

2023 PASBA SPRING MARKETING & TECHNOLOGY CONFERENCE

MAY 8-11
MISSION BAY RESORT, SAN DIEGO, CA

PREMIER SPONSOR \$7,500

- Sponsor of ONE of the following:
 - Conference Mobile App
 - Welcome Reception
 - Awards Dinner
- 30-minute sponsor presentation on conference agenda
- One pre-scheduled e-blast
- 6' exhibit table in meal room
- Three representatives
- Preferred exhibit placement
- Recognized as a Sponsor on all promotions prior to the conference
- Recognized as a Sponsor on all conference materials and signage
- Featured as a Premier Sponsor on the PASBA website with hyperlinked logo
- Banner ad on the attendee app
- Attendee list
- Opportunity to write an article for *PASBA Insider* newsletter
- Opportunity to host a live webinar for PASBA members

PREFERRED VENDOR \$4,000

- Conference session speaker introduction
- 6' exhibit table in meal room
- Two representatives
- Preferred exhibit placement
- Recognized as a Sponsor on all promotions prior to the conference
- Recognized as a Sponsor on all conference materials and signage
- Featured as a Preferred Vendor on the PASBA website with hyperlinked logo
- Banner ad on the attendee app
- Attendee list
- Opportunity to write an article for *PASBA Insider* newsletter
- Opportunity to record an on-demand webinar for PASBA members

CLICK HERE TO REGISTER!

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FRIEND OF PASBA \$2,500

- 6' exhibit table in meal room
- One representative
- Recognized as a Sponsor on all promotions prior to the conference
- Recognized as a Sponsor on all conference materials and signage
- Featured as a Friend of PASBA on the PASBA website with hyperlinked logo
- Banner ad on the attendee app
- Attendee list

ASSOCIATE MEMBER SUPPORTER \$800*

- *Requires purchase of Associate Membership @ \$500/year. [Click here](#) to join.
- 6' exhibit table in meal room
- One complimentary representative
- Featured as an Associate Member on the PASBA website with hyperlinked logo
- Attendee list

SUPPORTER \$1,000

- 6' exhibit table in meal room
- One complimentary representative
- Attendee list

Additional booth representative \$400

Banner ad on attendee app \$250

CLICK HERE TO REGISTER!

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MAY 8-11
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MONDAY, MAY 8

2:00 pm - 5:00 pm Exhibit Set-Up / Registration

TUESDAY, MAY 9

8:00 am - 9:00 am Breakfast / Exhibitor Showcase

10:00 am - 10:15 am Break in Exhibit Hall

11:45 am - 1:15 pm Lunch / Exhibitor Showcase

2:45 pm - 3:00 pm Break / Exhibitor Showcase

5:00 pm - 6:30 pm Welcome Reception in Exhibit Hall

WEDNESDAY, MAY 10

8:00 am - 9:00 am Breakfast / Exhibitor Showcase

10:30 am - 10:45 am Break in Exhibit Hall

12:00 pm - 1:30 pm Lunch / Exhibitor Showcase

2:45 pm - 3:00 pm Break in Exhibit Hall

3:00 pm - 4:00 pm Exhibitor Tear-Down

5:30 pm - 6:00 pm Cocktail Hour

6:00 pm - 8:00 pm Awards Celebration & Dinner

VENDOR ENGAGEMENT POLICY

All vendors are prohibited from scheduling any meeting or event that coincides with previously scheduled PASBA Conference sessions or activities and networking functions.

Agenda is tentative and subject to change.

[CLICK HERE TO REGISTER!](#)

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HOTEL

San Diego Mission Bay Resort
1775 East Mission Bay Drive, San Diego, CA 92109
619-276-4010
Room Rate: \$259+/night plus \$10 daily resort fee
[CLICK HERE](#) to reserve your room by April 18, 2023

SHIPPING

All shipments should be sent directly to the hotel, addressed as follows:
Receiver's Name
Event: PASBA Spring Conference
c/o San Diego Mission Bay Resort
1775 East Mission Bay Drive
San Diego, CA 92109
Main hotel phone number: 619-276-4010
Box ___ of ___
[Click here](#) for complete shipping instructions.

AUDIO/VISUAL

Need to order A/V for your exhibit? Contact Alle Karijanian, 619-275-7971
alle.karijanian@encoreglobal.com. **[Click here](#)** for pricing and online ordering.

CANCELLATIONS

Sponsorships are not refundable at any time. Full payment must be made by **April 18**.

QUESTIONS?

Contact Mary Henderson at the PASBA Central Office at mhenderson@dcj-kansascity.com.

CLICK HERE TO REGISTER!