

Frequently Asked Questions for ESR Virtual

Who is qualified to attend ESR?

Attendees must be experienced event producers in marketing, exhibit sales and service, sponsorship sales and service, and show management.

What is the registration fee?

The registration fee is \$250 for the first participant and \$175 if a second registrant was registered at the same time from the same organization. Your card will be charged within 1-2 business days after you complete your registration transaction.

What is the refund policy?

Full refunds will be allowed until June 15, 2021. No refunds will be allowed after June 15, but substitutes that meet ESR's eligibility requirements will be permitted.

Is there a limit of the number of staff that can attend from one organization/show?

No more than two people may attend from an organization that produces one major event.

How late can I register for ESR?

Registration closes on June 16, 2021.

Who do I contact if I have any questions regarding ESR?

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For up-to-the-minute information, please go to [Exhibit Sales Roundtable](#).