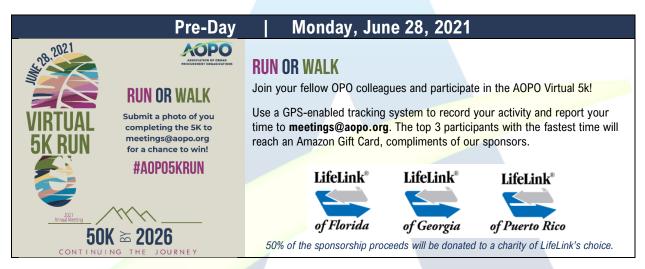
# AOPO 2021 ANNUAL MEETING

# JUNE 28 – JULY 1, 2021 AGENDA





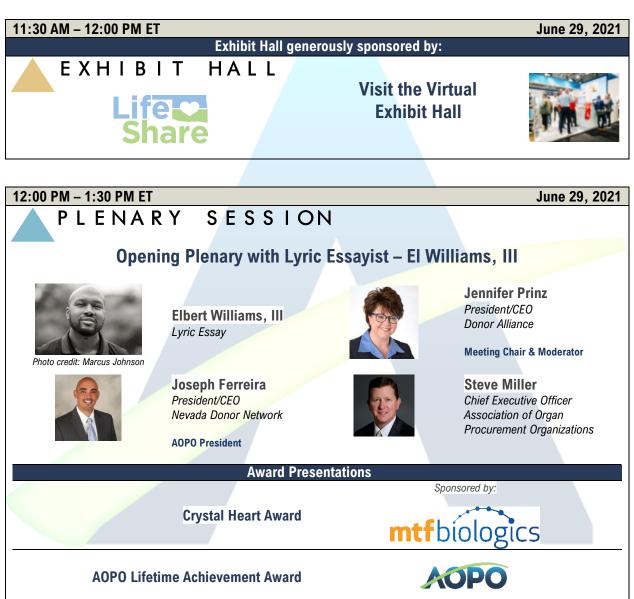
### Pre-Day 11:00 AM – 5:30 PM ET | Monday, June 28, 2021 SOLUTIONS SHOWCASE

The AOPO **SOLUTIONS SHOWCASE** is a time for AOPO exhibitors and industry partners to present their latest product and/or service to the OPO community.

Presentation Time (All Times ET)	Organization	Presentation Time (All Times ET)	Organization
11:00 – 11:20	Allied World/Sallop Insurance	2:30 – 2:50	Wells Lamont Industrial
11:30 – 11:50	Lung Bioengineering*	3:00 – 3:20	Autism BrainNet
12:00 – 12:20	MediGo*	3:30 – 3:50	MTF Biologics*
12:30 – 12:50	The University of Toledo	4:00 – 4:20	CompuMed, Inc.*
1:00 – 1:20	Medline Industries	4:30 – 4:50	Specialist Direct
1:30 – 1:50	NORA	5:00 – 5:20	Transplant Connect*
2:00 – 2:20	eHealth Technologies	* AOPO Industry Part	ner



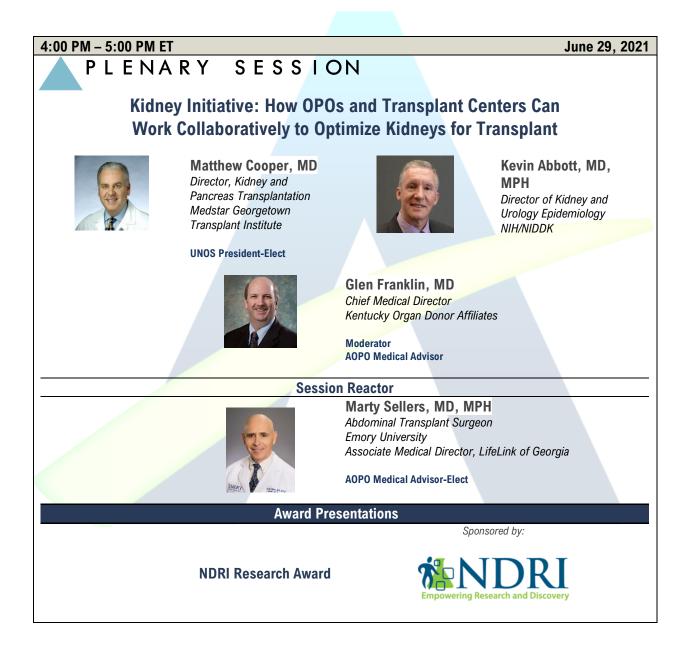
# **TUESDAY | JUNE 29, 2021**











5:30 PM - 6:30 PM ET VIRTUAL HAPPY HOUR Join your OPO colleagues for a casual happy hour to wrap up Day 1 of the AOPO Annual Meeting! Sponsored by: CareDx\*



# **Meeting Sponsors**

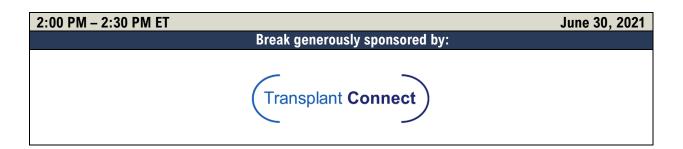
ore Care Dx	CompuMed <sup>*</sup>	CryoLife <sup>®</sup> Life Restoring Technologies <sup>®</sup>	DONOR ALLIANCE Organ & Tissue Donation
GrandViewAviation	LifeLink*	LifeLink*	LifeLink® of Puerto Rico
life logics			MIDWEST TRANSPLANT NETWORK
mtfbiologics Science Driven. Patient Focused.	Empowering Research and Discovery	NEVADA 0 DONOR 0 NET WORK	Organ Recovery
Donor Services-	SALLOP Durave Foldings • Ra Milgeins • Special Res.	iTransplant MEDIAL INFORMATION SYSTEMS Pressed by (Transplant Connect)	



# WEDNESDAY | JUNE 30, 2021









### **BREAKOUT SESSIONS** 2:30 PM - 3:30 PM ET

### 2:30 PM – 3:30 PM ET

### June 30, 2021

### ADMINISTRATIVE TRACK

### **Transitioning to a Remote Workforce While Maintaining a Culture of Engagement**

This panel discussion would benefit any leader/HR professional considering or maintaining engagement or a remote workforce.



Speakei



Speake

### Ali Erickson

Sr. Vice President, Human Resources & Administration New England Donor Services







Speaker

Michelle Gibson

Joe Garavaglia Director of Human Resources DCI Donor Services

**Lindsey Jones** 

Iowa Donor Network

Director of Human Resources



Vice President Human Resources LifeShare of Oklahoma





### 2:30 PM – 3:30 PM ET CLINICAL TRACK

### Frontier of DCD Organ Utilization

The evolution of the continuous allocation model and how lung allocation is leading the way.



Jason W. Smith, MD, FACS Cardiothoracic Surgeon University of Wisconsin



### **Rajat Walia, MD** Division Chief of Pulmonary and Critical Care St. Joseph's Hospital and Medical Center, Arizona

June 30, 2021

**Cristiand** Surgeon Cleveland

Speaker

Cristiano Quintini, MD Surgeon Cleveland Clinic



**Clint Hostetler** Vice President Clinical Operations LifeShare of Oklahoma

2:30 PM – 3:30 PM ET DEVELOPMENT TRACK

June 30, 2021

### How We Implemented Automated Electronic Referrals to Improve Donation and Patient Care



Christine Chambers Donation Coordinator Cleveland Clinic



Melinda Otero Nursing Informatics Specialist Cleveland Clinic



Speaker



Wade Liu Vice President, Products Transplant Connect

**Heather Mekesa** 

Lifebanc

Chief Operations Officer



Danielle Anderson Hospital Services Coordinator Lifebanc



Kimberly Koontz Chief Operating Officer Carolina Donor Services

Speaker



### 2:30 PM - 5:00 PM ET

# LEADERSHIP TRACK - CLOSED SESSION

### Leadership: Building Collaboration

This session is for member OPO CEOs/Executive Directors and Executive Committee only and will be held from 2:30pm – 5:00pm ET.



Joseph Ferreira President/CEO Nevada Donor Network

**AOPO President** 



Jan Finn President/CEO Midwest Transplant Network

**AOPO Incoming President** 

**Christopher Zinner** 

Accenture Federal Services

Managing Director



**Dennis Wagner** Principal and Managing Director Yes And Leadership, LLC



**Steve Miller** Chief Executive Officer Association of Organ Procurement Organizations

June 30, 2021 2:30 PM - 3:30 PM ET PE/PRTRACK **Digital Marketing** Learn How to Weigh the Value of Website, Search Engine Marketing, Search Engine Optimization, PPC, Remarketing, Marketing Automation, and Video Marketing Shelley Snyder (invited) Amy Goldberg Executive Director. KY Circuit Social Media Manager Clerks' Trust For Life & VP of Finn Partners Strategic Partnerships Moderator Kentucky Organ Donor Affiliates Speaker

# 2:30 PM - 3:30 PM ET June 30, 2021 TISSUE TRACK Family Approach and the DRAI from the Tissue Perspective Family Approach and the DRAI from the Tissue Perspective Image: Speaker Nark DeFilippis Director, Tissue Operations New England Donor Services Speaker





BREAKOUT SESSIONS 4:00 PM - 5:00 PM ET



# $\frac{4:00 \text{ PM} - 5:00 \text{ PM ET}}{\text{DEVELOPMENT TRACK}}$

Best Practices in Recruiting and Onboarding a Hospital Development Professional



Brooke Garvis Manager, Corporate Education and Development Midwest Transplant Network



**Ericka Harrison** Director of Operations LifeShare Carolinas

June 30, 2021



### June 30, 2021

### <u>4:00 PM – 5:00 PM ET</u> TISSUE TRACK

### Call Center Panel Discussion: Moving Forward

The challenges of screening cases with frequent processor changes related to COVID; managing staff in a changing work environment and adjusting to remote positions.



Mark DeFilippis Director, Tissue Operations New England Donor Services



**Gretchen Reabe-Budde** Bridge2Life Director DCI Donor Services, Inc.



Alyssa Harrison Director of Tissue Recovery LifeShare of Oklahoma



Samantha Golden Manager, Donor Resource Center Gift of Hope Organ & Tissue Donor Network



Dan Lunn Vice President of Tissue Operations Nevada Donor Service





# THURSDAY | JULY 1, 2021



BREAKOUT SESSIONS | 12:00 PM - 1:00 PM ET



12:00 PM - 1:00 PM ET AUTHORIZATION TRACK July 1, 2021

### JOIN THE SPEAKERS FOR A DUAL SESSION!

### **SESSION 1:**

**Aftercare Best Practices for Supporting Families and Connecting Families Across the Country** 



**Kelley Green** Manager, Aftercare Services New England Donor Services

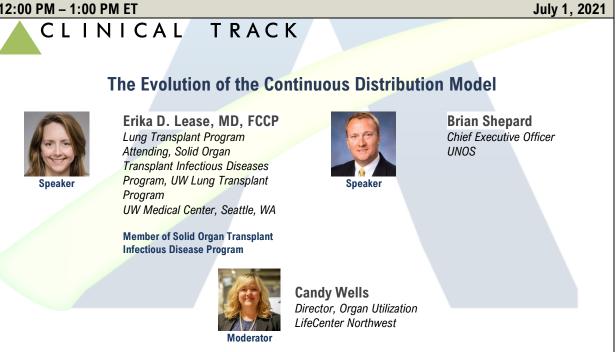
### **SESSION 2:**

### **Overcoming Language Barriers: Interpreter Education Model to Support Authorization**



John LeMay Senior Family Support Coordinator LifeSource

### 12:00 PM - 1:00 PM ET



### 12:00 PM – 1:00 PM ET DEVELOPMENT TRACK

### **Inspiring Full Support of Non-Survivable Patients**



**Gweneth O'Shaughnessy** Director of Hospital Services Gift of Life Donor Program



**Elizabeth Brown** Manager of Transplant Coordinator Services Gift of Life Donor Program

July 1, 2021

July 1, 2021



Walt Nickels (invited) Director of Clinical Services ARORA

### 12:00 PM – 1:30 PM ET



### Engaging Your Governing and Advisory Boards: 100+ Years of Leadership Experience

Obtain practical tips from different OPO leadership on what has worked and not worked to engage their governing and advisory boards at the right level; obtain links to resources on effective non-profit board governance.



Tracy C. Schmidt President DonorConnect

Speaker / Moderator



**Kyle Herber** President/CEO Live On Nebraska



Susan Gunderson President/CEO LifeSource







**Dorrie Dils** President/CEO Gift of Life Michigan



**Jeff Orlowski** President/CEO LifeShare of Oklahoma

### July 1, 2021

July 1, 2021

### 12:00 PM - 1:00 PM ET

### TRACK PE/PR

### **Demographic & Media Consumption Trends That Can Be Applied Toward Increasing Donation in Multicultural Communities**



Brian L. Quick, PhD Professor Director, Health Communication Online Master of Science University of Illinois at Urbana-Champaign



Remonia Chapman (invited) Program Director Gift of Life MOTTEP

### 12:00 PM - 1:00 PM ET TRACK ISSUE

Jon Boyd

AATB

Director of Education

### **Initiatives that Improve the Professional Relationships with Medical Examiners / Coroners**





Speaker

### John Fudenberg Executive Director International Association of **Coroners & Medical Examiners**



Moderator

Director of Donation Development Donor Network West



Jaclyn Manzanedo

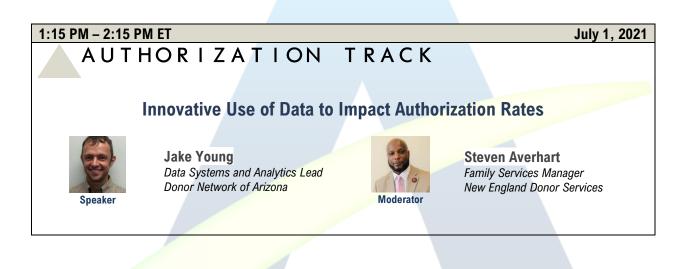
BREAKOUT SESSIONS 1:15 PM - 2:15 PM ET

1:15 PM – 2:15 PM ET

# ADMINISTRATIVE TRACK

### TBA

We are currently working to finalize this session. More details to come!



July 1, 2021

### July 1, 2021

July 1, 2021

# <u>1:15 PM – 2:15 PM ET</u>

### **Utilizing Organs from COVID-19 Positive Organ Donors**



Abhijit P. Limaye, MD Infectious Diseases & Tropical Medicine UW Medicine, Seattle, WA



Nikole Neidlinger, MD, MBA, FACS Associate Professor of Surgery UW Organ and Tissue Donation



Matt Niles Director of Clinical Services Washington Regional Transplant Community

### 1:15 PM – 2:15 PM ET DEVELOPMENT TRACK

### Sustaining Key Relationships through Pandemic and Still Applicable Now: Panel Discussion



Sara Pace Jones Vice President Development and Referral Services Donor Network of Arizona



Jacqueline Giuffrida

Jacqueline Giuffrida Manager of Hospital Services Gift of Life Donor Program



**Sarah Oland** Senior Director Hospital and Family Services Midwest Transplant Network



**Jessica Rudd** VP – Chief Performance Officer Texas Organ Sharing Alliance

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### 1:15 PM – 2:15 PM ET July 1, 2021 PE/PR TRACK **The Power of Partnerships** leesha Johnson **Jenny Miller** Manager, Community Outreach Public Affairs & Communications The Living Legacy Foundation of Manager AOPO Maryland Speaker Kristine Neal Director of Communications We Are Sharing Hope SC Moderator 1:15 PM - 2:15 PM ET July 1, 2021 TRACK TISSUE **Birth Tissue: A Living Donor Review**

Faith Hilterbrand Manager of Hospital Development Lifeline of Ohio



Speake

Louis Jares Education Director MTF Biologics





Jami Otis Training Manager AlloSource

Chas MacKenzie Director, Donation Development New England Donor Services

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BREAKOUT SESSIONS 2:45 PM - 3:45 PM ET



### 2:45 PM – 3:45 PM ET AUTHORIZATION TRACK

July 1, 2021

### DCD Communication Tool for Pediatric Families



Jessica Pacheco Clinical Hospital Coordinator LifeSource



**Douglas Andrew Turk** Licensed Clinical Social Worker Children's Hospitals and Clinics of Minnesota



Chris Lillehei Chaplain Children's Hospitals and Clinics of Minnesota



### Joel Baucom Director of Organ Operations Carolina Donor Services

2:45 PM – 3:45 PM ET CLINICAL TRACK July 1, 2021

### JOINT SESSION WITH ADMINISTRATIVE TRACK: Innovative Staffing Models and the Impact on Recruitment and Retention

The OPO panelists will describe how their models have evolved over the last few years such as moving towards more specialized roles like referral responders, OUCs, etc. With the very real and worsening nursing shortage, OPOs need to adopt new models.



Wendy Van Kirk Director, Organ Recovery Services Donor Network of Arizona



Laura Jeffries

Vice President, Human Resources

Donor Alliance



Vice President, Clinical Operations LifeCenter Northwest

Dominic Adorno



**Donna Smith** Sr. Director, Clinical Operations Sierra Donor Services

### 2:45 PM – 3:45 PM ET July 1, 2021 DEVELOPMENT TRACK **JOINT SESSION WITH PE / PR TRACK: End the Wait Campaign Justin Frank Emily Mock** Hospital Development Manager Hospital Development Manager LifeCenter Northwest LifeCenter Northwest Speaker Speaker LifeCenter **Stephanie Wick Mike Hudson** Hospital Development Manager Director of Hospital Services Northwest Speaker LifeCenter Northwest Nevada Donor Network

# 2:45 PM – 3:45 PM ET

### More Than 'Just A Lawyer': How Hiring In-House Counsel Can Optimize Your Organization



Salama Gallimore, JD Corporate Attorney Midwest Transplant Network

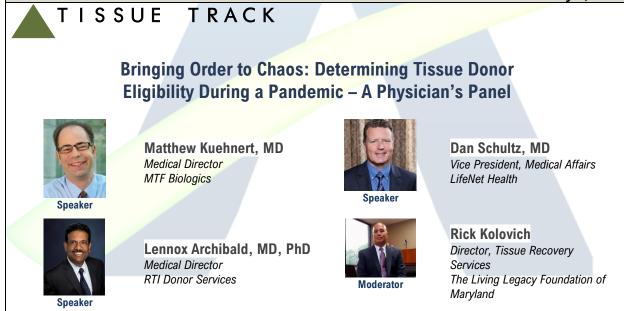


Moderator

**Michael Kenney, JD** General Counsel and Advisor of Governmental Affairs, Corporate Compliance Officer Center for Organ Recovery & Education

July 1, 2021





### 4:00 PM – 5:00 PM ET

July 1, 2021

# CLOSING PLENARY SESSION

# Looking Ahead to Achieving 50,000 Organ Transplants by 2026



Jan Finn President/CEO Midwest Transplant Network

President's Inagural Address AOPO Incoming President



**Emily Goldbloom** Director, Quality Systems The Living Legacy Foundation of Maryland

AOPO IMPACT Task Force Chair



AOPO Data Council Chair

**Charlie Alexander** President/CEO The Living Legacy Foundation of Maryland

AOPO Data Definitions Task Force Chair

