



# winejobs.com **SUMMIT** 2023 Sponsorship Opportunities

November 14, 2023 The CIA at Copia, Napa

winejobs.com SUMMIT is a one-of-a-kind gathering for HR managers in the wine industry. Each year, 150 HR managers from wineries and distributors attend SUMMIT in person or via webcast. Below is a partial list of the companies that attended in person in 2022:

**A to Z Wineworks**  
**Antinori Napa Valley**  
**Boisset**  
**Caymus**  
**Crimson Wine Group**

**Delicato Family**  
**Wines Dominus**  
**Estate Duckhorn**  
**E & J Gallo**  
**Foley Family Wines**

**Jackson Family Wines**  
**Jordan Vineyard & Winery**  
**Opus One**  
**Silver Oak Wine Cellars**  
**Trincherro Family Estates**

## Sponsorship Opportunities

One of the most valued benefits of sponsoring SUMMIT is having the opportunity to attend SUMMIT in person and connect with HR managers in the wine industry. SUMMIT is an invitation only event – only HR managers and sponsors are invited to attend.

**Each Sponsorship below includes 2 tickets to attend. Tickets are not available for purchase.**

### Coffee Break – \$2,000

Put your company directly in attendees' hands throughout the day. This sponsorship includes your logo printed on disposable coffee cups along with tent card signage on coffee stations during the event. Wine Business event staff to supply cups and signage.

### Networking Lunch – \$3,000

Lunch is the prime time for attendees to network. This sponsorship includes your company logo on tent card signage (provided by event staff) on the lunch buffet, and pop up banners in lunch area (provided by sponsor, max 2).

### Sessions Sponsor – \$4,000

Showcase your company strengths by becoming the official sponsor of the educational sessions. Sponsorship includes the following benefits:

- Company logo displayed on session screens before each session and during break periods.
- Pull up signage allowed at the doors of session room (provided by sponsor, limit 1).
- Collateral placed on small table at entrance to the session room for entire day (sponsor to provide).

### Bottled Water – \$2,500

Put your company directly in attendees' hands throughout the day. This sponsorship includes your logo on 8oz. bottled water in the main session room. Bottles will be placed at each seat before the start of each session and set out in break and meal areas. Sponsor to provide water bottles and a high-resolution logo. Wine Business event staff to distribute the water bottles at the event site.

### Lanyards – \$3,500

Ensure every attendee and speaker sees your brand with your company's logo printed on each lanyard alongside the WineJobs.com Summit event logo. All logos will be printed in full color.

### Notebook Sponsor – \$3,500

Gain visibility with a branded notebook that lives on after the event.

Your logo will be placed along with WineJobs.com Summit branding on all notebooks. Notebooks will be distributed to all attendees and speakers.

*For Sponsorship Opportunities, contact Tamara Leon at 310-686-9359 or send an email to [tleon@winebusiness.com](mailto:tleon@winebusiness.com)*



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## Sponsorship Contract

Contract Date: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_ \$ \_\_\_\_\_

### Provide Sponsor Contact Information

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Website URL: \_\_\_\_\_

Signature: \_\_\_\_\_

Thank you for your support of the 2023 winejobs.com SUMMIT. Once your contract is finished processing, you will receive an email to provide payment. You will also receive an email with instructions on how to register your staff for the 2 complimentary admission passes included with your sponsorship.

### Sponsorship Questions? Contact:

Tamara Leon, Associate Publisher & Vice President of Sales

Wine Business

Phone: 310-686-9359

Email: [tleon@winebusiness.com](mailto:tleon@winebusiness.com)

[www.WineJobsHRSummit.com](http://www.WineJobsHRSummit.com)