



# 2024 Spring Marketing & Technology Conference

ST. PETE BEACH, FLORIDA  
— APRIL 29 - MAY 2 —



## PREMIER SPONSOR \$7,500

- Sponsor ONE of the following:
  - Conference Mobile App
  - Welcome Reception
  - Wednesday Awards Dinner
- 30-minute sponsor presentation on conference agenda
- One pre-scheduled e-blast
- 6' exhibit table in meal room
- Three representatives
- Preferred exhibit placement
- Recognized as a Sponsor on all promotions prior to the conference
- Recognized as a Sponsor on all conference materials and signage
- Featured as a Premier Sponsor on the PASBA website with hyperlinked logo
- Banner ad on the attendee app
- Attendee list
- Opportunity to write an article for *PASBA Insider* newsletter

## PREFERRED VENDOR \$4,000

- Conference session speaker introduction
- 6' exhibit table in meal room
- Two representatives
- Preferred exhibit placement
- Recognized as a Sponsor on all promotions prior to the conference
- Recognized as a Sponsor on all conference materials and signage
- Featured as a Preferred Vendor on the PASBA website with hyperlinked logo
- Banner ad on the attendee app
- Attendee list
- Opportunity to write an article for *PASBA Insider* newsletter

[CLICK HERE TO REGISTER!](#)

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## FRIEND OF PASBA \$2,500

- 6' exhibit table in meal room
- One representative
- Recognized as a Sponsor on all promotions prior to the conference
- Recognized as a Sponsor on all conference materials and signage
- Featured as a Friend of PASBA on the PASBA website with hyperlinked logo
- Banner ad on the attendee app
- Attendee list

## ASSOCIATE MEMBER SUPPORTER \$800\*

- \*Requires purchase of Associate Membership @ \$750/year. [Click here](#) to join.
- 6' exhibit table in meal room
- One complimentary representative
- Featured as an Associate Member on the PASBA website with hyperlinked logo
- Attendee list

## SUPPORTER \$1,000

- 6' exhibit table in meal room
- One complimentary representative
- Attendee list

## Additional booth representative \$400

## Banner ad on attendee app \$250

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## MONDAY, APRIL 29

2:00 pm - 5:00 pm      Exhibit Set-Up/Registration

## TUESDAY, APRIL 30

8:00 am - 9:00 am      Breakfast/Exhibitor Showcase  
10:45am - 11:00 am    Break in Exhibit Hall  
12:00 pm - 1:30 pm    Lunch/Exhibitor Showcase  
3:30 pm - 4:00 pm      Break/Exhibitor Showcase  
5:00 pm - 6:30 pm      Welcome Reception in Exhibit Hall

## WEDNESDAY, MAY 1

8:00 am - 9:00 am      Breakfast/Exhibitor Showcase  
12:00 pm - 1:30 pm    Lunch/Exhibitor Showcase  
3:00 pm - 3:30 pm      Break in Exhibit Hall  
3:30 pm - 4:30 pm      Exhibitor Tear-Down  
5:30 pm - 8:30 pm      Cocktail Hour & Awards Dinner

*Agenda is tentative and subject to change.*

## VENDOR ENGAGEMENT POLICY

All vendors are prohibited from scheduling any meeting or event that coincides with previously scheduled PASBA Conference sessions or activities and networking functions.

## CANCELLATIONS

Sponsorships are not refundable at any time. Full payment must be made by **March 27**.

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## HOTEL

TradeWinds Island Grand Resort  
5500 Gulf Blvd., St. Pete Beach, FL 33706  
800-808-9833  
Room Rate: \$269+/night  
**CLICK HERE** to reserve your room by **March 27, 2024**  
Enter Group Code: 26684 / Enter Password: 20468200

## SHIPPING

All shipments **MUST** go to the address below (show site shipments **NOT** permitted).  
Please use the labels provided at **this link**.

ADVANCE WAREHOUSE  
YOUR COMPANY NAME AND TABLE NUMBER  
PASBA 2024  
GULF COAST EXPO  
8432 SUNSTATE STREET  
TAMPA, FL 33634

Shipments accepted between: Monday, March 25 – Monday, April 29, 2024

**Click here** for complete shipping and material handling information and fees.

## AUDIO/VISUAL

Need to order A/V or power for your exhibit? **Click here** for pricing and order form.  
Hotel AV contact: Event Technology Solutions, **tradewindsav@etsavpro.com**, 727-363-2255

## QUESTIONS?

Contact Mary Henderson at the PASBA Central Office at **mhenderson@dcikansascity.com**.

**CLICK HERE TO REGISTER!**