



## **Frequently Asked Questions for AAR**

### **Who is qualified to attend AAR?**

AAR is exclusively for professionals in marketing, research, program development, exhibit sales, registration, housing and show management. Attendees must be employed by an organization that owns and produces an exhibition, convention or meeting.

### **What is the registration fee?**

The registration fee is \$375 for the first participant and \$275 if a second person is registered from the same organization. Your card will be charged within 1-2 business days after you complete your transaction.

### **Is there a designated hotel room block for the event?**

AAR does not have an official hotel block. If you need a hotel, the Marriott Marquis Chicago, the Hyatt Regency McCormick Place, the Home2 Suites by Hilton Chicago McCormick Place, or The Wheeler Mansion are all nearby.

### **What is the refund policy?**

Full refunds will be allowed up to one week in advance. No refunds will be allowed after July 11, but substitutes that meet AAR's eligibility requirements will be permitted.

### **Is there a limit to the number of executives that can attend from one organization/show?**

No more than two people may attend from an organization that produces one major event.

### **How late can I register for AAR?**

Registration closes on July 17, 2024.

### **Are the badges mailed?**

No, please pick up your badge onsite.

### **Who do I contact if I have any questions?**

Sam Lippman  
3103 South 14th Street  
Arlington, VA 22204  
Phone: [703-979-4904](tel:703-979-4904)  
[sam@lippmanconnects.com](mailto:sam@lippmanconnects.com)

For up-to-the-minute information, please go to [Attendee Acquisition Roundtable](#).

# **How does Lippman Connects use my information and protect my privacy and security?**

## **As of December 2023:**

AAR respects the information provided by our customers. This privacy statement discloses the type of information we capture about our customers, how we use it to communicate with our customers and how you can request to no longer receive communications from AAR.

## **Our Customers:**

This policy applies to all customers of AAR, who include, but are not limited to, attendees, speakers, press and sponsors.

## **Customer Information and Use:**

Two primary types of information are gathered about our customers:

Financial information is used for or gathered during the registration process and includes, but is not limited to, credit card numbers and expiration dates. This information is used only to process the transaction.

Professional information includes, but is not limited to, name, title, company name, company address, phone number, and e-mail address. This also applies to questions answered on survey or registration forms, such as demographic information.

## **Opting Out:**

AAR will accept, implement and maintain any customer request to opt out of future e-mail communications from AAR. If you would like to opt out of all e-mail communications from AAR, please contact Sam Lippman at [slippman@lippmanconnects.com](mailto:slippman@lippmanconnects.com) or [703.979.4904](tel:703.979.4904).

## **Security:**

This site utilizes a secure server to protect information.