



SPONSORSHIP CONTRACT

Annual Meetings 2023

San Antonio, TX • November 18–21



Enhance your company's image at Annual Meetings 2023 through a variety of sponsorship opportunities. These high-impact items will give your company a competitive edge to get noticed at the Annual Meetings! All sponsorship opportunities include the following benefits:

- ☐ Company logo on sponsor recognition signage
- ☐ Sponsor recognition in printed program book
- ☐ Sponsor ribbons for booth personnel
- ☐ Priority points for Annual Meetings 2024

<u>Level</u>	<u>Main Benefit</u>	<u>Rate</u>
Diamond Sponsor	Tote Bag	\$22,000
Platinum Sponsor	Wi-Fi	\$20,000
Gold Sponsor	Mobile Meeting Guide	\$17,000
Silver Sponsor	Lanyards	\$15,000
Bronze Sponsor	Aisle Signs	\$10,000
Sponsor	Directional Signs	\$8,000
Sponsor	Information Desk	\$8,000

Diamond Sponsor: Conference Tote Bag

Have your company logo printed (one-color) on each of the 10,000 Annual Meetings bags. This bag will be used by attendees throughout the Annual Meetings and long after. Extra benefits include:

- ☐ 10 priority points
- ☐ two-page ad in the printed program book
- ☐ recognition in printed program book
- ☐ recognition in mobile app
- ☐ recognition in public areas onsite

Platinum Sponsor: Wi-Fi

Your company logo will be featured on the wi-fi. Extra benefits include:

- ☐ 9 priority points
- ☐ one-page ad in the printed program book
- ☐ recognition in printed program book
- ☐ recognition in mobile app
- ☐ recognition in public areas onsite



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Gold: Mobile Meeting Guide

Your company logo will be featured on the conference Mobile Meeting Guide and help desk, splash screen logos, banners and links to your site. Extra benefits include:

- ☐ 9 priority points
- ☐ one-page ad in the printed program book
- ☐ recognition in printed program book
- ☐ recognition in mobile app
- ☐ recognition in public areas onsite

Silver Sponsor: Lanyards

Your company's logo will be printed on the name-badge neck cord for each Annual Meeting attendee. Extra benefits include:

- ☐ 8 priority points
- ☐ one-page ad in the printed program book
- ☐ recognition in printed program book
- ☐ recognition in mobile app
- ☐ recognition in public areas onsite

Bronze Sponsor: Aisle Signs

Company Logo to be printed on the aisle signage for the meeting. Extra benefits include:

- ☐ 6 priority points
- ☐ one-page ad in the printed program book
- ☐ recognition in printed program book
- ☐ recognition in mobile app
- ☐ recognition in public areas onsite

Sponsor: Directional Signs

Company Logo to be printed on the directional signage for the meeting. Extra benefits include:

- ☐ 5 priority points
- ☐ one-page ad in the printed program book
- ☐ recognition in printed program book
- ☐ recognition in mobile app
- ☐ recognition in public areas onsite

Sponsor: Information Desk

Have your company logo and booth number appear on the Information Desk signage. Extra benefits include:

- ☐ 5 priority points
- ☐ one-page ad in the printed program book
- ☐ recognition in printed program book
- ☐ recognition in mobile app
- ☐ recognition in public areas onsite



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CONTACT PERSON (FOR EVENT AND BILLING)		
COMPANY NAME		
ADDRESS		
CITY, STATE/PROVINCE, POSTAL CODE, COUNTRY		
TELEPHONE	FAX	EMAIL

PLEASE RESERVE THE FOLLOWING SPONSORSHIP OPPORTUNITIES FOR ANNUAL MEETINGS 2023:

___ DIAMOND: TOTE BAG (\$22,000)	___ PLATINUM: WI-FI (\$20,000)
___ GOLD: MOBILE APP (\$17,000)	___ SILVER: LANYARD (\$15,000)
___ BRONZE: AISLE SIGNS (\$10,000)	___ SPONSOR: DIRECTIONAL SIGNS (\$8,000)
___ SPONSOR: INFORMATION DESK (\$8,000)	

PAYMENT OPTIONS		
<input type="checkbox"/> CHECK (MAKE CHECK PAYABLE TO ANNUAL MEETINGS . INDICATE PAYMENT IS FOR SPONSORSHIP)		
<input type="checkbox"/> CHARGE		
<input type="checkbox"/> VISA <input type="checkbox"/> MASTERCARD <input type="checkbox"/> AMERICAN EXPRESS		
CARD #	SECURITY CODE	EXPIRATION DATE
CARDHOLDER NAME	SIGNATURE	

IMPORTANT: This is not a binding contract until proper payment is received and this contract is accepted. AAR & SBL have the right to void this contract if payment is not received.

I have read, understand, and accept all terms and conditions of this contract and will abide by the Terms and Provisions accompanying this contract.

Signature _____ Title _____

Print Name _____ Date _____

SEND CONTRACT AND PAYMENT TO:

AAR & SBL Exhibits, Annual Meetings 2023

The Luce Center, 825 Houston Mill Road, Suite 350, Atlanta, GA 30329, USA

P: 1-877-336-6798 Outside US: +404-727-2315, Fax: 470-745-0504 Email: AdEx@annual-meetings.org



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TERMS AND PROVISIONS

	Number Available	Contract Due	Artwork Due
Tote Bag	1	05/12/2023	05/19/2023
Wi-Fi	1	09/15/2023	10/15/2023
Mobile Meeting Guide	1	05/25/2023	06/01/2023
Lanyard	1	06/29/2023	08/17/2023
Aisle Signs	1	06/29/2023	08/03/2023
Directional Signs	1	06/29/2023	08/03/2023
Information Desk	1	06/29/2023	08/03/2023

Artwork specifications will be provided upon receiving contract. Items deemed inappropriate will be declined.

Please note that all additional advertisements for the session guide and program book included in the sponsorship packages follow due dates and guidelines as listed in advertisement contract. Failure to submit artwork for advertisements will result in loss of ad space. Please contact AdEx@annual-meetings.org for these forms if needed.

CANCELLATION

Failure to submit artwork by the published deadline for the sponsorship will result in cancellation of reservation. Sponsors who cancel in writing by May 1 will receive a refund of the sponsorship fee paid, less a \$100 cancellation fee. No refunds will be issued after printed deadlines.

SEND TO

Send contract and full payment to SBL & AAR Exhibits, Annual Meetings 2023, The Luce Center, 825 Houston Mill Road, Suite 350, Atlanta, GA, 30329, USA. Make checks payable to **Annual Meetings** or send credit card information with your contract. There will be a \$50 fee assessed for returned checks. All payments must be in U.S. funds drawn on a U.S. bank. Fax: 470-745-0504.