



Maritime Law Association of Australia  
and New Zealand



**MLAANZ 48**



Venue  
Parmelia Hilton,  
Perth, Western Australia

48th National Conference

# Future of Shipping

October 4th – 6th, 2023

Sponsorship  
Opportunities



# Sponsorship Opportunities

We invite you to support the 48th MLAANZ Annual Conference which will be held at the Parmelia Hilton, Perth, Western Australia from Wednesday 4th October to Friday 6th October, 2023.

## **Sponsorship Benefits**

This Conference offers your organisation a unique opportunity to participate in an industry wide conference and promote your activities at both a local and international level.

The conference will provide exposure and networking opportunities to enhance your profile to key stakeholders in the Maritime industry across the Asia Pacific Region.

This conference attracts approximately 100 -120 delegates from Australia, New Zealand and South East Asia, as well as some international delegates further afield than South East Asia.

## **Delegates and Speakers represent:-**

- Maritime Lawyers
- Operators and joint venture participants
- Relevant Government agencies
- Port Authorities
- Professional Associations
- Various Service providers
- Vessel operators . . . and more

This Conference provides an ideal platform for your organisation, staff and colleagues to be represented at a major Maritime Industry event and network with decision makers.

# Sponsorship Opportunities

## DIAMOND

AU \$11,000 (GST inc)

### Sole Diamond Sponsor

#### Conference Dinner Sponsor

- Sponsor the Conference dinner and address the delegates at the beginning of the dinner (5-7 minutes)
- Corporate Company Banner displayed at Dinner and within conference (supplied by sponsor)
- Logo on Front Cover as well as on inside front cover of Conference Registration and preliminary program Brochure
- Logo on all printed material
- 2 Full page Sponsor advert/single page Company profile in Conference App along with link to your company website and contact details of Company rep
- Logo on Sponsor Loop
- 4 Complimentary Conference Registrations
- Opportunity to provide a Speaker for the conference
- Opportunity to Chair a conference Session
- Logo onto Conference Website

## PLATINUM

AU \$6,600 (GST inc)

### Sole Platinum Sponsor

#### Welcome Reception Sponsor

##### Included Benefits:

- Sponsor the Welcome Reception and address the delegates at the beginning of the reception ( 5 minutes)
- Corporate Company Banner displayed at Reception and within conference (supplied by sponsor)
- Logo on Back Cover of Conference Registration and preliminary program Brochure
- Logo on all printed material
- Logo on Sponsor Loop
- One full page Sponsor advert/single page Company profile in Conference App along with link to your company website and contact details of Company rep
- 2 Complimentary Conference Registrations
- Opportunity to Chair a conference session
- Logo onto Conference Website

## GOLD

AU \$5,500 (GST inc)

### Gold Sponsor

#### Lunch Sponsor – two available

##### Included Benefits Lunch Sponsor:

- Sponsorship of one lunch – with opportunity to address the delegates for 5 minutes at the beginning of the lunch, in meeting room just prior to breaking for lunch
- Corporate Company Banner displayed at Lunch and within conference (supplied by sponsor)
- Logo on Back Cover of Conference Registration and preliminary program Brochure
- Logo on all printed material
- Logo on Sponsor Loop
- One Full page Sponsor advert/single page Company profile in Conference App along with link to your company website and contact details of Company rep
- 1 Complimentary Conference Registration
- Logo onto Conference Website

## ENHANCED SILVER

AU \$4,400 (GST inc)

### Conference App Sponsor – one available OR

### Coffee Cart Sponsor – one available

##### Included Conference App Sponsorship Benefits:

- Sponsor the Conference App
- Corporate Company Banner displayed within conference (supplied by sponsor)
- Logo on Back Cover of Conference Registration and preliminary program Brochure
- Logo on all printed material
- Logo on Sponsor Loop
- One ½ Sponsor advert/single page Company profile in Conference App along with link to your company website and contact details of Company rep
- 1 Complimentary Conference Registration
- Logo onto Conference Website

##### Included Coffee Cart Sponsor Benefits:

- Sponsor the coffee cart
- Corporate Company banner displayed within conference and at Coffee Cart (banner supplied by sponsor)
- Logo on Back Cover of Conference Registration and preliminary program Brochure
- Logo on all printed material
- Logo on Sponsor Loop
- Sponsor advert/single page Company profile in Conference App along with link to your company website and contact details of Company rep
- 1 Complimentary Conference Registration
- Logo onto Conference Website

**SILVER**

**AU \$3,300 (GST inc)**

**Sponsor a Session – 6 available**

**Included Benefits of Session Sponsor:**

- Sponsorship of one session – including Chairing the said sponsored session
- Corporate Company Banner displayed within meeting room during the conference (supplied by sponsor)
- Logo on Back Cover of Conference Registration and preliminary program Brochure
- Logo on all printed material
- Logo on Sponsor Loop
- One ½ Sponsor advert/single page Company profile in Conference App along with link to your company website and contact details of Company rep
- 1 Complimentary Conference Registration
- Logo onto Conference Website

**ENHANCED BRONZE**

**AU \$2,750 (GST inc)**

**Sponsor Name Badges including your logo on name badge – one available or**

**Sponsor Conference Lanyard including your logo on lanyard – one available**

**Included Enhanced Bronze Sponsor Benefits:**

- Logo printed on sponsor item (i.e. name badge or lanyard)
- Logo on Back Cover of Conference Registration and preliminary program Brochure
- Logo on all printed material
- Logo on Sponsor Loop
- One ¼ page Sponsor advert/single page Company profile in Conference App along with link to your company website and contact details of Company rep
- Logo onto Conference Website

**BRONZE**

**AU \$2,200 (GST inc)**

**Sponsor Morning (2 available) or Afternoon Tea (2 available) – including Company banner displayed at tea break or**

**Conference Pen Sponsor – one available (supply Company branded pens for the Conference) or**

**Conference Pad Sponsor – one available (supply Company branded pens for the Conference)**

**Included Bronze Sponsor Benefits:**

- Logo on Back Cover of Conference Registration and preliminary program Brochure
- Logo on all printed material
- Logo on Sponsor Loop
- One ¼ page Sponsor advert/single page Company profile in Conference App along with link to your company website and contact details of Company rep
- Logo onto Conference Website

**Or - Trade Exhibition Table**

**Included benefits:**

- Logo on all printed material
- Logo on sponsor loop
- One ¼ page Sponsor advert/single page Company profile in Conference App along with link to your company website and contact details of Company rep
- Logo on conference website
- One full delegate registration to 'man' Exhibition Table

**SUPPORTER**

**AU \$550 (GST inc)**

**Included Benefits:**

- Logo on Back Cover of Conference Registration and preliminary program Brochure
- Logo on Sponsor Loop
- Logo onto Conference Website

If you would like to become a sponsor or discuss any aspects of this Conference Sponsorship, please contact the **Conference Secretariat MECCA Concepts P/L at: [meccaconcepts@bigpond.com](mailto:meccaconcepts@bigpond.com)**

To secure Sponsorship, please fill out the Sponsorship agreement/booking form and Email this to:

**Heather at [meccaconcepts@bigpond.com](mailto:meccaconcepts@bigpond.com)** All Sponsorship monies is to be in equivalent Australian Dollars.

An invoice will be issued, once the Sponsorship agreement/booking form has been received by MECCA Concepts.

To obtain more information on Sponsorship Opportunities please contact:

**Heather McDowell on +61 409 336 804 or at [meccaconcepts@bigpond.com](mailto:meccaconcepts@bigpond.com)**

# Sponsorship Agreement & Booking Form

## MLAANZ 48th Annual Conference 2023

Please complete and email to MECCA Concepts Pty Ltd at: [meccaconcepts@bigpond.com](mailto:meccaconcepts@bigpond.com)



### SPONSORING COMPANY/ORGANISATION

Company/Organisation Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Contact Person: \_\_\_\_\_

Title: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Mobile: \_\_\_\_\_

### SPONSORSHIP CATEGORY

DIAMOND	AU \$11,000	<input type="checkbox"/>	ENHANCED BRONZE	AU \$2,750	<input type="checkbox"/>
PLATINUM	AU \$6,600	<input type="checkbox"/>	BRONZE	AU \$2,200	<input type="checkbox"/>
GOLD	AU \$5,500	<input type="checkbox"/>	EXHIBITION	AU \$2,200	<input type="checkbox"/>
ENHANCED SILVER	AU \$4,400	<input type="checkbox"/>	SUPPORTER	AU \$550	<input type="checkbox"/>
SILVER	AU \$3,300	<input type="checkbox"/>			

### PAYMENT DETAILS

#### Payments can be made via Credit Card or Direct Bank Transfer

Credit Card: We accept MasterCard / Visa & Amex

Credit card number \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

Expiry date \_\_\_\_\_ / \_\_\_\_\_ CCV \_\_\_\_\_

Signature \_\_\_\_\_ Card Holder Name \_\_\_\_\_ (Please Print)

Bank Transfer: Internet Bank Transfer to the following account details:-

Account Name: MECCA Concepts Pty Ltd – MLAANZ Conference

Bank: National Australia Bank

BSB No: 083 166 Account No: 46868 4647

Swift Code: NATAAU3303M General Terms and Conditions for MLAANZ Conference 2023.

Sponsorship booking held when sponsor agreement booking form completed and returned to Conference Organiser. An invoice will be sent for Sponsored item. Invoices and monies are in Australian Dollars and are GST inclusive Sponsorship confirmed once payment received. In the event of cancellation, sponsors are required to inform MECCA Concepts Pty Ltd in writing. Unless sponsored item can be resold, the organisers reserve the right to retain monies paid. Promotional activity must not impinge on or directly interfere with any other sponsor. Location of Corporate Company banners will be at the Organisers discretion.

MECCA CONCEPTS

MECCA Concepts Pty Ltd – MLAANZ 2023 Conference Organisers  
Contact: Heather McDowell, Director MECCA Concepts Pty Ltd  
Mobile: 61 (0) 409 336 804 Email: [meccaconcepts@bigpond.com](mailto:meccaconcepts@bigpond.com)