



ASIA-PACIFIC ATT&CK COMMUNITY WORKSHOP

April 25-26, 2024
SINGAPORE

Sponsorship Program Purpose

The sponsorship program is designed to help us recover the costs to deliver the Asia-Pacific ATT&CK Community Workshop. Our goal is to create a cost-neutral event.

We are recruiting sponsors who are interested in **supporting and growing the regional community** of security operations practitioners and threat-informed defenders.

Contact: CTID@mitre-engenuity.org

The Center for Threat-Informed Defense is excited to bring the **ATT&CK Community Workshop** to the **Asia-Pacific Region**.

Mark your calendars for **April 25 & 26** and start making plans to attend this inaugural event in **Singapore** featuring a lineup of regional speakers who will share their expertise on how they use MITRE ATT&CK® to change the game on the adversary.

Sponsorship opportunities are available for organizations interested in building the regional security operations community and supporting a regional understanding of threat-informed defense.

Who: Security operations community & threat-informed defenders from the Asia-Pacific Region

When: April 25 & 26, 2024

Where: Changi Business Park in Singapore

The sponsorship program is designed to support event operating costs only.

Sponsorship Opportunities

Supporting Sponsor

Sponsorship Package: \$8,000

Number Available: 5

Supporting Sponsorship benefits:

- Company logo on the event website with link to a site of your preference.
- Verbal recognition of all sponsors by conference host.
- Logo on introduction/break presentation slides.
- Three conference passes.
- Opportunity to offer company branded swag to attendees (provided by sponsor).
- Co-branded LinkedIn post featuring company logo and quote.

Sponsorship Opportunities

Lunch Sponsorship

Sponsorship Package: \$10,000 USD

Number Available: 2

Lunch Sponsorship benefits:

- Company logo on the event website with link to a site of your preference.
- Verbal recognition of all sponsors by conference host.
- Logo on introduction/break presentation slides.
- Three conference passes
- Verbal recognition of lunch sponsorship by conference host.
- Company logo on signage during lunch service.

Sponsorship Opportunities

Break Sponsorship

Sponsorship Package: \$5,000 USD

Number Available: 4

Break Sponsorship benefits:

- Company logo on the event website with link to a site of your preference.
- Verbal recognition of all sponsors by conference host.
- Logo on introduction/break presentation slides.
- Two conference passes
- Verbal recognition of break sponsorship by conference host.

Sponsorship Opportunities

T-shirt Sponsorship

Sponsorship Package: \$10,000 USD

Number Available: 1

T-shirt Sponsorship benefits:

- Company logo on the event website with link to a site of your preference.
- Verbal recognition of all sponsors by conference host.
- Logo on introduction/break presentation slides.
- Three conference passes
- Company logo featured on t-shirt. T-shirt design, production, and delivery included as part of sponsorship.

Sponsorship Opportunities

Conference Bag Sponsorship

Sponsorship Package: \$7,500 USD

Number Available: 1

Conference Bag Sponsorship benefits:

- Company logo on the event website with link to a site of your preference.
- Verbal recognition of all sponsors by conference host.
- Logo on introduction/break presentation slides.
- Two conference passes.
- Company logo featured on bag. Bag design, production and delivery included as part of sponsorship.

Sponsorship Opportunities

Reception Sponsorship

Sponsorship Package: \$25,000 USD

Number Available: 2

Reception Sponsorship benefits:

- Company logo on the event website with link to a site of your preference.
- Verbal recognition of all sponsors by conference host.
- Logo on introduction/break presentation slides.
- Four conference passes.
- Welcome remarks at the Reception by company representative. Opportunity to offer branded swag to reception attendees.
- Sponsorship inclusive of reception for up to 200 guests. Venue and menu details TBD.