



## Frequently Asked Questions for AAR

### **Who is qualified to attend AAR?**

AAR is exclusively for professionals in marketing, research, program development, exhibit sales, registration, housing and show management. Attendees must be employed by an organization that owns and produces an exhibition, convention or meeting.

### **What is the registration fee?**

The registration fee is \$375 for the first participant and \$275 if a second registrant is registered from the same organization. Your card will be charged within 1-2 business days after you complete your registration transaction. You or an associate can attend Exhibit Sales Roundtable (ESR), Thursday, September 29, 2022 at the same location for only \$275. Contact Sam Lippman at (703) 979-4904 for more information.

### **What hotels are near the Virginia Tech Executive Briefing Center?**

The Westin Arlington Gateway, Holiday Inn Arlington at Ballston, Hilton Arlington and Residence Inn Arlington Ballston are all nearby.

### **What is the refund policy?**

Full refunds will be allowed up to one week in advance. No refunds will be allowed after October 20, but substitutes that meet AAR's eligibility requirements will be permitted.

### **Is there a limit of the number of executives that can attend from one organization/show?**

No more than two people may attend from an organization that produces one major event.

### **How late can I register for AAR?**

Registration closes on October 26, 2022.

### **Who do I contact if I have any questions?**

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For up-to-the-minute information, please go to [Attendee Acquisition Roundtable](#).