



## Event Information

### **Event Location**

[Virginia Tech Executive Briefing Center](#), 900 N Glebe Rd, Arlington, VA 22203

*AAR will abide by all applicable health and safety regulations.*

### **Program – Wednesday, October 13, 2021**

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| 8:00 AM  | Breakfast and registration   |
| 9:00 AM  | Welcome, Objectives and Introductions  |
| 9:30 AM  | Group Discussion   |
| 10:30 AM | Networking Break   |
| 10:45 AM | Breakout Sessions and Reports I: Breakout exercises offer a deep dive into an important topic. Exchange tactics and insights with a small group of forward-thinking professionals. Breakout exercise leaders will then share key takeaways with the entire team. |
| 12:00 AM | Networking Lunch   |
| 1:00 PM  | Subject Matter Expert Presentations  |
| 2:15 PM  | Networking Break   |
| 2:30 PM  | Breakout Sessions and Reports II: Breakout exercises offer a deep dive into a compelling topic. Exchange tactics and insights with a small group of forward-thinking professionals.  |
| 3:30 PM  | Takeaways and Summary: Everyone shares their top takeaway they will use to improve their exhibit and sponsorship sales.  |
| 4:30 PM  | Adjourn  |

For up-to-the-minute information, please go to [Attendee Acquisition Roundtable](#).

### **Sponsors**

Evolio, Gather Voices, Map Your Show and mdg.

**Cancellation Policy**

Full refunds will be allowed until October 6, 2021 – or substitute an eligible colleague from your organization at any time.

**AAR Policies****As of January 2021:**

AAR respects the information provided by our customers. This privacy statement discloses the type of information we capture about our customers, how we use it to communicate with our customers and how you can request to no longer receive communications from AAR.

**Our Customers:**

This policy applies to all customers of AAR, who include, but are not limited to, attendees, speakers, press and sponsors.

**Customer Information and Use:**

Two primary types of information are gathered about our customers:

Financial information is used for or gathered during the registration process and includes, but is not limited to, credit card numbers and expiration dates. This information is used only to process the transaction.

Professional information includes, but is not limited to, name, title, company name, company address, phone number, and e-mail address. This also applies to questions answered on survey or registration forms, such as demographic information.

**Opting Out:**

AAR will accept, implement and maintain any customer request to opt out of future e-mail communications from AAR. If you would like to opt out of all e-mail communications from AAR, please contact Sam Lippman at [slippman@lippmanconnects.com](mailto:slippman@lippmanconnects.com) or [703.979.4904](tel:703.979.4904).

**Security:**

This site utilizes a secure server to protect information.