

Event Information for Exhibit Sales Roundtable (ESR) Virtual

Event Date & Times

Exhibit Sales Roundtable (ESR) Virtual

September 24, 2020:

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| 9:45 AM | Welcome, Objectives and Self Introductions |
| 10:10 AM | Skip Cox, Senior Vice President Research & Measurement, Freeman – “Attendee and Exhibitor Confidence Trends: Phase 4 Research” |
| 10:30 AM | Jeannie Wert, Exhibit Management, Siemens Heathineers and Joe Federbush, President EVOLIO Marketing – “What Anchor Exhibitors Need Now” |
| 10:55 AM | Abhay Khurana, Chief Marketing Officer, Feathr – “Virtual Event Sponsorships Your Sponsors Will Actually Want to Buy” |
| 11:05 AM | Break |
| 11:15 AM | Breakout Session 1 |
| 12:00 PM | Lunch Break |
| 12:30 PM | Map Your Show – “Selling Exhibitors into a “Hybrid” Show Environment” |
| 12:45 PM | Mara Kolter, Business Development Manager, CDS – “The Future of On-site Lead Retrieval” |
| 12:55 PM | Breakout Session 2 |
| 1:20 PM | Break |
| 1:30 PM | Breakout Session 2 Reports |
| 2:05 PM | Speed Round and Summary |
| 2:30 PM | Adjourn |

For up-to-the-minute information, please go to [Exhibit Sales Roundtable](#).

ESR Policies

As of September 2019:

ESR respects the information provided by our customers. This privacy statement discloses the type of information we capture about our customers, how we use it to communicate with our

customers and how you can request to no longer receive communications from ESR.

Our Customers:

This policy applies to all customers of ESR, who include, but are not limited to, attendees, speakers, press and sponsors.

Customer Information and Use:

Two primary types of information are gathered about our customers:

Financial information is used for or gathered during the registration process and includes, but is not limited to, credit card numbers and expiration dates. This information is used only to process the transaction.

Professional information includes, but is not limited to, name, title, company name, company address, phone number, and e-mail address. This also applies to questions answered on survey or registration forms, such as demographic information.

Opting Out:

ESR will accept, implement and maintain any customer request to opt out of future e-mail communications from ESR. If you would like to opt out of all e-mail communications from ESR, please contact Sam Lippman at slippman@lippmanconnects.com or [703.979.4904](tel:703.979.4904).

Security:

This site utilizes a secure server to protect information.

Cancellation Policy:

Full refunds will be allowed until September 10, 2020. After September 10, substitutes that meet ESR Virtual's eligibility requirements will be permitted.