



2022 Exhibition & Convention Executives Forum (ECEF) Information

[Walter E. Washington Convention Center](#)

801 Mt Vernon Place NW, Washington, DC 20001

TUESDAY, MAY 31 *(All times are Eastern Time.)*

7:30 PM Welcome Reception

WEDNESDAY, JUNE 1

8:00 AM *Breakfast*

9:00 AM **Welcome**

5 Key Data Points in 5 Minutes—Sam Lippman, President, Lippman Connects

Business of Belonging- Transformative Events in Extraordinary Times

Erin Uritus, CEO, Out & Equal

Self-introductions

10:15 AM **Networking**

11:00 AM **Despite COVID: Surprising Reasons Behind the SHOT Show's Growth** – Chris Dolnack, Senior Vice President & Chief Customer Officer, NSSF—The Firearm Industry Trade Association and Jeff Pressman, President and CEO, ConvExx

From the Anchor's Desk: Exhibitor/Sponsor Delivers the News - Jeannie Wert, Director Exhibit Management, Siemens Healthineers & Board President and Healthcare Convention and Exhibitors Association (HCEA)

12:00 PM *Lunch*

1:15 PM **The 140-Year-Old Startup – Disruptive Innovation in a Shifting Landscape** - Debbie Holton, President, Metrix Connect, an ASME Company

Succession: A New Season with an All-Star Cast - Megan Tanel, President, AEM and Nicolle Hallada, Senior Vice President, Exhibitions & Marketing, AEM

2:30 PM **Networking**

3:00 PM **Executive Panel: Navigating the New Normal** - Ken Holsinger, Senior Vice President, Data Solutions, Freeman facilitates a panel including Liz Irving, Chief Marketing Officer, Clarion Events; Stephanie Jones, Managing Director, Professional Development & Event Strategy, Water Environment Federation; and Robin Preston, Director, Meetings Operations, American Chemical Society.

8 AM-4 PM TechDemo provides time-efficient introductions to event-ready technologies from up to 20 industry-leading partners. [TechDemo Solutions Directory](#)

For up-to-the-minute information, please go to [Exhibition & Convention Executives Forum](#).

Cancellation Policy

Full refunds for cancellations through May 25, 2022, or transfer to a colleague anytime.

ECEF Policies

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