

ADVERTISING, MARKETING & EDUCATIONAL ADD-ONS

Add one or more of the following to your booth package for additional exposure during the virtual conference:

Live-Stream Educational Session \$10,000

Your company can provide a live one-hour session to be offered as part of the virtual conference. Although the session will not be eligible for CE/CME, the content must still be educational in nature and must be reviewed/approved by ACMA prior to inclusion in the virtual conference. Once the live-stream event has occurred, a recording of the session will be made available for on-demand viewing throughout the remainder of the virtual conference. After the conference, the recording will be added as enduring material in ACMA's CE portal. If your company has supplemental materials needed for the session, they will be made available to anyone who views the session. Session date/time TBD.

Recorded Non-CME/CE Session: \$7,500

Your recorded educational session will be included in the conference agenda. Although the session will not be eligible for CE/CME, the content must still be educational in nature and must be reviewed/approved by ACMA prior to inclusion in the virtual conference. The recorded session will be available on-demand throughout the duration of the virtual conference. After the conference, the recording will be added as enduring material in ACMA's CE portal. If your company has supplemental materials needed for the session, they will be made available to anyone who views the session. ACMA will work with your speaker to record the session.

Technology Underwriter: \$5,000

As a Technology Underwriter, your support is vital in affording ACMA the opportunity to provide the cancelled national conference to practitioners in a virtual environment. Your organization will receive recognition on the conference website, in a conference promotional email and within the virtual conference environment.

Exterior Signage (\$500 - \$3,000)

Company logo included on exterior signage of the virtual event facility. Highly visible branding – this is the first thing everyone will see when they log into the virtual conference. Exterior signage is limited. Included with Platinum and Gold booths; the remainder will be available on a first come, first served basis. Size and price vary depending upon availability. You will be able to view options and select your desired location at time of purchase. Signage depicted in photo is for illustrative purposes only and may not be reflective of signage options available for the actual ACMA virtual event.



Interior Signage (\$750)

Company logo included on interior signage within the virtual exhibition. Interior signage is limited and available on a first come, first served basis. Size will vary depending upon availability. You will be able to view options and select your desired location at time of purchase. Signage depicted in photo is for illustrative purposes only and may not be reflective of signage options available for the actual ACMA virtual event.



Virtual Conference Swag Subscription Box (Limited Opportunities Available)

Did you purchase branded swag to give away at your booth for the ACMA National Conference in Chicago? Don't let those items go to waste...include them in ACMA's Virtual Conference Swag Box. Attendees will be able to subscribe to receive a Virtual Conference Swag Box. The number and frequency of boxes shipped during the 6-month virtual conference will be determined by how many attendees subscribe and how much swag you have to give away.

- **Swag Box Underwriter - Price TBD based upon box size and weight**

You can include one item in the box and your company logo will be imprinted in a high visibility location on the outside of the swag box packaging. ACMA must pre-approve all swag items. Your company is responsible for all costs associated with manufacturing and/or shipping the designated quantity of swag items to ACMA.

- **Swag Box Contributor - Price TBD based upon item size and weight**

You can include 1 item in the box. Your company will be responsible for all cost associated with manufacturing and/or shipping the designated quantity of swag items to ACMA.

Other Opportunities

As additional opportunities are added, we will update the virtual conference [website](#). We encourage you to check in frequently so that you're in the know on what's being planned.