



Be a Sponsor of
PSATS' Centennial Year,
Annual Conference
& Exhibit Show and
Increase Your Exposure to
PA's 1,454 Townships
of the Second Class



Pennsylvania State Association of Township Supervisors
4855 Woodland Drive • Enola, PA 17025-1291
Phone: (717) 763-0930 • Fax: (717) 763-9732 • Web: psats.org

B E C O M E A S P O N S O R

- **LARGEST** Municipal Conference and Exhibit Show in the Commonwealth of PA
- Total attendance of **CLOSE TO 4,000**
- **BEST EXPOSURE** to state's municipal officials in one event
- **UNIQUE OPPORTUNITY** to market your company and create goodwill

Why Become a Sponsor

SPONSORSHIP is an excellent way of creating greater visibility, credibility, and name recognition for your company. Your involvement with the Pennsylvania State Association of Township Supervisors and its Annual Conference is the perfect way for your company to be recognized by thousands of potential clients at the largest municipal conference and exhibit show in Pennsylvania. It is also a great opportunity to market your company and create a sense of goodwill about your product or service.



LARGEST MUNICIPAL GOVERNMENT ASSOCIATION IN STATE

The Pennsylvania State Association of Township Supervisors (PSATS) has been serving townships of the second class since 1921. Today, the association's 1,454 member townships represent nearly 10,000 elected and appointed officials. Throughout its history, PSATS has played a major role in shaping the laws that have laid the foundation for township and municipal government as we know it today.

PSATS is the largest local government association in the commonwealth, representing more political subdivisions than any other association of its kind.



ABOUT THE 2021 CONFERENCE

In April, close to 4,000 township officials, exhibitors, and guests will convene in Hershey at the largest municipal conference and exhibit show in Pennsylvania. The township officials network with their peers, learn about the newest products and services available to municipal governments, and choose from more than 80 educational sessions at the annual event.

The conference begins on a Sunday morning and wraps up by noon Wednesday. The exhibit show, featuring almost 300 indoor and outdoor exhibits, runs the first 2½ days of the conference.

Since 1921, the PSATS Conference has provided delegates with the best educational and networking experience possible.

SPONSORSHIP OPPORTUNITIES

for PSATS' 2021 Annual Educational Conference & Exhibit Show April 18-21, 2021 - Hershey Lodge

Exposure: Close to 4,000 Township Officials, Exhibitors, and Guests

Platinum Sponsorship - \$15,000

- * One 8 ft. x 10 ft. exhibit booth during conference exhibit show
- * Choice of one (with recognition signage):
 - Exhibit hall breakfast mixer Monday morning of the conference
 - Exhibit hall breakfast mixer Tuesday morning of the conference
- * Workshop session in Tower Suites Monday or Tuesday afternoon of the conference (with description in program book)
- * Full-page ad in PSATS' commemorative centennial book – Inside cover position (first come, first served for two positions; after that, ads will be placed alphabetically)
- * Full-page 4-color ad in the *Pa. Township News* magazine – month of your choice
- * Recognition of sponsorship
 - Sponsor's logo and website link on the PSATS "2021 Conference Registration" web page
 - Live link on the conference mobile app
 - Special sponsorship sign on exhibit booth
 - Special ribbon on sponsor's name badge
 - Sponsorship listing in the conference program book
 - Social media posts recognizing sponsor
 - Logo on the official conference sponsor list appearing on the video screens in the general sessions each morning, Monday through Wednesday
 - Logo on DVD played on all conference shuttle buses all day Sunday-Tuesday and on a large monitor in the Chocolate Lobby all four days of conference
 - Logo on conference sponsors banner prominently displayed in Chocolate Lobby
- * Seats at PSATS' Centennial Celebration Dinner Tuesday evening of the conference

PSATS reserves the right to substitute items of equal or greater value.



SPONSORSHIP OPPORTUNITIES

for PSATS' 2021 Annual Educational Conference & Exhibit Show April 18-21, 2021 - Hershey Lodge

Exposure: Close to 4,000 Township Officials, Exhibitors, and Guests

Gold Sponsorship - \$10,000

- * One 8 ft. x 10 ft. exhibit booth during conference exhibit show
- * Choice of one:
 - General session video screens Monday of the conference
 - General session video screens Tuesday of the conference
 - General session video screens Wednesday of the conference
- * Choice of one:
 - Prizes Tuesday morning of the conference
 - Prizes Wednesday morning of the conference
- * Workshop session in Tower Suites Monday or Tuesday afternoon of the conference (with description in program book)
- * Full-page ad in PSATS' commemorative centennial book
- * Full-page 4-color ad in the *Pa. Township News* magazine – month of your choice
- * Recognition of sponsorship
 - Sponsor's logo and website link on the PSATS "2021 Conference Registration" web page
 - Live link on the conference mobile app
 - Special sponsorship sign on exhibit booth
 - Special ribbon on sponsor's name badge
 - Sponsorship listing in the conference program book
 - Social media posts recognizing sponsor
 - Logo on the official conference sponsor list appearing on the video screens in the general sessions each morning, Monday through Wednesday
 - Logo on DVD played on all conference shuttle buses all day Sunday-Tuesday and on a large monitor in the Chocolate Lobby all four days of conference
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SPONSORSHIP OPPORTUNITIES

for PSATS' 2021 Annual Educational Conference & Exhibit Show April 18-21, 2021 - Hershey Lodge

Exposure: Close to 4,000 Township Officials, Exhibitors, and Guests

Silver Sponsorship - \$7,500

- * One 8 ft. x 10 ft. exhibit booth during exhibit show
- * Choice of one (with recognition signage):
 - Water coolers in the exhibit hall Sunday of the conference
 - Water coolers in the exhibit hall Monday of the conference
- * Choice of one:
 - Punctuality prizes Tuesday morning of the conference
 - Punctuality prizes Wednesday morning of the conference
- * Workshop session in Tower Suites Monday or Tuesday afternoon of the conference (with description in program book)
- * Full-page ad in PSATS' commemorative centennial book
- * Full-page 4-color ad in the *Pa. Township News* magazine – month of your choice
- * Recognition of sponsorship
 - Sponsor's logo and website link on the PSATS "2021 Conference Registration" web page
 - Live link on the conference mobile app
 - Special sponsorship sign on exhibit booth
 - Special ribbon on sponsor's name badge
 - Sponsorship listing in the conference program book
 - Social media posts recognizing sponsor
 - Logo on the official conference sponsor list appearing on the video screens in the general sessions each morning, Monday through Wednesday
 - Logo on DVD played on all conference shuttle buses all day Sunday-Tuesday and on a large monitor in the Chocolate Lobby all four days of conference
 - Logo on conference sponsors banner prominently displayed in Chocolate Lobby
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for
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April 18-21, 2021 - Hershey Lodge

Exposure: Close to 4,000 Township Officials, Exhibitors, and Guests

Mobile App Sponsorship - \$7,500

- * Exclusive sponsorship of PSATS' Conference mobile app
 - Your logo will always appear on the mobile screen and be a live link to your website
- * Full-page ad in PSATS' commemorative centennial book
- * Full-page 4-color ad in the *Pa. Township News* magazine – month of your choice
- * Recognition of sponsorship
 - Sponsor's logo and website link on the PSATS "2021 Conference Registration" web page
 - Sponsor's logo and website link on the conference mobile app main screen
 - Special ribbon on sponsor's name badge
 - Sponsorship listing in the conference program book
 - Social media posts recognizing sponsor
 - Logo on the official conference sponsor list appearing on the video screens in the general sessions each morning, Monday through Wednesday
 - Logo on DVD played on all conference shuttle buses all day Sunday-Tuesday and on a large monitor in the Chocolate Lobby all four days of conference
 - Logo on conference sponsors banner prominently displayed in Chocolate Lobby
- * Seats at PSATS' Centennial Celebration Dinner Tuesday evening of the conference



SPONSORSHIP OPPORTUNITIES

for PSATS' 2021 Annual Educational Conference & Exhibit Show April 18-21, 2021 - Hershey Lodge

Exposure: Close to 4,000 Township Officials, Exhibitors, and Guests

Bronze Sponsorship - \$5,000

- * One 8 ft. x 10 ft. exhibit booth during conference exhibit show
- * Choice of one:
 - Water coolers in the exhibit hall Tuesday of the conference
 - Punctuality prizes Monday morning of the conference
 - Evaluation form prize Tuesday morning of the conference
 - Evaluation form prize Wednesday morning of the conference
- * Workshop session in Tower Suites Monday or Tuesday afternoon of the conference (with description in program book)
- * Full-page ad in PSATS' commemorative centennial book
- * Full-page B&W ad in the *Pa. Township News* magazine – month of your choice
- * Recognition of sponsorship
 - Sponsor's logo on the PSATS "2021 Conference Registration" web page
 - Live link on the conference mobile app
 - Special sponsorship sign on exhibit booth
 - Special ribbon on sponsor's name badge
 - Sponsorship listing in the conference program book
 - Social media posts recognizing sponsor
 - Logo on the official conference sponsor list appearing on the video screens in the general sessions each morning, Monday through Wednesday
 - Logo on DVD played on all conference shuttle buses all day Sunday-Tuesday and on a large monitor in the Chocolate Lobby all four days of conference
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**Patron Sponsorship of Events
& Other Items – Price Varies**

Sunday: First Timers Meet and Greet; Affinity Group Events; Dessert with Dave

Monday: Donuts with Dave; Evening Dessert Reception

*Tuesday: County Association Presidents Breakfast; Secretaries-Managers Luncheon;
Centennial Celebration Dinner*

Wednesday: Donuts with Dave

Other: Charging Stations; Water/Snacks in the Member Lounge

- * Sponsorship of the event Sunday, Monday, Tuesday, or Wednesday of the Conference
 - Day depends on the event
- * Recognition of sponsorship
 - Signage at entrance to the room where the event is taking place
 - Sponsor's logo on the PSATS "2021 Conference Registration" web page
 - Live link on the conference mobile app
 - Special ribbon on sponsor's name badge
 - Sponsorship listing in the conference program book
 - Social media posts recognizing sponsor
 - Logo on the official conference sponsor list appearing on the video screens in the general sessions each morning, Monday through Wednesday
 - Logo on DVD played on all conference shuttle buses all day Sunday-Tuesday and on a large monitor in the Chocolate Lobby all four days of conference
 - Logo on conference sponsors banner prominently displayed in Chocolate Lobby
 - Invitation to PSATS' Centennial Celebration Dinner Tuesday evening of the conference



Sponsors of PSATS' 2021 Annual Conference

Allied Communications
Aqua PA
ARRO Consulting
AT&T
Cohen Law Group
Comcast
COSTARS
Delaware Valley Trusts
Energy Transfer LP
Executive Image Solutions
HDH/MRM Inc.
Hershey Lodge
Maverick Strategies
PA Preferred/PA Department of Agriculture
PennBid Program
Pennoni Associates Inc.
Pennsylvania Local Government Investment Trust (PLGIT)
Portnoff Law Associates
PPL
PSATS Trustees Insurance and Retirement Services
Summit Financial, a HUB International Co.
Triscari
Verizon
Visit Hershey & Harrisburg
Winter Equipment
Zelenkofske Axelrod LLC

Note: This is the list of 2020 Conference sponsors who agreed to carry over their sponsorship to 2021 following PSATS' cancellation of the 2020 Conference due to COVID restrictions. As of today, the 2021 sponsor list is incomplete.



PSATS' 2021 Conference Sponsorship Contract

COMPANY NAME

CONTACT PERSON

ADDRESS

CITY

STATE

ZIP

PHONE

FAX

EMAIL

COMPANY WEBSITE

TODAY'S DATE

MAIL INVOICE TO (UNLESS PAYING ONLINE UPON REGISTERING FOR THE CONFERENCE)

Sponsorship Levels:

☐ Platinum: \$15,000

☐ Gold: \$10,000

☐ Silver: \$7,500

☐ Bronze: \$5,000

☐ Patron: Varies

SIGNATURE OF COMPANY'S AUTHORIZED AGENT

NAME OF COMPANY AGENT

TITLE

DATE

Please return this form, along with your check made payable to **PSATS**, to:

Ginni Linn, PSATS, 4855 Woodland Drive, Enola, PA 17025

Phone: (717) 763-0930, ext. 127 • Fax: (717) 763-9732

Please also e-mail a JPEG file of your company logo to glinn@psats.org.

**NOTE: YOU MAY ALSO RESERVE AND PAY FOR YOUR SPONSORSHIP ONLINE
WHEN YOU OFFICIALLY REGISTER FOR THE CONFERENCE.**

THANK YOU FOR YOUR SUPPORT!