



Frequently Asked Questions for ECEF

Who is qualified to attend ECEF?

ECEF is exclusively for senior-level executives (CEOs and vice presidents) from associations and independent event-producing organizations. Executives should have strategic decision-making responsibilities, and the organization must own the event they produce.

What is the registration fee?

The fee is \$695 through February 29, 2024. From March 1 on, all registrations will be charged \$795. Pay only \$395 for each additional registration from the same organization. If you pay by credit card, your card will be charged within 1-2 business days after you complete your registration transaction.

What is the refund policy?

Full refunds for cancellations through May 22, or transfer to an executive colleague anytime.

Is there a limit to the number of executives that can attend from one organization?

ECEF is limited to 200 industry leaders, and there may be restrictions on how many can attend from one organization depending upon capacity.

How late can I register for ECEF?

Registration closes on Monday, May 27, 2024.

Once a registration is purchased, how do I register additional attendees from my association/company?

Please refer to your registration confirmation email for a link to add additional attendees.

What's included with my ECEF 2024 registration?

- Top-to-top networking at Welcome Reception, breakfast, networking hours, and lunch.
- Live sessions and polling.
- Access to the TechDemo featuring virtual demonstrations and live experts during the event, Wednesday, May 29.

Is there a designated hotel room block for the event?

You will receive information in pre-event emails about how to reserve your room at the Grand Hyatt.

Will a copy of the attendee list be provided?

We will provide a complete Roster prior to the event sent to each person via email.

What other associated events can I attend while at ECEF?

- **How AI is Actually Changing Events:** Presented by mdg, A Freeman Company, and the Society of Independent Show Organizers (SISO), this highly-anticipated session will move the conversation about Artificial Intelligence in events from the realm of possibility into the realm of reality. A line-up of seasoned experts will share how they have successfully translated theoretical concepts into actions that deliver results, such as increased participation, more personalized and curated experiences for attendees, and richer data. This session will be the event executive's gateway from knowledge to know-how – providing a deeper understanding of the tools, technologies and practical and impactful ways in which AI is reshaping the landscape of trade shows and conferences. Early registration is encouraged, as this session will be full. For more information or to register, [click here](#). Event organizers are welcome.
- The Exhibitions & Conferences Alliance's (ECA) [2024 Legislative Action Day](#) will take place **Thursday, May 30** in Washington, DC. Legislative Action Day will bring advocates and leaders from across the face-to-face business events industry to Capitol Hill to meet with their members of Congress about the ECA's federal policy priorities and the vital role that the industry plays in helping to spur economic growth, support job creation, and empower small businesses across the United States of America.

Who do I contact if I have any event-related questions?

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How does Lippman Connects use my information and protect my privacy and security?

As of December 2023:

ECEF respects the information provided by our customers. This privacy statement discloses the type of information we capture about our customers, how we use it to communicate with our customers and how you can request to no longer receive communications from ECEF.

Our Customers: This policy applies to all customers of ECEF, who include, but are not limited to, attendees, speakers, press and sponsors.

Customer Information and Use: Two primary types of information are gathered about our customers:

- Financial information is used for or gathered during the registration process and includes, but is not limited to, credit card numbers, and expiration dates. This information is used only to process the transaction.
- Professional information includes, but is not limited to, name, title, company name, company address, phone number, and e-mail address. This also applies to questions answered on survey or registration forms, such as demographic information.

Opting Out: ECEF will accept, implement and maintain any customer request to opt out of future e-mail communications from ECEF. If you would like to opt out of all e-mail communications from ECEF, please contact Sam Lippman at sam@lippmanconnects.com or [703.979.4904](tel:703.979.4904).

Security: This site utilizes a secure server to protect information.