

CELEBRATING 40 YEARS OF ALAANZ CONFERENCES



**LOOKING FORWARD / LOOKING BACK:
REFLECTING ON 40 YEARS OF ALAANZ**

THE EMPORIUM HOTEL, BRISBANE, QLD
Wednesday May 1st – Friday May 3rd
2024

SPONSORSHIP OPPORTUNITIES





LOOKING FORWARD / LOOKING BACK: REFLECTING ON 40 YEARS OF ALAANZ

40th Annual ALAANZ Conference

Wednesday, 3rd May - Friday, 5th May 2024

SPONSORSHIP OPPORTUNITIES

We invite you to support the 40th ALAANZ Annual Conference which will be held in Brisbane at The Emporium Hotel from Wednesday May 1st - Friday May 3rd 2024.

Sponsorship Benefits

This Conference offers your organisation a unique opportunity to participate in an industry wide conference and promote your activities at both a local and international level.

The conference will provide exposure and networking opportunities to enhance your profile to key stakeholders in the Aviation industry across the Asia Pacific Region.

This conference attracts approximately 100 -120 delegates from Australia, New Zealand and South East Asia, as well as some international delegates further afield than South East Asia.

Delegates and Speakers represent: -

- Aviation Lawyers
- Operators and joint venture participants
- Relevant Government agencies
- Aviation Authorities
- Professional Associations
- Various Service providers
- Insurers . . . and more

This Conference provides an ideal platform for your organisation, staff and colleagues to be represented at a major Aviation Industry event and network with decision makers.

40TH ANNUAL ALAANZ CONFERENCE 2024

The following levels of sponsorship and associated benefits are available

PLATINUM

\$12,000 (INCLUDING GST)

Sole Platinum Sponsor

Conference Dinner Sponsor

Included Benefits:

- Sponsor the Conference Dinner and address the delegates at the beginning of the dinner
- Logo on front cover of Preliminary Program and Registration brochure as well as on the bottom of the landing page of the Conference App
- Logo on all printed material
- 2 full A4 page sponsor adds on Conference App
- Logo on Sponsor Loop
- 4 Complimentary Conference Registrations
- Provide a Speaker for the conference in the Insurance session
- Chair a conference Session

GOLD

\$5,500 (INCLUDING GST)

Welcome Reception Sponsor - one available

Included Benefits:

- Corporate Logo/Banner at Welcome Reception
 - Opportunity to address the delegates at the Welcome Reception
 - Logo on Sponsor page of the Preliminary Program and Registration brochure
 - Logo on all printed material
 - Logo on Sponsor Loop
 - 1 full A4 page sponsor add on Conference App
 - 2 Complimentary Conference Registrations
 - Chair a conference session
- Welcome Reception Sponsor - one available

Gold Sponsor Benefits:

- Corporate Logo/Banner in meeting room
- Logo on Sponsor page of the Preliminary Program and Registration brochure
- Logo on all printed material
- Logo on Sponsor Loop
- Opportunity to have an exhibition table at the conference
- Email out to delegates in week prior to conference
- 1 full A4 page sponsor add on Conference App
- 2 Complimentary Conference Registrations
- Chair a conference session

ENHANCED SILVER

\$4,400 (INCLUDING GST)

Conference App or

Coffee Cart Sponsorship - one of each available

Conference App Benefits:

- Logo on Front page of Conference app - recognising company as the Conference App sponsor
- Logo on Sponsor page of the Preliminary Program and Registration brochure
- 1 full A4 page sponsor adds on Conference App
- Chair a session
- Logo on Sponsor page of the Preliminary Program and Registration brochure
- Logo on all printed material
- Logo on Sponsor Loop
- 1 full A4 page sponsor add on Conference App
- 1 Complimentary Conference Registration

Coffee Cart Sponsor Benefits:

- Logo on Sponsor page of the Preliminary Program and Registration brochure
- 1 full A4 page sponsor adds on Conference App
- Branding of coffee cart with company pull up banners - provided by sponsor
- Sponsor to provide company caps and shirts (if desired) for hotel staff to wear during coffee cart service
- Sponsor the cart and display Company banner during conference at Coffee Cart
- Chair a session
- Logo on all printed material
- Logo on Sponsor Loop
- 1 Complimentary Conference Registration

The following levels of sponsorship and associated benefits are available

SILVER

\$3,300 (INCLUDING GST)

Sponsor one lunch (2 available)

or

Sponsor a Session

Lunch Sponsor Benefits:

- Sponsor one lunch with opportunity to address the delegates for 5 minutes at beginning of lunch
- Logo on Sponsor page of the Preliminary Program and Registration brochure
- 1 half (1/2) page sponsor add on Conference App
- Logo on all printed material
- Logo on Sponsor Loop
- 1 Complimentary Conference Registration

Included Benefits of Session Sponsor:

- Sponsorship of one session including Chairing chosen session
- Logo on Sponsor page of the Preliminary Program and Registration brochure
- 1 half (1/2) page sponsor add on Conference App
- Logo on all printed material
- Logo on Sponsor Loop
- 1 Complimentary Conference Registration

BRONZE

\$1,650 (INCLUDING GST)

Sponsor Morning (2 available) or Afternoon Tea (2 available) – including Company banner displayed at tea break

or

Sponsor Name Badges including your logo on name badge (1 available)

or

Sponsor Conference Lanyard including your logo on lanyard (1 available)

Included Bronze Sponsor Benefits:

- Logo on Sponsor page of the Preliminary Program and Registration brochure
- 1 quarter (1/4) page sponsor add on Conference App
- Logo on all printed material
- Logo on Sponsor Loop

SUPPORTER

\$750 (INCLUDING GST)

Included Benefits:

- Logo on Sponsor page of the Preliminary Program and Registration brochure
- Logo on conference app recognised as supporter
- Logo on all printed material
- Logo on Sponsor Loop

Sponsorship Agreement & Booking Form

ALAANZ 40th Annual Conference 2024

Please complete and email to MECCA Concepts Pty Ltd at: meccaconcepts@bigpond.com



ALAANZ 40TH CONFERENCE

SPONSORING COMPANY/ORGANISATION

Company/Organisation Name: _____

Address: _____

Contact Person: _____

Title: _____

Phone: _____

Fax: _____

Email: _____

Mobile: _____

SPONSORSHIP CATEGORY

PLATINUM	AU \$12,000 <input type="checkbox"/>	SILVER	AU \$3,300 <input type="checkbox"/>
GOLD	AU \$5,500 <input type="checkbox"/>	BRONZE	AU \$1,650 <input type="checkbox"/>
ENHANCED SILVER	AU \$4,400 <input type="checkbox"/>	SUPPORTER	AU \$750 <input type="checkbox"/>

PAYMENT DETAILS

Payments can be made via Credit Card or Direct Bank Transfer

Credit Card: We accept MasterCard / Visa & Amex

Credit card number _____/_____/_____/_____

Expiry date _____/_____ CCV _____

Signature _____ Card Holder Name _____ (Please Print)

Bank Transfer: Internet Bank Transfer to the following account details:-

Account Name: MECCA Concepts Pty Ltd - ALAANZ Conference

Bank: National Australia Bank

BSB NO: 083 166 Account No: 79-606-4068

SWIFT CODE: NATAAU3303M

General Terms and Conditions for ALAANZ Conference 2024.

Sponsorship booking held when sponsor agreement booking form completed and returned to Conference Organiser, or email to Organiser advising intention to sponsor and what level of sponsorship. An invoice will be sent for Sponsored item. Invoices and monies are in Australian Dollars and are GST inclusive. Sponsorship confirmed once payment received. In the event of cancellation, sponsors are required to inform MECCA Concepts Pty Ltd in writing. Unless sponsored item can be resold, the organisers reserve the right to retain monies paid. Promotional activity must not impinge on or directly interfere with any other sponsor. Location of Corporate Company banners will be at the Organisers discretion.

MECCA CONCEPTS

MECCA Concepts Pty Ltd – ALAANZ 2024 Conference Organisers
Contact: Heather McDowell, Director MECCA Concepts Pty Ltd
Mobile: 61 (0)409 336 804 Email: meccaconcepts@bigpond.com