

## **Frequently Asked Questions for AAR Virtual**

### **Who is qualified to attend AAR Virtual?**

AAR Virtual is exclusively for professionals in marketing, research, program development, and event management. Attendees must be employed by an organization that owns and produces an exhibition, convention or meeting.

### **What is the registration fee?**

The registration fee is \$250 for the first participant and \$175 if a second registrant was registered at the same time from the same organization. Your card will be charged within 1-2 business days after you complete your registration transaction.

### **What is the refund policy?**

Full refunds will be allowed until October 8, 2020. No refunds will be allowed after October 8, 2020, but substitutes that meet AAR Virtual's eligibility requirements will be permitted.

### **Is there a limit of the number of executives that can attend from one organization/show?**

No more than two people may attend from an organization that produces one major event.

### **How late can I register for AAR Virtual?**

Registration closes on October 14, 2020.

### **Who do I contact if I have any questions?**

Sam Lippman  
3103 South 14th Street  
Arlington, VA 22204  
Phone: [703-979-4904](tel:703-979-4904)  
[sam@lippmanconnects.com](mailto:sam@lippmanconnects.com)

For up-to-the-minute information, please go to [Attendee Acquisition Roundtable](#).