

# Lippman Connects Digital Summit 2021 Sponsored by Feathr

**Event Dates & Times:** *All Summit sessions occur on Zoom from 2:00-3:30 pm (ET)*

**Thursday, February 11** – Attendee Marketing: Digital Applications and Solutions Delivering the Best ROI

**Thursday, March 11** – Re-Opening Your In-Person Event for the Next New Normal

**Thursday, April 8** – Selling & Retaining Exhibitors/Sponsors for In-Person and Virtual Events

**Thursday, April 29** – 2019 Is Never Coming Back: Attendee Acquisition for Re-Opening Events

**Thursday, May 13** – Bringing Back Exhibitors/Sponsors: What Do They Want Now?

For up-to-the-minute information, please go to <http://www.lippmanconnects.com/events/digitalsummit>

## **About Our Exclusive Sponsor:**

Over 800 associations and event organizers trust Feathr to modernize their marketing. Feathr simplifies your marketing by giving you a central place to manage your digital advertising campaigns, with built-in best practices to get you up and running quickly. Our programmatic advertising tools help hundreds of organizations promote virtual meetings, conferences and trade shows, increase membership engagement and retention, and drive net-new digital sponsorship revenue. <https://feathr.co/>



## **Cancellation Policy:**

Cancellations will be accepted up until 48 hours prior to the Summit session if a substitute who meets the eligibility requirements is not available.

## **Digital Summit Policies**

### **As of January 2021:**

Digital Summit respects the information provided by our customers. This privacy statement discloses the type of information we capture about our customers, how we use it to communicate with our customers and how you can request to no longer receive communications from Digital Summit.

### **Our Customers:**

This policy applies to all customers of Digital Summit, who include, but are not limited to, attendees, speakers, press and sponsors.

### **Customer Information and Use:**

Two primary types of information are gathered about our customers:

Financial information is used for or gathered during the registration process and includes, but is not limited to, credit card numbers and expiration dates. This information is used only to process the transaction.

Professional information includes, but is not limited to, name, title, company name, company address, phone number, and e-mail address. This also applies to questions answered on survey or registration forms, such as demographic information.

**Opting Out:**

Digital Summit will accept, implement and maintain any customer request to opt out of future e-mail communications from Digital Summit. If you would like to opt out of all e-mail communications from Digital Summit, please contact Sam Lippman at [slippman@lippmanconnects.com](mailto:slippman@lippmanconnects.com) or [703.979.4904](tel:703.979.4904).

**Security:**

This site utilizes a secure server to protect information.