



# DIGITAL ADVERTISING CONTRACT

## Annual Meetings 2023

### San Antonio, TX • November 18–21



COMPANY NAME (TO BE LISTED IN PROGRAM)		AGENCY (IF APPLICABLE)	
ADDRESS		ADDRESS	
TELEPHONE		TELEPHONE	
FAX		FAX	
EMAIL		EMAIL	
CONTACT		CONTACT	
SIGNATURE		SIGNATURE	
DATE		DATE	
<input type="checkbox"/> SEND ALL CORRESPONDENCE TO THIS ADDRESS		<input type="checkbox"/> SEND ALL CORRESPONDENCE TO THIS ADDRESS	

OPPORTUNITY	CONTRACT DUE	MATERIALS DUE	RATE		TOTAL
EMAIL BLAST	10/16/2023	10/26/2023	\$3000	=	\$
AAR & SBL WILL SEND A ONE TIME EMAIL BLAST TO ALL PRE-REGISTERED ATTENDEES AFTER 10/15/23.					
HOMESCREEN BANNER	11/06/2023	11/06/2023	\$1500	=	\$
THIS EXCLUSIVE OPPORTUNITY IS LIMITED TO ONLY (3) ADVERTISERS TO OFFER THE MAXIMUM EXPOSURE TO OUR ADVERTISERS					
PREMIUM MOBILE MEETING GUIDE	10/30/2023	11/06/2023	\$500	=	\$
COMPANY NAME, BOOTH NUMBER, WEBISTE LINK, LOGO, EMAIL ADDRESS, DESCRIPTION, MEDIA ITEM, AND LNKS TO RELATED SESSIONS					
<b>TOTAL</b>					<b>\$</b>

Send completed contract and full payment to **Advertising, Annual Meetings 2023, The Luce Center, 825 Houston Mill Road, Atlanta, GA, 30329, USA** or via fax to **470-745-0504**.

Please submit materials by email to **AdEx@annual-meetings.org**. Advertising materials become the sole property of the SBL and AAR. Artwork will not be returned. Advertisements or materials deemed inappropriate will be declined.

If you reference the meeting in your material, please refer to it as “**Annual Meetings 2023, hosted by AAR and SBL.**” You may NOT use “AAR/SBL.”

Failure to submit materials by the published deadlines for each advertising opportunity will result in cancellation of space. Advertisers who cancel in writing by the published deadlines for a particular opportunity will receive a refund of the advertising fee paid, less a \$100 cancellation fee. No refunds will be issued after printed deadlines.

<b>PAYMENT OPTIONS</b> (All payments must be in U.S. funds drawn on a U.S. bank.)		
<input type="checkbox"/> CHECK (Make check payable to <b>Annual Meetings</b> . Mail with completed contract. There will be a \$50 fee assessed for returned checks.)		
<input type="checkbox"/> CHARGE <div style="display: flex; justify-content: space-between;"> <span><input type="checkbox"/> VISA</span> <span><input type="checkbox"/> MASTERCARD</span> <span><input type="checkbox"/> AMERICAN EXPRESS</span> </div>		
CARD #	SEC CODE	
CARDHOLDER NAME	SIGNATURE	EXP DATE



# PRINT ADVERTISING CONTRACT

## Annual Meetings 2023

### San Antonio, TX • November 18–21



COMPANY NAME (TO BE LISTED IN PROGRAM)		AGENCY (IF APPLICABLE)	
ADDRESS		ADDRESS	
TELEPHONE		TELEPHONE	
FAX		FAX	
EMAIL		EMAIL	
CONTACT		CONTACT	
SIGNATURE		SIGNATURE	
DATE		DATE	
<input type="checkbox"/> SEND ALL CORRESPONDENCE TO THIS ADDRESS		<input type="checkbox"/> SEND ALL CORRESPONDENCE TO THIS ADDRESS	

OPPORTUNITY	ADVERTISEMENT	RATE		NUMBER OF PAGES		TOTAL
PRE-CONFERENCE PROGRAM BOOK	FULL PAGE	\$1500	x		=	\$
MAILED TO ALL REGISTRANTS IN OCTOBER	HALF PAGE	\$1000	x		=	\$
	INSIDE FRONT COVER	\$2250	x		=	\$
	INSIDE BACK COVER	\$2250	x		=	\$
	OUTSIDE BACK COVER	\$2500	x		=	\$
TOTAL						\$

**Contract Due by 07/24/2023 and Artwork Due by 08/07/2023**

Send contract and full payment to **Advertising, Annual Meetings 2023, The Luce Center, 825 Houston Mill Road, Atlanta, GA, 30329, USA** or via fax to **470-745-0504**.

Please submit artwork by email to **AdEx@annual-meetings.org**, as a high resolution PDF. Advertising materials become the sole property of the SBL and AAR. Artwork will not be returned. Ads should be black and white with no bleeds. Note that artwork for facing pages must not bleed across the gutter. Please send explicit instructions regarding the order of multiple pages. Placement is at the sole judgement of SBL and AAR and will be made according to advertisers priority. We do our best to accommodate spreads but regret they cannot be guaranteed. Advertisements or inserts deemed inappropriate will be declined.

If you reference the meeting in your ad, please refer to it as **“Annual Meetings 2023, hosted by AAR and SBL.”** You may NOT use “AAR/SBL.” Ad sizes are as follows:

Cover Ads: Trim Size: 8.375” x 10.75”; Bleeds: .125”  
 Full page ad size (no bleeds): 7.875” x 10.25”  
 Half page ad size (no bleeds): 7.875” x 5.125”

Failure to submit advertising copy by the published deadline will result in cancellation of space. Advertisers who cancel in writing by the published deadline will receive a refund of the advertising fee paid, less a \$100 cancellation fee. No refunds will be issued after printed deadline.

<b>PAYMENT OPTIONS</b> (All payments must be in U.S. funds drawn on a U.S. bank.)		
<input type="checkbox"/> CHECK (Make check payable to <b>Annual Meetings</b> . Mail with completed contract. There will be a \$50 fee assessed for returned checks.)		
<input type="checkbox"/> CHARGE		
<input type="checkbox"/> VISA	<input type="checkbox"/> MASTERCARD	<input type="checkbox"/> AMERICAN EXPRESS
CARD #	SEC CODE	
CARDHOLDER NAME	SIGNATURE	EXP DATE