



VANCOUVER
JUNE 6-8
DU 6 AU 8 JUIN **2024**

Exhibitor Prospectus

Trade Show – June 6-7, 2024

Early rate booth booking deadline:
February 29, 2024

The conference will be in-person only and will be an amazing opportunity to network with colleagues and friends.

CPS Annual Conference 2024
Hyatt Regency Vancouver
Vancouver, British Columbia

Exhibitor Information

Info-at-a-glance

Location

Hyatt Regency Vancouver

Program

June 6

Trade Show

0800-1830

Scientific Sessions

0900-1700

June 7

Trade Show

0800-1200

Scientific Sessions

0900-1700

June 8

Scientific Sessions

0900-1700

You are invited to exhibit at the largest gathering of paediatric and child health care providers in Canada

The Trade Show at the CPS Annual Conference 2024 in Vancouver will be a major highlight of the conference experience. It is a high-traffic, high-visibility setup that will no doubt increase your exposure and elevate your brand by interacting face-to-face with your target audience.

Hundreds of conference participants will visit to connect with a wide range of local and national exhibitors. You'll have the opportunity to showcase your products and services towards building new relationships and strengthening existing ones, as well as demonstrating your support of medical education for child and youth health care professionals.

Why exhibit?

GROW YOUR NETWORK

Connect and converse with general paediatricians, family physicians, paediatric subspecialists, allied health professionals, residents, trainees, and medical students.

ACCESS INFLUENCERS

Two days of in-person access to over 900 paediatric experts and professionals from across Canada in subspecialties such as allergy, developmental paediatrics, emergency medicine, immunology, rheumatology, respirology, sports medicine, and more.

PROMOTE YOUR BRAND

Increase your visibility and market your products and services to a built-in target audience!



Reasons to Exhibit at the CPS Trade Show



We are committed to ensuring a successful trade show through these exhibit hall rewards and benefits:

- One and a half days of direct access to the largest gathering of paediatric and child health care providers in Canada
- Five (5) hours of unopposed exhibit time
- All food functions served in the exhibit hall to increase delegate traffic
- Booth attendants receive full access to the conference mobile app, including the lead retrieval system
- Complimentary wireless internet
- Overnight security guard service in the exhibit hall
- General maintenance of the aisles and common exhibit hall areas
- Carpeted exhibit hall (booth carpet is not required)
- Access to discounted accommodation rates

Exhibitor Schedule

Booth installation and move-in

Wednesday, June 5 | 1400-1800

Show date and hours

Thursday, June 6 | 0800-1830

Networking Breakfast	0800-0900
Networking break	1000-1030
Lunch	1200-1330
Networking Break	1430-1500
Welcome Reception	1715-1830

Friday, June 7 | 0800-1200

Networking Breakfast	0800-0900
Networking break	1000-1030

Booth dismantling and move-out

Friday, June 7 | 1200-1600

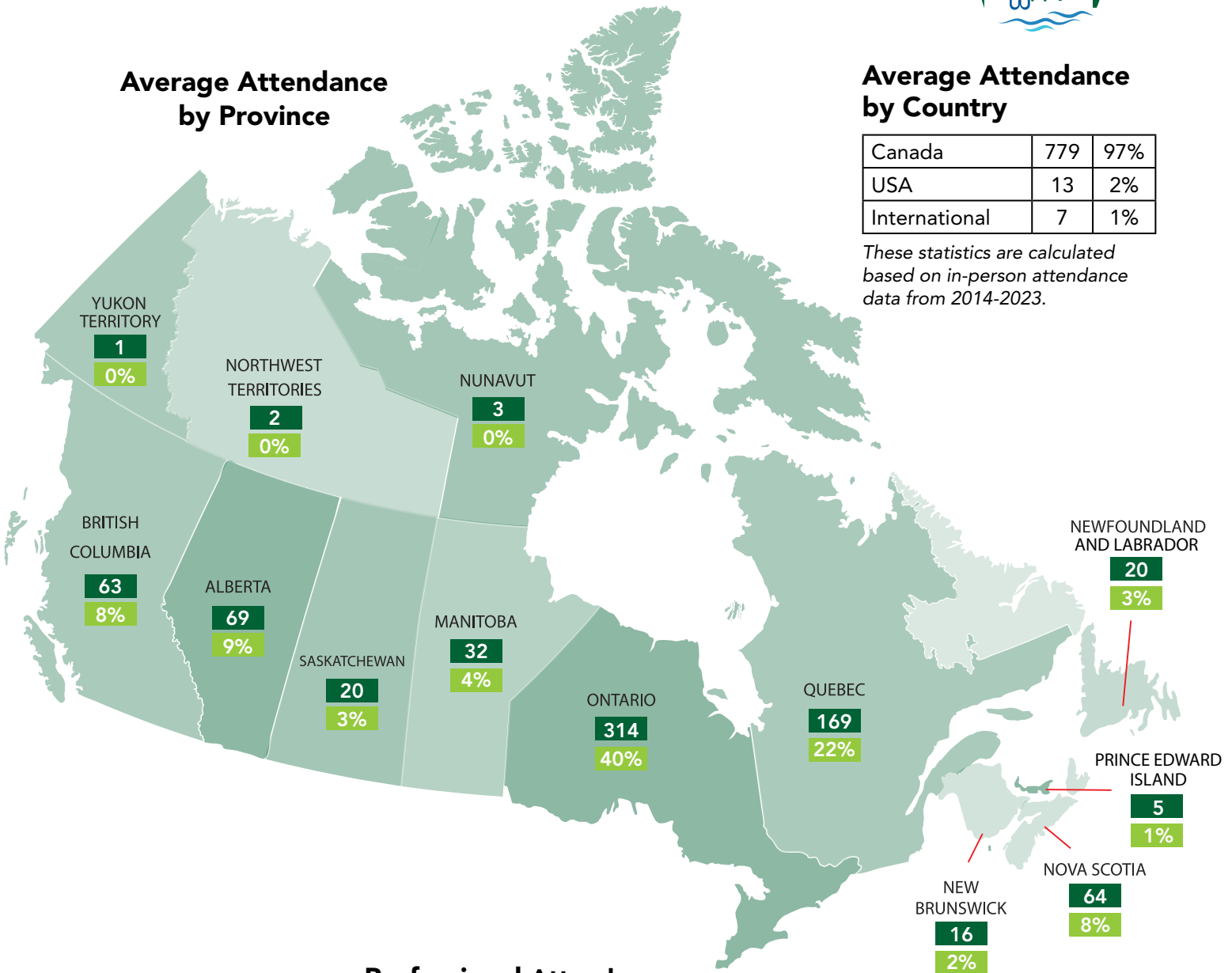
3rd party companies dismantling exhibits have to come in after 1730 on Friday June 7



Demographic Profile



Average Attendance by Province

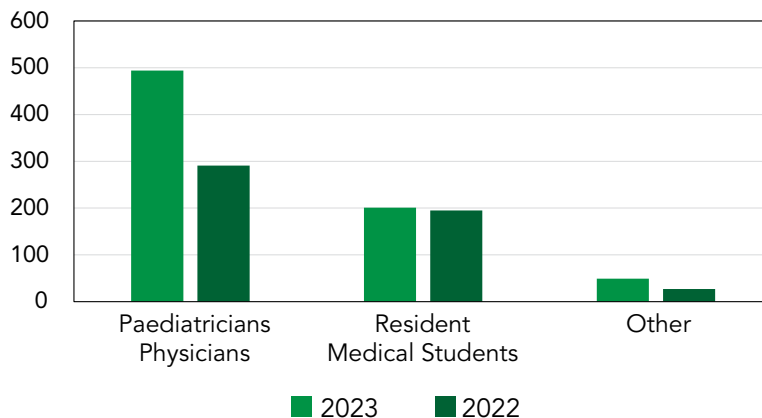


Average Attendance by Country

Canada	779	97%
USA	13	2%
International	7	1%

These statistics are calculated based on in-person attendance data from 2014-2023.

Professional Attendance



The CPS values the educational contribution made by our exhibitors and welcomes your participation.

Exhibitors from CPS 2023 Tradeshow

- Abbott
- ALK-Abelló Pharmaceuticals, Inc.
- AstraZeneca
- Beiersdorf Canada Inc.
- BLES Biochemicals Inc.
- Canadian ADHD Resource Alliance (CADDRA)
- Canada Fetal Alcohol Spectrum Disorder Network
- Canadian Children's Literacy Foundation
- Canadian Paediatric Society
- Canadian Red Cross
- Cornwall Community Hospital
- Covis Pharma Canada Ltd.
- Eczema Society of Canada
- Elvium Life Sciences
- GSK
- Institute of Human Development, Child and Youth Health
- Island Health
- Johnson & Johnson, Inc.
- L'Oreal
- MD Financial Management/Scotiabank Healthcare+
- Mead Johnson Nutrition
- Medexus Pharmaceuticals
- Merck
- Methapharm Specialty Pharmaceuticals
- NeilMed
- Nova Scotia Health
- Novartis Pharmaceuticals Canada Inc.
- Novavax
- Nutricia North America
- Pampers Professional
- Pfizer Canada
- Pierre Fabre Laboratories
- Sanofi, Dermatology
- Sanofi, Vaccines
- The Hospital for Sick Children (SickKids)
- The Personal Insurance Company
- The Yarmouth Region Medical Professional Recruitment Partnership
- University of Alberta
- Valeo Pharma Inc.

Do not delay.

It is a sold out show every year!

Why Delegates Attend

Top 3 Reasons

1

To acquire new information

2

To network with colleagues

3

To develop clinical skills



Book your Booth



Each rental packages includes:

- One 8' x 10' pipe-and-drape booth with 3' sidewalls (maximum height: 12' backwall; 3' sidewalls)
- One 6' draped and skirted table, two chairs and one waste basket
- Booth identification sign
- Two booth attendant registrations
- Meals for booth attendants (breakfast, breaks, lunch, and drink tickets for the Welcome Reception)
- One Lead retrieval system access via a mobile app
- Exhibitor listing on the conference mobile app, with organization description, website, and logo
- Exhibitor listing on the conference website

Sign-up before February 29

to save!

Fees	Until February 29, 2024	As of March 1, 2024
Standard Booth	\$4,000	\$4,500
Not-for-profit Booth	\$1,600	\$2,000
Publishers Tabletop	\$850	\$1,100
Additional booth attendant registrations	\$250	
Additional lead retrieval access/person	\$250	

All fees are subject to 5% GST

Book your booth online at:

Exhibitor Information



Exhibit Application



All applicants for exhibit space are required to complete the application for exhibit space contract online. Completion of the application indicates the applicant's willingness to abide by all contract terms, conditions and all rules, regulations and general information listed in the online application, terms and conditions document and exhibitor manual. This application, with full contract conditions, is available at **Exhibitor Information**.

All exhibitors will be required to submit the following information during the online application:

- A short 50-word company/booth description for your exhibitor listing, in both languages if possible
- Your company logo and website
- A contact name and email address which can be published with you exhibitor listing
- A name and email for each individual booth attendant to be registered (names can be changed after submission)

Exhibitors are required to maintain qualified staff in their booth at all times during the exhibit hours

Eligibility rules

All companies, products and services exhibited must be directly related to the practice and advancement of pediatrics and the education of conference delegates. The CPS has the right to reject any applications that do not further the education, scientific, or practice needs of its members and attendees.

Terms of Payment

Full payment is required upon a completed application for booth space. CPS accepts payment by VISA or MasterCard. Space cannot be held without a completed application form and FULL payment. Those wishing to pay by cheque must submit payment to CPS prior to selecting their booth online.

Cancellation and Refund Policy

Cancellation requests must be submitted in writing to the CPS. Cancellations received **prior to April 1, 2024**, will receive a full refund of exhibit fees paid, less a 25% administration fee. Contracts cancelled between **April 1, 2024**, and **May 1, 2024**, will be refunded one-third of the total exhibit fees paid. However, if the space is not resold then CPS will retain 100%. No refunds will be given on cancellations received after **May 1, 2024**.



Dates to Remember

December 2023	31	Booking deadline for early bird exhibit rate
April 2024	1	Exhibit cancellation deadline – Full refund minus processing fee
	15	Booking deadline to secure a booth
	22	Deadline to submit company/booth description
May 2024	1	Last day to obtain partial refund of cancelled exhibit space
	6	Hotel reservation deadline
	6	Booth attendant registration deadline
	10	Deadline to submit a giveaway approval form

Questions? Contact Us

Tradeshow Manager

Rita Srouf

Senior Coordinator,
Conference and Events
Canadian Paediatric Society
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Conference Sponsorship

Exhibitors at the CPS Annual Conference 2024 can gain increased exposure through platinum, gold, silver or bronze sponsorship. There are many opportunities to let professional attendees know your company supports paediatrics.

Contact Marlene Murray at marlenem@cps.ca for details on sponsorships.



www.annualconference.cps.ca

