

EXHIBITOR PROSPECTUS

Trade Show – May 25-26, 2023

Celebrating
100
Years



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**Early rate
booth booking deadline**

February 28, 2023

Come join us to celebrate the CPS Annual Conference's 100th birthday! The conference will be in-person only and will be an amazing opportunity to network with colleagues and friends.

CPS Annual Conference 2023

Halifax Convention Centre
Halifax, Nova Scotia

Exhibitor Information

89% of survey
respondents indicated
that they **attended the**
tradeshow

75% of survey
respondents rated the
lunchtime exhibit period as
Excellent to Good

You are invited to exhibit at the largest gathering of paediatric and child health care providers in Canada

The Trade Show at the **CPS Annual Conference 2023** in Halifax will be a major highlight of the conference experience. It is a high-traffic, high-visibility setup that will no doubt increase your exposure and elevate your brand by interacting face-to-face with your target audience.

Hundreds of conference participants will visit to connect with a wide range of local and national exhibitors. You'll have the opportunity to showcase your products and services towards building new relationships and strengthening existing ones, as well as demonstrating your support of medical education for child and youth health care professionals.

COVID-19 Protocols

Please note, for the Annual Conference in Halifax the Canadian Paediatric Society (CPS) will be following all Provincial Government Guidelines for COVID-19 that will be in place. We will be keeping abreast of the situation and all guidelines that are in place.

Info-at-a-glance

Location

Halifax Convention Centre

Program

May 25

Trade Show

8:00-18:30

Scientific Sessions

9:00-17:00

CPS Birthday Bash

17:15-18:30

May 26

Trade Show

8:00-12:00

Scientific Sessions

9:00-18:15

May 27

Scientific Sessions

9:00-17:30



A few reasons to choose CPS

We are committed to ensuring a successful trade show through these exhibit hall rewards and benefits:

- ▶ One and a half days of direct access to the largest gathering of paediatric and child health care providers in Canada
- ▶ Five (5) hours of unopposed exhibit time
- ▶ All food functions served in the exhibit hall to increase delegate traffic
- ▶ CPS Birthday Bash hosted in the exhibit hall to celebrate 100 years!
- ▶ Booth attendants receive full access to the conference mobile app, including the lead retrieval system
- ▶ Complimentary wireless internet
- ▶ Overnight security guard service in the exhibit hall
- ▶ General maintenance of the aisles and common exhibit hall areas
- ▶ Carpeted exhibit hall (booth carpet is not required)
- ▶ Optional attendance at non-ticketed educational sessions on Thursday and Friday (*as space permits; delegates receive priority*)
- ▶ Access to discounted accommodation rates

Exhibitor Schedule

Booth installation and move-in ¹	
Wednesday, May 24	12:00-18:00
Thursday, May 25	6:30-7:00 (<i>by appointment only; subject to booth size</i>)
Show date and hours	
Thursday, May 25	8:00-18:30 <ul style="list-style-type: none"> ▶ Networking Breakfast 8:00-9:00 ▶ Networking break 10:00-10:30 ▶ Lunch 12:00-13:30 ▶ CPS Birthday Bash 17:15-18:30
Friday, May 26	8:00-12:00 <ul style="list-style-type: none"> ▶ Networking Breakfast 8:00-9:00 ▶ Networking break 10:00-10:30
Booth dismantling and move-out	
Friday, May 26 (exhibits)	12:00-16:00

¹Exhibitor set up must be completed by 8:00 am Thursday May 25.

²No part of any booth may be dismantled or removed before 12:00 Friday May 26.

Why exhibit?

GROW YOUR NETWORK

Connect and converse with general paediatricians, family physicians, paediatric subspecialists, allied health professionals, residents, trainees, and medical students.

ACCESS INFLUENCERS

Two days of in-person access to over 900 paediatric experts and professionals from across Canada in subspecialties such as allergy, developmental paediatrics, emergency medicine, immunology, rheumatology, respirology, sports medicine, and more.

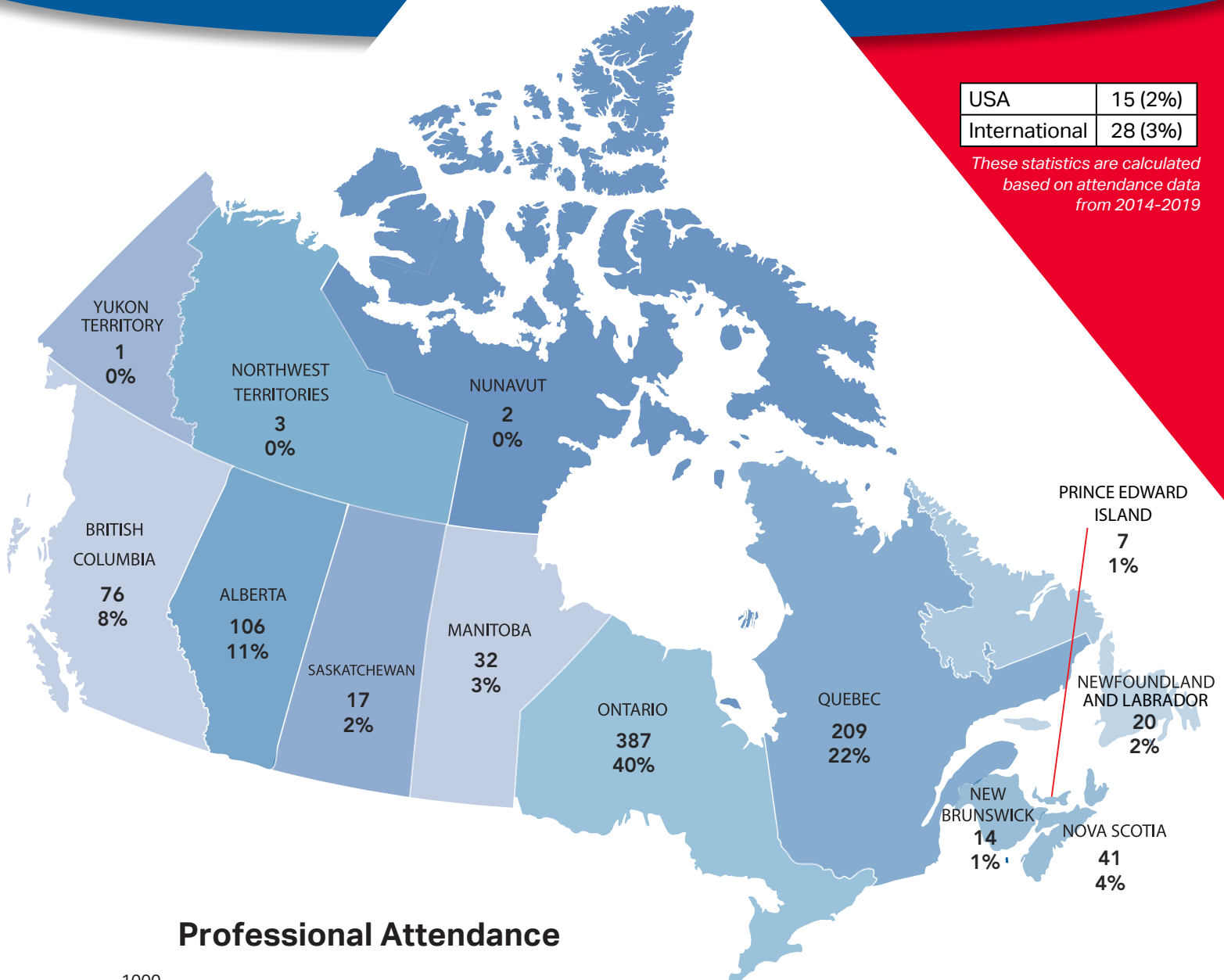
PROMOTE YOUR BRAND

Increase your visibility and market your products and services to a built-in target audience!

Demographic Profile



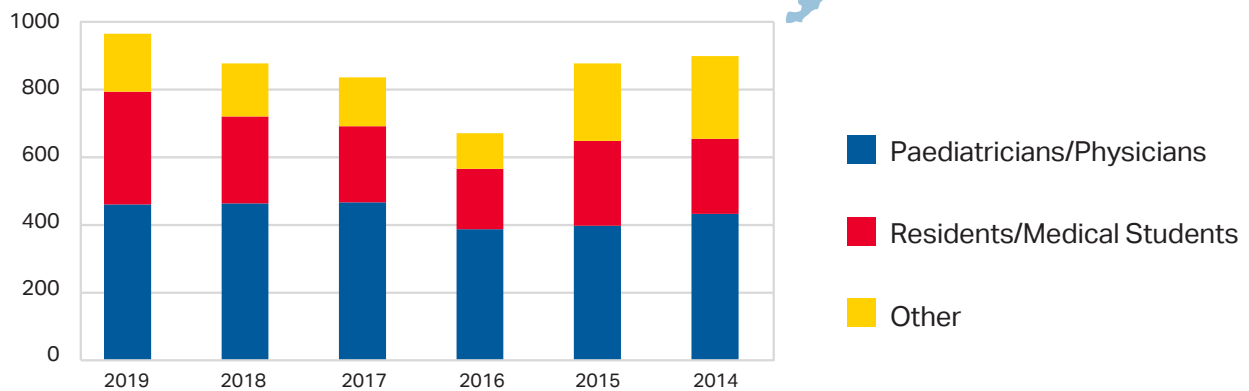
Average Attendance by Province



USA	15 (2%)
International	28 (3%)

These statistics are calculated based on attendance data from 2014-2019

Professional Attendance



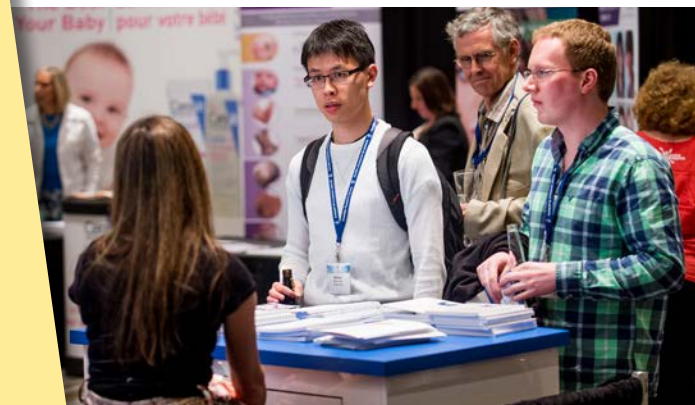
The CPS values the educational contribution made by our exhibitors and welcomes your participation.

Do not delay it is a sold out show every year!



Some of our previous exhibitors:

Abbott Nutrition
Alexion
Beiersdorf Canada Inc.
BLES Biochemicals Inc.
Canadian ADHD Resource Alliance (CADDRA)
Dynacare
ECHO Ontario
Eczema Society of Canada
Ferring Pharmaceuticals
Food Allergy Canada
Government of Nunavut
GSK - GlaxoSmithKline
Hill Dermaceuticals Inc
Hospital Information Services (Canada)
Hydralyte / Hydration Pharmaceuticals Canada Inc.
Johnson & Johnson Inc.
MD Financial Management
Mead Johnson Nutrition (Canada) Co.
Methapharm
Medexus Pharmaceuticals, Inc.
Northern Health Authority
Oxford University Press
Pfizer Canada
Pierre Fabre Dermo-Cosmétique
Seqirus Canada
TELUS Health



Book your Booth



Each rental packages includes:

✓	One 8' x 10' pipe-and-drape booth with 3' sidewalls (<i>maximum height: 12' backwall; 3' sidewalls</i>)
✓	One 6' draped and skirted table, two chairs and one waste basket
✓	Booth identification sign
✓	Two booth attendant registrations
✓	Meals for booth attendants (<i>breakfast, AM breaks, lunch, and drink tickets for the CPS Birthday Bash</i>)
✓	One Lead retrieval system access via the conference mobile app
✓	Exhibitor listing on the conference mobile app, with organization description, website, and logo
✓	Exhibitor listing on the conference website



Fees	Until Feb 28, 2023	As of Mar 1, 2023
Standard Booth	\$4,000	\$4,200
Not-for-profit Booth	\$1,600	\$1,900
Publishers Tabletop³	\$850	\$1,100
Additional booth attendant registrations	\$250	
Additional lead retrieval access/person	\$250	

All fees are subject to 15% HST

³ *Publishers tabletops are open only to publishing companies to allow for onsite book sales.*

Book your booth online at:

Exhibitor Information

Exhibit Application

All applicants for exhibit space are required to complete the application for exhibit space contract online. Completion of the application indicates the applicant's willingness to abide by all contract terms, conditions and all rules, regulations and general information listed in the online application, terms and conditions document and exhibitor manual. This application, with full contract conditions, is available at [Exhibitor Information](#).

All exhibitors will be required to submit the following information during the online application:

- ▶ A short 50-word company/booth description for your exhibitor listing
- ▶ Your company logo and website
- ▶ A contact name and email address which can be published with you exhibitor listing
- ▶ A name and email for each individual booth attendant⁴ to be registered (names can be changed after submission)

⁴ Exhibitors are required to maintain qualified staff in their booth at all times during the exhibit hours.

Eligibility rules

All companies, products and services exhibited must be directly related to the practice and advancement of pediatrics and the education of conference delegates. The CPS has the right to reject any applications that do not further the education, scientific, or practice needs of its members and attendees.

Terms of Payment

Full payment is required upon a completed application for booth space. CPS accepts payment by VISA or MasterCard. Space cannot be held without a completed application form and FULL payment. **Those wishing to pay by cheque must submit payment to CPS prior to selecting their booth online.**

Cancellation and Refund Policy

Cancellation requests must be submitted in writing to the CPS. Cancellations received prior to **April 1, 2023**, will receive a full refund of exhibit fees paid, less a 25% administration fee. Contracts cancelled between **April 1, 2023, and May 1, 2023**, will be refunded one-third of the total exhibit fees paid. However, if the space is not resold then CPS will retain 100%. No refunds will be given on cancellations received after **May 1, 2023**.



Dates to Remember

February	28	Booking deadline for Early Bird exhibit rate
April	1	Exhibit cancellation deadline for full refund (minus processing fee)
	15	Deadline to submit company/booth description
	15	Booking deadline to secure a booth
	21	Hotel reservation deadline
May	1	Last day to obtain partial refund of cancelled exhibit space
	1	Booth attendant registration deadline
	8	Deadline to submit a giveaway approval form

Questions? Contact Us

Tradeshow Coordinator

Rita Srour

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Show Services Contractor

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Sponsorship Opportunities

Marlene Murray

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Canadian
Paediatric
Society

Conference Sponsorship

Exhibitors at the CPS Annual Conference 2023 can gain increased exposure through platinum, gold, silver or bronze sponsorship. There are many opportunities to let professional attendees know your company supports paediatrics. Contact Marlene at marlenem@cps.ca for details on sponsorships.

Welcome

