



BE THE LEADER
 YOU WOULD FOLLOW

NOV. 14 – 16

THE DAVENPORT GRAND
 SPOKANE, WA
 SPOKANE COUNTY

Sponsor & Exhibitor Opportunities

Gold Sponsor – \$10,000 (2 Opportunities)

- Opening Session – Kick off the 2023 County Leaders Conference!

Gold eSponsor – \$7,500 (2 Opportunities)

Silver Sponsor – \$7,500 (2 Opportunities Left)

- Opening Reception (Wed. Nov. 15)
- Luncheon (Wed. Nov. 15)
- Luncheon (Thurs. Nov. 16)

Silver eSponsor – \$4,000 (3 Opportunities)

Bronze Sponsor – \$5,000 (SOLD OUT)

- Networking Break (Wed. Nov. 15)
- Networking Break (Thurs. Nov. 16)
- Charging Station

Bronze eSponsor – \$2,500 (3 Opportunities)

County Supporter – \$1,500 - \$3,500 (2 Opportunities Left)

- \$3,500 – Flatstick Pub Night Out (1 Opportunity)
- \$3,000 – Breakfast (1 Opportunity Left)
- \$3,000 – Tote bag (1 Opportunity)
- \$2,500 – Notebook (1 Opportunity)
- \$2,500 – Lanyard (1 Opportunity)
- \$1,500 – Bingo plus 3 prize packages (1 Opportunity)



Want to exhibit?
 Add an exhibition table for \$500

Conference Exhibitor – \$950 - \$1,500 (5 Opportunities Left)

- Full Conference Rate: \$1,500
- Non-Profit or State Agency Rate: \$950

Want to attend just the entertainment?

\$60 for one night event or \$100 for both:

Tue. - Reception / Bingo
 Wed. - Entertainment



Each Additional Full Conference Registration: \$500



Opportunity Benefits

Gold Sponsor – \$10,000 (In-Person) or \$7,500 (eSponsor)

- 10 Minutes to address conference attendees (In-Person Only)
- 3 Complimentary full conference registrations (In-Person Only)
- 1 Complimentary 2-day exhibitor table (In-Person Only)
- 4 Complimentary guest tickets to one evening activity of your choosing (In-Person Only)
- 1 Full page color ad in conference program
- Custom 1-minute ad to be played 2 times during conference
- 1 Video and Banner advertisement on conference website
- Sponsor Highlight in County Leaders Email
- Company logo on conference website, e-marketing, app and program
- Recognition at all General Sessions

Silver Sponsor – \$7,500 (In-Person) or \$4,000 (eSponsor)

- 8 Minutes to address conference attendees (In-Person Only)
- 2 Complimentary full conference registrations (In-Person Only)
- 1 Complimentary 2-day exhibitor table (In-Person Only)
- 3 Complimentary guest tickets to one evening activity of your choosing (In-Person Only)
- 1 Half page color ad in conference program
- Custom 30 second ad to be played 2 times during conference
- Sponsor Highlight in County Leaders Email
- Company logo on conference website, e-marketing, app and program
- Recognition at all General Sessions

Bronze Sponsor – \$5,000 (In-Person) or \$2,500 (eSponsor)

- 2 Complimentary full conference registrations (In-Person Only)
- 1 Complimentary 2-day exhibitor table (In-Person Only)
- 2 Complimentary guest tickets to one evening activity of your choosing (In-Person Only)
- 1 Quarter page ad in conference program
- Sponsor Highlight in County Leaders Email
- Company logo on conference website, e-marketing, app and program
- Recognition at all General Sessions

County Supporter – \$1,500 - \$3,500

- 1 Complimentary full conference registration
- 1 Complimentary guest ticket to one evening activity of your choosing
- Company logo on conference website, e-marketing, app and program

Conference Exhibitor – \$950 - \$1,500

- Exhibitor table, chair, and access to over 300 decision-makers.
- 1 Complimentary full conference registration.
- Company logo on conference website only

EXHIBIT HOURS
 (ALL TIERS)

START TIME:
 11/14 – 12:00PM
 END TIME:
 11/16 – 12:00PM

Exhibitor / Sponsor Benefits

Sponsorship Benefits	Gold \$10,000 (In-Person)	Silver \$7,500 (In-Person)	Bronze \$5,000 (In-Person)	County Supporter	Exhibitor
	\$7,500 (eSponsor)	\$4,000 (eSponsor)	\$2,500 (eSponsor)		
Video and Banner Advertisement on Website	✓				
Address Conference Attendees (In-Person Only)	10 mins	8 mins			
Custom Video Advertisement	1 min	30 secs			
Exclusive Branding at Event or on Product	✓	✓	✓		
Sponsor Highlight in County Leaders Email	✓	✓	✓		
Promotional Ad	Full Page	1/2 Page	1/4 Page		
Exhibitor Table (In-Person Only)	2-day	2-day	2-day		
Guest Tickets to One Evening Activity (In-Person Only)	4	3	2	1	
Recognition at all General Sessions	✓	✓	✓	✓	
Full Conference Registrations (In-Person Only)	4	3	2	1	1
Logo on Website, E-marketing, App and Program	✓	✓	✓	✓	Website Only

Want Exposure?

39 Counties in WA State

100%
Counties are in attendance

18

Unique opportunities to showcase your services

2 Full days of face-to-face time

350

Decision-makers in attendance

AD File Requirements (Full Color)

Files must be submitted in Press Ready format. To avoid production delays, please have your files prepared for output before sending them.

File Requirements:

File Formats: JPG / PDF / TIFF / EPS / PSD / AI

Native Formats: InDesign / Illustrator / Photoshop

Fonts: Outlined

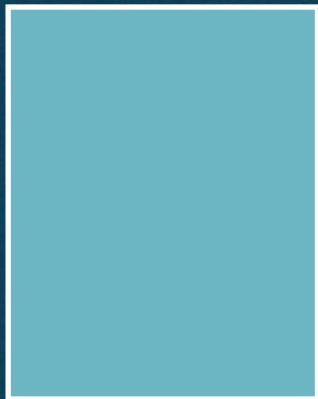
300 DPI Resolution in CMYK

1/8" Bleed and 1/8" Safety*

*An 1/8" bleed is required on all files submitted. Keep all text and important information (including logos) at least 1/8" inside the trim line. Cutting can and will vary, up to 1/8". If you have information (or thin borders) within 1/8" of trim, they may be cut off.

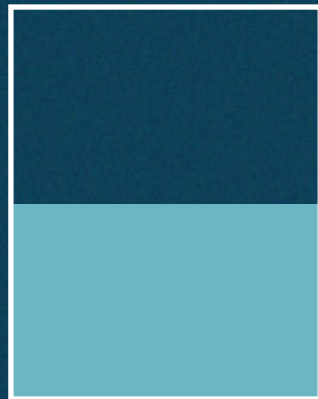
*** Advertising graphics submission deadline is Friday, October 27 ***

FULL



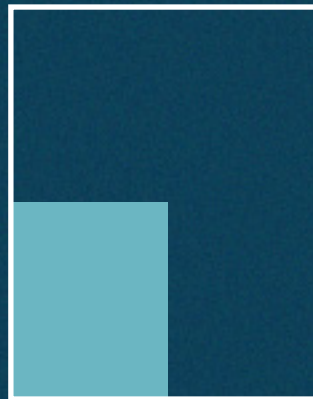
FULL PAGE
6.875" (W)
9.75" (H)

1/2



HALF PAGE (Horizontal)
6.875" (W)
4.875" (H)

1/4



QUARTER PAGE
3.4375" (W)
4.875" (H)



Submit print ready
files to info@wsac.org