

Frequently Asked Questions for ECEF

Who is qualified to attend ECEF?

ECEF is exclusively for senior-level executives (CEOs and vice presidents) from associations and independent event-producing organizations. Executives should have strategic decision-making responsibilities, and the organization must own the event they produce.

What is the registration fee?

- **In-person and Digital Attendee:** The fee is \$795; pay only \$395 for each additional registration from the same organization.
- **Digital-Only Attendee:** The fee is \$145.

If you pay by credit card, your card will be charged within 1-2 business days after you complete your registration transaction.

What is the refund policy?

Full refunds for cancellations through October 29, 2021, or transfer to a colleague anytime.

Is there a limit to the number of executives that can attend from one organization?

In-person ECEF is limited to 200 industry leaders, and there may be restrictions on how many can attend from one organization depending upon capacity. If you would like to register more than 4 people from your organization, please contact us first at sam@lippmanconnects.com.

How late can I register for ECEF?

You can register to attend the day's event any time before or on Wednesday, November 3.

Once a registration is purchased, how do I register additional attendees from my association/company?

Please refer to your registration confirmation email for a link to add additional attendees.

What's included with my ECEF 2021 In-person and Digital Attendee registration?

- Top-to-top networking at in-person reception, breakfast, networking hours, and lunch.
- Live sessions and polling.
- Access to the ECEF platform offering pre-event content starting Monday, November 1 at 8 am. (We will send access information that morning.)
- Appointment setting with your fellow executives from associations and independents.
- Access to the TechDemo featuring virtual demonstrations and live experts during the in-person event Wednesday, November 3. Your registration also includes the online TechDemos, Thursday-Friday, November 4-5, from 11 am-1 pm.
- Five TechDemo guest passes for your staff to attend the online TechDemos (Thursday and Friday) with you.

What's included with my ECEF 2021 Digital-Only registration?

- Live simulcast of keynotes on Wednesday, November 3.
- Access to the ECEF platform offering pre-event content starting Monday, November 1 at 8 am. (We will send access information by Monday, November 1.)
- Appointment setting and networking with your fellow executives from associations and independents.
- TechDemo featuring virtual demonstrations on Wednesday, November 3. Your registration also includes the online TechDemos, Thursday-Friday, November 4-5, from 11 am-1 pm.
- Five guest passes for staff and consultants to participate with you in the online TechDemos, Thursday and Friday.

How do we register for the TechDemos and Appointments?

Upon entering the ECEF virtual event (anytime starting Monday, November 1 at 8 am EST), select TechDemos from the Agenda and proceed to the networking platform. There you will find the TechDemos listed. Click the calendar icon on the right hand side of the TechDemo to add to your schedule.

What can I attend using a TechDemo guest pass?

TechDemo Passes permit access to the TechDemos on Thursday and Friday, November 4-5 from 11 am-1 pm (ET). You will receive an email with information on how to access the TechDemo by November 4.

What technology is required to fully participate in this event?

An internet connection to access the ECEF Platform. No other technology is required. Chrome is the optimal browser for this event.

Will a copy of the attendee list be provided?

We will provide a complete Roster prior to the event sent to each person via email.

Who do I contact if I am having technical problems?

Refer to Elsie the A.I. Chatbot or reach out directly to us by emailing ecefconciierge@lippmanconnects.com.

Who do I contact if I have any event-related questions?

Sam Lippman
3103 South 14th Street
Arlington, VA 22204
Phone: [703-979-4904](tel:703-979-4904)
Email: sam@lippmanconnects.com