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| **MINIMUM T&Cs MUST BE DISPLAYED WHEREVER THE COMPETITION IS PROMOTED** | |
| General (for everywhere except on Twitter) | UK [& ROI] residents 18+. Entries open 18:00 06/04/21 until 23:59 14/05/21. To enter create a vivid colour look on a head of hair and upload to Instagram tagging ‘@pulpriot.uk’ and ‘#youaretheartistcomp’. Prize is to attend a photoshoot to recreate your look that will be published in Creative Head’s September 2021 issue. Full T&Cs: www.pulpriothair.com. Promoter: Pulp Riot UK. |

**Full T&Cs - ALL OF THE CONTENT BELOW MUST BE PASTED ONTO YOUR SITE:**

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| **GENERAL DETAILS** | | |
| Promotion Name and Description | Pulp Riot Create Your Canvas Competition | |
| Promoter | Pulp Riot, a trading division of L’Oréal UK Limited, 255 Hammersmith Road, London, W6 8AZ | |
| Entry Open Date | 18:00 06/04/21 UKI time | |
| Entry Closing Date | 23:59 14/05/21 UKI time | |
| Promoter’s Privacy Policy | https://www.pulpriothair.com/privacy-policy | |
| **ENTRY** | | |
| Eligibility | UK [and ROI] residents aged 18+ only.  Entrants must have internet access and an Instagram account to participate. | |
| How to Enter Requirements | * Take a photo of your finished coloured hair look paint Enter via one of Instagram, as follows: * On Instagram - upload your photo tagging it with @pulpriot.uk and #youaretheartistcomp.   By uploading a photo/selfie in accordance with the above entrance criteria, entrants agree to be automatically entered into the competition and abide by these Terms and Conditions (as set out in this table and the General Terms and Conditions below). | |
| **PRIZE DETAILS** | | |
| Major Prize | **PRIZE = EVENT ATTENDANCE**   * Attendance for the winner to a Pulp Riot Creative Head Shoot to recreate their winning look. * Shoot to be published in the September 2021 Issue of Creative Head Magazine. * Shoot Date will fall between 15th June – 31st July 2021. * The shoot will take place in a London studio and the winner must be available for a full day and, if travel times necessitate due to their location, be available to travel the night before to be able to arrive to the shoot location in time for the shoot start time. * Date will be agreed with all parties once the winner is announced. * The winner must be aged 18 and over to attend the event. * It is the winner’s sole responsibility to arrange travel to and from the event and any accommodation if required as this will not be provided by Promoter unless the prize is described as attending an event or experience (rather than an entry ticket) in which case travel and accommodation if required will be provided by Promoter. | |
| Number of Major Prize Winner(s) | 1 | |
| Runner-up Prize | Not Applicable | |
| Number of Runner-up Prize Winner(s) | Not Applicable | |
| **COMPETITION DETAILS** | | |
| Judging Date | Between 16th May – 25th May inc | |
| Judging Procedure | 1 winner will be selected on the Judging Date by a panel of judges from the Toni & Guy Artistic Team, based upon the following criteria: technical prowess, creativity and image quality of the entry. | |
| Notification of Winner | The winner will be notified by direct private message via the social media platform on which they entered by 25/05/21 | |
| **DELIVERY AND WINNER DETAILS** | | |
| Prize Delivery | | The prize shoot will be fulfilled between 15th June – 31st July 2021 and the shoot look in publication will feature in the Creative Head issued early September 2021. The winner must be available for a full day and, if travel times necessitate due to their location, be available to travel the night before to be able to arrive to the shoot location in time for the shoot start time. |

**General Terms and Conditions**

*Entry and eligibility*

1. Entries must be received between the Entry Open Date and the Entry Closing Date.
2. The competition is free to enter and no purchase is necessary.
3. Promoter’s employees, their immediate family or any third party directly associated with the promotion are not eligible to enter.
4. Incomplete, illegal, misdirected or late entries will not be valid. Proof of complying with the How to Enter Requirements will not be accepted as proof of receipt or entry. Promoter is not responsible for entries lost, damaged or delayed due to technical or connectivity or other problems.
5. Only one entry per person. Bulk entries from trade, consumer groups or third parties will not be valid. Multiple entries made by the same person from various email, social media or other accounts or from the same IP address will not be valid.
6. Any entries which do not comply with the How to Enter Requirements, or which contain any third party intellectual property without prior informed consent from the rights holder, or which contain any abusive, inappropriate, offensive or obscene language or imagery will be disqualified. Examples of language/images considered to be inappropriate, offensive or obscene, include (but are not limited to): any message/image which contains (a) swearing; (b) comments or actions which appear to be discriminatory of any person, company or group of individuals, for example comments of a racist, sexist or homophobic nature; (c) sexual innuendo, sexual language or sexual acts, actions or gestures; (d) promoting any illegal unlawful activity such as drug use; (e) any message that appears to be an advertisement or solicitation to buy; and (f) any materials (whether written or visual) that directly or indirectly relate to Promoter’s competitor brands or that show any intention of promoting any brand other than Promoter brand.

*Prize fulfilment and disqualification*

1. Prizes are as stated, they are not transferable and there are no alternative prizes or cash substitutes. Promoter reserves the right to substitute a prize of equal or greater value in the event that the selected prize is unavailable for any reason whatsoever.
2. A winner forfeits their prize and Promoter reserves the right to select an alternative winner in accordance with the Judging Procedure if:
3. within 3 weeks of being notified by Promoter, a winner does not respond or does not provide their full name and relevant details (if applicable, details for the prize to be despatched to in the eligible country of residence); or
4. if a prize is rejected or returned undeliverable; or
5. if an entry is invalid or an entrant is disqualified or in breach of these Terms and Conditions.
6. Promoter reserves the right to disqualify an entrant or winner that, in its absolute discretion, could bring Promoter into disrepute.
7. Promoter shall disqualify any entries that have failed to abide by and/or are in breach of these Terms and Conditions.
8. The name of the winner(s) can be obtained by sending a stamped, self-addressed envelope, within 4 weeks of the Prize Draw Date to the Promoter at 255 Hammersmith Road, London, W6 8AZ, referencing the Promotion Name.

*Promotional Activity relating to the competition*

1. In entering the competition, all entrants and winners agree to participate in any promotional activity relating to the competition, which may include entry content, voice, image and name for publicity purposes (in any media, print or online, including any websites, social media sites or third party retailer websites) and in advertising, marketing or promotional material (whether or not related to the competition) free of charge without additional compensation or prior notice. Promoter may modify any entry content to fit in context with the relevant usage, whilst maintaining its original sentiment.

*Personal Information*

1. All personal details and/or information given in the application either in the entry process or otherwise must be truthful, accurate and in no way misleading. Promoter reserves the right to disqualify entrants if they have supplied untruthful, inaccurate or misleading personal details and/or information.
2. Any personal information that entrants share with the Promotor (including name, address, email, social media profile, or other data) will be kept secure and only used in line with Promoter’s Privacy Policy and these Terms. By entering the competition, entrants acknowledge that their information may be used by the Promotor and its suppliers to administer the promotion. The Promotor may contact entrants by email, post, phone, SMS or other means in relation to the promotion, but will not send entrants any marketing communication unless entrants have also agreed to this.

*Use of Entry Content*

1. Promoter shall own all the copyright and other intellectual property rights in the entries and any other materials (whether visual, oral or written) generated during the various stages of this promotion, in perpetuity and on a worldwide basis for use at Promoter's sole discretion including, without limitation, use in advertising, other media, press releases, editorial and promotional activity, point of sale material, Promoter's websites, third party websites (including Facebook, Instagram, Twitter and Youtube), newsletters and e-newsletters.
2. Accordingly entrants assign to Promoter any copyright and other intellectual property rights which exist in their participation in this competition and irrevocably waive any moral rights that could vest in them (which shall include their name, location and age) under the Copyrights, Designs and Patents Act 1988 or otherwise, and undertake to do all things necessary immediately on Promoter’s request to effect or confirm any assignment in this paragraph.

*Limitation of Liability*

1. Neither Promoter nor agencies nor suppliers involved in this promotion may be liable to the winners, whether arising from tort including negligence, breach of contract or otherwise or for any damage, loss, liabilities, injury or disappointment incurred or suffered whatsoever as a result of or relating to participation in this competition or the prizes to the extent permissible by law. No compensation for loss of earnings will be paid by Promoter for participation in any aspect of this competition.

*Social Media Platform Specific Terms*

1. Entrants must have internet access and either (a) a Facebook account, (b) a public Twitter account or (c) a public Instagram account to be eligible.
2. By entering this competition, entrants will be deemed to be bound by and have accepted these Terms and Conditions; the [Facebook Statement of Rights and Responsibilities](https://www.facebook.com/legal/terms) and [Facebook Community Standards](https://www.facebook.com/communitystandards); the [Twitter Rules](https://support.twitter.com/articles/18311-the-twitter-rules%23), [Terms of Service](https://twitter.com/tos), [Twitter Policies](https://support.twitter.com/groups/56-policies-violations#topic_236) and [Guidelines for Contests on Twitter](https://support.twitter.com/articles/68877-guidelines-for-contests-on-twitter%23); and the [Instagram Terms](http://instagram.com/about/legal/terms/%23), [Instagram Privacy Policy](http://instagram.com/about/legal/privacy/) and [Instagram API Terms](https://www.instagram.com/about/legal/terms/api/). Promoter reserves the right to disqualify any entries that have failed to abide by and/or are in breach of these aforementioned terms.
3. This promotion is in no way sponsored, endorsed or administered by, or associated with Facebook, Twitter or Instagram. You are providing your information to Promoter and not to Facebook, Twitter or Instagram. The information you provide will only be used as stated in these Terms and Conditions. By entering the competition, entrants will be deemed to have released Facebook, Twitter and Instagram from any and all liability arising from their participation in the competition or out of, pursuant to, or as a result of the carrying out of the competition.

*General Terms*

1. Promoter’s decision is final and no correspondence will be entered into.
2. Promoter reserves the right in its absolute discretion to amend or waive any of these Terms and Conditions, or suspend or cancel the competition at any stage, in the event of circumstances that are unforeseen or beyond its reasonable control (including suspected or actual fraudulent or misleading practices or other breaches of these Terms and Conditions).
3. English law applies and the English courts shall have exclusive jurisdiction over any proceedings in connection with this promotion.

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