

Frequently Asked Questions for AAR Virtual

Who is qualified to attend AAR Virtual?

AAR Virtual is exclusively for professionals in marketing, research, program development, exhibit sales, registration, housing and show management. Attendees must be employed by an organization that owns and produces an exhibition, convention or meeting.

What is the registration fee?

The registration fee is \$250 for the first participant and \$175 if a second registrant was registered at the same time from the same organization. Your card will be charged within 1-2 business days after you complete your registration transaction.

What is the refund policy?

Full refunds will be allowed until March 18. No refunds will be allowed after March 18, but substitutes that meet AAR eligibility requirements will be permitted.

Is there a limit of the number of executives that can attend from one organization/show?

No more than two people may attend from an organization that produces one major event.

How late can I register for AAR Virtual?

Registration closes on March 24, 2021.

Who do I contact if I have any questions?

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For up-to-the-minute information, please go to [Attendee Acquisition Roundtable](#).