

Lippman Connects Digital Summit 2021 Sponsored by Digitell

Event Dates & Times: *All Summit sessions occur on Zoom from 2:00-3:30 pm (ET)*

Thursday, June 24 –Practical Strategies for Managing In-Person Events in the Face of Continuing Uncertainty

Thursday, July 15 –Proving ROI: Developing Metrics That Will Strengthen Exhibitor and Sponsor Loyalty

Thursday, August 5 –Using Data to Create Cost-Effective Attendee Acquisition Campaigns

Thursday, August 26 –Post Pandemic Sponsorships and Ancillary Revenue Sources

Thursday, September 30–Leveraging Pent-Up Demand to Secure Larger Commitments from Exhibitors and Sponsors

For up-to-the-minute information, please go to <http://www.lippmanconnects.com/events/digitalsummit>

About Our Exclusive Sponsor:

At Digitell, we have A Solution for Every Event Strategy. Our experienced hybrid and virtual event team will work with you to produce your event and seamlessly connect your global audience to our engaging customizable platform. User-friendly and scalable, our platform creates an unparalleled experience for your audience every time. Partner with Digitell to execute your next memorable event! <https://digitellinc.com/>



Cancellation Policy:

Cancellations will be accepted up until 48 hours prior to the Summit session if a substitute who meets the eligibility requirements is not available.

Digital Summit Policies

As of January 2021:

Digital Summit respects the information provided by our customers. This privacy statement discloses the type of information we capture about our customers, how we use it to communicate with our customers and how you can request to no longer receive communications from Digital Summit.

Our Customers:

This policy applies to all customers of Digital Summit, who include, but are not limited to, attendees, speakers, press and sponsors.

Customer Information and Use:

Two primary types of information are gathered about our customers:

Financial information is used for or gathered during the registration process and includes, but is not limited to, credit card numbers and expiration dates. This information is used only to process the transaction.

Professional information includes, but is not limited to, name, title, company name, company address, phone number, and e-mail address. This also applies to questions answered on survey or registration forms, such as demographic information.

Opting Out:

Digital Summit will accept, implement and maintain any customer request to opt out of future e-mail communications from Digital Summit. If you would like to opt out of all e-mail communications from Digital Summit, please contact Sam Lippman at slippman@lippmanconnects.com or [703.979.4904](tel:703.979.4904).

Security:

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