



## Marketing Packages

### Premier

#### Exhibit Hall Naming Rights

- The Exhibit Hall will be named “Exhibit Hall sponsored by [Company name]” on onsite signage and on TMF 2022 materials
- Exclusive logo recognition on center panel of the Exhibit Hall Entrance Unit
- Logo and name recognition included in rotating slide set as the Exhibit Hall sponsor
- Name recognition in TMF Agenda
- Verbal recognition during morning announcements

#### Lunch and Learn – 2 available

- Opportunity to host 30 minute session for up to 200 individuals, based on room capacity
- Logo and name recognition on onsite signage outside of Lunch and Learn location
- Logo recognition on TMF 2022 Agenda
- Verbal recognition during morning announcements
- Name recognition in (1) Know Before You Go email, distributed to TMF 2022 attendees

#### Meeting Mobile App

- Logo recognition on the main landing screen when Meeting Mobile App opens
- Logo recognition on rotating banner, shared with UNOS logo only, throughout the Meeting Mobile App
- Dedicated sponsor area within Meeting Mobile App for company’s personalized content

#### Kickoff Reception (Sunday, April 10)

- Opportunity to welcome and address attendees at the Kickoff Reception
- Logo and name recognition on onsite signage during Kickoff Reception
- Logo and name recognition included in rotating slide set as Kickoff Reception sponsor
- Logo recognition on TMF Agenda
- Name recognition in (1) Know Before You Go email, distributed to TMF 2022 attendees

#### Welcome Reception (Monday, April 11)

- Logo and name recognition on onsite signage during Welcome Reception
- Logo and name recognition included in rotating slide set as Welcome Reception sponsor
- Logo recognition on TMF Agenda
- Name recognition in (1) Know Before You Go email, distributed to TMF 2022 attendees
- Name recognition in Meeting Mobile App push notification (April 11)

# TMF 2022

UNOS TRANSPLANT MANAGEMENT FORUM

April 11–13 Arizona Grand Resort

CELEBRATING  
30  
YEARS



#UNOSTMF2022

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## Wayfinding Footprints

- Logo recognition on (150) 1-square foot floor stickers placed strategically around the TMF 2022 hotel spaces, pathways selected by UNOS
- Guaranteed pathway from Exhibit Hall entrance to sponsor's exhibit booth location
- Logo and name recognition included in rotating slide set as Wayfinding sponsor
- Verbal recognition during Day 1 morning announcements

## **Principal**

### Breakfast – 3 available

- Logo and name recognition on onsite signage placed near food service during selected breakfast
- Logo and name recognition in rotating slide set as Breakfast sponsor for selected day
- Logo recognition on TMF 2022 Agenda
- Name recognition in (1) Know Before You Go email, distributed to TMF 2022 attendees
- Verbal recognition during morning announcements for selected day

### Personal Sanitizing Kit

- Logo recognition on antibacterial hand wipes and/or other health items, distributed to TMF 2022 attendees

### Hotel Room Key Card

- Logo recognition and sponsor's exhibit booth number on hotel room key cards, distributed to TMF 2022 attendees by hotel

### Journal/Padfolio

- Logo recognition on journal/padfolio, distributed to TMF 2022 attendees

### Keynote Speaker

- Opportunity for sponsor representative to introduce the speaker
- Logo and name recognition on onsite signage during selected session
- Logo recognition on TMF 2022 Agenda
- Logo recognition on lower third of presentation slides
- Name recognition in (1) Know Before You Go email, distributed to TMF 2022 attendees

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## Meeting Room Wi Fi

- Company name as passcode for meeting room Wi Fi access
- Logo recognition on Wi Fi access landing webpage
- Logo and name recognition included in rotating slide set as Meeting Room Wi Fi sponsor
- Name recognition in Know Before You Go emails, distributed to TMF 2022 attendees
- Verbal recognition in morning announcements

## Plenary Session – 5 available

- Opportunity for sponsor representative to introduce the speaker
- Logo and name recognition on onsite signage during selected session
- Logo recognition on TMF 2022 Agenda
- Logo recognition on lower-third of presentation slides
- Name recognition in (1) Know Before You Go email, distributed to TMF 2022 attendees

## Photo Booth

- Logo recognition on printed photos
- Logo and name recognition on onsite signage placed beside the photo booth
- Photo booth placed in Exhibit Hall near sponsor's exhibit booth location
- Name recognition in (1) Know Before You Go email, distributed to TMF 2022 attendees

## Water Bottle

- Logo recognition on water bottle, distributed to TMF 2022 attendees

## **Prime**

### Breakout Session – 16 available

- Logo and name recognition on onsite signage during selected session
- Logo recognition on TMF 2022 Agenda
- Logo recognition on lower-third of presentation slides
- Name recognition in (1) Know Before You Go email, distributed to TMF 2022 attendees

## Hotel Luggage Check

- Logo recognition on onsite signage outside of luggage check room (April 13)
- Name recognition in Meeting Mobile App push notification (April 13)
- Name recognition in (1) Know Before You Go email, distributed to TMF 2022 attendees

## Name Badge

- Logo recognition on name badges, distributed to TMF 2022 attendees

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## Name Badge Lanyard

- Logo recognition on name badge lanyards, distributed to TMF 2022 attendees

## Refreshment Break – 3 available

- Logo and name recognition on onsite signage placed near refreshments during selected break
- Logo recognition on TMF 2022 Agenda
- Name recognition in (1) Know Before You Go email, distributed to TMF 2022 attendees

## Online TMF Attendee Registration

- Logo recognition on online TMF 2022 Attendee Registration, planned for December 2021
- Name recognition as registration sponsor on [TMF webpage](#)

## Tote Bag

- Logo recognition on front of tote bag, distributed to TMF 2022 attendees