



Frequently Asked Questions for ECEF

Who is qualified to attend ECEF?

ECEF is exclusively for senior-level executives (CEOs and vice presidents) from associations and independent event-producing organizations. Executives should have strategic decision-making responsibilities, and the organization must own the event they produce.

What is the registration fee?

The fee is \$695 through February 28, 2023. From March 1 on, all registrations will be charged \$795. Pay only \$395 for each additional registration from the same organization. If you pay by credit card, your card will be charged within 1-2 business days after you complete your registration transaction.

What is the refund policy?

Full refunds for cancellations through May 24, or transfer to an executive colleague anytime.

Is there a limit to the number of executives that can attend from one organization?

ECEF is limited to 200 industry leaders, and there may be restrictions on how many can attend from one organization depending upon capacity.

How late can I register for ECEF?

Registration closes on Monday, May 29, 2023.

Once a registration is purchased, how do I register additional attendees from my association/company?

Please refer to your registration confirmation email for a link to add additional attendees.

What's included with my ECEF 2023 registration?

- Top-to-top networking at Welcome Reception, breakfast, networking hours, and lunch.
- Live sessions and polling.
- Access to the TechDemo featuring virtual demonstrations and live experts during the event Wednesday, May 31.

Is there a designated hotel room block for the event?

You will receive information in your registration confirmation email and pre-event emails about how to reserve your room at the Grand Hyatt Washington or Hyatt Regency Washington on Capitol Hill.

Will a copy of the attendee list be provided?

We will provide a complete Roster prior to the event sent to each person via email.

What other associated events can I attend while at ECEF?

- **Tuesday, May 30 from 4-5:30 pm:** Back by popular demand—"The New Rules of International Event Marketing - Presented by mdg, UFI, and SISO"—an interactive, high-level roundtable covering everything you need to know now to build back your international audience base. This fast-paced, 90-minute session will begin with an economic global overview, transition into an international marketing strategy discussion and end with practical tips that will guide the translation of strategy into tactical execution. Registration is complimentary, but space is limited. [Click here](#) for information and to reserve your seat by Monday, May 23. Registering for this event does NOT include registration for ECEF.
- **Thursday, June 1:** The Exhibitions & Conferences Alliance's (ECA) [2023 Legislative Action Day](#) will take place in person in Washington, DC. Legislative Action Day will bring advocates and leaders from across the face-to-face business events industry to Capitol Hill to meet with their members of Congress about the ECA's federal policy priorities and the vital role that the industry plays in helping to spur economic growth, support job creation, and empower small businesses across the United States of America.

Who do I contact if I have any event-related questions?

Sam Lippman
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How does Lippman Connects use my information and protect my privacy and security?**As of December 2022:**

ECEF respects the information provided by our customers. This privacy statement discloses the type of information we capture about our customers, how we use it to communicate with our customers and how you can request to no longer receive communications from ECEF.

Our Customers: This policy applies to all customers of ECEF, who include, but are not limited to, attendees, speakers, press and sponsors.

Customer Information and Use: Two primary types of information are gathered about our customers:

- Financial information is used for or gathered during the registration process and includes, but is not limited to, credit card numbers, and expiration dates. This information is used only to process the transaction.
- Professional information includes, but is not limited to, name, title, company name, company address, phone number, and e-mail address. This also applies to questions answered on survey or registration forms, such as demographic information.

Opting Out: ECEF will accept, implement and maintain any customer request to opt out of future e-mail communications from ECEF. If you would like to opt out of all e-mail communications from ECEF, please contact Sam Lippman at sam@lippmanconnects.com or 703.979.4904.

Security: This site utilizes a secure server to protect information.