# **CENTRAL COAST** Insights

central coast Insights

## Insights from the C-Suite: Trends, Strategies, Tips

Sharing Strategies and Ideas as we Navigate the Changing Landscape

Moderator: Adrienne Ferrara

#### Steve Lohr

*President and CEO of J. Lohr Vineyards & Wine* 



### Nicholas Miller

Vice President of Sales and Marketing at Miller Family Wine Company



#### Alexandra Evans

*Chief Marketing Officer of Precept Wine* 

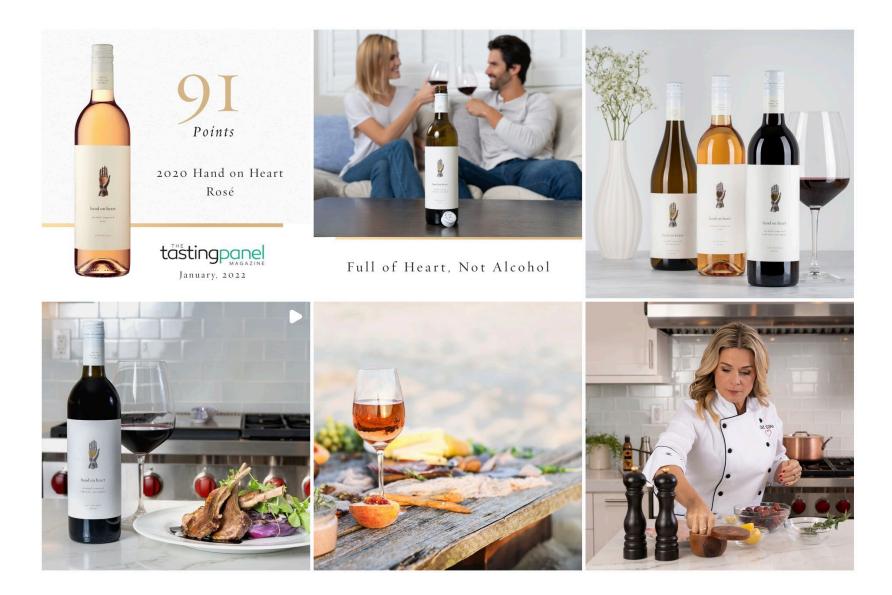








### **CEO** Panelists





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