of leakage. No helium-filled balloons or adhesive-backed stickers may be given out by Exhibitors.

FDA APPROVAL/CLEARANCE: If an Exhibitor intends to display, introduce, or feature an article whose pre-market approval or clearance is pending from the FDA, the Exhibitor's materials and the Exhibitor's personnel must disclose that such article has not received final FDA approval/clearance and must clearly convey the status of such article consistent with such laws, rules, and regulations administrated by the FDA. The exhibit and any associated materials also must adequately and completely disclose that the article is not currently available for sale or commercial distribution in the US. Exhibitors shall indemnify and hold harmless SHOW MANAGEMENT, HTRS, and the Venue from and against any and all costs, fees, expenses, penalties, damages, and claims arising from the Exhibitor's failure to comply with all laws, rules, and regulations (including those of the FDA) applicable to such article (including any law, rule, or regulation governing the display, introduction, or advertising of such article prior to final FDA approval/clearance).

EXHIBIT HALL BADGES: All Exhibitor personnel must be registered. Please consult SHOW MANAGEMENT for the number of exhibitor-only badges provided with the purchase of an exhibit. Exhibitor Only badges do not allow entry to HTRS 2021 educational sessions or social events. Additional exhibitor only badges are available for purchase. Please email contact@htrs2021.org for more information regarding registration.

UNION LABOR: Exhibitors are required to observe all union contracts in effect among SHOW MANAGEMENT, official contractors, the Venue, and various labor organizations represented. Any labor required for installation or dismantle, decoration, or use of equipment must be ordered through the general service contractor. Tipping is strictly forbidden for any personnel providing any services.

BOOTH GIVEAWAYS: All booth giveaways must be pre-approved by SHOW MANAGEMENT prior to the meeting.

QUESTIONS ABOUT HTRS 2021? Please reach out to HTRS Meeting Management at contact@htrs2021.org or call +1 856.471.7211 for more information.

HTRS Meeting Management

Email: contact@htrs2021.org | Phone: +1 856.471.7211 | Website: www.htrs2021.org



SPONSORSHIP & EXHIBITOR HYBRID MEETING PROSPECTUS

HTRS continues to monitor the impact of the COVID-19 pandemic on the Symposium and its pre-conference events. Though we are continuing to plan for an in-person event at the beautiful Loews Coronado Bay Resort in Coronado, CA, we will keep all registrants apprised of any changes in format from a live, in-person meeting to a hybrid event (both in-person and virtual) or even a completely virtual event. HTRS will automatically refund the balance of your live event registration should the meeting change format prior to March 2021.