



HELP

★ HEALTH ★ EDUCATORS ★ LEARNERS ★ PARENTS

CONFERENCE 2024

ADELAIDE CONVENTION CENTRE ★ 7-8 AUGUST

Partnerships and
Exhibition Prospectus

 Building a stronger
future together 



Proudly hosted by
Ronald McDonald
House Charities®
Australia

H.E.L.P.

★ HEALTH ★ EDUCATORS ★ LEARNERS ★ PARENTS

CONFERENCE 2024
7 – 8 AUGUST ★ ADELAIDE



Proudly hosted by
**Ronald McDonald
House Charities™**
Australia

Ronald McDonald House Charities (RMHC) Australia are proud to host the 8th International Health, Educators, Learners, Parents (H.E.L.P.) Conference, in collaboration with the H.E.L.P. Alliance, on Wednesday 7th and Thursday 8th August 2024 at the Adelaide Convention Centre.

Every year, thousands of children are treated for serious illness, injury and/or mental health conditions. The impact of hospitalisation, medications and lengthy rehabilitation is often the tip of the iceberg for these families. Our aim is to bridge the gap between Health and Education to improve future outcomes for students with serious illness, injury and/or mental health conditions and their families.

The theme for this year's Conference is '**Building a stronger future together**', and on behalf of the Conference Steering Committee, we would like to invite you to partner with RMHC at the 2024 H.E.L.P. Conference.



Venue & Location

Adelaide is South Australia's cosmopolitan coastal capital. The Adelaide Plains are the traditional lands of the Kaurna people, stretching from Port Broughton down to Cape Jervis.

Adelaide Convention Centre is only a 15-minute drive from Adelaide Airport and a few minutes' walk from the riverbank precinct and lots of restaurants and cafes. Providing a perfect setting to create endless opportunities, with memorable experiences.

Benefits of Partnering with the 2024 H.E.L.P. Conference

The 2024 H.E.L.P. Conference is a unique opportunity, bringing together professionals and consumers within the Health and Education space.

If your market has an interest in clinicians, allied health professionals, teachers, parents, or anyone working with children, then this is the event for you!

RMHC and the Steering Committee would be delighted to work with you, provided your interests align, to ensure you will receive the following key benefits -

- ★ Wide acknowledgment of your organisation leading up to and during the conference.
- ★ An opportunity to source new contacts while reconnecting with existing customers, suppliers, and important institutions.
- ★ Excellent networking opportunities during the conference to promote your products and services to a relevant audience.
- ★ An opportunity to utilise the conference experience to showcase your organisation's position of support for the industry.
- ★ The possibility to launch new initiatives, products, or services directly to your primary users.
- ★ An opportunity for your key staff to connect face to face with the most influential people, bodies, and organisations in one place over a short period of time.

*** All sponsorship applications are subject to approval by the Conference Steering Committee.*

Early confirmation will ensure a greater level of exposure in the lead up to the conference with an extensive promotional campaign including web exposure and dedicated email blasts to a wide reaching and relevant database.

Partnership Opportunities

A VARIETY OF PARTNERSHIP OPPORTUNITIES ARE BEING OFFERED AT THE 2024 H.E.L.P. CONFERENCE AND EXHIBITION.

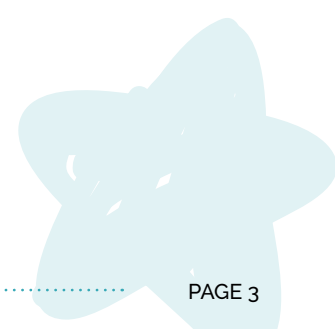
The Conference Steering Committee are happy to tailor packages within this prospectus and encourage you to contact our Partnership and Exhibition Sales Manager to discuss what is possible:

E: isabella@alignmentevents.com.au

M: 0420 636 757

All listed pricing is inclusive of GST and in AUD.

OPPORTUNITIES AT A GLANCE	NUMBER AVAILABLE	INVESTMENT AUD \$ (INCL. GST)
2024 H.E.L.P. CONFERENCE PARTNERS		
Platinum Partner	Exclusive	15,000
Silver Partner	Limited Opportunities	10,000
Bronze Partner	Limited Opportunities	7,500
EDUCATIONAL SPONSORS		
Keynote Speaker Sponsor	Limited Opportunities	3,300
Poster Presentation Sponsor	Exclusive	2,400
SOCIAL EVENTS & CATERING SPONSORS		
Conference Cocktail Event Sponsor	Exclusive	6,600
Barista Cart Sponsor	Exclusive	2,300
Conference Lunch Sponsor	Limited Opportunities	1,750
Morning or Afternoon Tea Sponsor	Limited Opportunities	1,100
ADVERTISING SPONSORS		
Conference App Sponsor	Exclusive	5,500
Conference Branding Sponsor	Limited Opportunities	4,400
Charge Bar Sponsor	Exclusive	3,300
Delegate Name Badge & Lanyard Sponsor	Exclusive	2,800
On-line Conference Program Sponsor	Exclusive	2,200
Notepad and Pen Branding Sponsor	Exclusive	600
EXHIBITION		
Table Display	Multiple	1,100



★ 2024 H.E.L.P. Conference Partners

PLATINUM PARTNER

EXCLUSIVE OPPORTUNITY – INVESTMENT AUD \$15,000

As the platinum partner, the Conference Steering Committee invite you to be part of the planning committee, partnering with the event ensuring values align and outcomes are achieved. Providing key marketing opportunities wherever possible throughout the entire event.

INCLUSIONS

- ★ Exclusive sponsorship as the platinum partner of the 2024 H.E.L.P. Conference.
- ★ Verbal acknowledgement at the opening and closing of the conference.
- ★ Opportunity for a 5-minute opening speech at the 2024 H.E.L.P. Conference.
- ★ Program acknowledgment as the platinum partner.
- ★ Opportunity to display a pull up banner on stage in conjunction with the conference banner (organisation provided) during the 2024 H.E.L.P. Conference.
- ★ Logo to appear on all holding slides displayed during the 2024 H.E.L.P. Conference.
- ★ Logo to appear on the lectern sign during the 2024 H.E.L.P. Conference.
- ★ Logo to appear on all directional signage during the 2024 H.E.L.P. Conference.
- ★ Organisation logo to appear on the footer of the online program.
- ★ Rotating sponsor advertisement on the conference app, to appear at expected high viewing times, hyperlinked to organisation's page.
- ★ Acknowledgement on the conference website with a hyperlink to organisation's page.
- ★ Acknowledgement on the conference app with a hyperlink to organisation's page.
- ★ 1 x complimentary trade display which includes a trestle table and backboard for additional promotional opportunities.
- ★ 7 x complimentary registrations to the 2024 H.E.L.P. Conference (7 x cocktail tickets included).

** Please note other sponsor logos may appear next to particular items they have sponsored.*

SILVER PARTNER

LIMITED OPPORTUNITIES – INVESTMENT AUD \$10,000

As the silver partner, the Conference Steering Committee ensure your organisation will be heavily promoted throughout the event as one of their key partners throughout the delivery process.

INCLUSIONS

- ★ Verbal acknowledgement at the opening and closing of the conference.
- ★ Program acknowledgment as the silver partner.
- ★ Logo to appear on the lectern sign during the 2024 H.E.L.P. Conference.
- ★ Logo to appear on all directional signage during the 2024 H.E.L.P. Conference.
- ★ Organisation logo to appear on the footer of the online program.
- ★ Rotating sponsor advertisement on conference app, hyperlinked to organisation's page.
- ★ Acknowledgement on the conference website with a hyperlink to organisation's page.
- ★ Acknowledgement on the conference app with a hyperlink to organisation's page.
- ★ 1 x complimentary trade display which includes a trestle table and backboard for additional promotional opportunities.
- ★ 5 x complimentary registrations to the 2024 H.E.L.P. Conference (5 x cocktail tickets included).

** Please note other sponsor logos may appear next to particular items they have sponsored.*

BRONZE PARTNER

LIMITED OPPORTUNITIES – INVESTMENT AUD \$7,500

As the bronze partner, the Conference Steering Committee ensure your organisation will be promoted throughout the event as one of their key partners throughout the delivery process.

INCLUSIONS

- ★ Verbal acknowledgement at the opening and closing of the conference.
- ★ Program acknowledgment as the bronze partner.
- ★ Logo to appear on the lectern sign during the 2024 H.E.L.P. Conference.
- ★ Logo to appear on all directional signage during the 2024 H.E.L.P. Conference.
- ★ Organisation logo to appear on the footer of the online program.
- ★ Acknowledgement on the conference website with a hyperlink to organisation's page.
- ★ Acknowledgement on the conference app with a hyperlink to organisation's page.
- ★ 3 x complimentary registrations to the 2024 H.E.L.P. Conference (3 x cocktail tickets included).

** Please note other sponsor logos may appear next to particular items they have sponsored.*

★ Educational Sponsorship Opportunities

KEYNOTE SPEAKER SPONSOR

**LIMITED OPPORTUNITIES – INVESTMENT AUD \$3,300
(SUBJECT TO SPEAKER CONFIRMATION)**

The Conference Steering Committee have invited high profile speakers to deliver plenary presentations at the 2024 H.E.L.P. Conference. Sponsorship of a speaker provides the opportunity for maximum exposure of your brand.

INCLUSIONS

- ★ Program acknowledgment as the keynote speaker sponsor.
- ★ Opportunity to introduce the keynote speaker at the 2024 H.E.L.P. Conference.
- ★ Verbal acknowledgement at the closing of the keynote presentation.
- ★ Logo to appear on slides displayed during sponsored keynote session.
- ★ Logo to appear next to the speaker's name within the online program.
- ★ Opportunity to display a pull up banner during the session when the speaker is presenting.
- ★ Acknowledgement on the conference website with a hyperlink to organisation's page.
- ★ Acknowledgement on the conference app with a hyperlink to organisation's page.
- ★ 1 x complimentary registration to the 2024 H.E.L.P. Conference (cocktail ticket included).

POSTER PRESENTATION SPONSOR

EXCLUSIVE OPPORTUNITY – INVESTMENT AUD \$2,400

The Conference Steering Committee are inviting participants to showcase their studies and/or lived experiences via Poster Presentation which can be viewed during the catering breaks, providing branding and supportive opportunities.

INCLUSIONS

- ★ Exclusive sponsorship of the poster presentation sponsor.
- ★ Verbal acknowledgement at the opening and closing of the conference.
- ★ Program acknowledgment as the poster presentation sponsor.
- ★ Opportunity to display a pull up banner beside the designated poster presentation area (organisation provided).
- ★ Acknowledgement on the conference website with a hyperlink to organisation's page.
- ★ Acknowledgement on the conference app with a hyperlink to organisation's page.
- ★ 1 x complimentary registration to the 2024 H.E.L.P. Conference (cocktail ticket included).

★ Social Events and Catering Opportunities

CONFERENCE COCKTAIL EVENT SPONSOR

EXCLUSIVE OPPORTUNITY – INVESTMENT AUD \$6,600

Sponsorship of the cocktail event offers excellent branding and networking opportunities. The price of this evening is included in the delegate registration fee – a fact reflected in the strong attendance at this event.

INCLUSIONS

- ★ Exclusive sponsorship as the conference cocktail event sponsor of the 2024 H.E.L.P. Conference.
- ★ Verbal acknowledgement at the opening and closing of the conference.
- ★ Program acknowledgment as the conference cocktail event sponsor.
- ★ Opportunity to display a pull up banner at the cocktail event (organisation provided).
- ★ Opportunity for a 2-minute welcome speech at the cocktail event.
- ★ Logo to be included on all printed items relating to the cocktail event.
- ★ Logo to be printed on the serviettes at the cocktail event.
- ★ Acknowledgement on the conference website with a hyperlink to organisation's page.
- ★ Acknowledgement on the conference app with a hyperlink to organisation's page.
- ★ 1 x complimentary registration to the 2024 H.E.L.P. Conference (cocktail ticket included).

BARISTA CART SPONSOR

EXCLUSIVE OPPORTUNITY – INVESTMENT AUD \$2,300

The barista cart is always well received and used regularly by delegates with a prime location within the exhibition trade display.

INCLUSIONS

- ★ Exclusive sponsorship as the barista cart sponsor of 2024 H.E.L.P. Conference.
- ★ Acknowledgment as the barista cart sponsor.
- ★ Naming rights to the barista cart.
- ★ Logo featured on the barista cart signage.
- ★ Opportunity to provide branded cups, napkins and aprons (at sponsor's cost).
- ★ Acknowledgement on the conference website with a hyperlink to organisation's page.
- ★ Acknowledgement on the conference app with a hyperlink to organisation's page.
- ★ 1 x complimentary registration to the 2024 H.E.L.P. Conference (cocktail ticket included).

CONFERENCE LUNCH SPONSOR

LIMITED TO 1 SPONSOR PER DAY – INVESTMENT AUD \$1,750

Lunch breaks will be provided each day of the Conference. These breaks are a great networking opportunity for delegates where they can relax and enjoy refreshments.

INCLUSIONS

- ★ Acknowledgment as one of the lunch sponsors.
- ★ Naming rights to the selected lunch for one day of the conference.
- ★ Opportunity to display multiple pull up banners during the selected lunch of the conference days (organisation provided).
- ★ Acknowledgment from MC when inviting delegates to break for the allocated lunch break.
- ★ Program acknowledgment as one of the lunch sponsors.
- ★ Acknowledgement on the conference website with a hyperlink to organisation's page.
- ★ Acknowledgement on the conference app with a hyperlink to organisation's page.
- ★ 1 x complimentary registration to the 2024 H.E.L.P. Conference (cocktail ticket included).

MORNING OR AFTERNOON TEA SPONSOR

LIMITED TO 1 SPONSOR PER BREAK – INVESTMENT AUD \$1,100

Morning tea/afternoon tea breaks will be provided each day of the Conference. These breaks are a great networking opportunity for delegates where they can relax and enjoy refreshments.

INCLUSIONS

- ★ Acknowledgment as one of the morning or afternoon tea sponsors.
- ★ Naming rights to the selected catering break for one day of the conference.
- ★ Opportunity to display multiple pull up banners during the selected catering break of the conference (organisation provided).
- ★ Acknowledgment from MC when inviting delegates to break for the allocated break.
- ★ Program acknowledgment as one of the catering break sponsors.
- ★ Acknowledgement on the conference website with a hyperlink to organisation's page.
- ★ Acknowledgement on the conference app with a hyperlink to organisation's page.

Advertising and Branding Opportunities

CONFERENCE APP SPONSOR

EXCLUSIVE OPPORTUNITY – INVESTMENT AUD \$5,500

Every registered delegate will be provided with access to the Conference App which they will use throughout the two days of the event providing extremely high traffic flow.

INCLUSIONS

- ★ Exclusive sponsorship as the conference app sponsor of 2024 H.E.L.P. Conference.
- ★ Verbal acknowledgement at the opening and closing of the conference.
- ★ Recognition as making the conference a sustainable and environmentally friendly event.
- ★ Conference app to be branded with organisation's logo.
- ★ Rotating sponsor advertisement on conference app, to appear at expected high viewing times, hyperlinked to organisation's page.
- ★ Acknowledgement on the conference website with a hyperlink to organisation's page.
- ★ Acknowledgement on the conference app with a hyperlink to organisation's page.
- ★ 3 x complimentary registrations to the 2024 H.E.L.P. Conference (3 x cocktail tickets included).

CONFERENCE BRANDING SPONSOR

LIMITED OPPORTUNITIES – INVESTMENT AUD \$4,400

Showcase your organisation or institution's support at the conference with this package.

INCLUSIONS

- ★ Verbal acknowledgment as a conference supporter at the opening of the conference.
- ★ Rotating sponsor advertisement on conference app, to appear at expected high viewing times, hyperlinked to organisation's page.
- ★ Acknowledgement on the conference app with a hyperlink to organisation's page.
- ★ Acknowledgement on the conference website with a hyperlink to organisation's page.
- ★ 3 x complimentary registrations to the 2024 H.E.L.P. Conference (cocktail ticket included).

DELEGATE NAME BADGE & LANYARD SPONSOR

EXCLUSIVE OPPORTUNITY – INVESTMENT AUD \$2,800

Every registered delegate will be provided with an official conference name badge upon registration. Delegates will need to wear their name badge for the duration of the conference, which will enable them access to all program sessions, social functions and the exhibition.

INCLUSIONS

- ★ Exclusive sponsorship as the delegate name badge & lanyard sponsor at the 2024 H.E.L.P. Conference.
- ★ Acknowledgment as the name badge & lanyard sponsor.
- ★ Company logo printed on the Name Badges and Lanyards, in conjunction with the conference logo.
- ★ Acknowledgement on the conference website with a hyperlink to organisation's page.
- ★ Acknowledgement on the conference app with a hyperlink to organisation's page.

ONLINE CONFERENCE PROGRAM SPONSOR

EXCLUSIVE OPPORTUNITY – INVESTMENT AUD \$2,200

The 2024 H.E.L.P. Conference Program will appear online prior to the conference and will be continually referred to throughout the conference ensuring your organisation is at the forefront of delegates minds throughout the event.

INCLUSIONS

- ★ Exclusive sponsorship as the on-line conference program sponsor of 2024 H.E.L.P. Conference.
- ★ Organisation logo to appear on the footer of the online program.
- ★ Acknowledgement on the conference website with a hyperlink to organisation's page.
- ★ Acknowledgement on the conference app with a hyperlink to organisation's page.
- ★ 1 x complimentary registration to the 2024 H.E.L.P. Conference (cocktail ticket included).

* Please note other sponsor logos may appear next to particular items they have sponsored.

NOTEPAD AND PEN BRANDING SPONSOR

EXCLUSIVE OPPORTUNITY – INVESTMENT AUD \$600

The sponsor can provide a branded notepad and pen to be provided to all attendees at the 2024 H.E.L.P. Conference. This is a useful resource for delegates on site and provides good exposure of your organisation. (Quantity, size and delivery deadline will be made available upon enquiry).

INCLUSIONS

- ★ Exclusive sponsorship as the notepad and pen branding sponsor of 2024 H.E.L.P. Conference.
- ★ Attendees to receive branded notepad or pens at the conference.
- ★ Acknowledgement on the conference website with a hyperlink to organisation's page.
- ★ Acknowledgement on the conference app with a hyperlink to organisation's page.

* Opportunity for sponsors to provide their own branded notepads and pens, or the Conference Steering Committee can coordinate the merchandise at cost and upon approval of sponsor.

Exhibition & Trade Opportunities

EXHIBITION TABLE DISPLAY

INVESTMENT AUD \$1,100

- ★ One Skirted Trestle Table
- ★ Two (2) Chairs
- ★ Backboard
- ★ One Standard Power Outlet
- ★ Two Exhibitor Registrations

(Exhibition registration upgrade to attend conference sessions is available upon request)

The 2024 H.E.L.P. Conference trade exhibition will run in conjunction with the conference program and will showcase the best and latest products and services associated with the relevant sectors. As an exhibitor you have an exceptional opportunity to promote your products and services in a face-to-face environment, thereby furthering your sales and marketing objectives. Space is limited, so secure your booking early to avoid disappointment.

GENERAL TERMS AND CONDITIONS

- ★ All costs include GST and are in AUD.
- ★ A tax invoice will be sent upon receipt of the signed booking form (next page).
- ★ The allocation of exhibition positions or confirmation of a sponsorship item is at the discretion of the Conference Steering Committee and will take into account date of application booking, exhibition preferences, proximity to competitors and other relevant matters.
- ★ The Conference Steering Committee reserves the right to alter the exhibition floor plan at any time.

BOOKING FORM

PERSONAL DETAILS

COMPANY NAME

CONTACT PERSON

POSTAL ADDRESS

STATE

POSTCODE

COUNTRY

TELEPHONE

EMAIL

SPONSORSHIP & EXHIBITION PACKAGE

I WOULD LIKE TO SECURE THE FOLLOWING PACKAGE

COMMENTS

VALUE

Prices quoted in the package are in Australian Dollars and are inclusive of GST

SIGNED

NAME

*** All sponsorship applications are subject to approval by the Conference Steering Committee.*

PAYMENT

Payment can be made by direct deposit, credit card or cheque to: **2024 H.E.L.P. Conference**

EFT

Name of bank: Commonwealth Bank of Australia

Account name: RMHC HELP

BSB: 062 110 **Account no:** 1036 2515

Pay total amount in one full payment

Deposit schedule preferred

CREDIT CARD

Please notify us if you wish to pay by credit card, and we will contact you to arrange payment.

CHECKLIST OF ITEMS TO BE PROVIDED BY YOU

These items, if applicable to your package, will be used on the conference website and in the conference app.

Please send all required information to:

isabella@alignmentevents.com.au

- ★ Electronic copy of the company logo (EPS & JPEG)
- ★ Company website, address, generic phone number and generic email address
- ★ 250 words of promotional text (please note, text exceeding 250 words will be edited for length)



OTHER OPPORTUNITIES

If you would like your organisation to be recognised at the 2024 H.E.L.P. Conference and do not see anything to suit your requirements in the prospectus, please contact our Partnership Sales Manager who will be happy to work with you on a tailor-made opportunity.

H.E.L.P. 2024 Partnership and Exhibition Sales Manager
Alignment Event Solutions
E: isabella@alignmentevents.com.au
T: + 61 2 9371 1893



*We look forward to welcoming you
to the Adelaide Convention Centre
in August 2024!*

#helpconference2024
www.helpconference.com.au

FOR ALL ENQUIRIES REGARDING PARTNERSHIPS AND EXHIBITION, PLEASE CONTACT:

H.E.L.P. 2024 Partnership and Exhibition Sales Manager
Alignment Event Solutions
E: isabella@alignmentevents.com.au
T: + 61 2 9371 1893



Proudly hosted by
**Ronald McDonald
House Charities®**
Australia