Note: This session has live audience polling



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# **Health Review & Preview**

Bridget Maehr – Director, AM Best Doniella Pliss – Director, AM Best

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Please download the conference app for access to polling questions, Q&A and conference details



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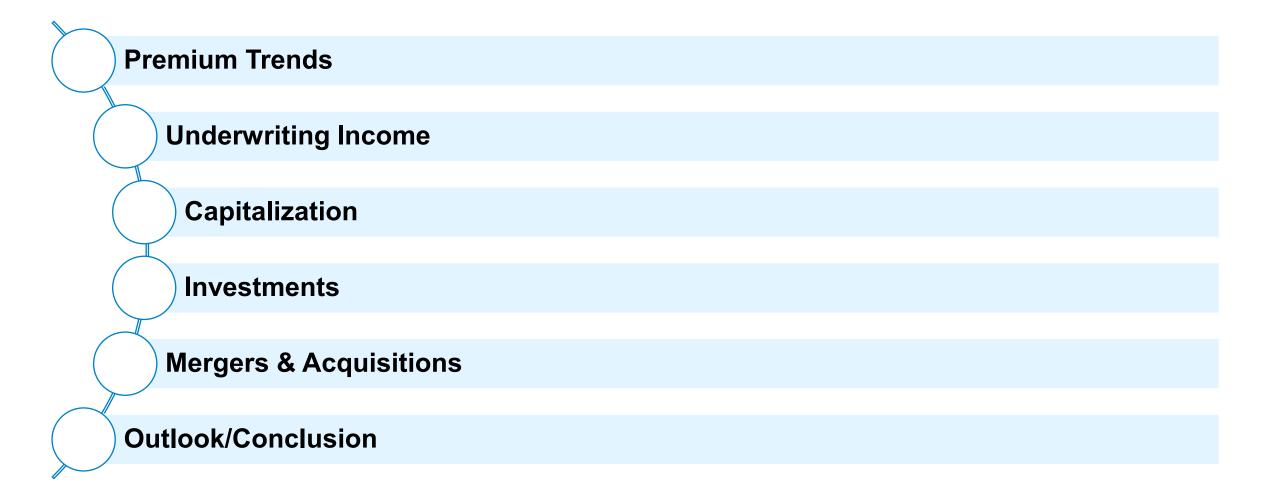
## This session has live Q&A – please submit questions via the "Ask A Question" icon in the session navigation bar







## Agenda





# Health Insurers Navigating a Balancing Act





# Polling Question #1

Which line of business is driving revenues for your organization?

- a) Commercial (individual/employer major medical)
- b) Medicare Advantage
- c) Medicaid Managed Care
- d) Other coverages (supplemental health, disability, etc.)







# **Polling Question #2**

Which line of business is driving earnings for your organization?

- a) Commercial (individual/employer major medical)
- b) Medicare Advantage
- c) Medicaid Managed Care
- d) Other coverages (supplemental health, disability, etc.)
- e) None of the above (investment income is the driver)

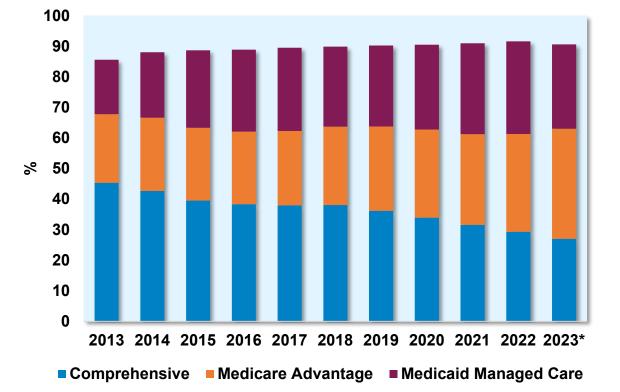






#### **Health Industry Net Premiums Written**

**Total Net Premiums Written** 



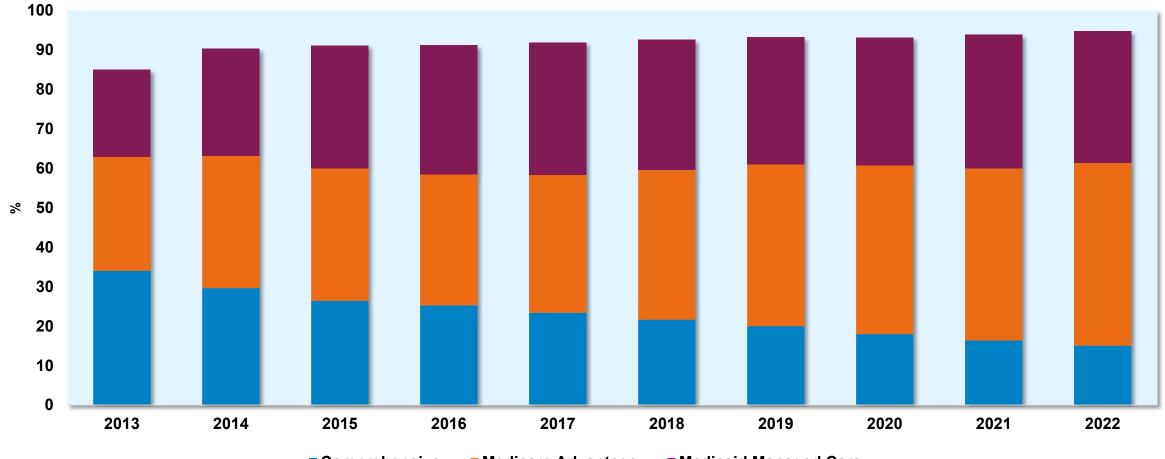
#### **Net Premiums Written by Source**

\*Projection for 2023

view



### **Sources of Net Premiums Written – Publicly Traded Health Insurers**

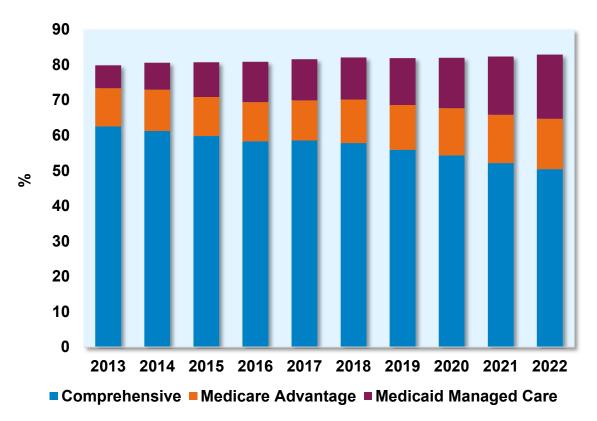


Comprehensive Medicare Advantage

Medicaid Managed Care

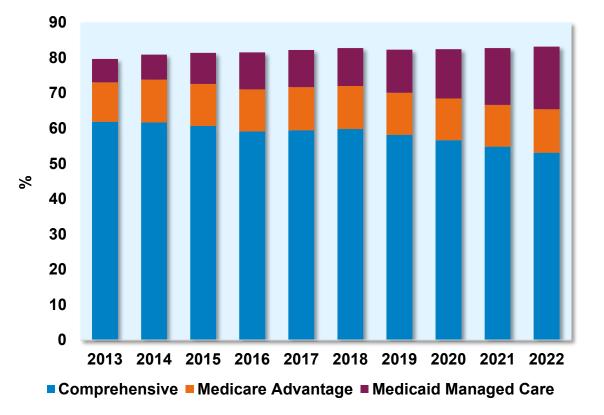


#### **Sources of Net Premiums Written – BCBS**



#### **BCBS** Companies

#### **BCBS Companies Excluding Elevance**



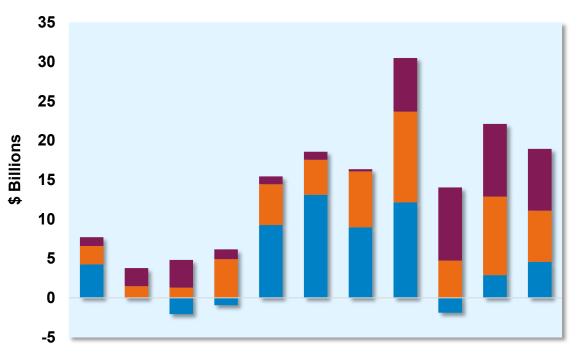


#### Health Industry Underwriting Income

**Total Underwriting Income** 

40 35 30 \$ Billions 25 20 15 10 5 0 2013 2014 2015 2016 2017 2018 2019 2020 2021 2022 2023\*

#### **Underwriting Income by Source**



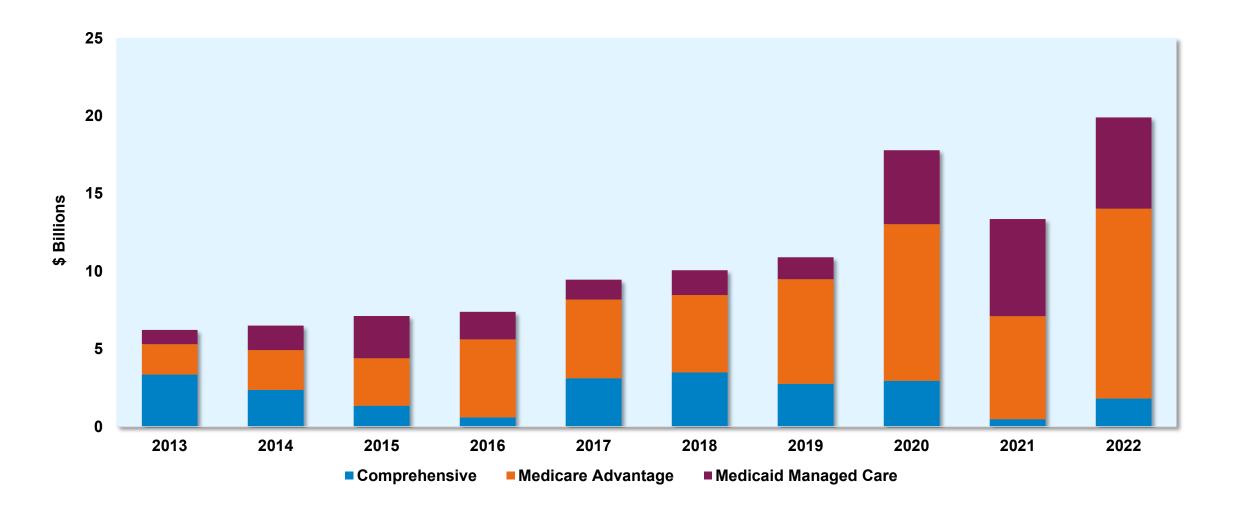
2013 2014 2015 2016 2017 2018 2019 2020 2021 2022 2023\* Comprehensive Medicare Advantage Medicaid Managed Care

\*Projection for 2023

view



## **Sources of Underwriting Income – Publicly Traded Health Insurers**

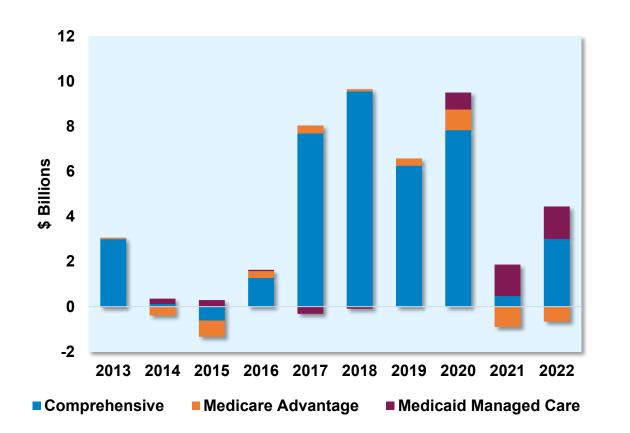


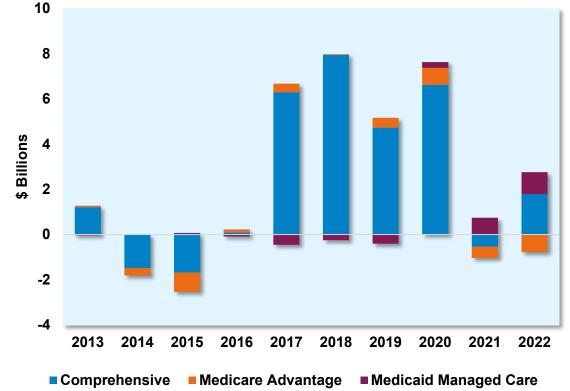


#### **Sources of Underwriting Income – BCBS**

**BCBS Companies** 









## **AM Best Predictions**

Line of Business	Revenues	Earnings
Commercial (individual/employer)		
Medicare Advantage		
Medicaid Managed Care		





## **2024 – Commercial Segment**

#### **Employer Group Lack of Fully Insured Growth**

- Little inorganic growth
- Continued shift to lower margin ASO
- Provider pricing pressures

#### **Enrollment Gains from Individual ACA**

- Increased subsidies
- Individuals shifting from Medicaid to ACA product
- Two years of higher rate increases to offset industry pressures
- Strong growth in stop-loss
- Overall segment to remain profitable







## 2024 – Medicare Advantage

#### **Increased Utilization**

- Out-patient services, especially orthopedic & cardiac
- Supplemental benefits (dental/vision)
- In-patient services
- Vaccines
- Preventive care visits
- Home health services
- High-cost drugs
- Insurers with small and medium-sized blocks may struggle with profitability

#### **Growing Revenues/Membership**

- Peak # of baby boomers turn 65 from 2024-2027
- 50%+ of those eligible for Medicare, select Medicare Advantage
- Ability to implement medical management
- Larger insurers with scale better able to absorb higher claims
- Overall segment to remain **profitable**



## 2024 – Medicaid Managed Care

#### Impact of Redeterminations

- Continued enrollment decline in 1Q24
- Deterioration of risk pool

# States Adding Higher Acuity Members to Managed Medicaid Programs (LTSS, Duals, SNP)

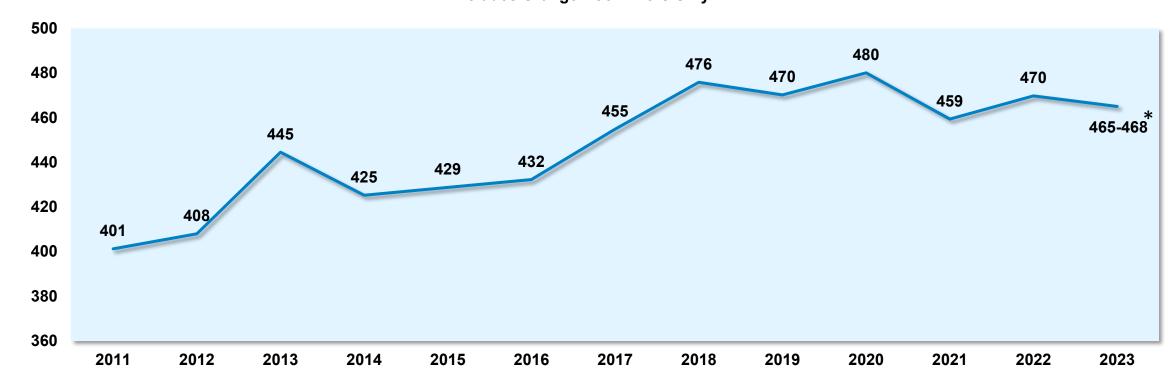
- These programs have higher premium per member
- Gain membership from RFP awards
- Overall segment to remain **profitable**







#### **Risk-Adjusted Capitalization**



Average Risk-Based Capital (% over CAL) Includes Orange Book Filers Only

#### \*Projection for 2023

%

# Review @Preview



## **Best Capital Adequacy Ratio (BCAR)**

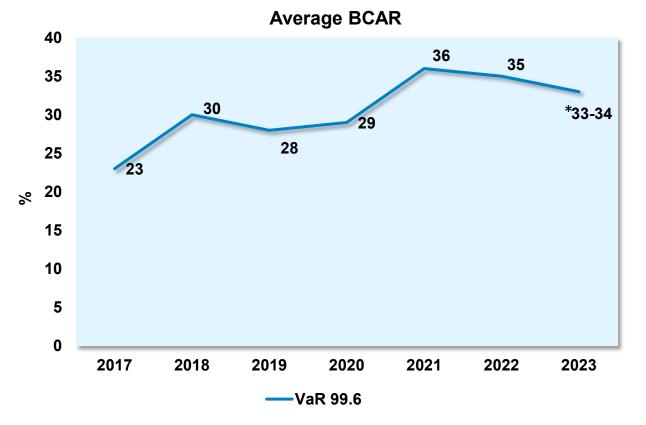
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	BCAR =	<u>(Available Capital - Net Required Capital)</u> x 100 Available Capital	
	VaR Level (%)	BCAR	BCAR Assessment
99.6		> 25 at 99.6	Strongest
99.6		> 10 at 99.6 & ≤ 25 at 99.6	Very Strong
99.5		> 0 at 99.5 & ≤ 10 at 99.6	Strong
99		> 0 at 99 & ≤ 0 at 99.5	Adequate
95		> 0 at 95 & ≤ 0 at 99	Weak
95		≤ 0 at 95	Very Weak



### **Average BCAR Score – US Health**



- Average BCAR score has been Strongest since 2018
- Scores tend to be higher for BCBS organizations and lower for publicly traded MCOs
- Pressure from profitability decline and realized/unrealized losses in 2022

21

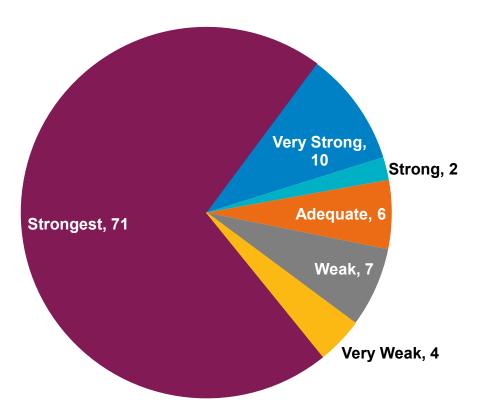
 Decline in Medicaid Managed Care premium will have positive impact on BCAR scores



\*Projection for 2023

## **BCAR Distribution**

#### **BCAR Assessment**



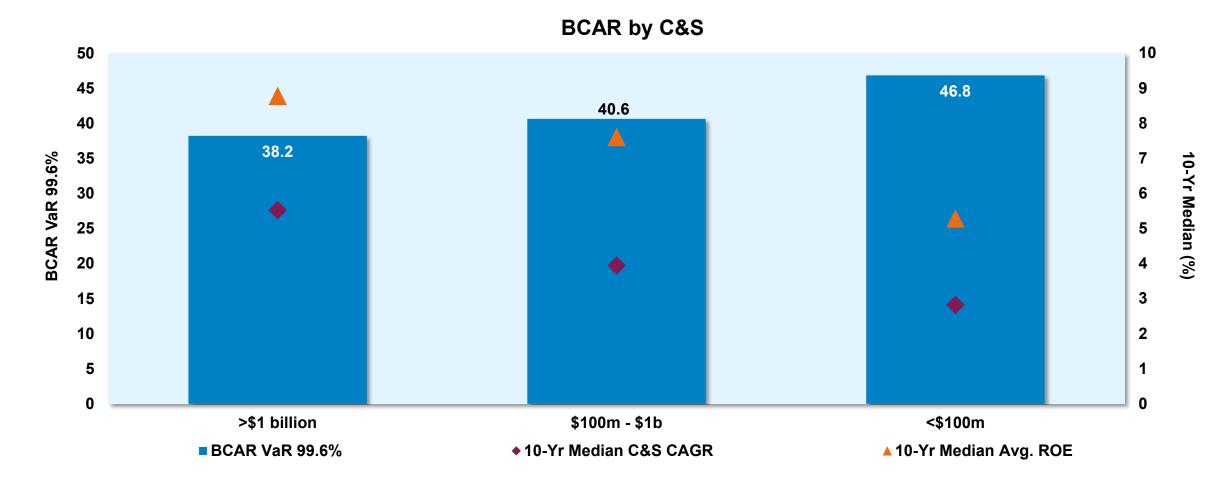
- Majority of health companies have Strongest BCAR
- BCAR volatility is generally low
- BCAR scores for large organizations benefit from growing scale
- Similarly to RBC, underwriting risk is the major factor
- Weak and Very Weak usually result from ongoing financial losses



#### **Risk-Adjusted Capitalization**

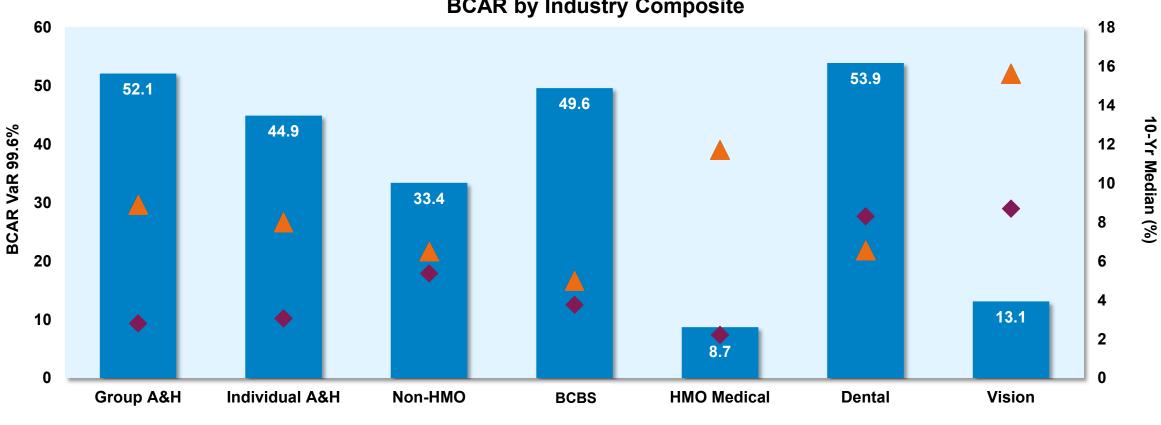
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### **Risk-Adjusted Capitalization**



**BCAR by Industry Composite** 

**BCAR VaR 99.6%** 

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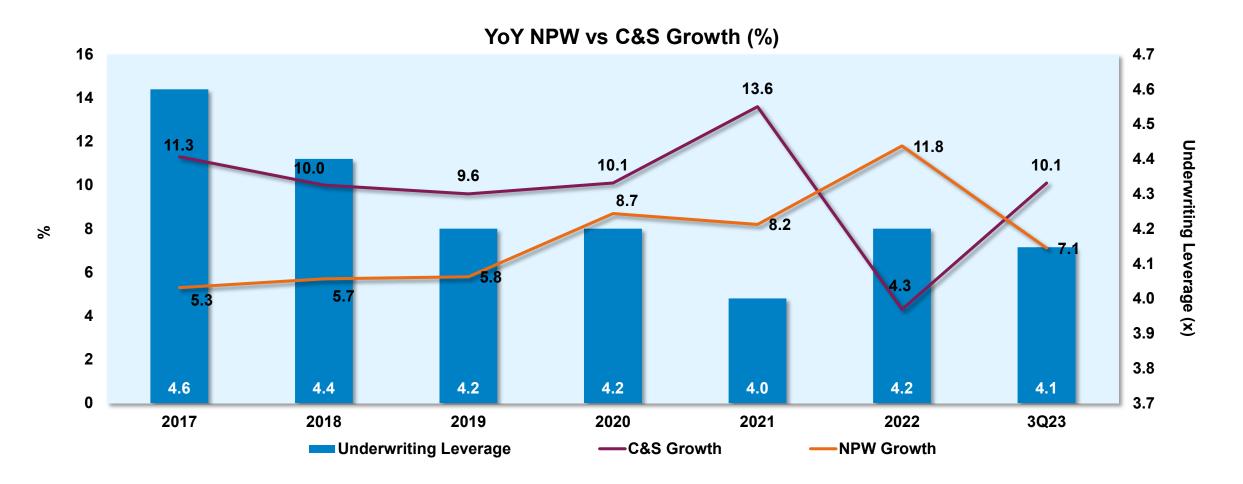
◆ 10-Yr Median C&S CAGR

▲ 10-Yr Median Avg. ROE



### **C&S vs NPW Growth**

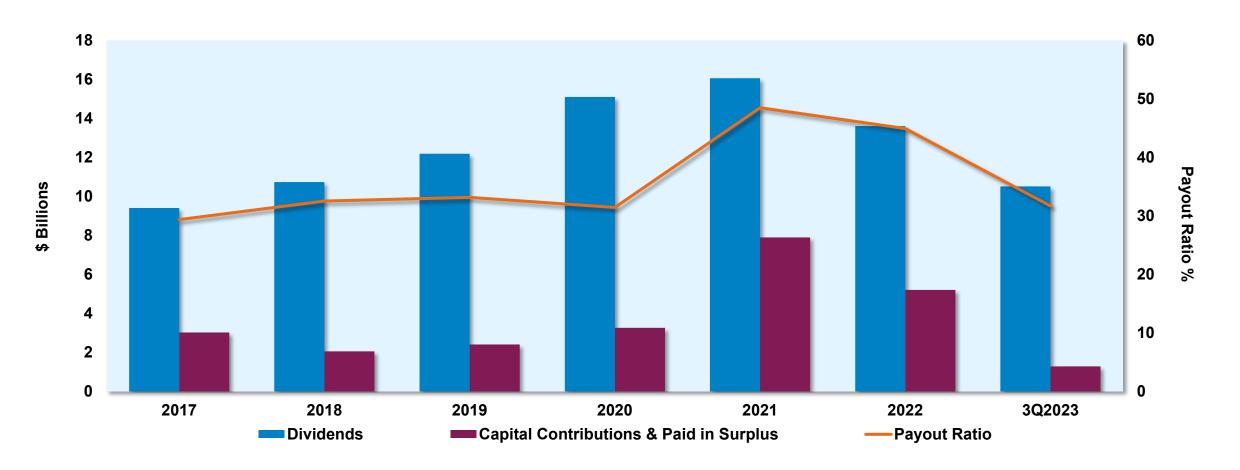
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#### **Dividends and Capital Contributions**

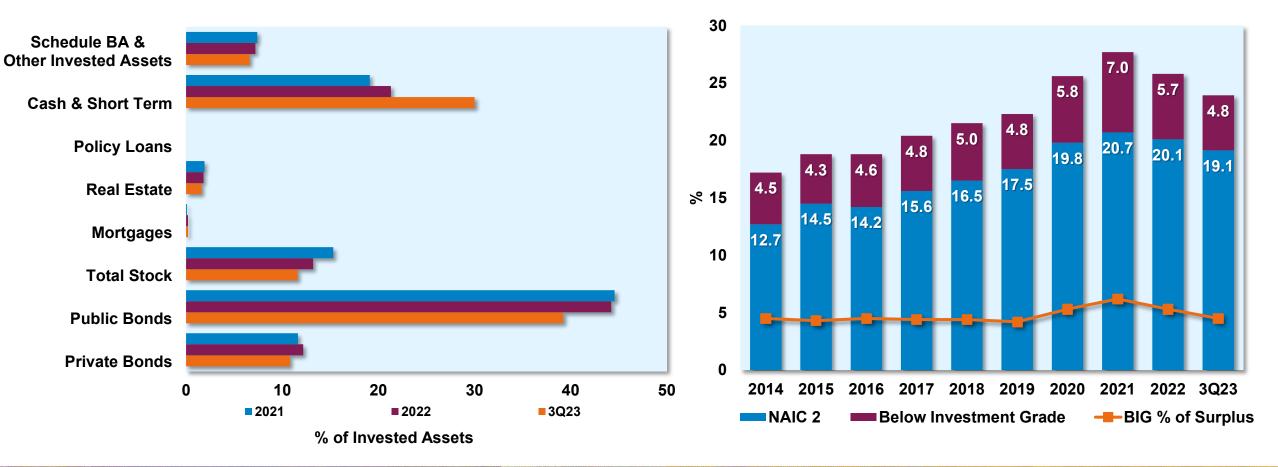
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#### **Invested Assets**

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#### **Bond Portfolio Quality**

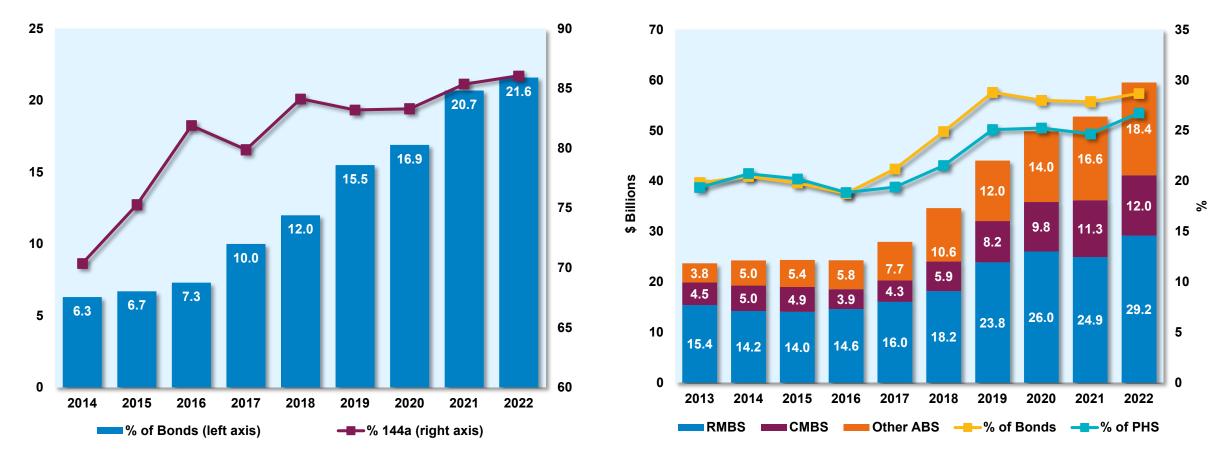


#### **Invested Assets**

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**Private Placement Trends** 







## **Mergers & Acquisitions/Affiliations**

#### **Vertical Strategies**

- Elevance Health: Added specialty pharmacy services; infusion services (pending)
- UnitedHealth Group: Expanded its home health services (including one transaction still pending)
- CVSHealth (parent of Aetna): Grew its provider services operations

#### **Mergers/Affiliations**

- Health Care Service Corp.: Expanding its Medicare business (still pending)
- Molina Healthcare: Acquired Bright Healthcare's California Medicare business
- Elevance Health: To acquire BCBS of Louisiana (paused)
- BCBS of Vermont: Joined with BCBS Michigan via an affiliation agreement

#### Focus On The Core

- Aetna: Divested international business
- Cigna: Divesting Medicare business (pending), international business, employee benefits
- Humana: Exiting employer group commercial medical
- UnitedHealth: Divesting its Brazil operations (pending)



## **Market Segment Outlook**

#### **Tailwinds**

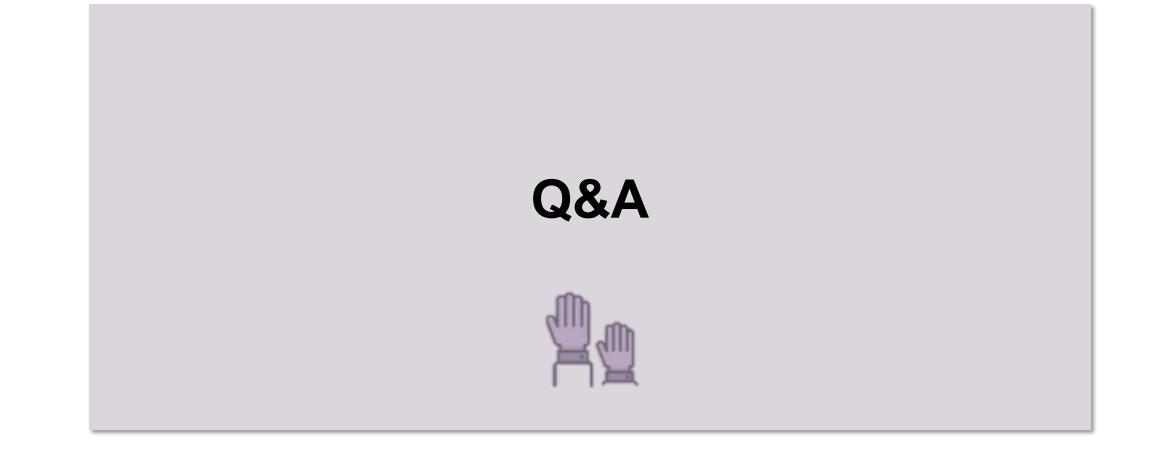
- Continued favorable earnings
- Positive impact of investments and interest rates
- Favorable liquidity
- Growth in Medicare Advantage business
- Strong risk-adjusted capitalization

#### Headwinds

- Inflationary pressures
- Narrower margins on government business

#### AM Best is maintaining a Stable outlook on the US health segment









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