SPONSOR / EXHIBIT OPPORTUNITIES

Why Sponsor / Exhibit with Us?

The Northwest Regional Telehealth Resource Center (NRTRC) is pleased to announce Sponsorship and Exhibitor opportunities for the 2022 11th Annual NRTRC Telehealth Conference. The NRTRC Telehealth Conference will be September 26-28, 2022, at the Marriott Salt Lake Downtown City Creek in Salt Lake City, Utah. With around 150 expected in-person attendees, and up to 150 attending virtually, the 2022 NRTRC Telehealth Conference is the perfect opportunity to expand your visibility and expand your market. This is the perfect-sized conference for really getting to know your potential customers! Attendees will feel comfortable wandering the exhibit area without feeling overwhelmed.

We invite you to be a sponsor / exhibitor at the 11th Annual NRTRC 2022 Telehealth Conference, September 26-28, 2022, in Salt Lake City, Utah.

Who Attends NRTRC Conferences

- Executive Directors, Board Members
- Operations Managers, Program Managers
- Information Technology Staff
- Quality Improvement Staff
- Medical Directors, Clinical Administrators, Clinical Staff
- Physicians, Nurses, Physician Assistants, Nurse Practitioners
- Behavioral Health Professionals
- Government Agency Staff, Consultants, Academics
- Community Health Workers

Conference Dates and Tentative Event Schedule

Tentative Conference Timeline:			
Event / Function	*Pre-Conference & Day One of Conference*	*Day Two – Full Day Conference*	*Day Three – Half Day Conference*
	Monday September 26, 2022	**Tuesday September 27, 2022**	**Wednesday September 28, 2022**
Registration Start Time	9:00 AM	7:30 AM	7:30 AM
Workshop/Conference Start Time	9:30 AM	8:30 AM	8:30 AM
Exhibitor Set-Up	10:00 AM – 3:00 PM	NA	NA
Lunch	NA	12:30 PM – 1:30 PM	Box Lunches
Workshop/Conference End Time	5:00 PM	5:00 PM	12:00 PM
Welcome and Networking Reception	5:00 – 7:00 pm	NA	NA
Exhibitor Tear-Down	NA	NA	10:00 AM - 12:00 PM

Tentative Exhibit Space

Exhibit Space

- Space is large enough to accommodate exhibiting as well as food and beverage service including welcome and networking reception Monday evening
- Power to exhibit tables will be available
- Food and Beverage service will be stationed in Exhibit Space
- Poster session area will also be in the exhibit space for maximum exposure

Sponsorship and Exhibitor Opportunities

Platinum Sponsorship	
$ 10,000.00	▪ Sponsorship of Welcome & Networking Reception ▪ Four Individual Conference Passes, Four Virtual Passes ▪ 12X12 Exhibit Area with up to two 6-foot Exhibit Tables ▪ Full Page Advertisement in Conference Program ▪ Event Signage – Logo Prominently Displayed During Receptions ▪ Organization Recognition During Conference ▪ 3-minute Promo Video During Conference Break ▪ Company Collateral Included in Conference Bag and/or Folders ▪ Website Recognition – Logo Hyperlinked on NRTRC Website ▪ Complimentary Wired Internet
Gold Sponsorship	
$ 7,500.00	▪ Sponsorship of Breakfast or Lunch ▪ Two Individual Conference Passes, Two Virtual Passes ▪ 10X10 Exhibit Area with 6-foot Exhibit Table ▪ ½ Page Advertisement in Conference Program ▪ 1-minute Promo Video During Conference Break ▪ Event Signage- Logo Prominently Displayed During Breakfast or Lunch ▪ Company Collateral Included in Conference Bag and/or Folders ▪ Website Recognition – Logo Hyperlinked on NRTRC Website ▪ Complimentary Wired Internet
Silver Sponsorship	
$ 5,000.00	▪ Sponsorship of one Break ▪ One Individual Conference Pass, One Virtual Pass ▪ 8X8 Exhibit Area with 6-foot Exhibit Table ▪ ¼ Page Advertisement in Conference Program ▪ Event signage – Logo Prominently Displayed During Break ▪ Website Recognition – Logo Hyperlinked on NRTRC Website
Bronze Table	
$ 2,500.00	▪ One Individual Conference Pass ▪ 6-foot Exhibit Table ▪ Company / Organization listed on Website ▪ Listing in Conference Program
Exhibitor	
$ 1,000.00	▪ One Representative Pass ▪ 6-foot Exhibit Table
Not-for-Profit Table	
$ 500.00	▪ One Representative Pass ▪ 6-foot Exhibit Table

Advertisement Requirements

- Advertisements must be submitted as full-scale digital files.
- Maximum file size is 10 MB. Accepted formats: Press-ready PDF, EPS, TIF. No Microsoft file formats
- Advertisements must be CMYK file color
- Advertisements must have crop marks
- All digital images must be at least 300 dpi at 100%
- Logos should be submitted as vector files for best quality
- NRTRC assumes no responsibility for quality/accuracy of ads

Advertisement Sizes

- Full Page: 8.75” X 11.25” with full bleeds. (Trims to 8.5” X 11”)
- Half Page: 8.75” X 5.75” with full bleeds. (Trims to 8.5” X 5.5”)
- Quarter Page: 4.5” X 5.75” with full bleeds. (Trims to 4.25” X 5.5”)

Sponsorship and Exhibitor Specifications

- Exhibit Set-up: Monday, September from 10:00 AM – 3:00 PM
- Welcome and Networking Reception: Monday, September 26, 2022, from 5:00 PM – 7:00 PM

Tentative Exhibit Hours

Monday September 26, 2022	Tuesday September 27, 2022	Wednesday September 28, 2022
Set-up begins @ 10:00 AM Break 2:30 – 2:45 PM Welcome & Networking Reception 5:00 – 7:00 PM	**7:30 AM – 5:00 PM** Breakfast 7:30 – 8:30 AM Break 10:30 – 10:45 AM Lunch 12:30 – 1:30 PM Break 3:35 – 3:50 PM	**7:00 AM – 10:45 AM** Breakfast 7:30 – 8:30 AM Break 10:30 – 10:45 AM

Exhibit Removal

Wednesday September 28, 2022 from 10:00 AM – 12:30 PM

Sponsor and Exhibitor Timelines

Sponsorship & Exhibitor Registration Begins/Opens	Sponsorship & Exhibitor Registration Ends/Closes	Program Ad Submitted by
3/1/2022	8/1/2022	8/1/2022

Previous Conference Sponsors & Exhibitors

- 19Labs
- Amwell
- Avera eCare
- Blue Cirrus Consulting
- Care Innovations
- CLG Health
- Clinicians Telemed Medical Group
- Eagle Telemedicine
- Genentech
- InTouch Health
- Iris Telehealth
- Iron Bow Healthcare Solutions
- JotForm
- National Library of Medicine
- Pinnaca
- Poly
- Project ECHO
- Providence St. Joseph Health
- Remote Health Solutions
- Tytocare
- Utah Department of Health, Office of Primary Care & Rural Health
- Utah Telehealth Network
- Visuwell
- WGU
- Zoom Video Communications

Internet Terms

- Under no circumstances shall anyone attempt to gain unauthorized access to or tamper with any part of the network
- You agree to remain entirely liable for all activities conducted through the network connections
- The Network may only be used for lawful purposes and in accordance with these terms & conditions
- You will be responsible for appropriate computer configuration for the service provided

Contact Information

For more information regarding your sponsorship or exhibit space at the NRTRC conference, contact Carrie Grant or go to www.nrtrc.org

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The Northwest Regional Telehealth Resource Center is supported by grant 1U1UTH42531-01 from the Office for the Advancement of Telehealth, Health Resources and Services Administration, Department of Health, and Human Services.

Thank You!

Images from the 2019 Conference