



CALFIA – California Force Instructors Association

2024 Annual Training Symposium

August 14-16, 2024 – Santa Ana College

EXHIBITOR OPPORTUNITY

Have a question? Email Mark Lorimer at vendors@calfia.org

| | | | | | | | | | | | | | | | | | | | | | | | | | |
|-------------------------------|---|---------|--|--------------------|---|-----------|-------------------|---------|--|-------------------------------|---|---------------------|-------------------|--------------------|---|-----------|---|---------|--------------------------|---------|--|-------|-------|-----------|--|
| Symposium Dates | Wednesday - Friday, August 14-16, 2024 | | | | | | | | | | | | | | | | | | | | | | | | |
| Online Exhibit Order | EXHIBIT ORDER CLICK HERE - Exhibit space is only completed online using this link Space orders paid at the time of the order with a credit card are secured. Orders opting to "Pay by Check" are NOT considered secured until payment is received. Once an online order is complete, your space will be selected and assigned. | | | | | | | | | | | | | | | | | | | | | | | | |
| About the CALFIA Symposium | The CALFIA Annual Symposium is a 3-day event featuring specialized training and engagement with law enforcement product and services providers specifically for Use of Force Instructors. Sponsors and exhibitors are invited to join the Symposium to network and engage with the expected 250+ attendees representing 100+ California law enforcement agencies. | | | | | | | | | | | | | | | | | | | | | | | | |
| Venue & Location | Santa Ana College – 1530 W 17th Street, Santa Ana, CA 92706 | | | | | | | | | | | | | | | | | | | | | | | | |
| Space Use | Standard exhibit space is 10' wide x 8' deep and designed to accommodate pop-up or banner(s) and display materials. | | | | | | | | | | | | | | | | | | | | | | | | |
| Space & Price | \$1,000 - 10' x 8' (80 sf) - Regular Space (2 exhibitor badges)* * Larger space may be created with the purchase of multiple regular spaces as available | | | | | | | | | | | | | | | | | | | | | | | | |
| Space Amenities | Space includes the following amenities: <ul style="list-style-type: none"> ✓ 6' skirted table(s) + two chairs ✓ Floor Surface - the exhibit room is a hard surface floor (no carpet) ✓ Power - single outlet to power laptop or small appliance ✓ Wi-Fi - limited service for email and internet access (no streaming) | | | | | | | | | | | | | | | | | | | | | | | | |
| Symposium Schedule | <p><u>Wednesday, August 14</u></p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 30%;">Morning</td> <td>Registration Continental Breakfast (CALFIA hosted - patio) Opening Ceremonies Training Sessions</td> </tr> <tr> <td>12:00 pm – 3:00 pm</td> <td>Lunch (CALFIA hosted) Visit with Solution Providers (Gymnasium) - Raffle prizes</td> </tr> <tr> <td>Afternoon</td> <td>Training Sessions</td> </tr> <tr> <td>Evening</td> <td>Sponsored Social Mixer (Hotel Fera Anaheim) Networking with attendees and Solution Providers - Raffle prizes</td> </tr> </table> <p><u>Thursday, August 15</u></p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 30%;">Morning 8:00 am - 10:00 am</td> <td>Registration Continental Breakfast (CALFIA hosted - Gymnasium) Visit with Solution Providers (Gymnasium) - Raffle prizes</td> </tr> <tr> <td>10:00 am - 12:00 pm</td> <td>Training Sessions</td> </tr> <tr> <td>12:00 pm - 1:30 pm</td> <td>Lunch (CALFIA hosted - Gymnasium) Visit with Solution Providers (Gymnasium) - Raffle prizes</td> </tr> <tr> <td>Afternoon</td> <td>Training Sessions - Practical Application</td> </tr> <tr> <td>Evening</td> <td>Open Night (on your own)</td> </tr> </table> <p><u>Friday, August 16</u></p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 30%;">Morning</td> <td>Continental Breakfast (CALFIA hosted - patio) Training Sessions</td> </tr> <tr> <td>Lunch</td> <td>Lunch</td> </tr> <tr> <td>Afternoon</td> <td>Training Sessions Closing Remarks – Raffle prizes</td> </tr> </table> | Morning | Registration Continental Breakfast (CALFIA hosted - patio) Opening Ceremonies Training Sessions | 12:00 pm – 3:00 pm | Lunch (CALFIA hosted) Visit with Solution Providers (Gymnasium) - Raffle prizes | Afternoon | Training Sessions | Evening | Sponsored Social Mixer (Hotel Fera Anaheim) Networking with attendees and Solution Providers - Raffle prizes | Morning 8:00 am - 10:00 am | Registration Continental Breakfast (CALFIA hosted - Gymnasium) Visit with Solution Providers (Gymnasium) - Raffle prizes | 10:00 am - 12:00 pm | Training Sessions | 12:00 pm - 1:30 pm | Lunch (CALFIA hosted - Gymnasium) Visit with Solution Providers (Gymnasium) - Raffle prizes | Afternoon | Training Sessions - Practical Application | Evening | Open Night (on your own) | Morning | Continental Breakfast (CALFIA hosted - patio) Training Sessions | Lunch | Lunch | Afternoon | Training Sessions Closing Remarks – Raffle prizes |
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| Afternoon | Training Sessions Closing Remarks – Raffle prizes | | | | | | | | | | | | | | | | | | | | | | | | |

| Exhibition Schedule | <p>Wednesday, August 14 - Space Set-up (8:00 am – 12:00 pm) Wednesday, August 14 – Lunch + Exhibits Open (12:00 pm - 3:00 pm)* Thursday, August 15 – Breakfast + Exhibits Open (8:00 am - 10:00 am)* Thursday, August 15 - Lunch + Exhibits Open (12:00 pm - 1:30 pm)* Thursday, August 15 - Space Strike (1:30 pm - 4:00 pm) <i>* times subject to change or modification/all exhibitors may participate in these events</i></p> | | | | | | | | | | | | | | | | | | | | | | |
|---|--|---------------------------------------|--|---------------------------------------|-------------------------------------|--------------------------------|--------------------------------|-----------------------------------|-----------------------------------|--|---------------------------------------|---------------------------------------|------------------------------------|-------------------------------------|-----------------------------------|------------------------------------|-------------------------------|-----------------------------------|--|---------------------------------|--|-------------------------------|--|
| Important Dates | <p>March, 2024 Exhibitor Guide available June 14, 2024 Last day for space cancellation subject to 50% space fee After June 14, 2024 No refunds for space cancellation</p> | | | | | | | | | | | | | | | | | | | | | | |
| Access to Symposium Events & Networking Opportunities | <p>Each registration badge includes the following access:</p> <table border="1"> <thead> <tr> <th>Sponsor Badge (sponsors only)</th> <th>Exhibitor Badge (space vendor only)</th> </tr> </thead> <tbody> <tr> <td>✓ Access to the Exhibition</td> <td>✓ Access to the Exhibition</td> </tr> <tr> <td>✓ Access to Opening Ceremonies</td> <td>✓ Access to Opening Ceremonies</td> </tr> <tr> <td>✓ Access to Social Mixer at Hotel</td> <td>✓ Access to Social Mixer at Hotel</td> </tr> <tr> <td>✓ Breakfast with attendees (Wednesday)</td> <td>✓ Breakfast with attendees (Thursday)</td> </tr> <tr> <td>✓ Breakfast with attendees (Thursday)</td> <td>✓ Lunch with attendees (Wednesday)</td> </tr> <tr> <td>✓ Breakfast with attendees (Friday)</td> <td>✓ Lunch with attendees (Thursday)</td> </tr> <tr> <td>✓ Lunch with attendees (Wednesday)</td> <td>✓ Access to training sessions</td> </tr> <tr> <td>✓ Lunch with attendees (Thursday)</td> <td></td> </tr> <tr> <td>✓ Lunch with attendees (Friday)</td> <td></td> </tr> <tr> <td>✓ Access to training sessions</td> <td></td> </tr> </tbody> </table> | Sponsor Badge (sponsors only) | Exhibitor Badge (space vendor only) | ✓ Access to the Exhibition | ✓ Access to the Exhibition | ✓ Access to Opening Ceremonies | ✓ Access to Opening Ceremonies | ✓ Access to Social Mixer at Hotel | ✓ Access to Social Mixer at Hotel | ✓ Breakfast with attendees (Wednesday) | ✓ Breakfast with attendees (Thursday) | ✓ Breakfast with attendees (Thursday) | ✓ Lunch with attendees (Wednesday) | ✓ Breakfast with attendees (Friday) | ✓ Lunch with attendees (Thursday) | ✓ Lunch with attendees (Wednesday) | ✓ Access to training sessions | ✓ Lunch with attendees (Thursday) | | ✓ Lunch with attendees (Friday) | | ✓ Access to training sessions | |
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| ✓ Access to Opening Ceremonies | ✓ Access to Opening Ceremonies | | | | | | | | | | | | | | | | | | | | | | |
| ✓ Access to Social Mixer at Hotel | ✓ Access to Social Mixer at Hotel | | | | | | | | | | | | | | | | | | | | | | |
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| ✓ Access to training sessions | | | | | | | | | | | | | | | | | | | | | | | |
| NOT Permitted in Space | <p>The following activities are not permitted in an exhibition space.</p> <ul style="list-style-type: none"> ✓ No high volume amplified sound, music or noise which causes distraction or disturbance ✓ No vehicles or large display equipment ✓ No firearms ✓ No special lighting or vehicle bar/strobe lights ✓ No compressed gasses, liquids or flammable material | | | | | | | | | | | | | | | | | | | | | | |
| Exhibitor Promotion by Symposium | <p>The Symposium offers the following promotional benefits.</p> <ul style="list-style-type: none"> ✓ Vendor Directory (complimentary) - including company/organization name and logo in Symposium APP ✓ Vendor Name Displayed on Exhibition Sign | | | | | | | | | | | | | | | | | | | | | | |
| Exhibit Services | <p>The Symposium staff will assist exhibitors with basic needs for the exhibition space. Registered exhibitors will be sent an Exhibitor Services Kit with specific details for the following services.</p> <table border="1"> <tbody> <tr> <td>✓ Banner and Material Shipping</td> <td>✓ Power (included – limited)</td> </tr> <tr> <td>✓ Hotel Guestroom Reservations</td> <td>✓ Wi-Fi (included – limited)</td> </tr> </tbody> </table> | ✓ Banner and Material Shipping | ✓ Power (included – limited) | ✓ Hotel Guestroom Reservations | ✓ Wi-Fi (included – limited) | | | | | | | | | | | | | | | | | | |
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| Badge Registration | <p>Badge registration is a separate step. Instructions will be sent to all registered exhibitors on how to register and secure badges. A designated number of exhibitor badges are issued per space based on size (2 badges per 10’ x 8’ space). Note – additional badge(s) above the standard allotment with a space will be offered at \$500 each.</p> | | | | | | | | | | | | | | | | | | | | | | |
| Badging Required | <p>All individuals requiring access to the exhibition hall during scheduled exhibition hours must register and obtain an official Symposium badge. Badges must be displayed at all times (including networking/social events and meal functions). Badges are not transferrable. Company badges are not accepted in lieu of the official Symposium badge. Exhibitor representatives must pick up badges on-site at registration and must show proof of affiliation with the company (business card acceptable).</p> | | | | | | | | | | | | | | | | | | | | | | |
| Hotel Room Reservations | <p>Information about options for hotel room reservations will be sent separately after the exhibit space payment is received and confirmed. The Symposium does not book or reserve hotel rooms for exhibitors.</p> | | | | | | | | | | | | | | | | | | | | | | |



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2024 Annual Training Symposium

August 14-16, 2024 – Santa Ana College

SPONSOR OPPORTUNITIES

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| | | | |
|----------------------------|--|--|--|
| Symposium Dates | Wednesday - Friday, August 14-16, 2024 | | |
| Venue & Location | Santa Ana College – 1530 W 17th Street, Santa Ana, CA 92706 | | |
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| | Lunch | Lunch | |
| | Afternoon | Training Sessions Closing Remarks – Raffle prizes | |
| | How do sponsors participate? | Sponsorships are designed for groups to promote and network throughout the entire Symposium but may not need an exhibit booth. Groups with existing exhibit space may also add on any sponsor opportunity. | |
| | What do Sponsor badges include? | Each sponsor badge provides access to the following events and activities: | |
| | | <ul style="list-style-type: none"> ✓ Access to the Exhibition Hall ✓ Access to Opening Ceremonies ✓ Access to Social Mixer at Hotel ✓ Breakfast with attendees (Wednesday) | <ul style="list-style-type: none"> ✓ Breakfast with attendees (Thursday) ✓ Breakfast with attendees (Friday) ✓ Lunch with attendees (Thursday) ✓ Access to training sessions |
| | Are additional sponsor badges available? | The Symposium may offer additional sponsor badges at its sole discretion based on Symposium capacity and availability. Each additional badge is \$500 . | |

Sponsorship Packages & Event Opportunities

The following opportunities are designed specifically for participation at the **2024 Training Symposium**. Our sponsors are also referred to as “Solution Providers.”

Sponsor Packages

The **Basic and Premium Sponsor** options are designed for groups requesting access badges only as a method to participate at the Symposium. These options do not include exhibit space. The **Branding Sponsor** option is available in the event a group cannot attend the Symposium, but wishes to promote and stay connected to CALFIA.

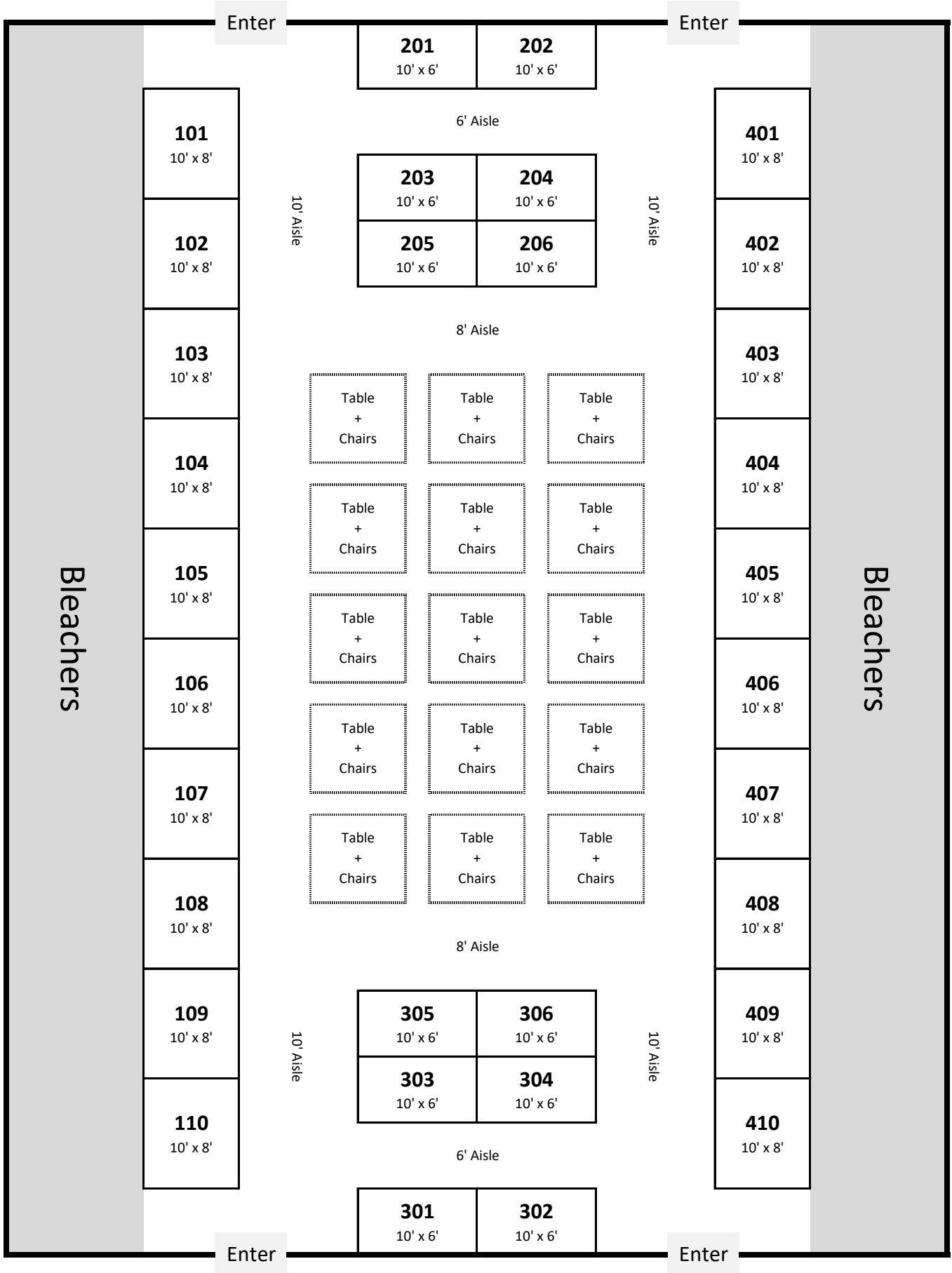
| Package | Price | Benefits & Inclusions |
|--|----------------|---|
| Symposium Basic Sponsor Package - <i>Badge Only (no exhibit space)</i> | \$1,000 | <ul style="list-style-type: none"> • Symposium Badge - 1 • Attendee Opt-in Contact List - post Symposium list • Logo on screen in general session theater (shared display) |
| Symposium Premium Sponsor Package - <i>Badges Only (no exhibit space)</i> | \$1,500 | <ul style="list-style-type: none"> • Symposium Badges - 2 • Attendee Opt-in Contact List - post Symposium list • Sponsor Ad Banner - color banner displayed in the foyer throughout the Symposium (CALFIA prints; sponsor provides artwork messaging) • Logo on screen in general session theater (shared display) |
| Symposium Brand Sponsor Package – <i>Branding and information materials only (no badge)</i> | \$500 | <ul style="list-style-type: none"> • Attendee Opt-in Contact List - post Symposium list • Sponsor Ad Banner - color banner displayed in the foyer throughout the Symposium (CALFIA prints; sponsor provides artwork messaging) • Sponsor Collateral – displayed in foyer throughout the Symposium (sponsor prints and ships to CALFIA) • Logo on screen in general session theater (shared display) |

Event Sponsorship

The following options are designed for sponsors with one of the above Sponsor Access Packages or for exhibitors wishing to upgrade to any of these event options.

| Sponsorship | Price | Benefits & Inclusions |
|---|------------------------------------|---|
| Lunch <i>(exclusive or shared)</i> | \$4,000 <i>exclusive</i> | <p><i>Opportunity for exclusive or shared promotion during a main attendee lunch.</i></p> <ul style="list-style-type: none"> • 5 minutes executive remarks to audience (exclusive option only / not available to share sponsors) • Sponsor ad on printed tent promotion displayed at each lunch table • Sponsor ad displayed on-screen during lunch |
| | \$2,000 <i>shared</i> | |
| Wednesday Social Mixer Sponsor <i>(exclusive or shared)</i> | \$4,000 <i>exclusive</i> | <p><i>Opportunity for an exclusive or shared sponsor promotion during this exhibition networking event.</i></p> <ul style="list-style-type: none"> • 50 custom drink tickets (exclusive sponsor only) or 15 custom drink tickets (shared sponsors) • Pre-Symposium Promotion Eblast – Symposium created eblast to all attendees promoting drink tickets and inviting a visit with sponsor(s) |
| | \$1,500 <i>shared</i> | |
| Breakfast Sponsor <i>(exclusive - one morning)</i> | \$2,000 | <p><i>Opportunity for an exclusive sponsor recognition in support of coffee and pastries served during one morning on Wednesday, Thursday or Friday.</i></p> <ul style="list-style-type: none"> • Sponsor Ad Banner - color banner displayed at the beverage station(s) and in the foyer throughout the Symposium (Symposium prints; sponsor provides artwork messaging) |
| Registration Bag Sponsor <i>(exclusive)</i> | \$2,000 | <p><i>Opportunity for an exclusive sponsor logo print on registration bag provided to all law enforcement attendees. The Sponsor provides the official bag, subject to approval of CALFIA.</i></p> <ul style="list-style-type: none"> • Full color logo display on bag |
| Lanyard Sponsor <i>(exclusive)</i> | \$2,000 | <p><i>Opportunity for a sponsor logo imprinted on all law enforcement attendee badge lanyard. Sponsor provides the single color logo and the Symposium purchases the lanyard.</i></p> <ul style="list-style-type: none"> • Single color logo print on lanyards |
| Symposium App Sponsor <i>(exclusive)</i> | \$2,000 | <p><i>Opportunity for sponsor logo displayed on the App home page.</i></p> <ul style="list-style-type: none"> • Full color logo display on App home page |

**2024 California Force Instructors Association (CALFIA) Symposium
Lunch & Exhibition Layout**



Enter

Enter

201

10' x 6'

202

10' x 6'

6' Aisle

101

10' x 8'

401

10' x 8'

10' Aisle

203

10' x 6'

204

10' x 6'

10' Aisle

102

10' x 8'

402

10' x 8'

205

10' x 6'

206

10' x 6'

8' Aisle

103

10' x 8'

403

10' x 8'

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306

10' x 6'

10' Aisle

110

10' x 8'

410

10' x 8'

303

10' x 6'

304

10' x 6'

6' Aisle

301

10' x 6'

302

10' x 6'

Enter

Enter

Bleachers

Bleachers

2024 CALFIA SYMPOSIUM

August 14-16, 2024 | Santa Ana College, Santa Ana, CA



California's Premiere Use of Force Training

August 14-16, 2024 – Santa Ana College, 1530 W 17th Street, Santa Ana CA 92706

[Click to Register](#) or visit www.CALFIA.org/symposium/

Join 250+ fellow force instructors and law enforcement colleagues for the **2024 Annual CALFIA Symposium** in Santa Ana.

New for 2024 – training is POST certified (CCN #5028-21756)

Registration for CALFIA members - **\$375**



Training Topics – POST Certified:

- ✓ Perishable Skills
- ✓ Arrest and Control
- ✓ Use of Force Reform / Decertification
- ✓ Use of Force
- ✓ Strategic Communications
- ✓ Legal Updates

Registration includes:

- ✓ **10 hours POST certified training, demonstration and education**
- ✓ Networking with colleagues and law enforcement associates
- ✓ Engage in training for modern day policing
- ✓ Participation in social events
- ✓ Meals - breakfasts (3) + lunch (1)

2024 CALFIA SYMPOSIUM

August 14-16, 2024 | Santa Ana College, Santa Ana, CA



Agenda

Wednesday, August 14

| | |
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| 12:00 pm – 3:00 pm | Lunch (CALFIA hosted - Gymnasium) - Visit with Solution Providers - Raffle prizes |
| Afternoon | Training Sessions |
| Evening | Sponsored Social Mixer (Hotel Fera Anaheim) - Raffle prizes |

Thursday, August 15

| | |
|---------------------|---|
| Morning | Continental Breakfast (CALFIA hosted - Gymnasium) – Visit with Solution Providers - Raffle prizes |
| 10:00 am - 12:00 pm | Training Sessions – Perishable Skills |
| 12:00 pm - 1:30 pm | Lunch (CALFIA hosted - Gymnasium) - Visit with Solution Providers - Raffle prizes |
| Afternoon | Training Sessions - Practical Application |

Friday, August 16

| | |
|-----------|---|
| Morning | Continental Breakfast (CALFIA hosted - patio) Training Sessions |
| Lunch | Lunch |
| Afternoon | Training Sessions and Closing Remarks – Raffle prizes |

Confirmed Sessions and Speakers

Special Remarks

Sheriff Don Barnes, Orange County

Police Use of Force Reform / Decertification

Jody David Armour, Professor of Law, University of Southern California, Gould School of Law

Nathan Hockman, Former Federal Prosecutor, U.S. Assistant Attorney General

Common Uses of Force

Jason Louis, CEO and Co-Founder, The Briefing Room

How is 835a PC Being Taught?

Scott Savage, Founder and Lead Instructor, Savage Training Group

Legal Update for Command Staff

Phil Downs, Partner/Police Defense Attorney, Cholakian & Associates

Control Techniques - Japanese Metropolitan Police

David Demurjian, General Counsel, California Force Instructors Association / CALFIA

How Police Departments Can Use Data to Avoid

Consent Decrees

Bob Scales, CEO, Police Strategies

Practical Applications

Jay Wadsworth, Director of Combatives/Lead Instructor, Effective Fitness Combatives

Nathan Mendes, College of the Siskiyous Police Academy

Taybren Lee, Member, USA Judo P3 Task Force

Ceiling Effect Threshold

Darrell Ross, PhD, Professor & Department Head, Department of Sociology, Anthropology and Criminal Justice, Valdosta State University

Taser Tactics and Training Issues

Captain Greg Meyer (Ret), Los Angeles Police Department

Strategic Communications

Sergeant Marlon Marrache (Ret), Senior Instructor, Savage Training Group; Police Procedures Expert, BLU Consulting

Sergeant James Tacchini, San Francisco Police Department; Senior Instructor, Savage Training Group

Public Order Use of Force

Captain Spencer Fomby (Ret), Consultant, Law Enforcement Tactical Consultants (LETC)

Exhibition Rules and Regulations

| | |
|--|--|
| <p>General Conduct Rules and Regulations</p> | <p>Exhibitor agrees to be bound by and adhere to all rules, regulations, terms and conditions set forth by the Symposium and the Exhibition Rules and Regulations.</p> <p>All exhibitors shall serve the interest of the CALFIA Symposium attendees and shall conduct business and operate their spaces in a manner that will not detract from other exhibits, exhibitors or the Symposium. CALFIA reserves the right to decline or prohibit any display or part thereof which, in its opinion, is not in keeping with the character and spirit of these rules and regulations. CALFIA further reserves the right, in its sole and absolute discretion, to expel or refuse admittance to any representative of the exhibitor whose conduct is, in its opinion, not in keeping with the character and spirit of the Symposium or CALFIA.</p> |
| <p>Space Selection and Ordering</p> | <p>Exhibit space is selected by the exhibiting company on a first-come-first-served basis online at the official online space order site. Spaces are not subject to reserve or “hold” for later order. Payment is required at the time of ordering via credit card. The Symposium reserves the right to modify the exhibit floor layout at its discretion.</p> |
| <p>Payment</p> | <p>CALFIA accepts credit card payment. Space orders paid at the time of the order with a credit card are secured. A request to pay by check may be made, but a space may not be selected until the Symposium receives payment. Make check payment requests at vendors@calfia.org.</p> |
| <p>Space Cancellation and Refund</p> | <p>Space cancellation may be made at any time prior to the Symposium. Written cancellation to Symposium staff made no later than June 14, 2024 is subject to a 50% cancellation fee. Written cancellation made after June 14, 2024 is subject to a 100% cancellation fee. Refunds will be processed and paid following the Symposium.</p> <p>In the event Symposium or exhibition is canceled by CALFIA due to acts of God, pandemic, war, government regulation, terrorism, disaster, strikes, civil disorder, curtailment of transportation facilities, or any other emergency of a comparable nature beyond the control of the Association or venue, a full refund less a \$25 fee reserved to process and distribute refunds, will be sent to the exhibitor. CALFIA will not be held liable for any expenses (other than space fees actually collected by CALFIA) which may be incurred by exhibitor, including travel fees, lodging or labor expense.</p> |
| <p>Display Terms and Conditions</p> | <p>Floor mounted displays shall not exceed 10’ in height in the back and shall not exceed 4’ in height beyond 4’ from the back wall. Display signs, materials or displays are limited to the assigned space and shall not be permitted in any public space or elsewhere in the meeting areas. All displays and demonstrations are to be within the bounds of the assigned space and shall not interfere with aisle space or be outside of the space. No part of a display or its signage may be nailed, taped or otherwise attached to columns, walls, doors or floors in such a manner as to deface or destroy them. All material(s) must be flameproof and fire resistant to conform to local fire ordinances and regulations and insurance carriers.</p> <p>If the premises of the facility are defaced or otherwise damaged by the exhibitor, its agent or representatives, the exhibitor will be liable to the facility for the amount necessary for restoration to its previous condition.</p> |
| <p>Shipping and Material Handling</p> | <p>The Symposium will assist exhibitors with options to ship banners and materials to the venue. See the Exhibitor Guide for details.</p> |
| <p>Installation and Dismantling</p> | <p>Refer to the Exhibitor Guide for specific load-in/installation and load-out days and times. Dismantling and load-out may begin when the hall closes on the final exhibition day. No packing materials or equipment are to be left in the exhibition hall following installation or brought into or removed from the space during show hours.</p> |
| <p>Onsite Exhibit Space Staff</p> | <p>Exhibit spaces shall be staffed by technical, qualified individuals who are bona fide company employees or legitimate representatives. Exhibitors must open their exhibit on time each morning and staff it throughout each day until show closing. No person under 18 years of age will be permitted on the floor during move-in or move-out or exhibition open hours. All exhibit staff must be registered in the Symposium and wear a badge at all times.</p> |
| <p>Space Assign, Sharing or Sublet - NOT Permitted</p> | <p>Exhibitors may not assign, sublet or share with another company any portion of their space(s), nor may they display or advertise goods or services other than those provided by them in the regular course of business.</p> |

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| Delayed Occupancy | Space not occupied by the close of the set-up and load-in date and time will be forfeited and the space will be reassigned by CALFIA without refund. |
| Sale or Distribution of Merchandise | Sale (cash or credit) of physical merchandise or items of any kind is allowed upon approval by CALFIA. Request permission for merchandise sales at vendors@calfia.org . |
| Food and Beverage in Exhibition Hall | The Symposium venue retains the exclusive right to provide, control and maintain all food and beverage services within the Exhibition. No food or beverages for public consumption may be brought into the Symposium meeting or exhibition areas. The provision of alcoholic or non-alcoholic beverages, snacks or treats are included under these exclusive rights. |
| Sound, Music, Noise, Amplification and Volume | No music or loud volume noise which causes distraction or disturbance for the Symposium or other exhibitors is permitted to be played or amplified in an exhibit space. |
| Exhibition Cleaning | The Symposium provides for cleaning of common aisles and common areas. Exhibitor is responsible to maintain a clean and orderly environment within the designated space area. |
| Security | The Exhibition area will be secured during non-exhibition hours, and no entrance by any person will be allowed. The Exhibitor assumes all risk and responsibility for any and all loss, theft and/or damage to Exhibitor's displays, equipment and other property while on the premises, and hereby waives any and all claims and/or demands it may have against CALFIA arising from such loss, theft and/or damage. Exhibitor acknowledges that CALFIA does not maintain insurance covering Exhibitor's property and, if desired, the Exhibitor should obtain, at its own expense, appropriate insurance to cover against losses. |
| Use of CALFIA Name and Logo | The use of the name, insignia, logotype or other identifying marks of the CALFIA or the CALFIA Symposium may not be used in signs, advertising or promotions in any media or descriptive product literature without express written permission of the CALFIA. Exhibitors are approved to use the Symposium name, date and location on materials associated with the Symposium. |
| Insurance | Insurance protection will not be afforded to any exhibitor either by CALFIA, general services contractor or the exhibition property. An exhibitor shall carry its own insurance to cover exhibit material and equipment against damage and loss, including public liability insurance of at least \$1 million per occurrence and \$1 million aggregate against injury to person or property of others. |
| Indemnification | Exhibitor agrees to defend, indemnify and hold harmless CALFIA and its directors, officers, employees, and agents from and against any and all liabilities, obligations, claims, damages, suits, costs and expenses, including, without limitation, attorneys' fees, costs of court and costs of other professionals, arising from directly and/or indirectly and/or in connection with the Exhibitor's occupancy and/or use of the exhibition premises and/or any part thereof and/or any act, error and/or omission of the Exhibitor and/or its employees, subcontractors and/or agents. except that Exhibitor shall not be responsible to indemnify a party to the extent a liability, obligation, claim, damage, suit, cost or expense arises from the sole active negligence or willful misconduct of that party. |
| Compliance with Local Ordinances | Licenses and permits required by local statute, ordinance or regulation (if any) are to be obtained and paid for by the exhibitor. Each exhibitor will be individually responsible for compliance with local health, fire and safety ordinances and regulations. All products and services exhibited must comply with state, local and FDA regulations. Local fire codes and ordinances required that the exhibition aisles be clear at all times. Demonstration areas shall not be placed on the aisle sideline of an exhibit. Should any demonstration interfere with other exhibit space, CALFIA may, in its sole discretion, require that the demonstration be limited or canceled. CALFIA has no further responsibility to notify the exhibitor that this compliance is required. |
| Americans with Disabilities Act | Exhibitor shall be responsible for compliance with the Americans with Disabilities Act of 1992 (ADA) in the space, including, but not limited to wheelchair access provisions. |
| Damage to Exhibition Property | Exhibitor shall be held responsible for any damage done to the Symposium/exhibition facilities by them, their employees, or agents. |