



Wednesday, June 21

1:00 PM - 1:10 PM
 1:10 PM - 1:15 PM
 1:15 PM - 1:30 PM
 1:30 PM - 1:35 PM
 1:35 PM - 2:35 PM
 2:35 PM - 2:55 PM

 3:00 PM - 4:45 PM
 4:45 PM - 4:55 PM
 4:55 PM - 5:00 PM
 5:30 PM - 7:00 PM

Day One Agenda

Welcome to Barcelona

Dale Carnegie's tie to La Sagrada Familia

IDCFA President Welcome and Meeting Purpose

Overview Day One and Introduce speaker

Ivan Bofarull Speaker: From Disruption to Opportunity: The 5 Myths of Innovation

Break - Ivan to sell/sign books

Business Opportunity and Growth Discussion. Facilitator: Robert Korp. Attendees: please download Teams app for this activity

TED Talk #1: Gilad Newman: Appeal to the Nobler Motives (ChatGPT)

Day 1: Wrap-Up

Networking Event. Location: Alaire Terrace

Thursday, June 22

9:00 AM - 9:10 AM
 9:10 AM - 9:30 AM
 9:30 AM - 10:15 AM
 10:15 AM - 10:30 AM
 10:30 AM - 10:55 AM

 11:00 AM - 12:30 PM
 12:30 PM - 1:45 PM
 1:45 - 1:55
 1:55 PM - 2:25 PM
 2:25 - 2:30
 2:30 PM - 3:30 PM
 3:30 PM - 3:45 PM
 3:50 PM - 4:00 PM
 4:00 PM - 4:30 PM
 5:15 PM

Day Two Agenda

Welcome + Day Two Overview

Business Opportunity and Growth Discussion Summary and Trends

Joe Hart, DCA President & CEO - Strategy Talk + Q&A

Learning from FAC Europe Test

Break

World Café: Idea Finding based on Business Opportunity and Growth Discussion Trends/Themes

Lunch Provided in Liodi

Welcome Back + Afternoon overview + Introduce Dan

Dan Heffernan: Strategic Global Accounts Trends and Opportunities

Introduce panel discussion

Global Perspective Panel: Understanding the Global Business Climates and Opportunities

Break (Brief)

TED Talk #2: Jessie Wilson - Growth: Connect, Innovate, Track

Day 2 Wrap-Up

Networking Event - La Sagrada Familia bus leaves for tour at 5:30

Friday, June 23

9:00 AM - 9:05 AM
 9:05 AM - 9:15 AM
 9:15 AM - 9:45 AM
 9:45 AM - 10:30 AM
 10:30 AM - 10:45 AM

 10:45 AM - 11:45 AM
 11:45 AM - 1:00 PM

Day Three Agenda

Welcome + Day Three Overview

Ted Talk # 3: Jordan Wang - Rediscovering our Value in an Era of AI

Profitable Growth for All: Overview of the Profitability Project and Q&A

iTeams Updates followed by roundtable Discussions

Break

iTeam Roundtables: Based on what we discussed during this meeting, what should the iTeam work on to support business growth?

Lunch Provided in Liodi

1:00 PM - 1:20 PM	Speed-Networking: Building Your Global Connections
1:20 PM - 2:40 PM	Action Planning: From Disruption to Opportunity to Action
2:40PM - 2:50 PM	Meeting Wrap-up
2:50 PM - 3:00 PM	Ted Talk # 4 and Close: Mauricio Pinol
3:00 PM	Meeting Concludes