



**USMEF  
STRATEGIC PLANNING CONFERENCE  
NOVEMBER 8-10, 2023 — NEW ORLEANS, LA**

**SCHEDULE AT A GLANCE**

**Wednesday, November 8**

7:30 am - 12:00 pm Executive Committee  
1:00 pm - 6:00 pm Registration  
3:00 pm - 6:00 pm Opening General Session

**Opening Remarks**

Dean Meyer  
USMEF Chair

**President & CEO Address**

Dan Halstrom  
USMEF President & CEO

**A Look from Inside the Beltway**

Jim Wiesemeyer  
Washington Policy Analyst  
Pro Farmer and Farm Journal

**Keynote Speaker**

Alexis Taylor  
Under Secretary  
USDA/Trade and Foreign Agricultural Affairs

**Leveraging Your USMEF Investment**

6:00 pm - 8:00 pm Welcome Reception

**Thursday, November 9**

6:45 am - 7:45 am New Member/First-time Attendee  
Orientation Breakfast  
6:45 am - 7:45 am Buffet Breakfast  
8:00 am - 11:00 am Exporter Committee  
8:00 am - 11:00 am Feedgrains & Oilseeds Caucus  
11:00 am - 12:30 pm Awards Luncheon  
12:30 pm - 3:00 pm Beef & Allied Industries Committee  
12:30 pm - 3:00 pm Pork & Allied Industries Committee  
3:30 pm - 6:00 pm Port of New Orleans & Lineage  
Logistics Cold Storage Tours

**Friday, November 10**

7:00 am - 8:00 am Buffet Breakfast  
7:15 am - 8:15 am Executive Committee  
8:00 am - 8:25 am Business Session Sign-in  
8:30 am - 10:30 am Closing General Session &  
Business Session

**Emerging Transit Shipping and Logistics**

**Financial Report**

Jay Theiler  
USMEF Secretary/Treasurer

**Resolutions Report**

Randy Spronk  
USMEF Chair-Elect & Resolutions Committee Chair

**Nominating Committee Report**

Mark Swanson  
USMEF Nominating Committee Chair  
- Election of Officers  
- Sector Representatives

**Incoming Chair Remarks**

Randy Spronk

