



## 2023 KFB Young Farmer Leadership Conference Louisville Marriott East

### Friday, January 27

12:30 – 7:00 p.m. **Registration**

### Optional Pre-Conference Activities

2:00 p.m. **Louisville Slugger Museum**

(All participants provide their own transportation)

<https://www.sluggermuseum.com/>

6:30 p.m. **Opening Dinner**

*Louisville Marriott East, 1<sup>st</sup> Floor, Commonwealth Ballroom.*

*Welcome & Remarks, Eli Mann, Young Farmer Committee, Chair*

*Guest Speaker, Bob Williams, President, Jefferson County Farm Bureau*

8:30 p.m. **Young Farmer Hospitality Room**

*Louisville Marriott East, 2<sup>nd</sup> Floor, Bluegrass D&E*

*Following the evening's activities, attendees can enjoy conversation and spending time with other Young Farmers in the Hospitality area.*

### Saturday, January 28

8:30 a.m. **"Eggs & Issues Breakfast" & General Session**

*Louisville Marriott East, 1<sup>st</sup> Floor, Commonwealth Ballroom*

*Donovan Washer, Vice Chair, Young Farmer Advisory Committee*

*Legislative Update, Kyle Kelly, Director, Public Affairs Division, KFBF*

8:30 a.m. – 3:00 p.m. **Kids Cool Down Room**

*Louisville Marriott East, 1<sup>st</sup> Floor, Thoroughbred*

*The kids cool down room will be available all day for children to color, play, and relax during the event.*

**\*Staff will NOT be available. Children must be accompanied by a parent.**

9:30 a.m. **District Breakout & Discussion**

*Louisville Marriott East, 1<sup>st</sup> Floor, Commonwealth Ballroom*

- *Introductions*
- *District YF Event Discussions*
- *County Activities Sharing and Brainstorming*

**Saturday, January 28 (Continued)**

10:15 a.m. **Break**

10:30 a.m. **Morning Workshops**

***Managing Stress and Prioritizing Your Well-Being (45 min.)***

***Louisville Marriott East, 2<sup>nd</sup> Floor, Colonel B***

***Natalie D. Gupton, Vice President & COO, AgSafe***

*While your stress may be obvious, how to deal with it may not. This workshop will assist you in identifying your stressors and provide tools, exercises, and resources in which you can mitigate your personal stress. You will understand how taking time for your well-being can improve other aspects of your life!*

***Smart Decision Making for Your Farm (45 min.)***

***Louisville Marriott East, 2<sup>nd</sup> Floor, Bluegrass A&B***

***Farm Credit Mid-America***

*Farming can be difficult with volatile prices, weather, and choices to be made every day. Let Farm Credit Mid-America help you use your farm financial statements to make decisions that can affect the farm business' profitability, growth, and financial stability long-term.*

***Estate Planning (45 min.)***

***Louisville Marriott East, 2<sup>nd</sup> Floor, Colonel A***

***Josh Wilson, Southern Farm Bureau Life Insurance***

*This workshop is designed to help participants better understand the methods and tools available to protect the value of their estates, eliminate unnecessary taxes, reduce risks, and strengthen their farm stability for themselves and future generations.*

***Children's Workshop (45 min.)***

***Bradon Burks, Kentucky Beef Council***

***Louisville Marriott East, 2<sup>nd</sup> Floor, Bluegrass C***

11:15 a.m. **Break**

11:30 a.m. **Lunch & General Session**

***Louisville Marriott East, 2<sup>nd</sup> Floor, Colonel B***

***Eli Mann, Chair, Young Farmer Advisory Committee***

***Keynote Speaker – Mr. Henry Cho***

1:45 p.m. **Break**

## Saturday, January 28 (Continued)

2:00 p.m. **Afternoon Workshops**

***Managing Stress and Prioritizing Your Well-Being (45 min.)***

***Louisville Marriott East, 2<sup>nd</sup> Floor, Colonel B***

***Natalie D. Gupton, Vice President & COO, AgSafe***

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***Smart Decision Making for Your Farm (45 min.)***

***Louisville Marriott East, 2<sup>nd</sup> Floor, Bluegrass A&B***

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***Become a Social Media Sensation (2 hrs)***

***Louisville Marriott East, 2<sup>nd</sup> Floor, Bluegrass C***

***B. Todd Bright, Division Director, Communications, KFBB***

***Mark Thomas, Hardin County Farm Bureau***

*Every day, farmers across the country miss out on the opportunity to tell their story. In this workshop you will learn the importance and power of social media apps; and learn from two experts how to use social media to tell your story and be confident as you do.*

**Kids Movie Room**

***Louisville Marriott East, 1<sup>st</sup> Floor, Thoroughbred***

***\*State Young Farmer Advisory Committee will supervise the room.***

6:00 p.m. **Dinner at Marriott Louisville East, 2<sup>nd</sup> Floor, Bluegrass Ballroom**

**Saturday, January 28 (Continued)**

6:45 p.m. **First bus departs Marriott Louisville East for Malibu Jacks**

7:00 p.m. **Second bus departs Marriott Louisville East for Malibu Jacks**

8:30 p.m. **First bus departs Malibu Jacks for Marriott Louisville East**

9:00 p.m. **Second bus departs Malibu Jacks for Marriott Louisville East**

***\*Agenda Subject to Change\****