

Navigating Systemic Racism: Assessing and Optimizing the Role of Maternal Health Community Health Workers in NYC

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Introduction Purpose: NYS ranks 30th in maternal Racial mortality¹ disparities In NYC. Black women are 12x compound the more likely to die from geographic pregnancy related causes than **Needs Assessment** disparities in white women² NYC maternal Partly driven by 45% decrease ✓ Demographics morality in white maternal mortality²

Community based interventions & the CHW model have shown success

Saving Mothers and Northern Manhattan Perinatal Partnership

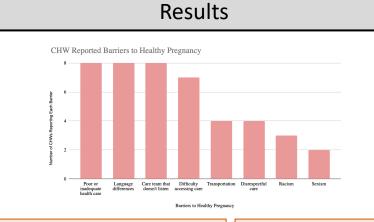
The CHW model has shown improved outcomes in many low and middle income countries

- Build off context based lived experiences
- Support & advocate for women as they seek out appropriate pregnancy care Currently a paucity of NYC CHW programs for maternal health³
- Saving Mothers has developed and evaluated training programs for CHWs globally
- NMPP employs CHWs in NYC
- SM & NMPP partnered to optimize the CHW maternal health training in NYC

Thank you to Saving Mothers, Northern Manhattan Perinata Partnership, and NYU for their support

Methods

- Assess, optimize and standardize CHW maternal health training
- Improve CHW medical knowledge and health literacy, communication, and advocacy strategies
- 11 CHWs from NMPP completed a 29-item survey
- ✓ Barriers to healthy pregnancy
- ✓ CHW roles, training and preparedness
- ✓ Job perceptions and satisfaction



Most Frequent CHW Roles and Activities

- Conducting health assessments
- Refer/assist getting to social services
- Informal counseling, coaching, support
- > Use or give print information to client

Job Perception & Satisfaction

Survey developed

based on results

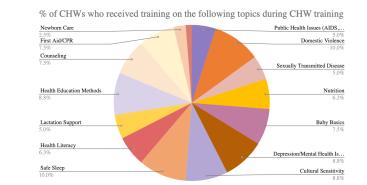
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work

- CHWs address above barriers, "very much"
- "Forefront" of client needs
- High job satisfaction

Results



CHW Training

- Inconsistent and non-standardized CHW training
- Reported low confidence in recognizing health risks and communicating information to low health literacy clients

Conclusions

- The current state CHW training in NYC is non-standardized ٠
- Future training for CHWs in maternal health should focus on identifying pregnancy risks, health literacy, communication strategies and self-advocacy in order to optimize the impact of CHWs in NYC and further address racial disparities in maternal morbidity and mortality

References

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