

WHAT: The U.S. Dry Beans Council is bringing U.S. growers, U.S. exporters, global importers and other agribusiness representatives together for a first-of-its-kind virtual education and networking conference to:

- Create an opportunity to showcase U.S. dry beans to global buyers.
- Support relationship building with key international stakeholders.
- Promote global sales and consumption of dry beans.

AS A SPONSOR, YOU WILL:

- Gain access to a large number of global bean buyers.
- Demonstrate leadership and commitment in the industry's first-ever global dry beans event.
- Showcase your dedication to innovation.
- Elevate your presence in the industry.

WHEN: March 2 - 4, 2021

BeanCon21 will be a virtual experience. Sessions will be repeated twice daily to accommodate global time zones. Please be sure to check BeanCon21.com for more updates on this inaugural event.

PLATINUM \$10,000	<ul style="list-style-type: none"> - Opportunity to provide general session content or video, up to five minutes. - Dedicated sponsor page within the virtual platform to share information and arrange private meetings - Virtual exhibit booth - Five complementary registrations - Branding throughout the virtual conference - Additional unique benefit to be negotiated with USDBC
GOLD \$5,000	<ul style="list-style-type: none"> - Opportunity to provide general session content or video, up to five minutes. - Dedicated sponsor page within the virtual platform to share information and arrange private meetings - Virtual exhibit booth - Five complementary registrations - Branding throughout the virtual conference
SILVER \$2,500	<ul style="list-style-type: none"> - Opportunity to provide general session content or video, up to one minute - Dedicated sponsor page within the virtual platform to share information and arrange private meetings - Virtual exhibit booth - Two complementary registrations - Branding throughout virtual conference
BRONZE \$1,000	<ul style="list-style-type: none"> - One complementary registration - Branding throughout virtual conference