



## **MISSION & VISION**

The mission of National Agriculture in the Classroom is to increase agricultural literacy through pre-kindergarten-12<sup>th</sup> grade education. Our vision is that agriculture is to be valued by all.

## **CASE FOR SUPPORT**

National Agriculture in the Classroom is the lead agricultural literacy education organization that serves the full spectrum of Pre-K-12<sup>th</sup> grade formal education. During the past year we worked with 58,950 Pre-K-12 teachers and 14,183 volunteers who reached 2,701,065 students with our educational programming in classrooms throughout the U.S and its territories.

To continue to expand the reach of our educational resources and programs, we seek additional funding from corporations, foundations, associations, and individuals for operating support, teacher and classroom support, curriculum development, and conference support.

## **BACKGROUND**

National Agriculture in the Classroom and the National Center for Agricultural Literacy at Utah State University, support state and territory programs by providing a network of opportunities to improve agricultural literacy awareness, knowledge, and appreciation among Pre-K-12 teachers and their students. We provide teachers free lesson plans and companion resources through the curriculum matrix and conduct face-to face and virtual professional development. The National Center for Agricultural Literacy conducts research to measure outcomes and program effectiveness.

National Agriculture in the Classroom programs are implemented by state-operated and territory-operated programs. Depending on how state and territory governments implemented their programs, they may be housed in farm organizations, private associations, foundations, institutions of higher education, or within governmental organizations.

## **NATIONAL AGRICULTURE IN THE CLASSROOM ANNUAL CONFERENCE**

The 2024 National Agriculture in the Classroom annual conference will be held June 24-27, 2024, in Salt Lake City, Utah. In 2023, 549 national and international corporate leaders, state and territory education leaders, and teachers from across the United States and its territories attended the in-person conference. We also plan to hold teacher virtual conference(s) in 2024.

## **CONFERENCE TABLE-TOP EXHIBITOR: \$1,500**

Includes the following:

- One (1) 6'x30" table with two chairs
- Exposure on the mobile app with the ability to connect with attendees
- Includes two exhibitor credentials\*

Not included:

- Exhibitors are responsible for their own shipping and handling fees charged by the venue.
- Electrical, power strips and extension cords can be ordered directly from the venue for an additional fee.

\*Exhibitor credentials include access to exhibit space and networking breaks. This does not cover traveling workshops or conference meals. Conference registration can be purchased at the full conference rate. Additional exhibitor credentials can be purchased at \$125 each. Conference credentials are required for all representatives present.

## **VISIBILITY & BENEFITS**

- Acknowledgement through the conference website linking to sponsor's home page
- Acknowledgement through conference onsite signage
- Inclusion in general sponsor listing on slides shown before all general sessions
- Year-round acknowledgement on the [www.agclassroom.org](http://www.agclassroom.org) website

## **CHARITABLE CONTRIBUTIONS**

National Agriculture in the Classroom is a 501(c)(3) charitable organization under Internal Revenue Service (IRS) code, which allows sponsors to treat their sponsorships as a tax-deductible charitable contribution. Our IRS Tax ID number is 31-1649895.

## **CONTACT**

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