



Mountain West Transforming Care Conference

2023 EDUCATIONAL SUPPORT OPPORTUNITIES

We invite you to participate in our 4th annual [Mountain West Transforming Care Conference](#) as an exhibitor or educational supporter.

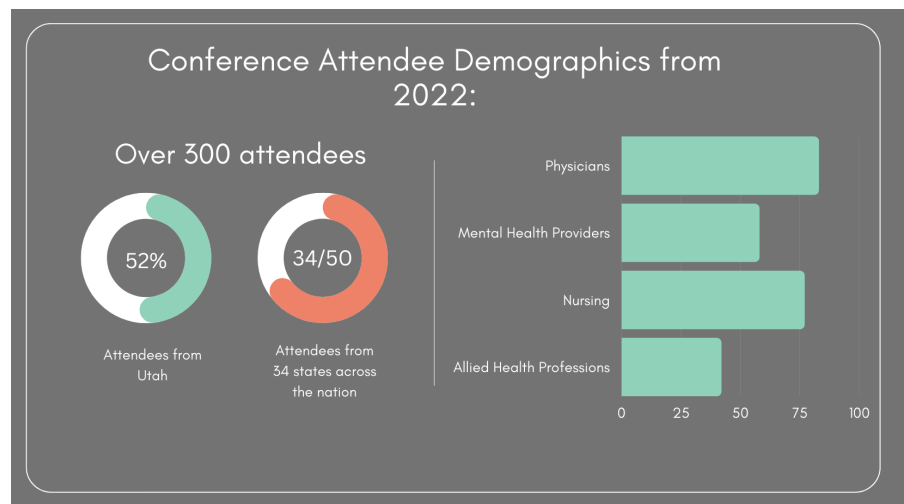
Your involvement in this conference benefits your agency and the professionals in attendance. All opportunities are on a first-come, first-served basis. Your timely action will secure the appropriate exposure and benefits for your organization. The sooner you respond, the more likely the option you want will still be available!

EXHIBITOR OPPORTUNITIES

Exhibitors are offered several opportunities for designated exhibit time within the exhibit hall over three days. [MWAETC Commercial Entity Guideline](#)

Booth:

- For-profit organizations: \$700 per table
- Non-profit organizations: \$300 per table



Each exhibitor will receive the following:

- One complimentary conference registration
- Opportunity for product or service exposure
- A 6 ft table, tablecloth, and two chairs
- Electricity (if available)

Note: While every effort has been made to ensure the information contained in this prospectus is complete and accurate, errors, discrepancies and/or omissions found in the document will be reviewed by the Conference Planning Committee who reserve the right to correct and/or update the information (including after orders are received).

2023 EDUCATIONAL SUPPORTER OPPORTUNITIES CONTINUED

All educational support levels include:

- Exhibit booth space (placement will depend on sponsor level)
- Recognition in the conference program and on the sponsor page
- Opportunity for product or service exposure

In addition to the benefits listed above, each sponsorship level below has additional benefits.

Presenting Supporter: \$10,000

- Premium booth placement
- Banner ad on conference home page
- Listing on conference website 1st tier placement
- Name and logo in email invitations
- Organization name and logo are listed on the program as “Presenting Sponsor”
- Two Social media call-outs
- Ten complimentary conference registrations

Platinum: \$7,500

- Premium booth placement
- One social media call-out
- Listing on conference website 2nd tier placement
- Option to have two pieces of marketing material included in conference attendee's bags
- Eight complimentary conference registrations
- Verbal recognition each day of the conference & logo on welcome slides

Gold: \$5,000

- Enhanced booth placement
- Listing on conference website 3rd tier placement
- Option to have one piece of marketing material included in conference attendee's bags
- Six complimentary conference registrations
- Verbal recognition two days of the conference & logo on welcome slides

Silver: \$2,500

- Ideal booth placement
- Listing on conference website bottom tier placement
- Verbal recognition one day of the conference & logo on welcome slides
- Two complimentary conference registrations

Design Your Own Opportunity:

We want to find unique opportunities for you to engage with this conference and our attendees. Examples may include session supporters, lunch supporters, attendee bag supporters, etc. Please contact kate.throneburg@hsc.utah.edu for more information.

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