

Frequently Asked Questions for ESR

Who is qualified to attend ESR?

Attendees must be experienced event producers in marketing, exhibit sales and service, sponsorship sales and service, and show management.

What is the registration fee?

The registration fee is \$375 for the first participant and \$275 if a second registrant is registered from the same company. Your card will be charged within 1-2 business days after you complete your registration transaction.

Is there a designated hotel room block for the event?

ESR does not have an official hotel block. If you need a hotel, the Marriott Marquis Chicago, the Hyatt Regency McCormick Place, the Home2 Suites by Hilton Chicago McCormick Place, or The Wheeler Mansion are all nearby.

What is the refund policy?

Full refunds will be allowed one week in advance. No refunds will be allowed after June 15, but substitutes that meet ESR's eligibility requirements will be permitted.

Is there a limit of the number of staff that can attend from one organization/show?

No more than two people may attend from an organization that produces one major event.

How late can I register for ESR?

Registration closes on June 21, 2023.

Are the badges mailed?

No, please pick up your badge onsite.

Who do I contact if I have any questions regarding ESR?

Sam Lippman 3103 South 14th Street Arlington, VA 22204

Phone: <u>703-979-4904</u>

sam@lippmanconnects.com

For up-to-the-minute information, please go to **Exhibit Sales Roundtable**.

How does Lippman Connects use my information and protect my privacy and security?

As of December 2022:

ESR respects the information provided by our customers. This privacy statement discloses the type of information we capture about our customers, how we use it to communicate with our customers and how you can request to no longer receive communications from ESR.

Our Customers:

This policy applies to all customers of ESR, who include, but are not limited to, attendees, speakers, press and sponsors.

Customer Information and Use:

Two primary types of information are gathered about our customers:

Financial information is used for or gathered during the registration process and includes, but is not limited to, credit card numbers and expiration dates. This information is used only to process the transaction.

Professional information includes, but is not limited to, name, title, company name, company address, phone number, and e-mail address. This also applies to questions answered on survey or registration forms, such as demographic information.

Opting Out:

ESR will accept, implement and maintain any customer request to opt out of future e-mail communications from ESR. If you would like to opt out of all e-mail communications from ESR, please contact Sam Lippman at slippman@lippmanconnects.com or 703.979.4904.

Security:

This site utilizes a secure server to protect information.