




















2020 VIRTUAL CONFERENCE BOOTH OPTIONS

	Platinum \$15,000	Gold \$10,000	Silver \$5,000	Bronze \$2,500
BOOTH PACKAGE: Large Booth & Prominent Logo These booths are larger in size, more visible within the virtual exhibition and include prominent placement of your company logo.				
BOOTH PACKAGE: Small Booth These booths are smaller in size within the virtual exhibition.				
RECORDED EDUCATIONAL SESSION Your recorded educational session will be included in the conference agenda. Although the session will not be eligible for CE/CME, the content must still be educational in nature and must be reviewed/ approved by ACMA prior to inclusion in the virtual conference. The recorded session will be available on-demand throughout the duration of the virtual conference. After the conference, the recording will be added as enduring material in ACMA's CE portal. If your company has supplemental materials needed for the session, they will be made available to anyone who views the session. ACMA will work with your speaker to record the session.				
SOCIAL MEDIA RECOGNITION Recognition on ACMA's social media networks	Link to video or article	Shout Out		
ADVERTISEMENT IN COLLABORATIVE CASE MANAGEMENT Your advertisement will be included in an upcoming issue of ACMA's peer-review journal, <i>Collaborative Case Management</i> .	Full Page Ad	1/2 Page Ad	1/4 Page Ad	
LOGO RECOGNITION – EXTERIOR SIGNAGE Company logo included on exterior signage of the virtual event facility. Highly visible branding – this is the first thing everyone will see when they log into the virtual conference. Exterior signage is limited; available on a first come, first served basis.				
LOGO RECOGNITION – CONFERENCE WEBSITE HOMEPAGE Company logo included in rotating box on homepage of national conference website.				
LOGO RECOGNITION – CONFERENCE WEBSITE SPONSOR PAGE Company logo included on the sponsors page of national conference website.				
All virtual booths include the following: <ul style="list-style-type: none"> CUSTOMIZABLE BOOTH DESIGN A number of booth designs are available for your booth customization. Click here to view samples. LISTING – CONFERENCE WEBSITE Your company name will be included on the conference website EMAIL PROMOTION ACMA will send multiple emails promoting the virtual exhibition. LIVE TEXT CHAT Your booth reps can text chat directly with attendees. 				

<ul style="list-style-type: none"> • COMPANY PROFILE Your company contact information, website and profile will be included. • VIRTUAL MAILBOX Attendees can contact you directly through your virtual mailbox throughout the duration of the virtual conference. • ON-DEMAND LEAD GENERATION You will receive lead reports showing contact information for attendees who visit your virtual booth throughout the duration of the on-demand virtual conference. • LIVE LEAD GENERATION You will receive lead reports showing contact information for attendees who visit your virtual booth during live networking events. • CONFERENCE SPECIALS You will be able to extend special offers to attendees throughout the duration of the virtual conference. • CONFERENCE COLLATERAL Attendees who visit your booth will be able to download your provided collateral throughout the duration of the virtual conference. • COMPANY VIDEOS Attendees who visit your booth can view short videos promoting your company products and services. Video specs will be provided to you. 				
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