10 High Impact Auditing Practices *For Every Audit Project*

Session W-304

The Conference That Counts May 24, 2023

John J. Hall, CPA

John@JohnHallSpeaker.com (312)560-9931 www.JohnHallSpeaker.com





Spring 2023 Academic Calendar

revised: 07/14/22







15 pm - 4:30 pm	
W103: CIS Critical Security Controls () Valecia Stocchetti, Speaker • Salon H	
Add to My Agenda	
W203: Up to the Challenge: Addressing Fraud Risk i	n Government Benefit Programs 0
ames Ruotolo • Randa Abdelhamid • Tanya LeClair	
Add to My Agenda 🗧	
W304: 10 High Impact Auditing Practices 🜖	
lohn J. Hall, Speaker • Salons F & G	
Sold Out	
Registration Change 🚯	
Add to My Agenda	

Intention







The power of an event or idea to educate, encourage, move the feelings and produce changes



Transition Experience PRIOR RESULTS →

INTERACTION ->

BETTER RESULTS



Transition Experience PRIOR RESULTS →

AUDIT ->

BETTER RESULTS



Post-Covid Normal





Post-Covid Normal





10 High Impact Practices Be Much More Consultative



Skills Framework

Level 3: Internal Consulting Skills

Level 2: Interpersonal and Communication 'Soft Skills'

Level 1: Core Competencies



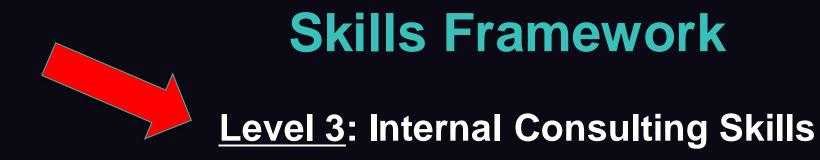


Consulting?

We're consulting any time we're trying to change or improve a situation but have no direct control over decisions, resource commitments and implementation

If we have control over decisions, resource commitments and implementation strategy, we are managing not consulting





Level 2: Interpersonal and Communication 'Soft Skills'

Level 1: Core Competencies



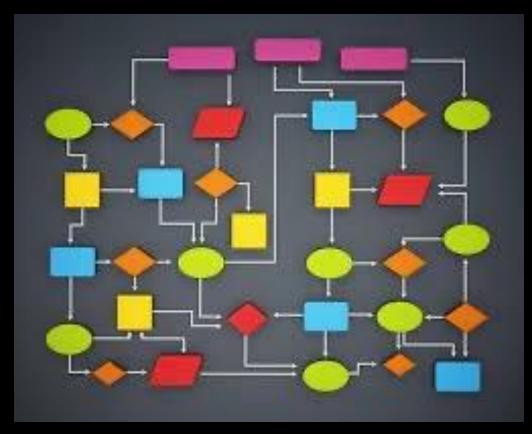


Eliminate the Bends





Eliminate the Bends





Find & Solve a Problem

- 1. How could we make this *Better!*
- 2. What's in the way?
- 3. Where are the bends/hurdles?
- 4. Why are they there?
- 5. How do we make sure it never happens again?
- 6. Start with personal performance
- 7. Practice with team and department issues
- 8. Then bring the process to audits & other jobs



We Are All Consultants

Opportunities in Projects <u>and</u> Everyday Moments



10 High Impact Practices

- 1. Be Much More Consultative
- 2. Plan Deeper



Better! Planning

Live In-Person Planning & Brainstorming Meetings

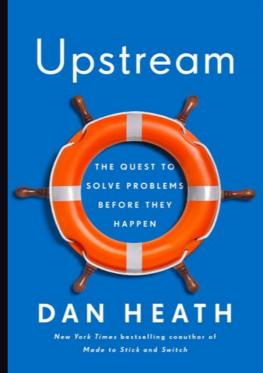
- Everyone has a role
- Research in advance
- Leadership present & active
- "Hey Boss" questions and answers



10 High Impact Practices

- 1. Be Much More Consultative
- 2. Plan Deeper
- 3. Address Prospective Risks





Upstream The Quest to Solve Problems Before The Happen

Dan Heath



Example Prospective Risks

- 1. Supply Chain Disruption
- 2. Skilled Labor Availability, Interest & Cost
- 3. Rapid Changes in the Environment
- 4. Energy & Water
- 5. Legal & Regulatory
- 6. Geopolitical Stability/Conflict
- 7. **IT & Cyber Security/Disruption**
- 8. Disruptive Technology













Example Prospective Risks

- 1. Supply Chain Disruption
- 2. Skilled Labor Availability, Interest & Cost
- 3. Rapid Changes in the Environment
- 4. Energy & Water
- 5. Legal & Regulatory
- 6. Geopolitical Stability/Conflict
- 7. **IT & Cyber Security/Disruption**
- 8. Disruptive Technology
- 9. <u>A</u>





March 21, 2023 6 MIN READ



Olivier Douliery/Agence France-Presse — Getty Images

Everything, Everywhere Is Going to Change All at Once

Thomas L. Friedman The New York Times March 21, 2023



Example Prospective Risks

- 1. Supply Chain Disruption
- 2. Skilled Labor Availability, Interest & Cost
- 3. Rapid Changes in the Environment
- 4. Energy & Water
- 5. Legal & Regulatory
- 6. Geopolitical Stability/Conflict
- 7. **IT & Cyber Security/Disruption**
- 8. Disruptive Technology
- 9. **A**



Prospective Risk Prediction Tool





10 High Impact Practices

- 1. Be Much More Consultative
- 2. Plan Deeper
- 3. Address Prospective Risks
- 4. Integrated Projects, Approach and Results
- 5. Data Analytics Now More Than Ever
- 6. Test Control Quality Not Just Existence
- 7. <u>More Face-to-Face Every Day</u>



Returning to the Office

- **1. Exactly Where is the Office**
- 2. Why Return to the Office
- 3. But Maybe We Don't Want To
- 4. Covid, Safety, Security
- 5. What If We Don't Return to the Office
- 6. Costs of Partial / Part-time Return
- 7. Impact on Control Design
- 8. Impact on Control Effectiveness
- 9. Impact on Audit Results
- 10. Impact on Staff Supervision & Development



Returning to the Field

- 1. What's 'The Field'
- 2. What We Lose
- 3. What We Gain
- 4. What We Risk

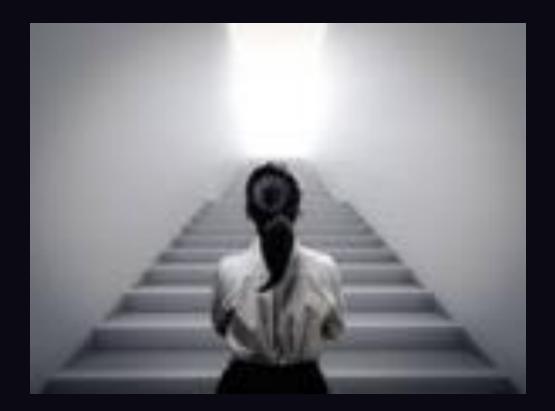


But Wait – What About Virtual?

- 1. Does Virtual Auditing Really Work
- 2. Are Leaders Getting the Results They Expect
- 3. We Just Spent Years Adjusting Why Stop Now
- 4. Is Virtual Auditing Really Auditing
- 5. What's Still Needed Behaviors & Tools
- 6. Hybrid?









10 High Impact Practices

- 1. Be Much More Consultative
- 2. Plan Deeper
- 3. Address Prospective Risks
- 4. Integrated Projects, Approach and Results
- 5. Data Analytics Now More Than Ever
- 6. Test Control Quality Not Just Existence
- 7. More Face-to-Face Every Day
- 8. On-Site Reviews of Third-Party Relationships



Elevated Risk Profile Variable #1

Third-Party Reliance

✓ Significance✓ Likelihood



We never know their full story

They have at least half of the records



Procure to Pay Cycle Risk

✓ Significance✓ Likelihood



Potentially Shifting Support

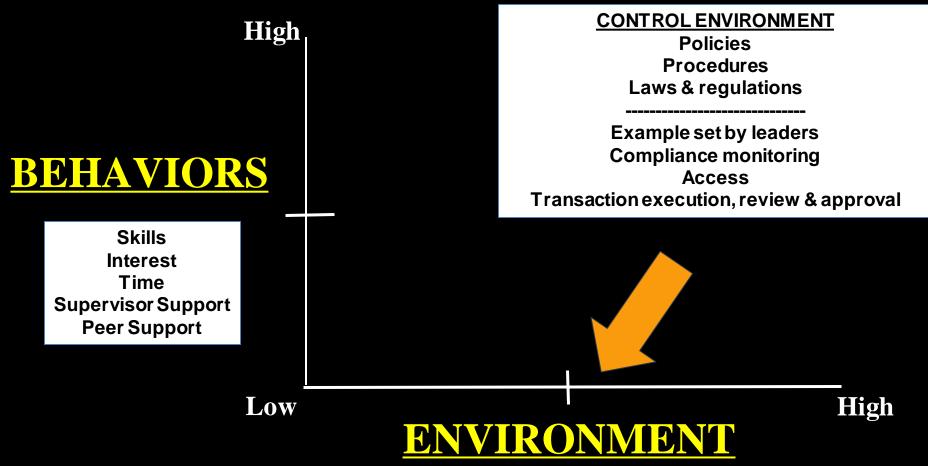
> Management with Skin in the Game



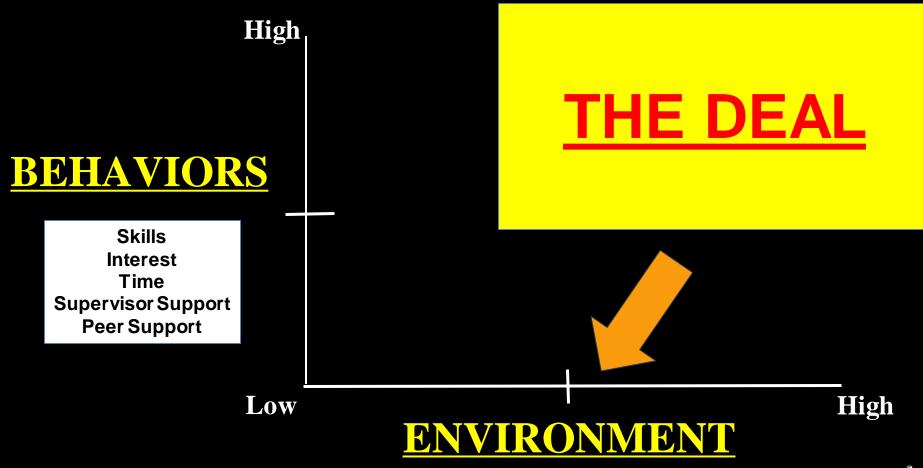
Weak

Deal(s)













What does your paper say?



10 High Impact Practices

- 1. Be Much More Consultative
- 2. Plan Deeper
- 3. Address Prospective Risks
- 4. Integrated Projects, Approach and Results
- 5. Data Analytics Now More Than Ever
- 6. Test Control Quality Not Just Existence
- 7. More Face-to-Face Every Day
- 8. On-Site Reviews of Third-Party Relationships
- 9. Dig in to ESG Issues





https://www.safetymint.com/blog/esg-self-assessment-compliance-checklist/



10 High Impact Practices

- 1. Be Much More Consultative
- 2. Plan Deeper
- 3. Address Prospective Risks
- 4. Integrated Projects, Approach and Results
- 5. Data Analytics Now More Than Ever
- 6. Test Control Quality Not Just Existence
- 7. More Face-to-Face Every Day
- 8. On-Site Reviews of Third-Party Relationships
- 9. Dig in to ESG Issues
- 10. Confirm Accuracy of Reported Results



10 High Impact Practices

- 1. Be Much More Consultative
- 2. Plan Deeper
- 3. Address Prospective Risks
- 4. Integrated Projects, Approach and Results
- 5. Data Analytics Now More Than Ever
- 6. Test Control Quality Not Just Existence
- 7. More Face-to-Face Every Day
- 8. On-Site Reviews of Third-Party Relationships
- 9. Dig in to ESG Issues
- 10. Confirm Accuracy of Reported Results



Let's Create a New 'Better!' Scene





Questions **Thoughts Comments Suggestions Well-Reasoned Arguments**



Anything You Need

John@JohnHallSpeaker.com www.JohnHallSpeaker.com (312) 560-9931



