



Frequently Asked Questions for ESR

Who is qualified to attend ESR?

Attendees must be experienced event producers in marketing, exhibit sales and service, sponsorship sales and service, and show management.

What is the registration fee?

The registration fee is \$375 for the first participant and \$275 if a second registrant is registered from the same company. Your card will be charged within 1-2 business days after you complete your registration transaction. You or an associate can attend Attendee Acquisition Roundtable (AAR), Thursday, March 30, 2023 at the same location for only \$275. Contact Sam Lippman at (703) 979-4904 for more information.

What hotels are near the Virginia Tech Executive Briefing Center?

The Westin Arlington Gateway, Holiday Inn Arlington at Ballston, Hilton Arlington and Residence Inn Arlington Ballston are all nearby.

What is the refund policy?

Full refunds will be allowed one week in advance. No refunds will be allowed after February 16, but substitutes that meet ESR's eligibility requirements will be permitted.

Is there a limit of the number of staff that can attend from one organization/show?

No more than two people may attend from an organization that produces one major event.

How late can I register for ESR?

Registration closes on February 22, 2023.

Are the badges mailed?

No, please pick up your badge onsite.

Who do I contact if I have any questions regarding ESR?

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For up-to-the-minute information, please go to [Exhibit Sales Roundtable](#).